Choosing Between Multiple Preferential Tariff Schemes: Evidence from Japan's imports

HAYAKAWA Kazunobu
Institute of Developing Economies, JETRO

URATA Shujiro
RIETI

YOSHIMI Taiyo
Nanzan University
Choosing Between Multiple Preferential Tariff Schemes: Evidence from Japan’s imports

HAYAKAWA Kazunobu
Institute of Developing Economies, Japan External Trade Organization

URATA Shujiro
Graduate School of Asia-Pacific Studies, Waseda University
Research Institute of Economy, Trade and Industry

YOSHIMI Taiyo
Faculty of Economics, Nanzan University

Abstract
Mega regional trade agreements (RTAs), such as the Trans-Pacific Partnership, are likely to overlap with existing RTA networks. When RTA networks overlap, firms are required to choose from multiple RTA schemes when they trade. This study investigates how RTA tariff rates affect the use of both own and other tariff schemes when multiple RTA schemes are available. We first theoretically explore such choice and derive some propositions. Then, we empirically test those propositions for Japan’s imports because Japan already has not only bilateral but also multilateral RTAs with some Association of Southeast Asian Nations (ASEAN) countries. The key finding is that the utilization rate of an RTA scheme is higher when its preferential rates are lower compared to the rates in the other RTAs.

Keywords: Japan, EPA, Preference margin

JEL Classification: F15; F53

RIETI Discussion Papers Series aims at widely disseminating research results in the form of professional papers, thereby stimulating lively discussion. The views expressed in the papers are solely those of the author(s), and neither represent those of the organization to which the author(s) belong(s) nor the Research Institute of Economy, Trade and Industry.

1This study is conducted as a part of the Project “A Study of Free Trade Agreements” undertaken at Research Institute of Economy, Trade and Industry (RIETI). We would like to thank Toshiyuki Matsuura, the seminar participants at Hosei University, Kangwon National University, Research Institute of Economy, Trade and Industry (RIETI), and Institute of Developing Economies (IDE-JETRO), and the conference participants at the Western Economic Association International (WEAI). This work was supported by JSPS KAKENHI Grant Number JP15K13021. All remaining errors are ours.
1. Introduction

The number of regional trade agreements (RTAs), which reduce or eliminate tariffs between the RTA members, has been increasing. As many as 635 RTAs have been notified to the General Agreement on Tariffs and Trade (GATT) and the World Trade Organization (WTO) as of November 2016. A large number of RTAs involve two countries, or bilateral RTAs, but the number of multilateral RTAs involving several countries is increasing. Indeed, recently, several mega-RTAs involving a large number of countries have been under negotiation. The Trans-Pacific Partnership (TPP) involving twelve Asia-Pacific countries including the United States of America (USA) and Japan concluded negotiations in October 2015 and twelve countries signed the TPP Treaty in February 2016. Two other mega-RTAs, the Regional Comprehensive Economic Partnership (RCEP) involving sixteen East Asian countries, and the Trans-Atlantic Trade and Investment Partnership (TTIP) involving the USA and European Union (EU) member states, have been under negotiation. Under the situation where a large number of RTAs are in operation, there have arisen cases where exporting firms can choose between RTAs for the purposes of trading with RTA partner countries. For example, firms in Japan can choose to use either the Japan-Thailand RTA or the Japan-ASEAN (Association of Southeast Asian Nations) RTA when they export their products to Thailand, because Japan’s trade with Thailand is covered by these two RTAs. Such cases of RTA selection by firms are likely to increase as mega-RTAs are going to be established.

Against this backdrop, we examine the choice of tariff schemes when multiple RTAs are available. Specifically, we investigate how each RTA tariff rate affects the utilization of own and other RTA schemes. There are several studies analyzing the determinants of the utilization of preferential schemes (e.g., Cadot et al., 2006; Francois et al., 2006; Manchin, 2006; Hakobyan, 2015; Hayakawa et al., 2014). Those studies have established the significant role of tariff margin/preference margin (i.e., most favored nation (MFN) rates minus preferential rates) and restrictiveness of rules of origin (ROOs) for the choice of RTAs. However, these studies examined the utilization of preferential schemes for the case where only single preference scheme exists. In other words, these studies considered a binary choice of tariff schemes between general tariff scheme, e.g., most-favored-nation (MFN) scheme and one RTA scheme. These studies have not explored the case where multiple RTAs are active.

In this paper, we first theoretically explore the choice of tariff schemes in the context of multiple RTA schemes. In particular, we consider a typical case, i.e., the

---

2 https://www.wto.org/english/tratop_e/region_e/regfac_e.htm
existence of one bilateral RTA and one multilateral RTA. One key difference between these two RTAs is that, in the case of multilateral RTAs, cumulation among multiple countries is allowed when satisfying ROO requirement. The cumulation provision of ROOs enables RTA users to accumulate the value of intermediates from member countries in determining originating status of the products to be exported. Therefore, exporters will be less required to adjust procurement sources for the purposes of ROO compliance. However, cumulation among multiple countries will require exporters to collect a larger number of documents (i.e., higher documentation costs) since they need to prove that inputs from other member countries are produced in and are imported from those countries. We introduce this trade-off into the firm-heterogeneity model a la Melitz (2003). Then, we demonstrate that the product-level utilization rates of an RTA scheme increase when its own RTA preferential rates (other RTAs’ preferential rates) decrease (increase). These effects - of own preferential rates and other RTAs’ preferential rates - are, respectively, referred to as “own effect” and “cross effect” in this paper.

We also examine empirically own and cross effects. Specifically, we investigate Japan’s economic partnership agreements (EPAs). In May 2015, the Ministry of Finance of the Japanese government began to release data on Japan’s imports under each RTA scheme. The data are available on a monthly basis from January 2012 at a Japanese tariff-line level, i.e., a nine-digit level according to the harmonized system (HS) classification. We use this dataset to empirically investigate the own and cross effects introduced above. Japan is an appropriate country to examine those effects. A unique feature of Japan’s RTAs is that Japan concludes RTAs not only with individual some ASEAN member countries (i.e., bilateral RTAs) but also ASEAN as a whole (i.e., a multilateral RTA). The latter is called the AJCEP (ASEAN-Japan Comprehensive Economic Partnership). While the former allows bilateral cumulation (i.e., cumulation between two RTA member countries), regional cumulation (i.e., cumulation among all AJCEP member countries) is available in the latter. When firms in Japan trade with ASEAN countries involved in bilateral RTAs and AJCEP, they have the choice among MFN rates and multiple RTA rates. Thus, Japan’s RTAs are pertinent for examining the choice of tariff schemes when

---

3 Herein, multilateral RTAs denote RTAs between more than two countries; bilateral RTAs denote RTAs between two countries. Usually, multilateral liberalization refers to liberalization at an MFN basis. However, we use the term “multilateral RTA” because the difference in the number of member countries between bilateral and multilateral RTAs becomes clear.

4 We do not differentiate between RTAs and EPAs as these terms are generally used interchangeably.

5 Furthermore, Japan also grants generalized system of preferences (GSP) to some of those countries. In this case, firms in such countries can choose between four types of tariff rate. However, for simplicity, we do not consider this choice; indeed we do not have data on imports under GSP schemes. In the robustness check of our empirical results, we also estimate our model only for country-product pairs in which GSP is not available.
multiple RTA schemes are available.

We posit that this study contributes to at least three literatures. First, there is the literature on the choice of tariff schemes and the determinants of preference utilization. In particular, as mentioned above, unlike most of previous studies, we examine such determinants by considering multiple preference schemes. Bureau et al. (2007) also investigated the determinants of preference utilization when multiple preference schemes coexist. They examined utilization of the generalized system of preferences (GSP) granted by the European Union (EU) and the U.S. to developing countries in the agri-goods sector. Those countries may also utilize other preferential schemes such as the Cotonou Agreement for the EU and the Andean Trade Promotion Act for the U.S. Bureau et al. (2007) investigated the choice among such multiple tariff schemes by estimating multinomial probit models. However, to the best of our knowledge, no studies have theoretically and empirically examined the own and cross effects of different tariff schemes.

Second, several studies have quantified the trade creation effects of diagonal cumulation (e.g., Augier et al., 2005; Estevadeordal and Suominen, 2008; Park and Park, 2009; Bombarda and Gamberoni, 2013; Hayakawa, 2014). Regional cumulation, which is allowed in one of our sample RTAs (i.e., AJCEP), is one form of diagonal cumulation. For example, Augier et al. (2005) examined bilateral trade flow among 38 countries in 1995 and 1999 and found that the introduction of diagonal cumulation increases trade by 7.4%–22.1%. In this paper, rather than the effects of diagonal cumulation, we examine how utilization rates of bilateral and multilateral RTAs are determined given the differences between bilateral and diagonal/regional cumulation. Bombarda and Gamberoni (2013) modelled diagonal cumulation by explicitly taking into account intermediate varieties, which are aggregated through the constant elasticity of substitution (CES) function in the production of finished products. Thus, diagonal cumulation allows varieties from many countries (i.e., many varieties) to be taken as originating inputs and thus reduces costs of intermediate inputs. In order to keep our model as simple as possible without compromising our theoretical tenets, we model diagonal/regional cumulation as requiring lower costs for procurement adjustment to comply with ROOs, than bilateral cumulation.

The third area of literature focuses on extensions of the firm-heterogeneity model.

---

6 Hayakawa (2014) also examines Japan’s imports from Thailand, in which not only bilateral EPA (i.e., Japan-Thailand EPA) but also multilateral EPA (i.e., AJCEP) are available. They investigate exporters’ choice in Thailand among an MFN scheme and two EPA schemes assuming that they first decide whether to export under an MFN scheme or any EPA scheme and then choose either of the two EPA schemes, if exporting under EPA schemes.
Since Melitz (2003), who theoretically demonstrated that exporters have relatively high productivity, various researchers have demonstrated that highly productive firms are different from their less productive counterparts in several respects. For example, the more productive firms are more likely to engage in investing abroad (Helpman, Melitz, and Yeaple, 2004), adopt higher technology (Bustos, 2011), be direct exporters rather than indirect exporters (Ahn, Khandelwal, and Wei, 2011), and integrate production of intermediates rather than outsource it (Antras and Helpman, 2004). In regard to the use of tariff schemes, Demidova and Krishna (2008) theoretically demonstrated that highly productive exporters choose preferential schemes rather than MFN schemes. Our study demonstrates theoretically that among RTA scheme users, the more productive exporters choose a multilateral RTA scheme rather than a bilateral RTA scheme. This finding is highly dependent on our above-mentioned assumption that a multilateral RTA scheme requires exporters to incur low procurement adjustment costs to comply with cumulative ROOs but higher documentation costs to certify the origin of products exported.

The rest of this paper is organized as follows. The next section provides an overview of the utilization of RTA schemes in the context of Japan’s imports. Sections 3 and 4 theoretically and empirically examine the utilization rates of RTAs when multiple RTA schemes are available, respectively. Section 5 concludes the paper.

2. RTA Utilization in Japan

This section provides an overview of Japanese imports from all RTA partners, including countries with bilateral and multilateral RTAs (i.e., AJCEP) for the 2012–2015 period. Japan’s RTA partner countries can be classified into three groups in terms of availability of tariff schemes: AJCEP and bilateral RTAs (Singapore, Thailand, Philippines, Brunei, Viet Nam, and Malaysia); only AJCEP (Cambodia, Myanmar, and Lao PDR); only bilateral RTAs (India, Indonesia, Switzerland, Chile, Peru, and Mexico). For Japan, initially, an RTA with Singapore entered into force in 2002. Since then, Japan has concluded further RTAs mainly with the other ASEAN countries. In addition, Japan enacted an RTA with ASEAN countries in their entirety, as a group. It should be noted that, in the absence of ratification by Indonesia, Indonesia is not yet a member of AJCEP. Japan has only a bilateral RTA with Indonesia. Further, Japan has enacted RTAs with non-Asian countries such as Mexico and Switzerland. The years when RTAs entered into force with respect to different countries are reported in Appendix A.7

---

7 As of 2015, Japan also has a bilateral EPA with Australia. Since it only entered into force in April, 2015 we cannot compare its utilization over time and thus we do not examine it in this paper.
A key reason for Japan to establish AJCEP after the enactment of bilateral RTAs with several ASEAN countries is the presence of regional production/distribution networks developed by Japanese firms in ASEAN. Japanese firms have developed international production/distribution networks in East Asia, particularly in ASEAN since the 1990s (see, for example, Baldwin, 2006). Affiliates of Japanese firms in ASEAN are actively engaged in trading intermediate goods across ASEAN countries. Under such circumstances, the cumulation in the ROOs that is adopted by AJCEP provides benefits to Japanese firms as it enables them to trade products freely by using production/distribution networks without paying tariffs among ASEAN countries and Japan. These benefits cannot be realized in the case of bilateral RTAs, under which trade tariffs are reduced/eliminated between only two countries.

Figure 1 shows the average RTA preferential tariff rates for Japan’s RTAs. We obtain the average RTA preferential tariff rates by calculating the simple average of tariff line-level RTA tariff rates. In the computation we use MFN rates for the products ineligible for RTAs. The data on tariff rates are obtained from Tariff Analysis Online (TAO) administered by the World Trade Organization (WTO). We present the average rates in the final year, i.e., the year when tariff reduction is completed under RTAs. The scheduled RTA rates after 2015 are available online, from Japan’s customs. For a number of products, tariff rates are scheduled to be reduced gradually with tariff reduction to begin several years after the enactment of RTAs. The average RTA preferential rates declined over time. In the cases of Thailand, the Philippines, Viet Nam, and Malaysia, the average rates for bilateral RTAs will be lower than those in AJCEP in the final years of the tariff reduction schedule.

We present an overview of RTA utilization for Japan’s imports. The product-level data on imports under RTA schemes and total imports are obtained from Trade Statistics in Japan’s Ministry of Finance. These data cover all commodity imports for Japan. We aggregate our import data according to Japanese fiscal years (from the beginning of April to the end of March) because Japan’s RTA rates change on 1st April. Table 1 reports the values and shares of various types of imports by exporting countries and years. Column (A) reports total imports while the share of imports of products with zero MFN rates (duty-free imports) in total imports is shown in column (B). These two columns reveal that, excepting Cambodia and Myanmar, all countries have high shares of duty-free imports, approximately 80%, indicating that a large part of the imports from these RTA
partners are duty-free.

--- Table 1 ---

Column (C) reports Japan’s imports under RTA schemes while their share in total imports is shown in column (D). In this computation, we do not differentiate between imports under AJCEP and a bilateral RTA. The shares of RTA imports in total imports vary substantially among RTAs. We observe that compared to other ASEAN member countries, Cambodia, Myanmar, and Lao PDR (hereafter, LDC3) have low shares of RTA imports, mostly below 10%. These low shares are because Japan grants least developed country (LDC)-GSP schemes to these three countries and thus those countries export products to Japan using the GSP scheme not AJCEP.

In Table 2, we restrict our analysis to export country-product pairs for which RTA rates are lower than MFN rates, i.e., RTA eligible pairs, because firms have a strong incentive to utilize RTA schemes when exporting such products. Specifically, those pairs include the cases that (i) both RTA and MFN rates are ad-valorem rates and RTA rates are lower than MFN rates or (ii) MFN rates are specific rates and RTA rates are ad-valorem rates. We exclude the case where both RTA and MFN rates are specific rates because of the difficulty in identifying eligibility. The table shows that, except for LDC3, the shares of RTA imports are high, approximately 80%. Keck and Lendle (2012) report RTA import shares, which are comparable to our figures, for imports in several developed countries (i.e., Australia, Canada, EU, and the U.S.). Our findings indicate that the share of RTA imports in RTA eligible products for Japan is comparable to those in other developed countries.

--- Table 2 ---

Next, we take a closer look at the share of RTA imports in 2015. Figure 2 depicts the distribution of product-level shares of RTA imports in total imports. In this figure, we restrict export country-product pairs to those with positive RTA imports. The product is defined at Japan’s most detailed tariff-line level, i.e., HS nine-digit-level. The figure shows that all imports are traded under RTA schemes in a non-negligible number of products. For example, the category of 100% share is highest in Brunei, Chile, Indonesia, Lao PDR, and Peru.

--- Figure 2 ---
In the following, we restrict exporting countries only to those with both AJCEP and bilateral RTAs. Exporters in these countries make a decision on not simply between MFN rates and RTA rates but among three alternatives: MFN rates, bilateral RTA rates, and AJCEP rates. We exclude Brunei because it has zero exports under AJCEP. Table 3 reports imports under two RTA schemes according to eligibility status in 2015. “YES” under eligibility status indicates products with lower RTA rates than MFN rates, as defined above. “NO” refers to products in which both MFN and RTA rates are ad-valorem rates and RTA rates are not lower than MFN rates. “N.A.” is products in which both MFN and RTA rates are specific rates. In addition to import values, we also show the number of products according to eligibility status but do not include products with zero imports across all included schemes.

--- Table 3 ---

There are three noteworthy observations here. First, even in the “NO” category, there are non-negligible imports under RTA schemes. One reason for this may be that exporters enjoy the benefit of cumulation rules to certify ROOs. Second, for the products in the “YES” category for AJCEP and “NO” for bilateral RTAs, imports under AJCEP are much larger than those under bilateral RTAs. Similarly, imports under bilateral RTAs are larger in products with “NO” for AJCEP and “YES” for bilateral RTAs. Third, large import values can be found for products with “YES” in both AJCEP and bilateral RTAs. Although the number of products is largest for products with “NO” in both RTAs, imports are largest for products with “YES” in both RTAs.

In Table 4, we restrict products only to those with “YES” in both AJCEP and bilateral RTAs and report imports according to the size of the RTA tariff rates between the two RTAs in 2015. In the case of products with lower AJCEP rates than bilateral RTA

---

8 For example, suppose that firms in Thailand produce their products by using materials from other RTA member countries including Japan as inputs and export those products to Japan under RTA schemes. In order to cumulate such inputs when complying with ROOs, the firms need to import those materials under the corresponding RTA scheme, even if the MFN rate for those materials is zero.

9 Another critical reason is our method of identifying tariff rates. We integrate tariff data and import data at the HS nine-digit-level. However, in the case of the Japanese tariff structure, some nine-digit products include multiple commodities (e.g., HS391400090). For example, suppose that a product includes commodities A and B. The MFN rates for A and B are 0% and 5%, respectively. The EPA rates for both commodities are 0%. When we identify nine-digit-level tariff rates, the lowest rates are chosen. In this example, we set 0% to both MFN and EPA rates. Ergo, this product is categorized as “NO” in terms of EPA eligibility although only commodity A is “NO” while commodity B should be “YES” according to the data. Therefore, if imports are sensitive to EPA eligibility, imports of commodity B will experience a significant increase and as such can be empirically quantified.
rates, imports under AJCEP are larger for Viet Nam and Malaysia than those under bilateral RTAs. However, the opposite relationship can be found for the Philippines, maybe due to the difference in ROOs between two RTAs. Zero products are registered in this category for Thailand. For the case of products with lower bilateral RTA rates than AJCEP rates, imports under bilateral RTAs are much larger than those under AJCEP. Finally, the number of products with the same rates between two RTAs is largest and the magnitude of these imports is substantial. For such products, imports under bilateral RTAs are larger than those under AJCEP, except for Viet Nam.

--- Table 4 ---

3. Theoretical Framework

This section provides the theoretical model on exporters’ choice of tariff schemes when multiple RTA schemes, bilateral and multilateral RTAs, are available. In particular, we demonstrate how the utilization rate of one RTA scheme is affected by the tariff rates for each scheme.

3.1. Representative Household

In the economy, there are \( J \) countries. Each country is indexed by \( j \). The representative household consumes varieties of final goods. The utility function of the representative household in country \( j \) is given by

\[
u_j = c_j = \left( \int_0^1 [c_j(l)]^{\frac{\kappa-1}{\kappa}} \, dt \right)^{\frac{\kappa}{\kappa-1}} \quad 1 < \kappa < \infty,
\]

where \( c_j(l) \) is the consumption index of variety \( l \), and \( \kappa \) is the elasticity of substitution between varieties.\(^ {10} \) \( c_j(l) \) is defined as

\[
c_j(l) = \left( \sum_{k \in \Omega_{ij}(l)} [c_{ij}(k,l)]^{\frac{v-1}{v}} \, dk \right)^{\frac{v}{v-1}} \quad 1 < v < \infty,
\]

where each producer is indexed by \( k \), and \( \Omega_{ij}(l) \) represents the set of producers in

\(^ {10} \) We assume that final-good varieties are continuously distributed in \([0,1]\), which indicates the number of varieties in our model is infinity. In other words, each variety is small in the consumption basket so that the price of each variety does not affect the consumption price index. This assumption enables us to derive clear propositions on own and cross effects of EPA tariff rates. We suggest that this assumption is reasonable for our empirical purposes as the total number of varieties (i.e., Japan’s tariff line-level products) in our dataset is approximately 9,500 and each variety is supposed to be appropriately small.
country $i$ that supplies variety $l$ to the representative household in country $j$. $v$ is the elasticity of substitution of a variety purchased from alternative countries and producers. Cost minimization implies demand profiles

$$c_{ij}(k, l) = \left( \frac{p_{ij}(k, l)}{p_j(l)} \right)^{-v} c_j(l) \quad \text{and} \quad c_j(l) = \left( \frac{p_j(l)}{p_j'} \right)^{-\kappa} c_j,$$

where

$$p_j(l) = \left( \sum_{i=1}^{j} \int_{k \in \Omega_{ij}(l)} \left[ p_{ij}(k, l) \right]^{1-v} dk \right)^{\frac{1}{1-v}} \quad \text{and} \quad p_j = \left( \int_{0}^{1} \left[ p_j(l) \right]^{1-\kappa} dl \right)^{\frac{1}{1-\kappa}}.$$

### 3.2. Final-Good Producers

Final-good producers input domestic labor, produce outputs, and sell them to domestic and foreign households. Production technology of each final-good producer $k$ that produces variety $l$ in country $i$ follows a simple linear function over labor, which is given by

$$y_i(k, l) = \phi(k)n_i(k, l).$$

$\phi(k)$ represents firm-specific productivity, and $n_i(k, l)$ is labor input. We assume that $\phi(k)$ follows the Pareto distribution given by

$$G(\phi) = 1 - \phi^{-\alpha} \quad \text{for} \quad v < \alpha,$$

and ranges in $[1, \infty)$. Marginal cost of each final-good producer is given by

$$mc_i(k) = \frac{w_i}{a_i\phi(k)},$$

where $w_i$ is wage rate.\textsuperscript{11} Thus, the mill price is derived as

$$\hat{p}_i(k) = \frac{v}{v-1} \frac{w_i}{\phi(k)}.$$

### 3.3. Choice of RTA Schemes

Following Demidova and Krishna (2008) and Cherkashin et al. (2015), we assume that final-good producers make the decisions regarding exports and tariff schemes. We focus on exports from country $i$ to country $j$. Exporters have three choices of tariff scheme: MFN, bilateral RTA, and multilateral RTA schemes. Bilateral and multilateral RTA schemes are denoted “BI” and “MLT,” respectively. While the bilateral RTA is formed between countries $i$ and $j$, the multilateral RTA includes not only these two countries but

\textsuperscript{11} For simplicity, we impose the assumption that wages are exogenously given and do not link to national income in our partial equilibrium framework. Cherkashin et al. (2015) use an analogous assumption, setting labor units to be such that wages are fixed.
additional member countries. Sales profits from exporting under MFN and RTA schemes are, respectively, given by

$$
\pi_{ij}^{MFN}(k,l) = (\hat{p}_i(k) - mc_i(k))c_{ij}^{MFN}(k,l) - w_if_{ij},
$$

$$
\pi_{ij}^{RTA}(k,l) = (\hat{p}_i(k) - mc_i(k))c_{ij}^{RTA}(k,l) - w_if_{ij} - w_if_{ij}^{RTA},
$$

\text{RTA}

where \( f_{ij} \) is fixed costs for exporting and \( f_{ij}^{RTA} \) is fixed costs for RTA utilization. These fixed costs are paid in units of labor as per Melitz (2003). The latter fixed costs mainly stem from documentation costs such as costs for COOs. Export prices in the respective schemes are represented by

$$
\pi_{ij}^{MFN}(k,l) = T_j(l)^{MFN}(k,l)\tau_{ij}(l)\hat{p}_i(k),
$$

$$
\pi_{ij}^{RTA}(k,l) = \theta_{ij}^{RTA}(l)^{RTA}(k,l)\tau_{ij}(l)\hat{p}_i(k).
$$

\( \tau_{ij} \) is the ice-berg physical transport cost (\( \tau_{ij} > 1 \)) for the shipment between countries \( i \) and \( j \). \( T_j(l) \) and \( T_{ij}^{RTA}(l) \) are the ad-valorem MFN and RTA rates, respectively. We assume the former rates are importing-country specific and the latter rates country-pair specific. Naturally, \( T_j(l) > 1 \). \( \theta_{ij}^{RTA}(l) \) is additional variable costs for input adjustment to comply with ROOs.\(^{12} \) Thus, \( T_j(l) \) and \( \theta_{ij}^{RTA}(l)T_{ij}^{RTA}(l) \) are interpreted as gross variable costs in respective tariff schemes.

We impose two important assumptions on the differences between two RTAs.

**Assumption 1.** \( 1 < \theta_{ij}^{MLT}(l) < \theta_{ij}^{BL}(l) \) and \( \theta_{ij}^{MLT}(l)T_{ij}^{MLT}(l) < \theta_{ij}^{BL}(l)T_{ij}^{BL}(l) \).

**Assumption 2.** \( f_{ij}^{BL} < f_{ij}^{MLT} \).

The first assumption states that the additional variable costs associated with input adjustment for ROO compliance are lower in multilateral RTAs than in bilateral RTAs. As mentioned in the introductory section, multilateral RTAs allow cumulation among multiple member countries in certifying ROOs, while cumulation between only two countries is permitted in the case of bilateral RTAs. Therefore, the input adjustment for ROO compliance will be less costly for the case of multilateral RTAs. On the other hand, in order to benefit from cumulation of inputs imported from multiple member countries, final good producers need to obtain necessary documents from all exporters of such inputs, who may be located in multiple countries unlike the case of bilateral RTAs. Therefore, as in the second assumption, it will be natural that fixed costs for the utilization of bilateral RTAs are lower than those for the use of multilateral RTAs. In short, we assume a tradeoff

\(^{12} \) As mentioned in the introductory section, we capture ROOs compliance by a cost shifter, as in Demidova and Krishna (2008). Bombarda and Gamberoni (2013) modelled this using a different approach.
between the bilateral RTA scheme with lower fixed costs and higher variable costs and the multilateral RTA with higher fixed costs and lower variable costs.

Sales profits can be rewritten by

\[ \pi_{ij}^{MFN}(k, l) = \Phi(k) \left[ T_j(l) \right]^{-u} \xi_{ij}(l) - w_i f_{ij}, \]

\[ \pi_{ij}^{RTA}(k, l) = \Phi(k) \left[ \theta_{ij}^{RTA}(l) T_{ij}^{RTA}(l) \right]^{-u} \xi_{ij}(l) - w_i f_{ij} - w_i f_{ij}^{RTA}, \]

where

\[ \Phi(k) = \left[ \varphi(k) \right]^{u-1} \]

\[ \xi_{ij}(l) = \left( \frac{\nu - 1}{w_i} \right)^{\nu-1} \left( \frac{1}{\tau_{ij}(l)} \right)^{\nu} p_j^\kappa(p_j(l))^{\nu-\kappa} c_j. \]

Thus, sales profits are found to be increasing in \( \varphi(k) \). Further, we obtain the following relation:

\[ \pi_{ij}^{RTA}(k, l) - \pi_{ij}^{MFN}(k, l) = \Phi(k) \xi_{ij}(l) \left[ \left( \frac{1}{\theta_{ij}^{RTA}(l) T_{ij}^{RTA}(l)} \right)^{\nu} - \left( \frac{1}{\tau_{ij}(l)} \right)^{\nu} \right] - w_i f_{ij}^{RTA}. \]

This equation implies that the RTA schemes are more beneficial than the MFN scheme for more productive producers.

The optimization of producers is given by

\[ \max \{ 0, \pi_{ij}^{MFN}(k, l), \pi_{ij}^{BL}(k, l), \pi_{ij}^{MLT}(k, l) \}. \]

In the below, we mainly focus on the case where MFN-, BL-, and MLT-exports coexist as we are interested in how utilization rates of respective schemes are continuously affected by scheme characteristics such as preferential tariff rates and ROOs compliance costs.

Figure 3 shows the relation between sales profits under respective tariff schemes and exporter productivity. Three productivity thresholds define ranges of exporters that utilize respective tariff schemes. The first, \( \Phi_{ij}^{MFN}(l) \), corresponds to the lowest productivity of MFN exporters. Through the zero profit condition that \( \pi_{ij}^{MFN}(k, l) = 0 \), the first productivity threshold is derived in the following manner:

\[ \Phi_{ij}^{MFN}(l) = \frac{w_i f_{ij}^{MFN}}{\xi_{ij}(l) [T_j(l)]^u}. \]

The second, \( \Phi_{ij}^{BL>MFN}(l) \), defines the upper (lower) bound of MFN- (BL-) exporters’ productivity, which is derived through the condition that \( \pi_{ij}^{MFN}(k, l) = \pi_{ij}^{BL}(k, l) \) as follows:

\[ \Phi_{ij}^{BL>MFN}(l) = \frac{w_i f_{ij}^{BL}}{\xi_{ij}(l)} \left[ \left( \theta_{ij}^{BL}(l) T_{ij}^{BL}(l) \right)^{-u} - [T_j(l)]^{-u} \right]^{-1}. \]

The third, \( \Phi_{ij}^{MLT>BL}(l) \), defines the upper (lower) bound of BL- (MLT-) exporters’ productivity, which is derived through the condition that \( \pi_{ij}^{BL}(k, l) = \pi_{ij}^{MLT}(k, l) \) as
follows:

$$
\Phi_{ij}^{MLT} > BL(l) = \frac{w_i(f_{ij}^{MLT} - f_{ij}^{BL})}{\zeta_{ij}(l)} \left[ (\theta_{ij}^{MLT}(l)T_{ij}^{MLT}(l))^{-v} - (\theta_{ij}^{BL}(l)T_{ij}^{BL}(l))^{-v} \right]^{-1}.
$$

As a result, $MFN$, $BI$, and $MLT$-exports coexist only when $\Phi_{ij}^{MFN}(l) < \Phi_{ij}^{MLT} > BL(l)$ and $\Phi_{ij}^{MLT} > MFN(l) < \Phi_{ij}^{MLT} > BL(l)$. The former condition can be rewritten as

$$
\frac{T_j(l)}{\theta_{ij}^{BL}(l)T_{ij}^{BL}(l)} < \left( 1 + \frac{f_{ij}^{BL}}{f_{ij}^{MFN}} \right)^{\frac{1}{v}}.
$$

The latter condition is rewritten by

$$
\left[ \frac{T_j(l)}{\theta_{ij}^{MLT}(l)T_{ij}^{MLT}(l)} \right]^v - 1 < \frac{f_{ij}^{MLT}}{f_{ij}^{BL}} \left( \left( \frac{T_j(l)}{\theta_{ij}^{BL}(l)T_{ij}^{BL}(l)} \right)^v - 1 \right).
$$

Thus, $MFN$, $BI$, and $MLT$-exports are more likely to coexist when, in terms of variable and fixed costs, the bilateral RTA scheme is sufficiently costly compared with the MFN scheme but not compared with the multilateral RTA scheme. In this study, we focus on this three-scheme regime.

--- Figure 3 ---

This order of MFN, bilateral RTA, and multilateral RTA users in terms of productivity is based mainly on the two foregoing assumptions on variable and fixed costs for RTA utilization. Depending on the order in terms of those costs between two RTAs, we will see different order in terms of productivity particularly between bilateral RTA and multilateral RTA users. One line of evidence to support our assumptions is available from the imports of Thailand from Japan in 2014. According to the Customs Office of the Kingdom of Thailand, the mean and median of transaction-level trade values are respectively 391 thousand Thai baht (THB) and 33 thousand THB under AJCEP, 210 thousand THB and 16 thousand THB under Japan-Thailand EPA (JTEPA), and 61 thousand THB and 3 thousand THB under MFN. Since the transaction-level trade values are positively correlated with exporter’s productivity, the order of trade values for different tariff schemes is consistent with our order shown in Figure 3. In other words, this finding is consistent with the relationship derived from our assumptions on the variable and fixed costs for RTA utilization.

### 3.4. Own and Cross Effects of Tariff Rates

We examine the own and cross effects of tariff rates on RTA utilization. The own (cross) effect is that of changes in an RTA’s own preferential rates (the other RTA’s
preferential rates) on the utilization rates of that RTA. To examine those effects, we consider how changes in $T_{ij}^{BL}(l)$ and $T_{ij}^{MLT}(l)$ affect the RTA utilization rates.\textsuperscript{13} Exports in respective tariff schemes are derived in the following manner:

$$Q_{ij}^{MFN}(l) = \int_{[\Phi_{ij}^{MFN}(l)]^{1/\tau-1}}^{1} p_{ij}^{MFN}(k, l) c_{ij}^{MFN}(k, l) G(\phi),$$

$$Q_{ij}^{BL}(l) = \int_{[\Phi_{ij}^{MLT>BL}(l)]^{1/\tau}}^{1} p_{ij}^{BL}(k, l) c_{ij}^{BL}(k, l) G(\phi),$$

$$Q_{ij}^{MLT}(l) = \int_{[\Phi_{ij}^{MLT>ML}(l)]^{1/\tau}}^{1} p_{ij}^{MLT}(k, l) c_{ij}^{MLT}(k, l) G(\phi).$$

Letting $Q_{ij}(l)$ be the total exports of each variety ($Q_{ij}(l) = Q_{ij}^{MFN}(l) + Q_{ij}^{BL}(l) + Q_{ij}^{MLT}(l)$), utilization rates of respective schemes are written by

$$R_{ij}^{MFN}(l) = \frac{Q_{ij}^{MFN}(l)}{Q_{ij}(l)} \quad \text{and} \quad R_{ij}^{RTA}(l) = \frac{Q_{ij}^{RTA}(l)}{Q_{ij}(l)}.$$

For the bilateral RTA, we obtain the following own effect:\textsuperscript{14}

$$\frac{\partial R_{ij}^{BL}(l)}{\partial T_{ij}^{BL}(l)} = \frac{\partial Q_{ij}^{BL}(l)}{|Q_{ij}(l)|^2} \left\{ \frac{Q_{ij}^{MFN}(l) + Q_{ij}^{MLT}(l)}{Q_{ij}(l)} \frac{\partial Q_{ij}^{BL}(l)}{\partial T_{ij}^{BL}(l)} - \frac{\partial Q_{ij}^{MFN}(l)}{\partial T_{ij}^{BL}(l)} - \frac{\partial Q_{ij}^{MLT}(l)}{\partial T_{ij}^{BL}(l)} \right\}$$

$$< 0$$ \quad (1)

where $$\frac{\partial Q_{ij}^{BL}(l)}{\partial T_{ij}^{BL}(l)} < 0, \quad \frac{\partial Q_{ij}^{MFN}(l)}{\partial T_{ij}^{BL}(l)} > 0, \quad \frac{\partial Q_{ij}^{MLT}(l)}{\partial T_{ij}^{BL}(l)} > 0.$$

Equation (1) implies that utilization rates of the bilateral RTA decrease with bilateral RTA tariff rates. From the extensive margin viewpoint, a proportion of both MFN and multilateral RTA users switch to be bilateral RTA users when bilateral RTA tariff rates fall. As a result, the number of MFN users decreases whilst that of bilateral (multilateral) RTA users increases (decreases). On the other hand, from the intensive margin viewpoint, exports by existing bilateral RTA users increase when bilateral RTA tariff rates fall. All these changes contribute to the rise of $R_{ij}^{BL}(l)$. This result provides a prediction on the own effect in the bilateral RTA, which is summarized as the following.

---

\textsuperscript{13} Given the evidence that Japan’s MFN rates do not change during the period of our empirical analysis, we only examine effects of bilateral and multilateral EPA rates on EPA utilization rates.

\textsuperscript{14} Proofs for those partial derivatives are provided in Appendix B. $\dot{Q}_{ij}^{MFN}(l)$ and $\dot{Q}_{ij}^{RTA}(l)$ are the components of imports under respective tariff schemes that affect the utilization rates of tariff schemes, and $\dot{Q}_{ij}(l)$ is the sum of those components. The definitions of these components are also presented in Appendix B.
**Proposition 1.** *Own effect in bilateral RTAs: lower bilateral RTA tariff rates lead to higher utilization rates of bilateral RTAs.*

It is also revealed that the denominator of the utilization rate, i.e., total exports, is either increasing or decreasing in $T_{ij}^{BL}(l)$. Some multilateral RTA users with relatively low productivity switch to be bilateral RTA users when $T_{ij}^{BL}(l)$ falls. These users who switch decrease exports after changing tariff scheme, given larger variable costs in the bilateral RTA, compared to the multilateral alternative. Further, a proportion of MFN users with relatively high productivity switch to become bilateral RTA users when $T_{ij}^{BL}(l)$ falls. These users who switch increase exports, given smaller variable costs in bilateral RTA than MFN. As a result, the sign of the effect of changes in $T_{ij}^{BL}(l)$ on total exports, which is the denominator of $R_{ij}^{BL}(l)$, depends on model parameters. However, we can prove that the effect of $T_{ij}^{BL}(l)$ on the numerator of $R_{ij}^{BL}(l)$ dominates that on the denominator, and $R_{ij}^{BL}(l)$ is proved to be decreasing in $T_{ij}^{BL}(l)$.

On the cross effect in bilateral RTAs, we obtain the following relation:

\[
\frac{\partial R_{ij}^{BL}(l)}{\partial T_{ij}^{MLT}(l)} = \frac{\hat{Q}_{ij}^{BL}(l)}{[\hat{Q}_{ij}(l)]^2} \left( \frac{\hat{Q}_{ij}^{MFN}(l) + \hat{Q}_{ij}^{MLT}(l)}{\hat{Q}_{ij}(l)} \frac{\partial \hat{Q}_{ij}^{BL}(l)}{\partial T_{ij}^{MLT}(l)} - \frac{\partial \hat{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} \right)
\]

\[> 0, \quad (2)\]

where \(\frac{\partial \hat{Q}_{ij}^{BL}(l)}{\partial T_{ij}^{MLT}(l)} > 0, \quad \frac{\partial \hat{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} < 0.\]

Equation (2) states that utilization rates of the bilateral RTA rise with multilateral RTA tariff rates. A proportion of bilateral RTA users switch to become multilateral RTA users when multilateral RTA tariff rates fall. As a result, the number of bilateral (multilateral) RTA users decreases (increases). This change leads to a fall of the numerator of $R_{ij}^{BL}(l)$. We can also prove that total exports are decreasing in $T_{ij}^{MLT}(l)$. Thus, the denominator of $R_{ij}^{BL}(l)$ is also decreasing in $T_{ij}^{MLT}(l)$. These two channels imply a positive correlation between $R_{ij}^{BL}(l)$ and $T_{ij}^{MLT}(l)$. As a result, we obtain the following prediction on the cross effect in the bilateral RTA.

**Proposition 2.** *Cross effect in bilateral RTAs: lower multilateral RTA tariff rates lead to lower utilization rates of bilateral RTAs.*

For the multilateral RTA, we have the following own effect consequence:\textsuperscript{15}

\textsuperscript{15} Proofs are provided in Appendix B.
\[
\frac{\partial R_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} = \frac{\dot{Q}_{ij}^{MLT}(l)}{[\dot{Q}_{ij}(l)]^2} \left\{ \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{BI}(l) \frac{\partial \dot{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{MLT}(l)} }{\dot{Q}_{ij}^{MLT}(l)} \right\} - \frac{\partial Q_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} < 0.
\]  

(3)

The own effect in the multilateral RTA becomes negative as well as that in the bilateral RTA which is represented by Equation (1). However, paths of those effects differ across two RTAs. Equation (3) proposes that the utilization rates of the multilateral RTA rise when multilateral RTA tariff rates fall. This rise is primarily the result of two margins: the number of multilateral RTA users increases as a result of inflow of exporters from the bilateral RTA; exports by existing multilateral RTA users increase. All these changes increase the numerator of \( R_{ij}^{MLT}(l) \). Furthermore, as mentioned, total exports, which consist of the denominator of \( R_{ij}^{MLT}(l) \), are decreasing in \( T_{ij}^{MLT}(l) \). However, it is proven that utilization rates of the multilateral RTA rise when multilateral RTA tariff rates fall as primary positive effects on the numerator of \( R_{ij}^{MLT}(l) \) dominate the effect on the denominator. Thus, the following proposition can be stated.

**Proposition 3.** Own effect in multilateral RTAs: lower multilateral RTA tariff rates lead to higher utilization rates of multilateral RTAs.

From a quantitative point of view, we should note that, under the three-scheme regime, there is not the effect through the change of MFN imports in the case of the multilateral RTA own effect; contrast this with the bilateral RTA own effect shown in Equation (1). Thus, it is expected that the bilateral RTA own effect is larger than that associated with the multilateral RTA if the effect through changes in MFN imports, i.e., \( \partial \dot{Q}_{ij}^{MFN}(l)/\partial T_{ij}^{BI}(l) \) in Equation (1), has a significant impact on the bilateral RTA own effect. Although quantitatively the relation between these two own effects is not uniquely determined because of substantive non-linearities in our theoretical model, most of our empirical estimations suggest that bilateral RTA own effect dominates over the multilateral RTA equivalent.

Cross effect in the multilateral RTA is given by

\[
\frac{\partial R_{ij}^{MLT}(l)}{\partial T_{ij}^{BI}(l)} = \frac{\dot{Q}_{ij}^{MLT}(l)}{[\dot{Q}_{ij}(l)]^2} \left\{ \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{BI}(l) \frac{\partial \dot{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{BI}(l)} - \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} }{\dot{Q}_{ij}^{MLT}(l)} \right\} - \frac{\partial Q_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} > 0.
\]  

(4)

Here, we used the relation \( (\partial \dot{Q}_{ij}^{MFN}(l)/\partial T_{ij}^{BI}(l)) + (\partial \dot{Q}_{ij}^{BI}(l)/\partial T_{ij}^{BI}(l)) < 0 \). Equation (4) implies that the utilization rates of the multilateral RTA rise with bilateral RTA tariff
rates as in the case of cross effect in the bilateral RTA. The number of multilateral RTA users decreases when bilateral RTA tariff rates fall because a proportion of the multilateral RTA users switch to become bilateral RTA users. Concomitant with this, it should also be noted that a proportion of the MFN users switch to become bilateral RTA users, and these switchers increase their exports more than before given that variable costs are smaller in the bilateral RTA than in the MFN scheme. Further, exports by existing bilateral RTA users increase when bilateral RTA tariff rates fall. All these changes lead to a fall of $R_{ij}^{MLT}(l)$. In contrast, exporters who switch from a multilateral RTA to a bilateral RTA decrease their exports as variable costs are larger in the bilateral context, compared to the multilateral alternative. This can lead to a rise of $R_{ij}^{MLT}(l)$ by decreasing the denominator. However, we can prove that the positive effect dominates over the negative effect, and the cross effect in the multilateral RTA becomes positive as summarized in the following.

**Proposition 4.** Cross effect in multilateral RTAs: lower bilateral RTA tariff rates lead to lower utilization rates of the multilateral RTA.

Based on equations (2) and (4), we predict that cross effects quantitatively differ across bilateral and multilateral RTAs. While a proportion of multilateral RTA users switch to become bilateral RTA users when bilateral RTA tariff rates are lowered, a proportion of bilateral RTA users switch to become multilateral RTA users when multilateral RTA tariff rates are lowered. This switching is one source of cross effects in bilateral and multilateral RTAs. Since multilateral RTA users originally have lower variable costs and thus larger exports than bilateral RTA users, the absolute increase of exports through such switching will be larger in the context of the multilateral RTA cross effect. This relationship will emerge if change in the numerator of utilization rates plays a dominant role. Indeed, our empirical results suggest such an order.

In the above, we have demonstrated own and cross effects of preferential tariff rates. Also, focusing on the change of numerators in utilization rates, we have discussed the magnitude of the relationship in those effects between two RTAs. Under our two assumptions regarding differences in variable and fixed RTA utilization costs between two RTAs, the own and cross effects are larger in bilateral and multilateral RTA utilization rates, respectively. These relationships are not uniquely determined in our model due to its high non-linearity and are based mainly on the change of the numerators of utilization rates. Nevertheless, these intuitive explanations will facilitate interpretation of the quantitative differences between own/cross effects in multiple RTAs.
4. Empirical Analysis

This section empirically examines the validity of the above theoretical propositions. We first provide the results of our baseline analysis. Then, several robustness checks are also conducted. Last, we provide some quantitative interpretation on our estimation results.

4.1. Baseline Analysis

Since our theoretical analysis pertains to country pairs with multiple RTA schemes, we investigate Japan’s imports from partners with both AJCEP and bilateral RTAs, i.e., Malaysia, the Philippines, Singapore, Thailand, and Viet Nam. Since zero imports under AJCEP are recorded from Brunei, we do not include Brunei. As in Section 2, the sample years are from 2012 to 2015. As in the theoretical analysis, we explore utilization rates on each RTA, which is defined as the share of imports under each RTA in total imports. Specifically, our basic equations are as follows.

\[ R_{ipt}^{Bilateral} = \beta_1 \text{Bilateral rates}_{ipt} + \beta_2 \text{Multilateral rates}_{pt} + \beta_3 \ln \text{Total}_{pt} + u_{iHS6} + u_{it} + \epsilon_{ipt} \]

\[ R_{ipt}^{Multilateral} = \gamma_1 \text{Bilateral rates}_{ipt} + \gamma_2 \text{Multilateral rates}_{pt} + \gamma_3 \ln \text{Total}_{pt} + v_{iHS6} + v_{it} + \epsilon_{ipt} \]

\( R_{ipt} \) is the utilization rates of RTA scheme \( S \) when country \( i \) exports product \( p \) in year \( t \), and ranges in \([0, 1]\). \( \text{Total}_{pt} \) refers to Japan’s total imports of product \( p \) in year \( t \), which is expected to control for Japan’s demand for each product. \( \epsilon_{ipt} \) and \( \epsilon_{ipt} \) are disturbance terms.

Our tariff variables are as follows. Consistent with the theoretical analysis, while \( \text{Bilateral rates}_{ipt} \) is (a log of one-plus) Japan’s preferential rates for the bilateral RTA with country \( i \) in product \( p \) at year \( t \), \( \text{Multilateral rates} \) is (a log of one-plus) her AJCEP rates in product \( p \) at year \( t \). Notice that the latter variable is not export country-specific. We do not include MFN rates because Japan’s MFN rates do not change during our sample period and furthermore we include product fixed effects, which are explained below. \( \beta_1 \) and \( \gamma_2 \) capture the own effects of tariff rates while the cross effects are revealed in \( \beta_2 \) and \( \gamma_1 \). Based on our theoretical propositions, we expect empirically that the former coefficients are negative signed, with the latter coefficients positive signed. We may further expect that the absolute magnitudes of own effects and cross effects are larger in bilateral and multilateral RTA utilization rates, respectively.
We also introduce fixed effects: $u_{iHS6}$ and $v_{iHS6}$ are export country-product (defined at the HS six-digit level\(^{16}\)) fixed effects while $u_{it}$ and $v_{it}$ are export country-year fixed effects. These fixed effects play important roles in our analysis. On the one hand, the former fixed effects are expected to control mainly for the difference in ROOs between AJCEP and bilateral RTAs. ROOs in both RTAs, which are defined at the HS six-digit level, will affect the utilization rates for each RTA. Also, those in bilateral RTAs are export country-specific while those in AJCEP are common across export countries. As a result, the role of differences in ROOs between AJCEP and bilateral RTAs is controlled by including export country-product (at the HS six-digit level) fixed effects.\(^{17}\) On the other hand, export country-year fixed effects are expected to control for time-variant factor prices such as wage rates in each export country in addition to fixed costs for exporting and utilizing RTAs in each export country. They may also control for productivity distributions in each export country to some extent. The basic statistics of our estimation sample are provided in Table 5.

--- Table 5 ---

Column “Baseline” in Table 6 reports our baseline results from estimating equations (5) and (6) for all products separately by the ordinary least square method (OLS).\(^{18}\) The results for bilateral and multilateral RTAs are separately reported. In both RTAs, the coefficients for the preferential rates in the other RTA are estimated to be significantly positive while the own tariff rates exhibit significantly negative coefficients. These results are consistent with propositions 1 to 4, and indicate that utilization rates of an RTA scheme are higher when its preferential rates are lower and the preferential rates in the alternative RTA scheme are higher. In short, we establish significant own and cross

\(^{16}\) We do not define at a tariff line-level here because, in Japan’s tariff system, tariff line codes in a small number of products change even during the period of the same HS version (i.e., HS 2012 in our case). Specifically, new numbers are created when some tariff line-level codes are integrated or are differentiated within the same HS six-digit code. Our definition of products at the HS six-digit level means that (export country-) product fixed effects control for most (but not all) of the variation in MFN rates.

\(^{17}\) Although we do not explicitly consider the role of non-tariff barriers (NTBs), this type of fixed effect may also contribute to controlling for NTBs in Japan since NTBs do not change much over time.

\(^{18}\) Since each of our dependent variables lies in the unit interval, a fractional logit estimation technique, proposed by Papke and Wooldridge (1996), is a more appropriate approach. However, the use of non-linear estimation techniques (e.g., fractional logit or tobit models) is infeasible due to our inclusion of a large number of dummy variables, i.e., fixed effects. In particular, the number of dummy variables becomes substantial when we include country-product fixed effects. However, in order to control for the differences in ROOs between two EPAs, it is important to introduce such fixed effects. Therefore, we simply use OLS.
effects of tariff rates on RTA utilization rates. However, the order of their absolute magnitude is not necessarily consistent with our expectations. The magnitudes of not only the own effect but also the cross effect are larger in bilateral RTA. The coefficients for total imports are also estimated to be significantly positive, indicating that the utilization rates of each RTA are higher for products with larger demand.

4.2. Robustness Checks

We conduct several robustness checks on the forgoing results. First, we restrict sample products only to those in which the tariff rates for both RTAs are lower than the MFN rates. In other words, sample products are restricted only to those eligible for both RTAs. This sample is more consistent with our theoretical framework. The results are shown in column “Positive Margin” in Table 6. Due to this restriction, the number of observations is greatly reduced from 42,249 to 16,511. While the absolute magnitude of coefficients for tariff variables change, they remain significant and have expected signs. The order of the absolute magnitude of cross effects changes and is consistent with our expectation. The own and cross effects are larger in bilateral and multilateral RTA utilization rates, respectively. The magnitude of these relationships can be explained as follows. The effect through the change in MFN imports in the case of the multilateral own effect is small in contrast to the bilateral RTA own effect, and the absolute increase of exports through switching between two RTAs is larger in multilateral RTA cross effect, as discussed in the previous section.19

Second, we focus on manufactured products because our theoretical model mainly considers processed products rather than primary products. Therefore, we exclude products categorized into HS01-25. As in the above estimation, we also restrict sample products only to those eligible for both RTAs. The results are shown in column “Manufacturing” in Table 7. The number of observations did not decline much compared with column (II) in Table 6, indicating that most of Japan’s imports from our sample countries are manufactured products. Therefore, the results are qualitatively similar. Own tariff rate coefficients are estimated to be significantly negative while the preferential rates in the other RTA exhibit positively significant coefficients. Also, we find a relationship with expected magnitude in own and cross effects. The coefficients for total

19 Estimating our model by seeming unrelated regression (SUR) techniques confirms that the differences in these coefficients between bilateral and multilateral EPA equations are significant at the 1% level. This result is unchanged in the estimation results reported in Table 8.

20
imports are also estimated to be significantly positive.

--- Table 7 ---

Third, we exclude the observations in which GSP rates are available. Japan has granted GSP schemes to our sample countries with the exception of Singapore. If GSP preferential rates are lower than RTA rates, firms can still continue to use GSP schemes (otherwise GSP schemes are no longer available). In this case, firms have four choices of tariff schemes: MFN, bilateral RTA, AJCEP, and GSP schemes. Recognizing this, we exclude country-product pairs in which GSP rates are lower than bilateral or multilateral rates. Also, sample products are restricted only to those eligible for both RTAs. The results are shown in column “Excluding GSP” in Table 7. The number of observations did not decline substantively. The results are again qualitatively similar. We reveal significant own and cross effects of tariff rates and the expected order of their absolute magnitude.

4.3. Quantitative Interpretation

Finally, we provide quantitative interpretations of our results. Specifically, we compute the own and cross effects for each RTA from 2015 to the year when tariff reduction is completed (final year). We use the average preferential rates in Figure 1 and the estimates of coefficients reported under “Positive Margin” in Table 6. For example, the average preferential rates for JMEPA in 2015 and the final year are 1.8% and 1.7%, respectively. Those for AJCEP are respectively 2.0% and 1.9%. Therefore, the own and cross effects in JMEPA are computed as 0.0026 ($= -2.4455 \times (\ln 1.017 - \ln 1.018)$) and $-0.0024$ ($= 1.2623 \times (\ln 1.019 - \ln 1.020)$), respectively. “Total” is the sum of own and cross effects. In the case of JMEPA, for example, it is 0.0002 ($= 0.0026 - 0.0024$). Similar computations are conducted for AJCEP and other bilateral RTAs. The results are shown in Table 8.

--- Table 8 ---

The table shows that in all countries, the utilization rates of bilateral RTAs increase, while those of AJCEP decline. For example, for Viet Nam, the utilization rate of JVEPA will rise by 0.36% points while that of AJCEP will decline by 0.48% points.\textsuperscript{20} These

\textsuperscript{20} One may say that the magnitude of these effects is too small. Two points are noteworthy. First, most of the tariff-line products complete tariff reduction in all EPAs. Second, our prediction is based on the estimation results of linear models despite the fact that utilization rates (i.e., dependent variables) lie in a unit interval.
results are partly based on the magnitude of tariff reduction in each RTA; however, this
does not explain the contrasting result between bilateral RTAs and AJCEP. Indeed, as
shown in Figure 1, for Singapore and Thailand, AJCEP rates experience a greater
reduction of tariff rates from 2015 to the final year, compared to that with bilateral RTA
rates. Another important element is our result suggesting that the own and cross effects
are larger in bilateral and multilateral RTA utilization rates, respectively. Namely, the
positive effect is likely to be large in bilateral RTAs while the negative effect is large in
AJCEP. In sum, during the period when both bilateral and multilateral RTA preferential
rates decline, the utilization rates of bilateral RTAs are likely to rise while those of
multilateral RTAs decline, unless the reduction of multilateral RTA preferential rates is
significant.

5. Concluding Remarks

As the number of mega RTAs such as the Trans-Pacific Partnership (TPP) is
expected to increase, companies are likely to face choice quandaries between multiple
RTA schemes in their trade with RTA partner countries. Against this backdrop, we
examined the choice of tariff schemes when multiple RTA schemes are available. We first
theoretically explore such choices and derive some propositions. Then, we examine
empirically the validity of these propositions for Japan’s imports from ASEAN countries,
as Japan has enacted not only bilateral but also multilateral RTAs with some ASEAN
countries. From the analysis, we found that the utilization rates of an RTA scheme are
higher when its preferential rates are lower and the preferential rates in the other RTA are
higher. Herein we denoted these effects the own and cross effects of tariff rates on RTA
utilization rates, respectively. We also found that the absolute magnitudes of own and
cross effects are larger in bilateral and multilateral RTAs, respectively.

Our results have the following implications. When multiple RTA schemes are
available, the utilization of one RTA scheme is affected by not only its own tariff rates but
also the tariff rates of other RTAs. Therefore, once a new RTA enters into force, the
utilization rates of all RTA schemes including both the new RTA and existing RTAs
significantly change over time at least until the end of tariff reduction/elimination in all
RTAs. For the period following completion of tariff reduction, the utilization rate of each
RTA scheme will converged to that based on the differences in “quality” in terms of the
coverage of products for tariff reduction, the extent of tariff reduction, and the extent of
ease of complying with ROOs across RTAs. If the new RTA is better “quality” compared
to existing RTAs, exporters’ choice between tariff schemes would be very easy. Indeed, it
would be advantageous if a mega-FTA covering many FTAs and countries with the same set of rules would be created and extended/expanded to cover all countries in the world.
References


Park, I. and S. Park., 2009, Consolidation and Harmonization of Regional Trade Agreements (RTAs): A Path toward Global Free Trade, MPRA Paper No. 14217.
<table>
<thead>
<tr>
<th>Exporter</th>
<th>Total Imports (Bil. JPY)</th>
<th>Duty-free Import Share (%)</th>
<th>RTA Imports (Bil. JPY)</th>
<th>RTA Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Countries with AJCEP &amp; Bilateral RTA</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brunei</td>
<td>503</td>
<td>252</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Malaysia</td>
<td>2,560</td>
<td>2,207</td>
<td>77</td>
<td>83</td>
</tr>
<tr>
<td>Philippines</td>
<td>719</td>
<td>1,011</td>
<td>70</td>
<td>71</td>
</tr>
<tr>
<td>Singapore</td>
<td>616</td>
<td>840</td>
<td>85</td>
<td>86</td>
</tr>
<tr>
<td>Thailand</td>
<td>1,903</td>
<td>2,374</td>
<td>69</td>
<td>68</td>
</tr>
<tr>
<td>Vietnam</td>
<td>1,173</td>
<td>1,810</td>
<td>64</td>
<td>54</td>
</tr>
<tr>
<td>Countries with only AJCEP</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cambodia</td>
<td>36</td>
<td>126</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Lao PDR</td>
<td>10</td>
<td>12</td>
<td>55</td>
<td>39</td>
</tr>
<tr>
<td>Myanmar</td>
<td>55</td>
<td>107</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>Countries with only Bilateral RTAs</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chile</td>
<td>754</td>
<td>678</td>
<td>78</td>
<td>71</td>
</tr>
<tr>
<td>India</td>
<td>576</td>
<td>557</td>
<td>77</td>
<td>67</td>
</tr>
<tr>
<td>Indonesia</td>
<td>2,562</td>
<td>2,282</td>
<td>85</td>
<td>78</td>
</tr>
<tr>
<td>Mexico</td>
<td>360</td>
<td>593</td>
<td>71</td>
<td>75</td>
</tr>
<tr>
<td>Peru</td>
<td>241</td>
<td>144</td>
<td>94</td>
<td>89</td>
</tr>
<tr>
<td>Switzerland</td>
<td>664</td>
<td>883</td>
<td>94</td>
<td>93</td>
</tr>
</tbody>
</table>

Sources: Ministry of Finance and TAO

Notes: The share of duty-free imports is imports of products with zero MFN rates divided by total imports. Some ASEAN member states have not only bilateral but also multilateral RTAs with Japan. In this case, RTA imports include the sum of imports under all available RTAs.
Table 2. Share of RTA Imports in Total Imports: Products with RTA Rates Lower Than MFN Rates and with Positive Imports

<table>
<thead>
<tr>
<th>Countries with AJCEP &amp; Bilateral RTA</th>
<th># of products</th>
<th>RTA Imports (Bil. JPY)</th>
<th>RTA Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brunei</td>
<td>1</td>
<td>1</td>
<td>0.004</td>
</tr>
<tr>
<td>Malaysia</td>
<td>688</td>
<td>705</td>
<td>221</td>
</tr>
<tr>
<td>Philippines</td>
<td>628</td>
<td>648</td>
<td>177</td>
</tr>
<tr>
<td>Singapore</td>
<td>350</td>
<td>330</td>
<td>27</td>
</tr>
<tr>
<td>Thailand</td>
<td>1,414</td>
<td>1,487</td>
<td>468</td>
</tr>
<tr>
<td>Viet Nam</td>
<td>1,057</td>
<td>1,212</td>
<td>271</td>
</tr>
<tr>
<td>Countries with only AJCEP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cambodia</td>
<td>212</td>
<td>327</td>
<td>1.4</td>
</tr>
<tr>
<td>Lao PDR</td>
<td>79</td>
<td>126</td>
<td>0.7</td>
</tr>
<tr>
<td>Myanmar</td>
<td>198</td>
<td>306</td>
<td>0.5</td>
</tr>
<tr>
<td>Countries with only Bilateral RTAs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chile</td>
<td>135</td>
<td>120</td>
<td>136</td>
</tr>
<tr>
<td>India</td>
<td>1,079</td>
<td>1,174</td>
<td>92</td>
</tr>
<tr>
<td>Indonesia</td>
<td>1,132</td>
<td>1,132</td>
<td>237</td>
</tr>
<tr>
<td>Mexico</td>
<td>469</td>
<td>497</td>
<td>63</td>
</tr>
<tr>
<td>Peru</td>
<td>242</td>
<td>277</td>
<td>7</td>
</tr>
<tr>
<td>Switzerland</td>
<td>638</td>
<td>590</td>
<td>26</td>
</tr>
</tbody>
</table>

Sources: Ministry of Finance and TAO

Notes: “RTA Rates Lower Than MFN Rates” means that (i) both RTA and MFN rates are ad-valorem rates and RTA rates are lower than MFN rates or (ii) MFN rates are specific rates and RTA rates ad-valorem rates.
Table 3. Imports from Five ASEAN States under AJCEP and Bilateral RTA: Products with Positive Imports (2015, Mil. JPY)

<table>
<thead>
<tr>
<th>Eligibility</th>
<th>(I)</th>
<th>(II)</th>
<th>(III)</th>
<th>(IV)</th>
<th>(V)</th>
<th>(VI)</th>
<th>(VII)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AJCEP N.A.</td>
<td>YES</td>
<td>NO</td>
<td>YES</td>
<td>N.A.</td>
<td>NO</td>
<td>YES</td>
<td></td>
</tr>
<tr>
<td>Bilateral N.A. N.A. NO NO YES YES YES</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Malaysia # of Products 19</td>
<td>5</td>
<td>1,226</td>
<td>18</td>
<td>1</td>
<td>681</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AJCEP 0</td>
<td>746</td>
<td>3,380</td>
<td>52,687</td>
<td>0</td>
<td>45,625</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral 733</td>
<td>0</td>
<td>16,711</td>
<td>0</td>
<td>0</td>
<td>167,701</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philippines # of Products 14</td>
<td>1</td>
<td>995</td>
<td>14</td>
<td>3</td>
<td>17</td>
<td>613</td>
<td></td>
</tr>
<tr>
<td>AJCEP 0</td>
<td>0</td>
<td>0</td>
<td>2,330</td>
<td>0</td>
<td>0</td>
<td>4,505</td>
<td></td>
</tr>
<tr>
<td>Bilateral 23</td>
<td>0</td>
<td>4,094</td>
<td>55</td>
<td>36</td>
<td>1,747</td>
<td>245,192</td>
<td></td>
</tr>
<tr>
<td>Singapore # of Products 12</td>
<td>8</td>
<td>1,054</td>
<td>16</td>
<td>4</td>
<td>1</td>
<td>301</td>
<td></td>
</tr>
<tr>
<td>AJCEP 0</td>
<td>1,889</td>
<td>5,228</td>
<td>56</td>
<td>0</td>
<td>0</td>
<td>10,103</td>
<td></td>
</tr>
<tr>
<td>Bilateral 0</td>
<td>3</td>
<td>11,446</td>
<td>0</td>
<td>721</td>
<td>0</td>
<td>15,118</td>
<td></td>
</tr>
<tr>
<td>Thailand # of Products 38</td>
<td>1,747</td>
<td>25</td>
<td>11</td>
<td>14</td>
<td>1,437</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AJCEP 0</td>
<td>216</td>
<td>3,367</td>
<td>1</td>
<td>0</td>
<td>16,669</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral 1,826</td>
<td>51,968</td>
<td>26</td>
<td>19,484</td>
<td>41,751</td>
<td>545,430</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Viet Nam # of Products 30</td>
<td>1,353</td>
<td>17</td>
<td>9</td>
<td>1,186</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>AJCEP 11,146</td>
<td>4,136</td>
<td>506</td>
<td>0</td>
<td>474,795</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral 219</td>
<td>3,086</td>
<td>0</td>
<td>361</td>
<td>124,661</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sources: Ministry of Finance and TAO

Notes: “YES” indicates that RTA rates are lower than MFN rates, i.e., (i) both RTA and MFN rates are ad-valorem rates and RTA rates are lower than MFN rates or (ii) MFN rates are specific rates and RTA rates ad-valorem rates. “NO” indicates that both RTA and MFN rates are ad-valorem rates and RTA rates are not lower than MFN rates. “N.A.” indicates that both RTA and MFN rates are not ad-valorem rates. The case for Brunei is not reported because of zero imports under AJCEP.
Table 4. Imports from Five ASEAN States under AJCEP and Bilateral RTA: Products in Which Both RTA Rates Are Lower Than MFN Rates (2015, Mil. JPY)

<table>
<thead>
<tr>
<th></th>
<th>Malaysia</th>
<th>Philippines</th>
<th>Singapore</th>
<th>Thailand</th>
<th>Viet Nam</th>
</tr>
</thead>
<tbody>
<tr>
<td>AJCEP rates &lt; Bilateral rates</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td># of Products</td>
<td>2</td>
<td>5</td>
<td>1</td>
<td>105</td>
<td></td>
</tr>
<tr>
<td>AJCEP</td>
<td>1,276</td>
<td>0</td>
<td>0</td>
<td>84,460</td>
<td></td>
</tr>
<tr>
<td>Bi</td>
<td>199</td>
<td>780</td>
<td>0</td>
<td>29,306</td>
<td></td>
</tr>
<tr>
<td>AJCEP rates &gt; Bilateral rates</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td># of Products</td>
<td>69</td>
<td>65</td>
<td>14</td>
<td>155</td>
<td>47</td>
</tr>
<tr>
<td>AJCEP</td>
<td>163</td>
<td>4</td>
<td>3</td>
<td>18</td>
<td>184</td>
</tr>
<tr>
<td>Bi</td>
<td>14,096</td>
<td>104,827</td>
<td>222</td>
<td>182,585</td>
<td>3,476</td>
</tr>
<tr>
<td>AJCEP rates = Bilateral rates</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td># of Products</td>
<td>610</td>
<td>543</td>
<td>286</td>
<td>1,282</td>
<td>1,034</td>
</tr>
<tr>
<td>AJCEP</td>
<td>44,186</td>
<td>4,501</td>
<td>10,099</td>
<td>16,651</td>
<td>390,151</td>
</tr>
<tr>
<td>Bi</td>
<td>153,406</td>
<td>139,584</td>
<td>14,896</td>
<td>362,846</td>
<td>91,880</td>
</tr>
</tbody>
</table>

Sources: Ministry of Finance and TAO

Notes: Imports in column (VIII) in the previous table are decomposed according to the magnitude relationship between AJCEP rates and bilateral RTA rates. The case for Brunei is not reported because of zero imports under AJCEP.
Table 5. Basic Statistics

<table>
<thead>
<tr>
<th></th>
<th>Obs</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bilateral utilization rates</td>
<td>42,249</td>
<td>0.1809</td>
<td>0.3593</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Multilateral utilization rates</td>
<td>42,249</td>
<td>0.0611</td>
<td>0.2158</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Bilateral rates</td>
<td>42,249</td>
<td>0.0089</td>
<td>0.0378</td>
<td>0</td>
<td>0.4055</td>
</tr>
<tr>
<td>Multilateral rates</td>
<td>42,249</td>
<td>0.0098</td>
<td>0.0383</td>
<td>0</td>
<td>0.4055</td>
</tr>
<tr>
<td>ln Total</td>
<td>42,249</td>
<td>14.8538</td>
<td>2.1109</td>
<td>5.3660</td>
<td>23.4155</td>
</tr>
</tbody>
</table>

Table 6. Baseline Estimation by OLS

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Positive Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Bilateral</td>
<td>Multilateral</td>
</tr>
<tr>
<td>Bilateral rates</td>
<td>-4.6342***</td>
<td>1.4845***</td>
</tr>
<tr>
<td></td>
<td>[0.4125]</td>
<td>[0.2518]</td>
</tr>
<tr>
<td>Multilateral rates</td>
<td>3.3335***</td>
<td>-1.9779***</td>
</tr>
<tr>
<td></td>
<td>[0.4169]</td>
<td>[0.2630]</td>
</tr>
<tr>
<td>ln Total</td>
<td>0.0055***</td>
<td>0.0069***</td>
</tr>
<tr>
<td></td>
<td>[0.0016]</td>
<td>[0.0010]</td>
</tr>
<tr>
<td>Number of Observations</td>
<td>42,249</td>
<td>42,249</td>
</tr>
<tr>
<td>R-squared</td>
<td>0.8262</td>
<td>0.7775</td>
</tr>
</tbody>
</table>

Notes: ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively. Heteroscedasticity-consistent standard errors are in parentheses. In all specifications, exporter-product (at the HS six-digit level) fixed effects and exporter-year fixed effects are included. In column “Positive Margin,” we restrict sample products only to those with positive margin of MFN rates with both RTA rates, and estimate equations (1) and (2) by OLS.
### Table 7. Robustness Checks: Manufacturing and GSP

<table>
<thead>
<tr>
<th></th>
<th>Manufacturing</th>
<th>Excluding GSP</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Bilateral</td>
<td>Multilateral</td>
<td>Bilateral</td>
<td>Multilateral</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bilateral rates</td>
<td>-2.4435***</td>
<td>2.6204***</td>
<td>-2.8878***</td>
<td>2.8074***</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>[0.7457]</td>
<td>[0.4842]</td>
<td>[0.8232]</td>
<td>[0.5279]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Multilateral rates</td>
<td>1.2626**</td>
<td>-0.8467***</td>
<td>1.4504**</td>
<td>-0.8262***</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>[0.5966]</td>
<td>[0.2678]</td>
<td>[0.6851]</td>
<td>[0.3099]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ln Total</td>
<td>0.0128***</td>
<td>0.0139***</td>
<td>0.0117***</td>
<td>0.0145***</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>[0.0028]</td>
<td>[0.0019]</td>
<td>[0.0029]</td>
<td>[0.0019]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Observations</td>
<td>16,490</td>
<td>16,490</td>
<td>16,338</td>
<td>16,338</td>
<td></td>
<td></td>
</tr>
<tr>
<td>R-squared</td>
<td>0.7767</td>
<td>0.7959</td>
<td>0.7782</td>
<td>0.7963</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Notes:** This reports the estimation results of equations (1) and (2) by OLS. ***, **, and * represent significance at the 1%, 5%, and 10% levels, respectively. Heteroscedasticity-consistent standard errors are in parentheses. In all specifications, exporter-product (at the HS six-digit level) fixed effects and exporter-year fixed effects are included. In this table, we restrict sample products only to those with positive margin of MFN rates with both RTA rates. In column “Manufacturing,” we exclude products categorized into HS01-25. In column “Excluding GSP,” we exclude the observations in which GSP rates are available.

### Table 8. Quantitative Analysis: Change of Utilization Rates from 2015 to Final Year

<table>
<thead>
<tr>
<th></th>
<th>Own</th>
<th>Cross</th>
<th>Total</th>
<th>Own</th>
<th>Cross</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Malaysia</td>
<td>0.26</td>
<td>-0.24</td>
<td>0.02</td>
<td>0.16</td>
<td>-0.27</td>
<td>-0.11</td>
</tr>
<tr>
<td>Philippines</td>
<td>0.46</td>
<td>-0.24</td>
<td>0.23</td>
<td>0.16</td>
<td>-0.50</td>
<td>-0.34</td>
</tr>
<tr>
<td>Singapore</td>
<td>0.32</td>
<td>-0.24</td>
<td>0.08</td>
<td>0.16</td>
<td>-0.34</td>
<td>-0.18</td>
</tr>
<tr>
<td>Thailand</td>
<td>0.39</td>
<td>-0.24</td>
<td>0.15</td>
<td>0.16</td>
<td>-0.41</td>
<td>-0.25</td>
</tr>
<tr>
<td>Vietnam</td>
<td>0.60</td>
<td>-0.24</td>
<td>0.36</td>
<td>0.16</td>
<td>-0.64</td>
<td>-0.48</td>
</tr>
</tbody>
</table>

**Notes:** We compute the own and cross effects from 2015 to the year when tariff reduction is completed. We use the average preferential rates in Figure 1 and the estimates of coefficients reported in “Positive Margin” in Table 6. “Total” is the sum of own and cross effects.
Figure 1. Average Preferential Rates by Year (%)

Source: TAO

Note: “Final” indicates the year when tariff reduction is completed.
Figure 2. Distribution of Product-level RTA Shares (Number of Products, FY2015)

Sources: Ministry of Finance and TAO

Note: u is the product-level share of RTA imports in total imports in 2015.

Figure 3. Productivity and Tariff Scheme Choice in Three-Scheme Regime

Source: Authors’ compilation
Appendix A. Japan’s RTAs

Table A1. Japan’s RTAs

<table>
<thead>
<tr>
<th>Name</th>
<th>Entry year</th>
<th>End year of staging</th>
</tr>
</thead>
<tbody>
<tr>
<td>Japan-Singapore EPA</td>
<td>2002</td>
<td>2022</td>
</tr>
<tr>
<td>Japan-Mexico EPA</td>
<td>2005</td>
<td>2018</td>
</tr>
<tr>
<td>Japan-Malaysia EPA</td>
<td>2006</td>
<td>2021</td>
</tr>
<tr>
<td>Japan-Chile EPA</td>
<td>2007</td>
<td>2022</td>
</tr>
<tr>
<td>Japan-Thailand EPA</td>
<td>2007</td>
<td>2022</td>
</tr>
<tr>
<td>Japan-Indonesia EPA</td>
<td>2008</td>
<td>2023</td>
</tr>
<tr>
<td>Japan-Brunei EPA</td>
<td>2008</td>
<td>2023</td>
</tr>
<tr>
<td>ASEAN-Japan Comprehensive EPA</td>
<td>2008</td>
<td>2023</td>
</tr>
<tr>
<td>Japan-Philippines EPA</td>
<td>2008</td>
<td>2023</td>
</tr>
<tr>
<td>Japan-Switzerland EPA</td>
<td>2009</td>
<td>2024</td>
</tr>
<tr>
<td>Japan-Viet Nam EPA</td>
<td>2009</td>
<td>2024</td>
</tr>
<tr>
<td>Japan-India EPA</td>
<td>2011</td>
<td>2026</td>
</tr>
<tr>
<td>Japan-Peru EPA</td>
<td>2012</td>
<td>2027</td>
</tr>
</tbody>
</table>

Appendix B. Theory

We briefly provide proofs of propositions in this appendix. \( R_{ij}^{\text{BI}} (I) \) and \( R_{ij}^{\text{MLT}} (I) \) are, respectively, rewritten in the following manner:

\[
R_{ij}^{\text{BI}} (I) = \frac{\dot{Q}_{ij}^{\text{BI}} (I)}{\dot{Q}_{ij} (I)}, \quad R_{ij}^{\text{MLT}} (I) = \frac{\dot{Q}_{ij}^{\text{MLT}} (I)}{\dot{Q}_{ij} (I)},
\]

where

\[
\dot{Q}_{ij}^{\text{BI}} (I) \equiv \dot{Q}_{ij}^{\text{MFN}} (I) + \dot{Q}_{ij}^{\text{BI}} (I) + \dot{Q}_{ij}^{\text{MLT}} (I),
\]

\[
\dot{Q}_{ij}^{\text{MFN}} (I) \equiv \left( \frac{1}{w_i f_i} \left[ \frac{1}{T_j (I)} \right] \right)^{\frac{\alpha}{\nu + 1}}\frac{1}{\nu - 1},
\]

\[
\dot{Q}_{ij}^{\text{MLT}} (I) \equiv \left( \frac{1}{w_i (f_i^{\text{MLT}} - f_i^{\text{BI}})} \left[ \frac{1}{\theta_{ij}^{\text{MLT}} (I) T_{ij}^{\text{MLT}} (I)} \right] \right)^{\frac{\alpha}{\nu + 1}}\frac{1}{\nu - 1},
\]

We can take partial derivatives to obtain

\[
\frac{\partial R_{ij}^{\text{BI}} (I)}{\partial T_{ij}^{\text{BI}} (I)} = \frac{\dot{Q}_{ij}^{\text{BI}} (I)}{[\dot{Q}_{ij} (I)]^2} \left( \frac{\dot{Q}_{ij}^{\text{MFN}} (I) + \dot{Q}_{ij}^{\text{MLT}} (I)}{\dot{Q}_{ij}^{\text{BI}} (I)} \frac{\partial \dot{Q}_{ij}^{\text{BI}} (I)}{\partial T_{ij}^{\text{BI}} (I)} \right),
\]

\[
\frac{\partial R_{ij}^{\text{MLT}} (I)}{\partial T_{ij}^{\text{MLT}} (I)} = \frac{\dot{Q}_{ij}^{\text{MLT}} (I)}{[\dot{Q}_{ij} (I)]^2} \left( \frac{\dot{Q}_{ij}^{\text{MFN}} (I) + \dot{Q}_{ij}^{\text{MLT}} (I)}{\dot{Q}_{ij}^{\text{MLT}} (I)} \frac{\partial \dot{Q}_{ij}^{\text{MLT}} (I)}{\partial T_{ij}^{\text{MLT}} (I)} \right).
\]

Here,
Thus, are also supported. In sum, own and cross effects for respective schemes are derived as propositions 1 and 2 are stated. We can analogously prove that

\[
\frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} < 0, \quad \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{BI}(l)} > 0, \quad \frac{\partial \dot{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{BI}(l)} > 0,
\]

\[
\frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{MLT}(l)} > 0, \quad \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{MLT}(l)} = 0, \quad \frac{\partial \dot{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} < 0.
\]

Further, we can straightforwardly prove that

\[
\frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{BI}(l)} + \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} < 0.
\]

Therefore, \(\partial R_{ij}^{BI}(l)/\partial T_{ij}^{BI}(l) < 0\) and \(\partial R_{ij}^{MLT}(l)/\partial T_{ij}^{MLT}(l) > 0\) are proved and propositions 1 and 2 are stated. We can analogously prove that

\[
\frac{\partial R_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} = \dot{Q}_{ij}^{MLT}(l) \left( \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{BI}(l) \partial \dot{Q}_{ij}^{MLT}(l)}{\dot{Q}_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{MLT}(l)} \right),
\]

\[
\frac{\partial R_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} = \dot{Q}_{ij}^{MLT}(l) \left( \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{BI}(l) \partial \dot{Q}_{ij}^{MLT}(l)}{\dot{Q}_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{MLT}(l)} \right).
\]

Thus, \(\partial R_{ij}^{MLT}(l)/\partial T_{ij}^{MLT}(l) < 0\) and \(\partial R_{ij}^{MLT}(l)/\partial T_{ij}^{BI}(l) > 0\), and propositions 3 and 4 are also supported. In sum, own and cross effects for respective schemes are derived as follows:

(Own Effects)

BI: \(\frac{\partial R_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} = \frac{\dot{Q}_{ij}^{BI}(l)}{\dot{Q}_{ij}(l)^2} \left( \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{BI}(l) \partial \dot{Q}_{ij}^{BI}(l)}{\dot{Q}_{ij}^{BI}(l)} - \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{BI}(l)} - \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} \right)\)

MLT: \(\frac{\partial R_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} = \frac{\dot{Q}_{ij}^{MLT}(l)}{\dot{Q}_{ij}(l)^2} \left( \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{MLT}(l) \partial \dot{Q}_{ij}^{MLT}(l)}{\dot{Q}_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} \right)\)

(Cross Effects)

BI: \(\frac{\partial R_{ij}^{BI}(l)}{\partial T_{ij}^{MLT}(l)} = \frac{\dot{Q}_{ij}^{BI}(l)}{\dot{Q}_{ij}(l)^2} \left( \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{MLT}(l) \partial \dot{Q}_{ij}^{MLT}(l)}{\dot{Q}_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{MLT}(l)} - \frac{\partial \dot{Q}_{ij}^{MLT}(l)}{\partial T_{ij}^{MLT}(l)} \right)\)

MLT: \(\frac{\partial R_{ij}^{MLT}(l)}{\partial T_{ij}^{BI}(l)} = \frac{\dot{Q}_{ij}^{MLT}(l)}{\dot{Q}_{ij}(l)^2} \left( \frac{\dot{Q}_{ij}^{MFN}(l) + \dot{Q}_{ij}^{BI}(l) \partial \dot{Q}_{ij}^{BI}(l)}{\dot{Q}_{ij}^{BI}(l)} - \frac{\partial \dot{Q}_{ij}^{MFN}(l)}{\partial T_{ij}^{BI}(l)} - \frac{\partial \dot{Q}_{ij}^{BI}(l)}{\partial T_{ij}^{BI}(l)} \right)\)