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# The Incidence of Health Insurance Costs: Empirical evidence from Japan<sup>†</sup>

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## Abstract

Empirical studies on the incidence of social security contributions in Japan have produced conflicting results. Against this background, the present study, using new panel data, examines the extent to which employers' health insurance contributions have been shifted to employees through the adjustment of wages following a major reform of the way insurance contributions are calculated. The results indicate that a large part of employers' contribution burden was shifted to employees, and that this tendency was particularly pronounced for health insurers with a large number of insurees. This finding is consistent with the view that the labour supply in Japan is inelastic with regard to changes in wages. Furthermore, the empirical results suggest that the increase in employers' insurance burden following the reform was not passed on to employees immediately but rather over time through the gradual adjustment of wages.

**Keywords:** Health insurance, Social insurance contributions, Incidence

**JEL classification codes:** H51, I13, J38

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## **I. Introduction**

As Japan's population continues to age, a major challenge is how to ensure the financial sustainability of the health insurance system in the face of rising health care costs. One aspect of this is the growing mandatory transfers in recent years from other health insurance providers to the National Health Insurance, which many of the elderly have joined. In order to pay these transfers, these other health insurance providers, in turn, have been forced to greatly increase their members' health insurance contributions. A pertinent question that arises in this context is who ultimately bears the costs of increased insurance contributions – employers or employees. From an economic perspective, even if nominally both employers and employees bear the costs of insurance contributions, who ultimately pays for them may be a different matter.

The question of whether it is ultimately employers or employees that bear the costs of social insurance contributions, that is, the incidence of insurance contributions, has been the subject of a considerable number of empirical studies, including in Japan (e.g., Tachibanaki and Yokoyama, 2008; Komamura and Yamada, 2004; Iwamoto and Hamaaki, 2006, 2009; Sakai, 2006; Sakai and Kazekami, 2007; Hamaaki and Iwamoto, 2010). Initially, the findings of these studies varied greatly, ranging from Tachibanaki and Yokoyama's (2008) result that there was no shifting of the social insurance burden to employees to Komamura and Yamada's (2004) result that there was almost complete shifting through lower wages. Iwamoto and Hamaaki (2006, 2009) and Hamaaki and Iwamoto (2010) examined in detail why these studies arrived at opposite results and argued that the estimates in both studies may be biased. Overall, however, these studies have given rise to the widespread perception that employers' contributions are at least partly shifted to employees via lower wages, although there is no consensus on roughly what share of employers' contribution is shifted.

Against this background, the purpose of the present paper is to empirically investigate the extent to which the incidence of health insurance costs in Japan is shifted from employers to employees. Specifically, employing panel data on health insurance societies (HISs),<sup>1</sup> the paper focuses on the increase in the burden of insurance contributions as a result of the introduction of the total remuneration system (TRS) in 2003. There are (at least) two advantages to using the introduction of the TRS, which will be explained in more detail below, for the analysis here. The first is that the TRS introduction gave rise to large changes in contribution rates, so that it is possible to use for the empirical analysis not only differences in contribution rates across different HISs but also changes over time. The second advantage is that by using differences in the extent to which contribution rates changed in the wake of the TRS introduction, it is possible to examine how wages were adjusted over time following the TRS introduction. The study by Sakai (2006), in fact, also used the TRS introduction for analysis. However, because he used aggregate data (data aggregated by workers'

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<sup>1</sup> Health insurance societies are health insurance providers established by one or a number of firms in the same industry. A detailed outline of Japan's health insurance system and the role of health insurance societies is provided in the next section.

attributes), his estimates greatly differ from the theoretically expected range.

Using more detailed data, the analysis in this study suggests that a large part of the burden of employers' insurance contribution is indeed shifted to employees via lower wages. The pattern is particularly pronounced for HISs with a large number of insurees. This result is consistent with the fact that the labour supply in Japan is generally considered to be inelastic with regard to wages. It is also in line with findings for other countries suggesting that a large part of employers' insurance burden is shifted to employees, such as Gruber (1997) for Chile, Kugler and Kugler (2009) for Columbia, Holmlund (1983) for Sweden, Hamermesh (1979) for Britain, and Gruber and Krueger (1991), Gruber (1994), and Anderson and Meyer (2000) for the United States. Furthermore, the results obtained here suggest that the increase in employers' insurance burden through the TRS introduction was not passed on to employees immediately but rather occurred over time through the gradual adjustment of wages.

The remainder of this study is organized as follows. Section II provides an outline of the Japanese health insurance system and explains the theoretical framework for the analysis. Next, Section III describes the data used for the analysis and explains the empirical approach. Section IV then presents the estimation results and their interpretation, while Section V concludes.

## **II. Institutional Background and Theoretical Framework**

### *Description of the Japanese health insurance system*

Before turning to the estimation approach and data, it may be helpful to provide a brief outline of the Japanese health insurance system and explain the health insurance societies (HISs) on which the analysis will focus. Specifically, the description here refers to the system up to 2007, which is what the analysis in this paper focuses on.<sup>2</sup> The system goes back to 1961, when universal health insurance was first established and all citizens became members of the public health insurance. Broadly speaking, health insurance was divided into occupation-based and region-based insurance schemes. Occupation-based insurance schemes include society-managed health insurance plans for employees, which cover the employees of large corporations and affiliated group companies and the dependents of such employees; a government-managed health insurance plan, which covers mainly the employees of small and medium-sized enterprises and their dependents; and mutual aid associations and the seamen's insurance, which cover specific employees such as public employees and seamen and their dependents. Region-based insurance schemes consist of National Health Insurance plans managed by individual municipalities and National Health Insurance societies established for specific occupations.

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<sup>2</sup> Japan's health care insurance system was dramatically overhauled after 2007. For example, since October 2010, government-managed health insurance plans are no longer administered directly by the central government (Social Insurance Agency), but are now managed by a corporation called the Japan Health Insurance Association. Moreover, in 2008, the Health Care Program for the Elderly (HCPE, *Rojin-Hoken Seido*) became the Latter-Stage Elderly Health Care Program (for those aged 75 and over), and whereas in the past the elderly that had joined the National Health Insurance were automatically also members of the HCPE, the elderly now join the Latter-Stage Elderly Health Care Program separately set up specifically for them.

The focus of this study is the society-managed health insurance plans for employees. In 2003, such plans covered about 30.27 million persons, i.e., about one in four of Japan's population overall. During the period this study focuses on, there were approximately 1,600 health insurance societies in Japan<sup>3</sup> set up either by a single firm or jointly by a number of firms in the same industry, each of which independently determines the insurance contributions it charges and the benefits it provides. Contributions are set so as to ensure that the finances of an HIS are balanced, and depending on the HIS, contribution rates for employers and employees together ranged from 3.0% to 9.5% of employees' income.<sup>4</sup> In principle, employers and employees are meant to share the contributions equally, with each side paying half. However, if an HIS so decides, employers' share of contributions can exceed 50%.

The HISs pay their various kinds of expenditures from the income they receive in the form of insureds' premium contributions (and from subsidies for financially pressed societies from the government's general budget). The largest expenditure item is statutory medical benefit payments consisting of various kinds of medical expenses as well as injury, sickness, childbirth, and maternity allowances, which together account for about 50% of total expenditures. The second largest item is contributions to the Health Care Program for the Elderly (HCPE, *Rojin-Hoken Seido*) and the Health Care Program for Retired Employees, which account for 35–40% of total expenditures. In recent years, the spiralling burden of these contributions has led to a deterioration in HISs' finances.

### *The Total Remuneration System*

The key aim of this paper is to estimate the extent of the shifting of the health care insurance burden from employers to employees taking advantage of the change in insurance contribution rates as a result of the introduction of the total remuneration system (TRS). Before the introduction of the TRS, contribution rates were determined solely on the bases of employees' monthly wages, excluding bonuses. However, this gave rise to a situation where employees with the same annual remuneration would pay different insurance contributions, with those receiving a larger share of their remuneration in bonuses paying lower insurance contributions. The TRS was introduced in April 2003 to redress this unfairness by basing contribution rates on employees' total remuneration, i.e., their monthly income as well as bonuses. Of course, this meant that nominal contribution rates were lowered in response to the TRS introduction, giving the impression that the burden of insurance contributions did not change very much. However, Abe (2006) has argued that in practice the insurance burden for regular employees increased following the introduction of the TRS.

### *Theoretical framework*

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<sup>3</sup> Specifically, there were 1,622 HISs in FY2003, but by FY2015, that number had fallen to 1,403.

<sup>4</sup> While the upper limit of the total contribution rate for employers and employees during the observation period was 9.5%, this has since risen to 12% and will be raised further to 13% in April 2016.

To consider the incidence of social security contributions, it is helpful to look at two alternative cases depending on the value employees place on the benefits provided by social security. The incidence of social security contributions is equivalent to the incidence of taxes when employees place no value on such benefits. That is, whether social security contributions are borne by employers or employees does not affect the final incidence. Moreover, the incidence of the burden is determined by the wage elasticity of the demand for and supply of labour.

Next, let us theoretically consider the determination of wages and employment in the labour market in the case that workers do value social security benefits. Let us assume that labour demand by employers depends on wage  $w$  augmented by employers' social security contributions  $t_f$ :

$$D = D(w(1 + t_f)) \quad (1)$$

Further, let us assume that labour supply depends on wage  $w$  less employees' social security contributions  $t_e$ , as well as the value that employees place on social security benefits:

$$S = S(w(1 - at_e) + qwt_f) \quad (2)$$

where  $a$  is the part of employees' social security contributions whose benefits they do not value, and  $q$  is the part of employers' social security contributions whose benefits they do value.

The focus of empirical research on social security contribution burdens is the impact of the employer burden on market wages. In terms of the model specification above, this can be expressed as follows:

$$\frac{dw}{w} / dt_f = \frac{-\eta^d + \eta^s q}{\eta^d(1+t_f) - \eta^s(1-at_e+qt_f)} \quad (3)$$

Equation 3 implies that a 1 percentage point change in the insurance contribution rate leads to an x% change in wages.

From a theoretical perspective, there are three cases in which employers' burden fully falls back on employees by inducing a decline in market wages: (1) when labour supply is perfectly inelastic ( $\eta^s = 0$ ); (2) when labour demand is perfectly elastic ( $\eta^d = \infty$ ); and (3) when the burden of employees' social security contributions is exactly the same as the value they place on social security benefits ( $a = 0, q = 1$ ). In all of these cases, Equation 3 reduces to

$$\frac{dw}{w}/dt_f = -\frac{1}{1+t_f} \quad (4)$$

and employers' burden is fully shifted to employees via wages, so that it is employees that actually bear the burden of social security contributions. Previous studies such as Bessho and Hayashi (2005), Kuroda and Yamamoto (2008) and Bessho (2010) suggest that the labour supply of Japanese workers, particularly of male workers, appears to be inelastic to wages. Combining this observation with the fact that, according to the data used in the present study, male workers make up roughly three quarters of the HISs' insurees during the observation period (2001 to 2007), suggests that labour supply in Japan is relatively inelastic. Therefore, Equation 3 likely reduces to Equation 4 for Japan.

### III. Data and Empirical Strategy

#### *Data*

The analysis in this study uses panel data for HISs from the *Financial Statements of Health Insurance Societies* (*Kenko-hoken kumiai jigyo nenpo* in Japanese) published by the National Federation of Health Insurance Societies (referred to as *Financial Statements* below). The *Financial Statements* provide information on the number of insurees, their wages, the contribution rates of workers and employers, etc., for all HISs in Japan. Because the analysis in this study also requires information on the average age of insurees, the information from the *Financial Statements* is matched with information on the average age of insurees by HIS from the *Status Report on Health Insurance Societies* (*Kenko-hoken kumiai no gensei* in Japanese), also published by the National Federation of Health Insurance Societies. For the analysis, data on the 1,210 HISs for which information throughout the period from 2001 to 2007 is available in the *Financial Statements* is used. This number excludes HISs – about a fifth of all HISs – which already before the introduction of the TRS imposed a “special insurance premium” on bonuses. The reason for excluding such HISs is that it is not possible to calculate the change in contribution rates following the TRS introduction, which is used in the analysis in Section IV.

Descriptive statistics of the variables employed in the analysis are shown in Table 1. Standard monthly remuneration (in real terms, adjusted using the consumer price index) increased only slightly during the observation period, reflecting sluggish economic growth. At the same time, employers' health insurance contribution rate<sup>5</sup> decreased, but this is likely the result of the decline in

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<sup>5</sup> Employers' contribution rate here does not take employers' long-term care insurance contributions into account. The reason is that although information on the long-term care insurance contribution rate of each HIS is available, no information is available on the respective shares borne by employers and employees. Nevertheless, to check the robustness of the results, the estimations were repeated assuming that long-term care insurance contributions are split between employers and employees at the same ratio as health insurance contributions. For example, if health insurance contributions in a particular HIS are split equally between employers and employees, the same ratio (i.e., fifty-fifty) was assumed for long-term care insurance contributions. However, the estimation results remained essentially unchanged when including long-term care insurance contributions in this manner.

HISs' contributions to the Health Care Program for the Elderly as the eligible age for the program was raised by one year every year. Finally, the average age of insurees gradually increased during the observation period, reflecting the growing share of middle-aged and older employees within firms.

*Empirical framework*

In order to gauge the extent of the shift of employers' burden to employees via wages shown by Equation 3, and following the example of numerous previous empirical studies, the following specification for the log of wages is estimated:

$$\ln w = \alpha + t_f \beta + x\gamma + \varepsilon \quad (5)$$

where  $x$  is a vector of independent variables other than employers' contribution rate affecting wages, and  $\varepsilon$  is the error term. Variables included in  $x$  are the log of the number of insurees, the average age of insurees, year dummies, industry dummies, interaction terms of the industry dummies and a trend variable, and two dummies for HISs that are outliers in terms of their insurees' average wage (specifically, the dummies identify HISs whose insurees' average wage falls into the top or bottom percentile of the distribution of HISs in terms of their insurees' average wage). The purpose of including the interaction terms of the industry dummies and a trend variable is to control for different wage trends across industries.  $\beta$  is the parameter of interest showing to what extent employers' burden is shifted to workers in the form of a decline in wages. If employers' burden is completely shifted to workers,  $\beta$  will be equal to  $-1/(1 + t_f)$ , and if the unit of  $t_f$  is %,  $\beta$  will be close to -0.01.

Further, in order to gauge the extent to which employers' burden is shifted utilizing the change in contribution rates as a result of the TRS introduction, in addition to Equation 5, the following equation, which takes the difference of Equation 5 before and after the TRS introduction, is estimated:

$$\ln(w/w_{-1}) = \Delta t_f \beta + \Delta x\gamma + \mu \quad (6)$$

where  $\Delta x$  includes the rate of change in the number of insurees, the change in the average age of insurees, industry dummies, and two dummies for HISs that are outliers in terms of their insurees' average wage.

In order to estimate Equation 6, it is necessary to calculate  $\Delta t_f$ , the change in contribution rates following the TRS introduction, from the HIS panel data constructed from the *Financial Statements*. Information available from the *Financial Statements* includes the average monthly wage of insurees at a particular HIS before the introduction of the total remuneration system as well as the contribution rate on that wage, the monthly wage and bonus payments after the introduction of the



TRS, and the contribution rate on the sum of monthly wage and bonuses. Using this information, employers' hypothetical insurance contribution rates from 2003 onward assuming that the TRS had not been introduced (that is, assuming that insurance contributions are based on monthly incomes only) are calculated. Denoted by  $t_f^{after*}$ , these hypothetical contribution rates are calculated using the following equation:

$$t_f^{after*} \times Monthly^{after} = t_f^{after} \times (Monthly^{after} + Bonus^{after})$$

$$t_f^{after*} = t_f^{after} \times \left( \frac{Monthly^{after} + Bonus^{after}}{Monthly^{after}} \right) \quad (7)$$

where  $t_f^{after}$  is the actual insurance contribution rate imposed on monthly remuneration after the introduction of the TRS, and  $Monthly^{after}$  and  $Bonus^{after}$  are the monthly income and bonuses after the introduction of the TRS, respectively.

Table 2 shows the averages of employers' insurance contribution rates and contribution amounts before and after the TRS introduction. Specifically, the contribution rates before the TRS are the actual contribution rates imposed on monthly wages, while the contribution rates after the introduction of the TRS are the hypothetical contribution rates calculated using Equation 7. The table indicates that actual increases in contribution rates took place, because contribution rates and contribution amounts rose after the introduction of the TRS. Moreover, Figure 1, which shows the distribution of changes in employers' contribution rates from 2002 to 2003, indicates that at many HISs employers' contribution rates increased. The rise in employers' contribution rate of around 0.4 percentage points from 2002 to 2003 following the introduction of the TRS is a substantial increase in the burden that is almost as large as the increase in employers' contribution rate of about 0.5 percentage points when the Long-Term Care Insurance System was introduced in Japan.

#### *Determinants of the increase in the contribution rate*

While the figures shown in Table 2 indicate that average contribution rates increased considerably, they rose more at some HISs than others. In fact, the financial situation of many HISs had deteriorated markedly since the late 1990s, but they likely found it difficult to raise contribution rates significantly, as such an increase would have been met by resistance from its members. Against this background, the introduction of the TRS in 2003 provided HISs with an opportunity to raise contribution rates in real terms without too much resistance by lowering nominal contribution rates by less than would have been warranted by the TRS introduction. The purpose of this section is to examine the determinants of the extent of the increase in actual contributions, and in particular the hypothesis that the worse the financial situation of an HIS, the more likely it is to have used the introduction of the TRS as an opportunity to raise the insurance contribution rate.

The hypothesis is examined by regressing the change in contribution rates after the TRS introduction on HISs' financial situation and other characteristics. As a proxy for HISs' financial situation, the contribution rate necessary to make statutory benefit and other payments, which is referred to as “*Zaigen ritsu*” in Japanese, is used. This is the contribution rate an HIS needs to cover mandatory expenses such as statutory benefit payments and contributions to the Health Care Program for the Elderly and the Health Care Program for Retired Employees. The rate is calculated by dividing an HIS's mandatory expenses by the total amount of remunerations on which health insurance contributions are imposed. This rate will be referred to as the “required contribution rate” hereafter, and the higher this rate is, the worse is the financial situation of an HIS.<sup>6</sup> The results of regressing the change in the contribution rate from 2002 to 2003 on the required contribution rate and a range of other variables are shown in Table 3 and indicate that the coefficients on the required contribution rate in 2002, as well as the rate of change in members' monthly wages and the change in the average age of insurees are all significant. This result suggests that the worse the financial situation of an HIS was before the introduction of the TRS, the more it subsequently raised employers' contribution rate.

A further notable result in Table 3 is the significantly negative coefficient on the rate of change in monthly wages following the TRS introduction, which gives rise to the concern that the extent of shifting may be overestimated when using Equation 6 as a result of reverse causality from the rate of change in members' monthly wages to the rate of change in the contribution rate. There are two possible factors that may give rise to such reverse causality. One is that HISs whose insurees enjoyed large wage increases were able to raise the funds they needed while restraining increases in contribution rates. Another is that even though total remuneration may have remained unchanged, the relative weight of monthly wages and bonuses following the TRS introduction may have changed, giving rise to a negative correlation between monthly wages and the contribution rate. In other words, in terms of Equation 7, and assuming that total remuneration remained unchanged, an increase in the weight of monthly wages would be associated with higher monthly wages and a decrease in the contribution rate. A potential concern therefore is that a change in the weight of monthly wages in total remuneration may result in overestimating the extent of shifting.

In order to deal with any potential endogeneity of the change in the contribution rate, in the analysis below the required contribution rate before the TRS introduction is used as an instrumental variable when estimating Equation 6.<sup>7</sup> There are a number of reasons why the required contribution

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<sup>6</sup> This is the rate on which the Ministry of Health, Labour and Welfare bases its guidance to HISs with regard to their financial consolidation.

<sup>7</sup> It should be noted that instead of the required contribution rate for 2002 that for 2001 is used as the instrument. The reason for using the required contribution rate for 2001 is that this avoids any potential correlation between the instrument and the error term in Equation 6 (i.e.,  $\mu_t = \epsilon_t - \epsilon_{t-1}$ ). For example, if there was a temporary positive shock to wages in the year 2002, HISs' financial situation would improve through an increase in revenue. As a result, the required contribution rate would fall, because the denominator, i.e., the total amount of monthly remunerations, would increase. Therefore,  $\mu_{2003}$  ( $= \epsilon_{2003} - \epsilon_{2002}$ ) would be positively correlated with the required contribution rate in 2002.

rate makes a good instrument. First, the financial situation of an HIS satisfies the assumption of instrument relevance. As seen in the regression results in Table 3, the worse the financial situation of an HIS prior to the TRS introduction, the larger the increase in the contribution rate following the TRS introduction tended to be. Second, HISs' financial situation prior to the TRS introduction can be treated as an exogenous variable. HISs' financial situation is pre-determined when the monthly wages of individual HISs' insurees are set following the TRS introduction. Moreover, it is difficult for HISs to control their financial situation, because this is greatly affected by fluctuations in the contributions they have to make to the Health Care Program for the Elderly and the Health Care Program for Retired Employees. Although these account for a large share of HISs' expenses – almost 40% – they are calculated based on variables over which the HISs have no control.<sup>8</sup>

#### **IV. Estimation Results**

##### *Estimation not using the TRS introduction*

To start with, Equation 5 is estimated without using the TRS introduction. First, the estimation uses total monthly remunerations, that is, the standard monthly remuneration plus bonuses/12, as the dependent variable. The estimation here focuses on the period from 2003 to 2007, that is, excluding the substantial change in contribution rates (as a result of the TRS introduction) between 2002 and 2003. The estimation results are shown in Table 4, with Columns A to C presenting the results obtained using a pooled OLS, random effects, and fixed effects model, respectively. The results of the Breusch-Pagan and Hausman tests suggest that the fixed effects model is the preferred model. In the fixed effects estimation in Column C, the coefficient on employers' contribution rate is -0.011, indicating that employers' burden was shifted in its entirety to employees via wages.

Next, in order to examine whether employers' burden was shifted to the standard monthly remuneration or bonuses, additional regressions are run using each of the two variables as the dependent variable. The results are shown in Table 5. Focusing again on the results of the fixed effects model (Columns C and F), the coefficient on employers' contribution rate is -0.0037 when the standard monthly remuneration is the dependent variable and -0.0524 when bonuses are the dependent variable. Using the share of the standard monthly remuneration and bonuses in total remuneration, these coefficients can be converted into values presenting the extent to which employers' insurance contributions were shifted to employees through a decrease in the standard monthly remuneration and/or bonuses.<sup>9</sup> These converted values, which, as shown in Columns C and F, are -0.0030 and -

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<sup>8</sup> Contributions to the Health Care Program for the Elderly are calculated as the product of each HIS's health care expenses per elderly person, each HIS's number of members, and a number of variables common to all HISs. Thus, although each HIS has an incentive to restrain health care expenses per elderly person to reduce contributions and hence its financial burden, this, as Abe (2007) shows, does not necessarily mean that health care expenses on the elderly are indeed significantly reduced. Therefore, contributions to the Health Care Program for the Elderly are not something that individual HISs can control directly.

<sup>9</sup> For example, multiplying the coefficient on employers' contribution rate, presented in Column C of Table 5, by the share of the monthly remuneration in total remuneration yields the extent to which employers' insurance contributions

0.0106 respectively suggest that a large fraction of employers' burden was shifted through a decrease in bonuses. Although the coefficient on employers' contribution rate may be negatively biased due to the abovementioned endogeneity, this inference is still valid as long as the bias is of a similar size in both estimations, i.e., that for the monthly remuneration and that for bonuses.

Let us compare the results with those obtained by Komamura and Yamada (2004) and Iwamoto and Hamaaki (2006, 2009), who conducted similar estimations using the same data (albeit for different observation periods from the one used here). Comparing the result in Column C in Table 5 with the coefficient estimates for employers' contribution rate of -0.009 in Komamura and Yamada (2004) and Iwamoto and Hamaaki (2006, 2009), the absolute value of the coefficient in the present study is quite small. A possible reason is that the observation period in this study is more recent than that in Komamura and Yamada (2004) and Iwamoto and Hamaaki (2006, 2009) and is a period in which the proportion of HISs with relatively few insurees increased.<sup>10</sup> In fact, when including only HISs with at least 1,000 insurees in the estimation, the coefficient estimate for employers' contribution rate in the fixed effects model becomes -0.009 (see Appendix Table A), which is exactly the same value as that obtained in the other studies. At HISs that are so small that the law of large numbers does not work, annual changes in health care expenditure per person tend to be relatively large, so that changes in contribution rates are also large. However, assuming that it takes time for employers to shift contributions to employees, changes in contribution rates and wages at such small HISs are probably "out of sync," so that it is likely difficult to obtain significant estimates of a stable relationship between wages and contribution rates.

#### *Estimation using the TRS introduction*

Next, the wage function using the change in contribution rates as a result of the TRS introduction is estimated.<sup>11</sup> In order to estimate Equation 6, it is necessary to take the difference of all variables. To do so, 2002 is taken as the point in time before the TRS introduction and the years from 2003 to 2007 as the time after the TRS introduction. Moreover, although Table 1 suggested that, on average, monthly wages did not change much following the introduction of the TRS, there are some HISs at which insurees' monthly wages did change by 10% or more. Thus, to deal with such outliers, the dummies

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were shifted to employees through a decrease in the monthly remuneration.

<sup>10</sup> As seen in Table 1, the average number of insurees gradually increased during the observation period. The median number of insurees, however, decreased from 3,925.5 (in 2001) to 3,858.5 (in 2007). Further, the proportion of HISs with 1,000 or fewer insurees, for example, increased from 9.4% (in 2001) to 11.7% (in 2007).

<sup>11</sup> Using the actual contribution rate  $t_f$  before the TRS introduction and the (hypothetical) contribution rate after the TRS introduction,  $t_f^{after*}$ , as employers' contribution rate, Equation 5 can also be estimated for the whole observation period 2001–2007 instead of for the period 2003–2007, i.e., the period after the TRS introduction. The results of this estimation are shown in Appendix Table B. The coefficient on the contribution rate in Column C is -0.0093. Compared to the coefficient estimate obtained for the period 2003–2007 (shown in Column C of Table 5), the coefficient is much larger (in absolute value). Due to the increase in the sample size, the estimate might be close to the population value. Another possible explanation for this change is that including the years 2001 and 2002 results in a more accurate estimation of the relationship between wages and contribution rates, since these years include more large-scale HISs than the years after 2002.

for HISs falling into the top or bottom percentile of HIS observations in terms of the rate of change in insurees' monthly wages are added for the estimation as control variables. Furthermore, the average age of insurees is also added to Equation 6 in order to purge any correlation between the instrument, i.e., the required contribution rate, and the error term. In HISs whose average age of insurees is high, the rate of change of the standard monthly remuneration, i.e., the dependent variable in Equation 6, is likely to be low. At the same time, the financial situation of such HISs is likely to be worse; that is, the required contribution rate is likely to be large. Therefore, if the average age is omitted from the equation, the coefficient on the change of employers' contribution rate will potentially be negatively biased due to the correlation between the omitted age variable and the instrument.

Tables 6 and 7 show the estimation results for Equation 6 using OLS and instrumental variable (IV) models, respectively. Both in the OLS and IV estimations, the coefficients on employers' contribution rate are negative, but insignificant, except for Column E. In fact, the finding that the coefficients are insignificant does not seem implausible given that the dependent variable of the estimation does not include bonuses, which, as seen above, bore the brunt of the shift of the contribution burden from employers to employees. If bonuses were also taken into account, the shifting of the health insurance burden to employees would be found to be significant.<sup>12</sup> Moreover, regardless of the estimation method, the longer the timespan over which the difference is taken, the larger the extent of the shifting tends to gradually become. This result suggests that the increase in employers' burden as a result of the TRS introduction was not immediately shifted to employees, but was shifted slowly over time through the gradual adjustment of wages. The OLS estimation results suggest that in the year immediately after the TRS introduction, none of the increase in employers' contributions had been shifted to employees via the monthly remuneration (Column A), but by 5 years after the TRS introduction, 50% of the increase had been shifted (Column E). This gradual adjustment of wages over time may be due to the low inflation rate during the observation period. If the inflation rate is high, employers can easily reduce real wages without reducing nominal wages. Under low inflation (or deflation), however, since downward nominal wage rigidity constrains the flexible adjustment of real wages, it is difficult for employers to cut real wages immediately after an increase in their contribution rate.

Finally, it is necessary to consider why the absolute values of the coefficients in the IV estimation in Table 7 are larger than the corresponding coefficients in the OLS estimation in Table 6. If the coefficient estimates for employers' contribution rate in Table 6 were indeed biased as a result of an increase in the weight of monthly wages in total remuneration following the TRS introduction

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<sup>12</sup> The *Financial Statements* do not include information on bonuses for 2001 and 2002, although such information is available for the period 2003-2007. Therefore, it is not possible in this study to use the rate of change in total monthly remuneration (or bonuses only) between before and after the introduction of the TRS as the dependent variable in Equation 6, so that it can only be conjectured – rather than empirically verified – that the health insurance burden was shifted to employees through a decrease in bonuses.

and/or reverse causality from changes in wages to changes in contribution rates, the absolute value of the coefficient on employers' contribution rate should become smaller when using IV estimation to deal with this endogeneity. However, the absolute values of the coefficients in the IV estimation in Table 7 are larger than the coefficients in the corresponding columns in the OLS estimation in Table 6. One possible explanation, as mentioned in the previous subsection, is that HISs with relatively few insurees are included in the estimations, so that it is likely difficult to obtain a stable relationship between changes in wages and changes in contribution rates. Therefore, to observe a stable relationship, it may be necessary to focus on HISs with a large number of insurees. Tables 8 and 9 show the estimation results using Equation 6 and focusing on HISs with at least 1,000 insurees. While some of the absolute values of the coefficients in the IV estimations (Columns B and E) are still larger than those in the OLS estimation, the other IV coefficients become smaller (in absolute value) than the OLS coefficients.

## **V. Conclusion**

Using panel data from the *Financial Statements of Health Insurance Societies*, this study empirically examined the incidence of social security contributions in Japan by focusing on the shifting of employers' contributions to employees in the wake of the introduction of the total remuneration system for the calculation of health care insurance contributions. The results suggest that a large part (if not all) of employers' burden was shifted to employees via wages, especially bonuses. The finding is consistent with the view that labour supply in Japan is inelastic with regard to changes in wages. Furthermore, the analysis suggested that the increase in employers' burden as a result of the introduction of the total remuneration system was not shifted to employees immediately, but instead was shifted gradually through the adjustment of wages over time. The results of this study thus imply that although employers' burden appears to be shifted to employees over time, it may be borne by employers at least in the short term, particularly under deflation. Policy makers should carefully consider this mechanism in order to alleviate the potential adverse effect of employers' insurance burden on the Japanese economy.

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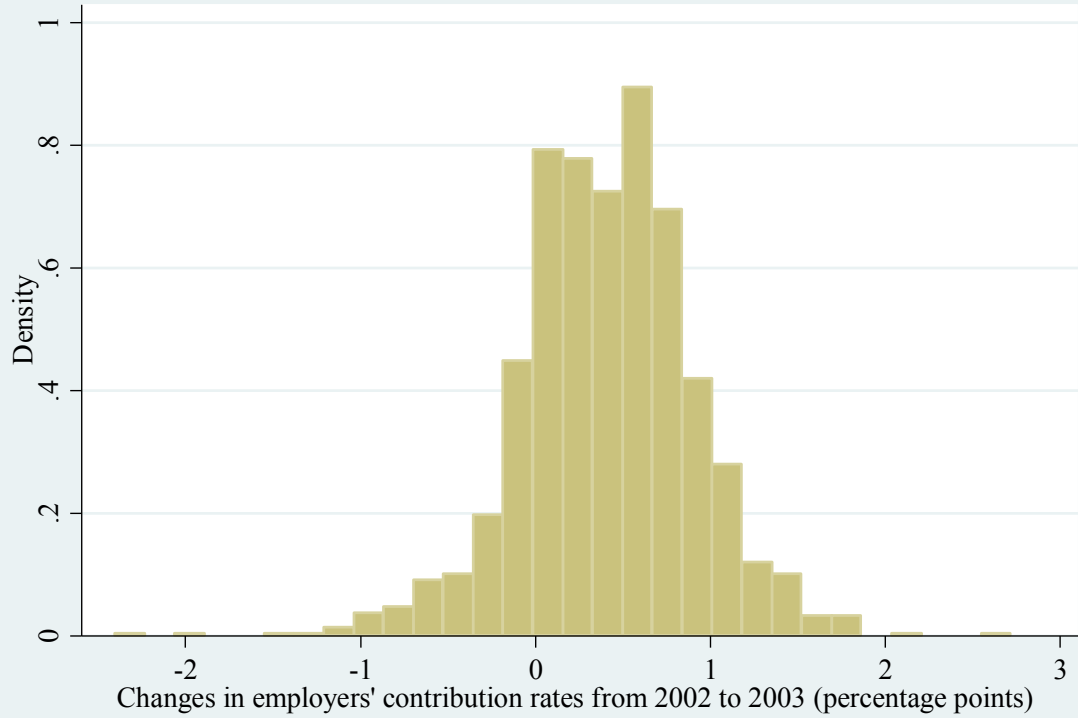
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Figure 1. Distribution of changes in employers' contribution rates



**Table 1. Descriptive statistics**

Financial year	2001	2002	2003	2004	2005	2006	2007
Standard monthly remuneration (real; 1000 yen)	372.41 (69.77)	373.19 (70.61)	375.76 (73.88)	379.33 (77.02)	381.79 (78.44)	381.44 (78.2)	382.00 (82.18)
Employers' contribution rate (%)	4.713 (0.600)	4.722 (0.609)	4.113 (0.632)	4.087 (0.638)	4.040 (0.617)	3.996 (0.605)	3.993 (0.596)
Average age of insureds	40.3 (3.377)	40.5 (3.339)	40.7 (3.288)	40.9 (3.216)	41.0 (3.198)	41.2 (3.215)	41.3 (3.172)
Number of insureds	9612 (18274)	9506 (18242)	9445 (18360)	9517 (18750)	9718 (19446)	10023 (20547)	10334 (21661)
Industry dummies							
Chemical industry	0.105	0.105	0.106	0.107	0.107	0.107	0.107
Ceramics, stone and clay industries	0.016	0.016	0.016	0.016	0.016	0.016	0.016
Textile industry	0.021	0.021	0.020	0.019	0.019	0.019	0.019
Machinery and apparatus industries	0.226	0.226	0.226	0.225	0.224	0.224	0.224
Other manufacturing	0.082	0.083	0.083	0.082	0.082	0.082	0.082
Metal mining industry	0.002	0.002	0.002	0.002	0.002	0.002	0.002
Transportation business	0.058	0.058	0.058	0.058	0.058	0.058	0.058
Wholesale and retail trade	0.152	0.150	0.150	0.150	0.150	0.150	0.150
Finance and insurance business	0.127	0.127	0.127	0.127	0.127	0.127	0.127
Other business	0.161	0.162	0.162	0.164	0.164	0.164	0.164
Offices of corporations or organizations	0.051	0.051	0.051	0.051	0.051	0.051	0.051
Number of HISS				1210			

Note: Standard deviations are in parentheses.

**Table 2. Change in employers' burden following TRS introduction**

	FY	(A)		(B)	
		Contribution rate (%)		Contribution amount (real; 1000 yen)	
		Average	Median	Average	Median
Before TRS	2001	4.71	4.69	17.60	17.15
	2002	4.72	4.70	17.66	17.23
After introduction of TRS	2003	5.13	5.11	19.33	19.03
	2004	5.12	5.12	19.45	19.36
	2005	5.08	5.11	19.36	19.30
	2006	5.02	5.07	19.17	19.11
	2007	5.02	5.05	19.26	19.11
Total		4.97	4.97	18.83	18.54

**Table 3. Determinants of the rate of change in employers' contribution rate following TRS introduction**

Estimation method	OLS
Dependent variable=	
ln(Employers' contribution rate in 2003/Employers contribution rate in 2002)	
	Coeff.
Required contribution rate (" <i>Zaigen ritsu</i> ") in 2002	0.0232 *** (0.002)
ln(Monthly wage in 2003/Monthly wage in 2002)	-0.4370 *** (0.1091)
Change in the average age of insurees from 2002 to 2003	0.0093 ** (0.0047)
ln(Number of insurees in 2003/Number of insurees in 2002)	-0.0196 (0.0359)
Number of HISs	1210

Note: \*\*\* and \*\* denote statistical significance at the 1% and 5% levels, respectively. A constant is included in the estimation but not shown for brevity.

**Table 4. Estimation results employing conventional approach without using TRS introduction**

Dependent variable	Standard monthly remuneration + Bonuses/12 (ln)		
	(A)	(B)	(C)
	OLS	Random effects	Fixed effects
	Coeff.	Coeff.	Coeff.
Employers' contribution rate (%)	-0.0874 *** (0.0045)	-0.0156 *** (0.0025)	-0.011 *** (0.0025)
Average age of insurees	0.016 *** (0.0009)	0.0072 *** (0.0007)	0.0058 *** (0.0008)
Number of insurees (ln)	-0.0006 (0.002)	-0.0343 *** (0.0034)	-0.0856 *** (0.0052)
R <sup>2</sup> : within		0.1708	0.1929
between		0.1995	0.0124
overall	0.339	0.1988	0.0137
		Breusch-Pagan 10636.39 ***	Hausman 411.07 ***
Number of observations		6050	
Number of HISs		1210	

Notes: Standard errors are in parentheses. \*\*\* indicates statistical significance at the 1% level. A constant, year dummies, industry dummies, interaction terms of the trend variable and industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity. (The fixed effects model includes only year dummies and the interaction terms of the trend variable and industry dummies.)

**Table 5. Estimation results employing the conventional approach without using the TRS introduction**

Dependent variable	Standard monthly remuneration (ln)			Bonuses (ln)		
	(A)	(B)	(C)	(D)	(E)	(F)
	OLS	Random effects	Fixed effects	OLS	Random effects	Fixed effects
	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.
Employers' contribution rate (%)	-0.0749 *** (0.0037)	-0.0069 *** (0.0019)	-0.0037 ** (0.0019)	-0.159 *** (0.0112)	-0.0876 *** (0.0126)	-0.0524 *** (0.0148)
Average age of insureds	0.0168 *** (0.0007)	0.0076 *** (0.0006)	0.0065 *** (0.0006)	0.0112 *** (0.0022)	0.0068 ** (0.0031)	0.0063 (0.0045)
Number of insureds (ln)	-0.0015 (0.0016)	-0.0292 *** (0.0027)	-0.0632 *** (0.0039)	0.0038 (0.0049)	-0.0115 (0.0096)	-0.1843 *** (0.0306)
Shift in employers' burden	-	-	-0.0030 ***	-	-	-0.0106 ***
R <sup>2</sup> : within		0.1587	0.1785		0.4189	0.4232
between		0.1993	0.0254		0.4601	0.1793
overall	0.3676	0.1986	0.0266	0.4633	0.452	0.2089
		Breusch-Pagan	Hausman		Breusch-Pagan	Hausman
		10792.4 ***	455.33 ***		7839.94 ***	125.72 ***
Number of observations						6050
Number of HISS						1210

Notes: Standard errors are in parentheses. \*\*\* and \*\* indicate statistical significance at the 1% and 5% levels, respectively. A constant, year dummies, industry dummies, interaction terms of the trend variable and industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity. (The fixed effects model includes only year dummies and the interaction terms of the trend variable and industry dummies.)

**Table 6. OLS estimation results using the TRS introduction: Difference estimation relative to 2002**

Estimation method	OLS				
	(A)	(B)	(C)	(D)	(E)
Dependent variable=	1-year difference 2002-2003	2-year difference 2002-2004	3-year difference 2002-2005	4-year difference 2002-2006	5-year difference 2002-2007
Rate of change in standard monthly remuneration	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.
Change in employers' contribution rate (%)	-0.0005 (0.0014)	-0.0033 (0.0024)	-0.0042 (0.0028)	-0.0040 (0.0033)	-0.0063 * (0.0034)
Change in insurees' average age	0.0031 ** (0.0013)	0.0067 *** (0.0018)	0.0092 *** (0.0015)	0.0086 *** (0.0014)	0.0095 *** (0.0013)
Average age of insurees	-0.0008 *** (0.0002)	-0.0008 ** (0.0003)	-0.0007 * (0.0004)	-0.0010 ** (0.0005)	-0.0010 * (0.0006)
Rate of change in number of insurees	-0.0360 *** (0.0134)	-0.0238 ** (0.0112)	-0.0263 ** (0.0127)	-0.0370 *** (0.0118)	-0.0366 *** (0.0116)
Shift in employers' burden	-0.0004	-0.0027	-0.0034	-0.0032	-0.0050 *
Number of HISS	1210				

Notes: Standard errors are in parentheses. \*\*\*, \*\*, and \* indicate statistical significance at the 1%, 5%, and 10% levels, respectively. A constant, industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity.

**Table 7. IV estimation results using the TRS introduction: Difference estimation relative to 2002**

Estimation method	IV				
	(A)	(B)	(C)	(D)	(E)
Dependent variable=	1-year difference 2002-2003	2-year difference 2002-2004	3-year difference 2002-2005	4-year difference 2002-2006	5-year difference 2002-2007
Rate of change in standard monthly remuneration	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.
Change in employers' contribution rate (%)	-0.0035 (0.0059)	-0.0097 (0.0097)	-0.0130 (0.0142)	-0.0112 (0.0157)	-0.0430 * (0.0252)
Change in insurees' average age	0.0032 ** (0.0013)	0.0067 *** (0.0018)	0.0088 *** (0.0017)	0.0084 *** (0.0015)	0.0086 *** (0.0015)
Average age of insurees	-0.0007 *** (0.0002)	-0.0007 * (0.0004)	-0.0006 (0.0005)	-0.0009 * (0.0005)	-0.0003 (0.0008)
Rate of change in number of insurees	-0.0366 *** (0.0139)	-0.0251 ** (0.0115)	-0.0281 ** (0.0135)	-0.0385 *** (0.0128)	-0.0404 *** (0.0129)
Shift in employers' burden	-0.0028	-0.0078	-0.0104	-0.0089	-0.0343 *
First-step estimation (IV coeff. only)					
Required contribution rate ("Zaigen risu") in 2002	0.0888 *** (0.0125)	0.0872 *** (0.0138)	0.0751 *** (0.0149)	0.0764 *** (0.015)	0.0597 *** (0.0152)
Test for weak instruments					
F-statistic of excluded instruments	50.7	40.2	25.5	25.9	15.5
Number of HISs	1210				

Notes: Standard errors are in parentheses. \*\*\*, \*\*, and \* indicate statistical significance at the 1%, 5%, and 10% levels, respectively. A constant, industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity.



**Table 8. OLS estimation results using the TRS introduction: HISs with at least 1,000 insurees**

Estimation method	OLS				
	(A)	(B)	(C)	(D)	(E)
Dependent variable=	1-year difference	2-year difference	3-year difference	4-year difference	5-year difference
Rate of change in standard monthly remuneration	2002-2003	2002-2004	2002-2005	2002-2006	2002-2007
	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.
Change in employers' contribution rate (%)	-0.0021 (0.0016)	-0.0035 (0.0027)	-0.0064 ** (0.0028)	-0.0090 *** (0.0032)	-0.0090 ** (0.0035)
Change in insurees' average age	0.0048 *** (0.0017)	0.0086 *** (0.0018)	0.0092 *** (0.0017)	0.0085 *** (0.0015)	0.0101 *** (0.0013)
Average age of insurees	-0.0007 *** (0.0002)	-0.0008 ** (0.0004)	-0.0012 *** (0.0004)	-0.0012 ** (0.0005)	-0.0012 ** (0.0006)
Rate of change in number of insurees	-0.0289 ** (0.0137)	-0.0195 (0.0121)	-0.0275 * (0.0151)	-0.0361 *** (0.0135)	-0.0400 *** (0.0113)
Shift in employers' burden	-0.0016	-0.0028	-0.0051 **	-0.0071 ***	-0.0071 **
Number of HISs	1055				

Notes: Standard errors are in parentheses. \*\*\*, \*\*, and \* indicate statistical significance at the 1%, 5%, and 10% levels, respectively. A constant, industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity.

**Table 9. IV estimation results using the TRS introduction: HISs with at least 1,000 insureds**

Estimation method	IV				
	(A)	(B)	(C)	(D)	(E)
Dependent variable=	1-year difference	2-year difference	3-year difference	4-year difference	5-year difference
Rate of change in standard monthly remuneration	2002-2003	2002-2004	2002-2005	2002-2006	2002-2007
	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.
Change in employers' contribution rate (%)	-0.0017 (0.0068)	-0.0073 (0.0098)	-0.0039 (0.0145)	-0.0059 (0.0173)	-0.0561 * (0.0308)
Change in insureds' average age	0.0048 *** (0.0017)	0.0086 *** (0.0018)	0.0093 *** (0.0019)	0.0086 *** (0.0016)	0.009 *** (0.0015)
Average age of insureds	-0.0007 *** (0.0002)	-0.0008 * (0.0004)	-0.0012 ** (0.0005)	-0.0013 ** (0.0006)	-0.0005 (0.0008)
Rate of change in number of insureds	-0.0288 ** (0.0139)	-0.0208 (0.0127)	-0.0263 (0.0183)	-0.0350 ** (0.0165)	-0.0510 *** (0.015)
Shift in employers' burden	-0.0014	-0.0058	-0.0031	-0.0047	-0.0447 *
First-step estimation (IV coeff. only)					
Required contribution rate ("Zaigen risu") in 2002	0.0867 *** (0.0143)	0.0966 *** (0.0151)	0.0838 *** (0.0156)	0.0791 *** (0.0159)	0.0565 *** (0.0169)
Test for weak instruments					
F-statistic of excluded instruments	36.8	41.0	28.8	24.6	11.2
Number of HISs					
	1055				

Notes: Standard errors are in parentheses. \*\*\*, \*\*, and \* indicate statistical significance at the 1%, 5%, and 10% levels, respectively. A constant, industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity.

**Appendix Table A. Estimation results employing the conventional approach without using the TRS introduction: HISs with at least 1,000 insureds**

Dependent variable	Standard monthly remuneration (ln)			Bonuses (ln)		
	(A)	(B)	(C)	(D)	(E)	(F)
	OLS	Random effects	Fixed effects	OLS	Random effects	Fixed effects
	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.	Coeff.
Employers' contribution rate (%)	-0.083 *** (0.0041)	-0.0124 *** (0.0021)	-0.009 *** (0.0021)	-0.1699 *** (0.0119)	-0.1085 *** (0.0136)	-0.0761 *** (0.0161)
Average age of insureds	0.0185 *** (0.0008)	0.0082 *** (0.0006)	0.0071 *** (0.0006)	0.0148 *** (0.0023)	0.0113 *** (0.0033)	0.0104 ** (0.0048)
Number of insureds (ln)	-0.0082 *** (0.002)	-0.031 *** (0.0032)	-0.05 *** (0.0044)	-0.0201 *** (0.0058)	-0.0339 *** (0.0114)	-0.1874 *** (0.0347)
Shift in employers' burden	-	-	-0.0072 ***	-	-	-0.0155 ***
R <sup>2</sup> : within		0.1636	0.1708		0.3373	0.3419
between		0.2601	0.068		0.4745	0.243
overall	0.3936	0.2588	0.0693	0.4698	0.4581	0.2535
		Breusch-Pagan	Hausman		Breusch-Pagan	Hausman
		9449.51 ***	304.75 ***		7007.34 ***	110.72 ***
Number of observations						5275
Number of HISs						1055

Notes: Standard errors are in parentheses. \*\*\* and \*\* indicate statistical significance at the 1% and 5% levels, respectively. A constant, year dummies, industry dummies, interaction terms of the trend variable and industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity. (The fixed effects model includes only year dummies and the interaction terms of the trend variable and industry dummies.)

**Appendix table B. Estimation results employing the conventional approach without using the TRS introduction: Whole observation period 2001–2007**

Dependent variable	Standard monthly remuneration (ln)		
	(A)	(B)	(C)
	OLS	Random effects	Fixed effects
	Coeff.	Coeff.	Coeff.
Employers' contribution rate (%)	-0.0101 *** (0.0025)	-0.0085 *** (0.0011)	-0.0093 *** (0.0011)
Average age of insurees	0.012 *** (0.0006)	0.0094 *** (0.0005)	0.0088 *** (0.0005)
Number of insurees (ln)	-0.0017 (0.0014)	-0.0286 *** (0.0024)	-0.0506 *** (0.0031)
Shift in employers' burden	-	-	-0.0075 ***
R <sup>2</sup> : within		0.2414	0.249
between		0.1956	0.045
overall	0.3269	0.1969	0.0493
		Breusch-Pagan 22231.28 ***	Hausman 329.46 ***
Number of observations		8470	
Number of HISs		1210	

Notes: Standard errors are in parentheses. \*\*\* indicates statistical significance at the 1% level. A constant, year dummies, industry dummies, interaction terms of the trend variable and industry dummies, and dummies for outliers of the dependent variable are included in the estimation but not shown for brevity. (The fixed effects model includes only year dummies and the interaction terms of the trend variable and industry dummies.)