Increasing Returns in Transportation and the Formation of Hubs

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Abstract

The spatial structure of transport networks is subject to increasing returns in transportation, distance, and density economies. Transport costs between locations are thus, in general, endogenous, and are determined by the interaction between the spatial distribution of transport demand and these increasing returns, although such interdependence has long been ignored in regional models. By using a simple model, the present paper investigates the characteristics of viable hub structures (in terms of spacing and hierarchical relations) given the presence of density and distance economies in transportation.

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1 Introduction

The transport cost has been undoubtedly one of the most essential elements in the urban and regional economics. But, in the formal models proposed so far in this literature, transport networks are either given exogenously or irrelevant.[1] The present paper aims to disclose the role of two types of increasing returns in transportation, *distance economies* and *density economies*, in determining the location of a transport hub, and the spatial structure of the transport network. The former refers to a decrease in transport costs per distance by longer hauling,[2] while the latter refers to a decrease in transport costs for a given link by a larger transport density on that link.[3] Although these two increasing returns have been recognized as major causes for the formation of hubs and trunk links, to the best of my knowledge, they have never been simultaneously considered in explaining the spatial structure of transport network, not to mention the interdependency between the transport network structure and location behavior of economic agents.[4]

As the formation of a transport hub necessarily requires concentration of transport demand, the industrial and population agglomerations influence their location. But, there is also an economic force working in the opposite direction. Namely, since the location of transport hubs, or more generally, the spatial structure of transport network is subject to the increasing returns specific to transportation, the size and location of industrial and population agglomerations are also influenced by the increasing returns in transportation. This latter channel has largely been ignored in the regional models for far.

For instance, it is hard to believe that the disproportionate growth of the largest city,

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[1]While the former type of models can be easily imagined, the latter case may require some explanation. There are two typical examples of this case. One is the two-region setup where the transport network consists of an only link between the two regions, and the other is the "system of cities" setup (introduced by Henderson, 1974) in which interregional spatial structure is assumed away all together.

[2]Fuel efficiency is probably the most common source of the distance economy. But, time efficiency is also improved by longer hauling which justifies the services by express trains.

[3]Major sources of density economies are an increase in matching efficiency for transport services, and scale economies by using larger vehicles and airplanes for concentrating transport flows to a major hubs and trunk links.

[4]Some evidences have been reported for the presence of density economies in transportation. See Brueckner and Spiller (1991), Brueckner, Dyer and Spiller (1992), and Caves, Christensen and Thretheway (1984) for the case of air transportation, and Braeutigam, Daughety and Turnquist (1982, 1984) for the case of rail transportation, and Mori and Nishikimi (2002) for the case of ocean transportation.

Tokyo, in Japan during the last century was irrelevant to the advancement of the rail transport technology. In 1889, when it took 20 hours by rail to reach from Tokyo to the 550km apart next largest city, Osaka, the (population) size of Tokyo was only 10% larger than that of Osaka.[5] When the travel time between the two cities reduced to 8 hours in 1935, it was 1.6 times larger. In 1965, right after the opening of the service of *Shinkansen*, the bullet train, halved the travel time, the size of Tokyo (17.9 million) had become twice as large as Osaka. When the travel time further reduced to 2.5 hours in 2005, Tokyo had grown to the size 2.7 times (33.3 million) as large as Osaka.[6]

It is to be noted that the distance between these two cities has been crucial to realize such drastic improvement in transport access for two reasons. First, to match the cost for the state-of-the-art mass transportation, each hub city needs to support a sufficiently large travel demand, which is possible only if they are reasonably far apart from one another so that they do not need to compete for their hinterlands (density economies). Second, a larger travel time reduction can be attained only by maintaining the maximum speed for a longer distance, which is only possible by stopping less for a longer distance (distance economies). It follows that the presence of these two increasing returns implies a certain unavoidable distance between major transport hubs.

The locations which happened to coincide with major express stops for Shinkansen obviously attracted a larger population. Indeed, between 1980 and 2005, among the 11 cities[7] along the Shinkansen line connecting Tokyo and Osaka, the population growth rate of 4 cities, Tokyo, Osaka, Nagoya and Kyoto, at which the express trains stop was 31.2%, and was clearly higher than 20.3% for the case of the rest at which only local ones stop. The present paper provides a preliminary first step toward exploring this channel between the increasing returns in transportation and the growth of cities.

A similar argument applies at smaller spatial scales. In particular, the locations of

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[5]The population sizes here are those of prefectures, since it is safe to assume that the metro areas of Tokyo and Osaka are roughly contained within their respective prefectures then.

[6]"Cities" and "metro areas" are used interchangeably here. The definition of a city prior to 1980 is based on Eaton and Eckstein (1997), while that in 1980 or later on the Urban Employment Area by Kanemoto and Tokuoka (2002).

[7]Only those identified as metro areas are included.

subcenters within a large metro area typically coincide with hubs of the urban transport network. Since the urban transport modes (e.g., subways and busses) are also subject to economies of density and distance, the spatial distribution of subcenters should also depend on these increasing returns in transportation.[8]

The rest of the paper is organized as follows. It starts by reviewing the related literature in Section 2, and proceeds in Section 3 by presenting the general structure of transport technology subject to the distance and density economies. In Section 4, by specifying transport technology explicitly, the basic mechanism in which the two increasing returns interact to pin down the location of a hub is presented. It is followed by the representation of the general transport network structure under a simple spatial distribution of transport demand in Section 5, and the definition of a transport network equilibrium in Section 6. In Section 7, certain implications are discussed regarding the macro structure of a large hierarchical transport network. Finally, the paper is closed by the remarks on the basic results, limitations of the present analysis, and an immediate future extension.

2   Related Literature

Regarding the impact of transport network structure on the location and pricing behaviors, there have been several important contributions. Hakimi (1964) was the first to recognize that the set of vertices of a transport network includes the optimal location of firms in the classical *least cost approach* of Weber (1909). Louveaux, Thisse and Beguin (1982) extended the Hakimi's result by allowing distance economies, and showed further that a transshipment location may also be a candidate for the optimal location in the Weber problem above. Brueckner and Spiller (1991) formalized the mechanism in which density economies lead to fare reduction in the trunk link of a given transport network. Krugman (1993), Fujita and Mori (1996), Mun (1997), and Behrens, Lamorgese, Ottaviano and Tabuchi

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[8]The existing literature explain the subcenter locations mainly as a result of the interaction between land market and transport costs without increasing returns in transportation (e.g., Ota and Fujita, 1993; Henderson and Mitra, 1996; Sasaki, 1990; Sasaki and Zhang, 1997, 2000, 2005).

(2009) investigated interaction between the hub-location advantage in an exogenous transport network and industrial/population agglomeration economies.[9]

Endogenous formation of hub-and-spoke network structure in the presence of transport density economies was first formulated by Hendricks, Piccione and Tan (1995).[10] But, no insight has been obtained regarding relative locations among hubs, as their model abstracted interregional space by assuming each pair of regions being equidistant. Mori and Nishikimi (2002) proposed the first general equilibrium model with economies of transport density in which a hub formation and industrial location are endogenous. In the absence of distance economies in their model, however, it was not possible to investigate the spacing of hubs as in the present paper (for the reason to be clear in page 11).[11] Finally, there are recent works by Behrens, Gaigne and Thisse (2009) and Takahashi (2006) which explicitly formulate the behavior of the transport sector. But, as their models are restricted to a two-region economy, the role of transport sector in shaping the transport network is yet to be studied.

3 The basic framework

Imagine a regional economy which extends over a one-dimensional location space, $\mathbf{X} \equiv [0, F]$ as shown in Figure 1, where $F > 0$ is the *fringe location* of the region. At each location on $\mathbf{X}$, some interregional travel demand is generated, where each passenger is of measure zero and independent from one another. For simplicity, assume that any passenger must go through *the gateway hub* located at the left end of the regional space, 0, before reaching the final destination (outside the region). Thus, all the transport demands in this regional economy are directed toward this gateway.

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[9]Konishi (2000) also investigated the causality between population agglomeration and transport network structure, but in the absence of increasing returns to scale or externalities. In particular, he argued that population concentration at a hub in a given transport network can be partly explained by a larger labor requirement for transport service at the hub, even in the absense of any increasing returns to scale.

[10]Scale economies in traffic density have long been recognized, e.g., O'Kelly (1992) and Campbell (1996). But, it has not been explicitly modeled before their work.

[11]It is to be noted that *both* distance and density economies are essential in order to explain the spacing of hubs. In other words, the result of Mori and Nishikimi where only the density economies is considered cannot be straightforwardly extended into a more general location space with more than three regions.

[Figure 1]

Although the one-directional transport demand assumed throughout the paper is primarily to achieve analytical tractability, it can also be considered as the simplest setup corresponding to the two examples discussed in the Introduction. In particular, for the second example of commuting traffic from residential area to CBD, it is fairly reasonable to assume *symmetric* commuting transport density at each location *between two time points* at one of which workers commute to CBD, and at the other of which they go back home. In such a case, there is no loss of generality in the analyses to follow by assuming that the transport demand at each residential location is directed toward CBD.

In the case of Japan in particular, the above commuting argument applies to even a more global interregional passenger traffic pattern. Namely, there is a substantial regular business traffic demand toward Tokyo from the rest of Japan given the disproportionate centrality of Tokyo in the country. As of year 2000, indeed Tokyo metro area accounts for more than 25% of Japanese population and more than 30% of the national GDP.[12] Not surprisingly, a disproportionate share, more than 20%, of *all* the inter-prefectural business passenger traffic in Japan are directed toward Tokyo.[13] It follows that the present setup of one-directional transport demand can also be understood as a first-order approximation of the interregional traffic pattern beyond a single metro area. Hence, the results obtained below will provide at least a partial explanation for the growth and decline of Japanese cities along the Shinkansen line presented in the Introduction. (See further discussions in Sections 7 and 8.2.)

From each location, $x \in \mathbf{X}$, the gateway can be reached either directly by using only *individual transport mode*, or indirectly by using *mass transport mode* which connects transport hubs by *mass transport links*. The transport cost on the mass transport links is subject to *the mass transport technology*, otherwise it is subject to *the individual transport technology*. In the present model, the formations of transport hubs (except for the gateway hub) and

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[12]Data source: Japan Ministry of Internal Affairs and Communications (2000) and the Annual Report on Prefectural Accounts by Japan Cabinet Office (2009).

[13]Data source: Japan Ministry of Land and Transport (2000).

mass transport links are endogenous. Once a transport link is formed, the transport rate (per passenger) on the link is given by $\tau(d, Q)$ which is a continuous function of the link length, d, and the transport density, Q, on the link.

Regarding the transport distance, this technology exhibits the following properties:

$$\tau(d, Q) > \tau(d', Q) > 0 \,, \tag{1}$$

$$\tau(d, Q)/d < \tau(d', Q)/d' \,, \tag{2}$$

if $d > d' > 0$ for any $Q \in (0, \infty)$. Property (1) means that other things being equal, the transport rate is strictly higher for a longer transport link, while (2) expresses *economies of transport distance* (*or long hauling*), i.e., for a given transport density, the average transport cost (per distance) decreases in distance transported.[14]

Regarding the transport density, while the aggregate transport costs is larger under a higher density, the transport rate is smaller, i.e.,

$$Q'\tau(d, Q') \le Q\tau(d, Q) \,, \tag{3}$$

$$\tau(d, Q') > \tau(d, Q) > 0 \,, \tag{4}$$

if $Q > Q' > 0$ for any $d \in (0, \infty)$. Property (4) expresses *economies of transport density* which are external to each passenger, i.e., they take τ as given and do not take into account their contribution to the density, Q.[15]

In reality, any single transport mode (e.g., bus, train, airplane, ship) exhibits the distance and density economies only in a limited range of the transport distance and density. Thus, the transport rate τ here may be interpreted as the lower envelope of the transport rates which can be realized by all available mass transport modes. By imposing the properties given in (2) and (4), it is essentially assumed that there are large varieties of available transport modes, and in effect, increasing returns are at work for the entire range of

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[14]The strict inequality in (2) does not need to hold for all $d > d' > 0$ to obtain the basic results below. But, it is assumed for simplicity of the argument.

[15]The monotonicity in (3) can be strict. But, allowing the equality makes analysis much simpler without sacrificing the basic result. Refer to footnote 18 below in Section 4.

distance and density levels with implicit modal choice.

Finally, the individual transportation is assumed to be linear in distance and independent of transport density, such that the transport cost for a unit distance is a constant given by $t > 0$.

4   On the location of hubs

In order to illustrate the basic effects of distance and density economies on the location of hubs, the analysis in this section focuses on a simplest setting. Namely, besides the basic properties (1) through (4) for transport distance and density, the mass transport technology, $\tau(\cdot)$, is assumed to satisfy the following conditions at the limits:

$$\lim_{Q \downarrow 0} \tau(d, Q) > td \quad \forall d > 0 \,, \tag{5}$$

$$\lim_{Q \uparrow \infty} \tau(d, Q) \in [0, td) \quad \forall d > 0 \,, \tag{6}$$

$$\lim_{d \downarrow 0} \tau(d, Q) \in (0, \infty) \quad \forall Q > 0 \,. \tag{7}$$

Property (5) states that for any given transport distance, $d > 0$, the individual transportation is more efficient than the mass transportation for a transport density close to zero, while property (6) that the opposite is true for a sufficiently large transport density (due to density economies). Property (7) implies that the cost for stopping is a source of distance economies (given an alternative linear transport technology).

Now, consider the situation in which the distribution of transport demand on **X** is uniform with density $v > 0$, and no hub exists so that all transport demands to the gateway generated in **X** rely on individual technology.[16] In this context, it is convenient to introduce the following notion of *hub viability*, i.e., the possibility of the formation of a trunk link from a given location h to the gateway when only the passengers who currently pass through h were to be carried.

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[16] Although the uniform density is unrealistic, it is sufficient for the purpose of the present paper.

Definition 4.1 (Hub viability) *A hub is said to be viable at a location, $h \in \mathbf{X}$, if*

$$\tau^*(h; F, \nu) \equiv \tau(h, \nu[F - h]) \leq th,$$ (8)

i.e., if the transport rate at h on the potential transport link from h to the gateway under the present transport density, $F - h$, (without the hub) is smaller than the traditional transport rate, th.

Under (8), there exists a unique equilibrium boundary, $b \in (0, h)$, of the *hinterland* of this hub, i.e., all passengers in $[b, F]$ will pass through the hub at h before reaching the gateway, while those in $(0, b)$ will directly reach the gateway by individual transport mode. Figure 2 describes this situation for the case of a strict inequality, where $T(x)$ represents the transport cost at a given location x (to be formally defined for a more general transport network in Section 5).[17]

[Figure 2]

It is to be noted that the hub viability at a given location introduced above provides a sufficient, but not a necessary, condition for the existence of a hub at this location in equilibrium (to be formally defined in Section 6). It is in principle possible to derive a necessary and sufficient condition for hub existence by taking into account the "equilibrium" transport hinterland, $(b, F]$, depicted in Figure 2. Nonetheless, the present simple notion of hub viability provides a far more tractable framework to understand the basic role of increasing returns in transportation underlying hub and trunk link formations as discussed below.

The following proposition summarizes the necessary and sufficient condition to guarantee the hub viability at some location (in the sense of Definition 4.1), which in turn provides a sufficient condition for the formation of a transport hub at this location.

Proposition 4.1 *For a given ν [resp., F], there exists a threshold hinterland size, $\widetilde{F}$ [resp., transport demand density, $\widehat{\nu}$] such that there is a location at which a hub is viable if and only if $F \geq \widetilde{F}$ [resp., $\nu \geq \widehat{\nu}$]. Moreover, if $F = \widetilde{F}$ [resp., $\nu = \widehat{\nu}$], a hub is viable only at the (possibly multiple) critical*

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[17]If $\tau^*(h; F, \nu) = th$ then $b = h$.

location, $\widetilde{h}$ [resp., $\widehat{h}$], which satisfies $\tau^*(\widetilde{h}; \widetilde{F}, v) = t\widetilde{h}$ [resp., $\tau^*(\widehat{h}; F, \widehat{v}) = t\widehat{h}$] with its direct hinterland extending over an interval, $[\widetilde{h}, \widetilde{F}]$ [resp., $[\widehat{h}, F]$]. If $F > \widetilde{F}$ [resp., $v > \widehat{v}$], a hub is viable at any location within a continuous vicinity of $\widetilde{h}$ [resp., $\widehat{h}$] such that $\tau^*(h; F, v) \le th$.

Proof. Note first that if a hub is viable at location $h \in (0, F)$, then it must be true that $\tau(h, v[F-h]) \le th$ by Definition 4.1. Define $\tau^*(h; F, v)$ as in (8). Then, $\tau^*(h) > th$ near $h = 0$ by (7) and the continuity of τ^* (by the continuity of τ), i.e., there is no cost advantage for a hub formation in the vicinity of the gateway. Similarly, $\tau^*(h) > th$ near $h = F$ by (5) and the continuity of τ^*, i.e., there is no cost advantage for a hub formation in the vicinity of the fringe location, F. But, as for $h \in (0, F)$, if the transport density, $F - h$, at h is sufficiently large (i.e., for a sufficiently large F), then $\tau^*(h; F, v) < th$ by (4) and (6). Since $\tau^*(h; F, v)$ is continuous and decreasing in F, it follows that there exists a critical hinterland size, $\widetilde{F}$, and a hub location, $\widetilde{h} \in (0, \widetilde{F})$, such that $\tau(\widetilde{h}, v[\widetilde{F} - \widetilde{h}]) = t\widetilde{h}$. For $F > \widetilde{F}$, again by the continuity of τ^* and by (4) there is a continuous interval around $\widetilde{h}$ such that $\tau^*(h; F, v) \le th$. The result regarding $\widehat{v}$ and $\widehat{h}$ can be proved in a similar manner. Q.E.D.

In particular, it is to be noted that $\widetilde{F}$ [resp., $\widehat{v}$] is *the threshold spatial size* of the economy, F [resp., v], only above which a hub formation at a viable location will reduce the transport costs under the (present) transport density at that location without a hub.

To help understanding the hub viability under given levels of distance and density economies, a simple specification of the mass transport cost function can be given by

$$\tau(d, Q) = \frac{\phi + \rho d}{Q} \tag{9}$$

where ϕ/Q represents the fixed cost, and ρ/Q the marginal cost on a given transport link with transport density, Q. A relatively larger value of ϕ [resp., ρ] implies larger distance [resp., density] economies.[18] Under this specification, τ^* at the gateway, the fringe location,

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[18]The specification in (9) is rather special in that condition (3) holds with equality. Alternatively, the mass transport technology can be given by, e.g., $\tau(d, Q) = \frac{\phi + \rho}{Q^\alpha}$ with $\alpha \in (0, 1)$ or $\tau(d, Q) = \alpha + \frac{\phi + \rho d}{Q}$, so that (9) holds with strict inequality. But, the analysis becomes far more complex without changing the basic results. The author benefited from the comments from Tony E. Smith for these points.

F, and an interior location, $h \in (0, F)$, take the values,

$$\tau^*(0) = \frac{\phi}{vF} > 0 , \tag{10}$$

$$\tau^*(F) \equiv \lim_{h \uparrow F} \tau^*(h) = \infty , \tag{11}$$

$$\tau^*(h) = \frac{\phi + \rho h}{v[F - h]} , \tag{12}$$

respectively. Moreover, τ^* is increasing and convex:

$$\frac{\partial \tau^*(h)}{\partial h} = \frac{1}{v} \left[\frac{\rho}{F - h} + \frac{\phi + \rho h}{(F - h)^2} \right] > 0 , \tag{13}$$

$$\frac{\partial^2 \tau^*(h)}{\partial h^2} = \frac{2(\phi + \rho F)}{v(F - h)^3} > 0 . \tag{14}$$

The hub viability function $\tau^*(h; F)$ is depicted in Figure 3 below, where the $\tau^*(h)$ schedule at critical fringe distance, $\widetilde{F}$, is drawn by a solid curve, and those with non-critical fringe distances by dashed curves (as the vertical shifts from $\tau^*(h, \widetilde{F})$). As indicated in the figure, by solving for two simultaneous equations, $\tau^*(h) = th$ and $\partial \tau^*(h)/\partial h = t$, the critical hinterland size, $\widetilde{F}$, the critical density of transport demand, $\widehat{v}$, as well as the critical hub locations, $\widetilde{h}$ and $\widehat{h}$, are determined uniquely as below:

$$\widetilde{F} = 2\sqrt{f/v} + r/v \tag{15}$$

$$\widetilde{h} = \sqrt{f/v} \tag{16}$$

$$\widehat{v} = \frac{1}{F^2} \left(2f + 2\sqrt{f}\sqrt{f + Fr} + Fr \right) \tag{17}$$

$$\widehat{h} = \sqrt{f/\widehat{v}} \tag{18}$$

where $f \equiv \phi/t$ and $r \equiv \rho/t$ are the fixed and marginal cost for mass transportation relative to the rate of individual transportation. The interpretations of f and r are the same as those of ϕ and ρ. A larger value of f relative to r means relatively larger distance economies.

[Figure 3]

When the fixed cost, f, for transportation is larger, the viable locations, $\widetilde{h}$ and $\widehat{h}$, of a hub

are necessarily farther from the gateway to utilize distance economies. When ν is larger, the density economies are relatively more pronounced, and hence, the mass transportation becomes efficient for a smaller transport distance. As a result, the viable location of a hub becomes closer to the gateway.

The viable location for a hub is thus determined by the balance between distance and density economies. If the former [resp., latter] is relatively stronger, the spacing of transport hubs tends to be larger [resp., smaller] as the transport efficiency increases relatively more by longer hauling [resp., carrying larger volume]. It is analogous to the *agglomeration shadow* around an existing industrial agglomeration suggested by the new economic geography models (e.g., Fujita and Krugman, 1995) in which a new agglomeration is unlikely to form, since it is too close to the existing agglomeration in order for a firm to exercise monopoly power in the local market. In the present case, "agglomeration" is in terms of transport demand.

It is to be noted that *both* distance and density economies are necessary in order to investigate the spatial distribution of hubs. When transport demand is generated at each point in a continuous location space as in the present model, if there were no density economies, then there would be no cost advantage of pooling transport demand, i.e., a hub is not viable, while if there were no distance economies, a continuum of hubs would be viable (i.e., hubs can form without leaving any space between them).[19]

5 Transport network : A general case

The notion of the hub viability introduced in the previous section is in fact applicable to a more general class of transport network. To derive further implications of distance and density economies in the following sections, a transport network is formally defined in this section.

Let $\mathbf{K} \equiv \{0, 1, 2, \ldots, K\}$ represent indices of hubs which exist in equilibrium (to be

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[19]The continuity of the location space is not essential in this argument as long as the location space consists of more than two locations.

defined in Section 6), and $\mathbf{H} \equiv \{h_0, h_1, h_2, \ldots, h_K\}$ denote the set of their locations, where $h_i \in \mathbf{X}$. Let $h_0 \equiv 0$ be the location of the gateway, and without loss of generality, assume that $h_i < h_j$ if $i < j$. Figure 4 shows an example of a transport network with five hubs.

[Figure 4]

Given $\mathbf{K}$ and $\mathbf{H}$, the set of locations, $D_i \subset \mathbf{X}$, is called the *direct* (*transport*) *hinterland* of hub $i \in \mathbf{K}$, if hub i is the first hub among all the existing hubs, $0, \ldots, K$, through which passengers from each location $x \in D_i$ to the gateway pass. In Figure 4, D_i's are indicated along the location space $\mathbf{X} = [h_0 \equiv 0, F]$, where the arrows in each D_i specifies the direction of passenger traffic within this direct hinterland.

By definition, $D_i \cap D_j = \varnothing$ if $i \neq j$, and $\cup_{i \in \mathbf{K}} D_i = \mathbf{X}$. Under the given transport technology, it can be shown that each D_i is a continuous interval on $\mathbf{X}$ if each travel takes place along the cost minimizing route. Denote by b_i the boundary between the two adjacent direct hinterlands D_{i-1} and D_i of hubs $i - 1$ and i for $i = 1, \ldots, K$, and let $b_0 \equiv 0$ and $b_{K+1} \equiv F$ for notational convenience. Then, hubs and the boundaries of their direct hinterlands are aligned so that $h_{i-1} < b_i \leq h_i$, $D_i = [b_i, b_{i+1})$ for $i = 0, \ldots, K - 1$, and $D_K = [b_{K-1}, F]$ (refer to Figure 4).

If hub j is connected to hub i directly by a mass transport link, and all the transport flows passing j go through i before reaching the gateway, then call hub i the *parent hub* of hub j. In Figure 4, hub 4 is the parent of hub 5, hub 3 is the parent of hubs 2 and 4, and finally the gateway hub 0 is the parent of hub 1 and hub 3. Denote by $g(h_i)$ the location of the parent hub of hub i, and define $\mathbf{G} \equiv \{g(h_1), g(h_2), \ldots, g(h_K)\}$. Also, denote by ℓ_i the mass transport link between h_i and $g(h_i)$, and define $\mathbf{L} \equiv \{\ell_1, \ell_2, \ldots, \ell_K\}$. If the set of direct hinterlands of hubs is denoted by $\mathbf{D} \equiv \{D_0, D_1, \ldots, D_K\}$, then the *physical structure of transport network* $\mathcal{T}$ can be identified by $\{\mathbf{H}, \mathbf{G}, \mathbf{D}\}$, or equivalently by $\{\mathbf{H}, \mathbf{L}, \mathbf{D}\}$.[20]

Next, let $g^k(h_i)(k \geq 1)$ represent the *k*-times mapping of h_i by g, when such mapping is well-defined, i.e., $g^k(x) \in \mathbf{H}$ (refer to Figure 4 for a concrete example). By definition,

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[20]In a more general situation in which the destinations of transport flows are not unique, there could be multiple mass transport links from a given location. But, the present model focuses on a simplest setting such that it is not the case.

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passengers from the direct hinterland, D_j, of hub j to the gateway must pass hub i if $g^k(h_j) = h_i$ for some integer $k \in [1, K)$. Hence, a transport network is *hierarchical* as there exists an order in which traffic flows through hubs toward the gateway, and the order can be defined relatively to the gateway. Namely, for hub $i \in \mathbf{K}$, let $\lambda_i \in \{1, \dots, K\}$ be an integer satisfying $g^{\lambda_i}(h_i) = h_0$. Then hub i is said to be of *order λ_i relative to the gateway*. Similarly, if for hub $j \in \mathbf{K}$ there exists an integer $k \in \mathbf{K}$ such that $g^k(h_j) = h_i$, then hub j is said to be *in the hinterland of hub i*, and of order *k relative to hub i*. A hub is said to be of *higher order* if it is more directly connected to the gateway, i.e., the value of the order is smaller.

Now, denote by $\mathbf{K}_i (\subset \mathbf{K})$ the index set of hubs in the hinterland of hub i, i.e., $\mathbf{K}_i \equiv \{j \in \mathbf{K} | \exists k \in \mathbf{K} \text{ s.t. } g^k(h_j) = h_i\}$. Then the *total hinterland*, H_i, of hub i can be expressed by $\cup_{j \in \mathbf{K}_i} D_j$,[21] and accordingly, the transport density of hub i is computed as $|H_i| \equiv \sum_{j \in \mathbf{K}_i} |D_j|$, where $|D_j|$ represents the size of transport demand generated in D_j. It follows that the transport rate on the link i is given by $\tau(|\ell_i|, |H_i|)$, where $|\ell_i| \equiv |h_i - g(h_i)|$.[22]

In the network shown in Figure 4, there are two first-order hubs, 1 and 3, where hub 1 is just a local hub near the gateway, wheras hub 3 is a major regional hub which collects transport demands generated in the hinterland, $H_2 \equiv D_2$ and $H_4 \equiv D_4 \cup D_5$, of its child hubs, 2 and 4, respectively, besides those generated in its own direct hinterland, D_3. Hub 4 is also a minor regional hub at which the transport flow coming from a local hub 5 merges. Such a hierarchical transport network is ubiquitous in reality, but in order to explain this "agglomeration" of transport flows endogenously within a model, an explicit consideration of distance and density (or bulk-scale) economies is essential.

6 Transport network equilibrium

For a given transport network, $\mathcal{T}$, denote by $T(x)$ the equilibrium transport rate between the gateway and location $x \in \mathbf{X}$.[23] Since each passenger must choose the cost minimizing

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[21] Note that the entire spatial economy, $\mathbf{X}$, belongs to the transport hinterland of the gateway, i.e., $H_0 \equiv \mathbf{X}$.

[22] Here, $|\ell_i|$ represents the length of the link i, i.e., the distance between h_i and $g(h_i)$.

[23] $T(x)$ introduced in Section 4 (Figure 2) is now defined under a general transport network, $\mathcal{T}$.

route in equilibrium, it follows that for each $i \in \{1, \ldots, K\}$,[24]

$$T(h_i) = T(g(h_i)) + \tau(\ell_i, |H_i|) . \tag{19}$$

Under the cost minimization by individual passengers, it is also true that the transport rate at boundary, b_i, between the direct hinterlands of hubs $i - 1$ and i is the same for the route via either hub, and that each hub i is contained in its direct hinterland, i.e., $h_i \in D_i$. It follows that

$$h_{i-1} < b_i \leq h_i \quad \forall i = 1, \ldots, K \tag{20}$$

and that

$$T(h_i) + t(h_i - b_i) = T(h_{i-1}) + t(b_i - h_{i-1}) . \tag{21}$$

Since (21) can be equivalently written as

$$T(h_i) = T(h_{i-1}) + t(2b_i - h_{i-1} - h_i) , \tag{22}$$

then by applying it recursively at each boundary, b_j, for $j = 1, \ldots, i - 1$, the transport rate at each hub i can be expressed as

$$T(h_i) = t \sum_{j=1}^{i} (2b_j - h_{j-1} - h_j) . \tag{23}$$

The equilibrium condition (23) implies that

$$T(x) \leq tx \quad \forall x \in \mathbf{X} . \tag{24}$$

A typical transport cost schedule is shown in Figure 5 which corresponds to the network depicted in Figure 4. Namely, it takes local minima at hub locations, and local maxima at the boundaries of their direct hinterlands. In particular, the location h_3 of the major

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[24]In the present setup, the mass transport technology is defined on each link, and hence their properties, (1)-(4), are specified in terms of the length and transport density of a given link. In particular, there is no scale economies working over multiple links. If large agents designing the transport network are explicitly considered, however, it is possible to have such situations.

regional hub offers the minimum transport rate within its total hinterland, $H_3 = \cup_{i=2}^{5} D_i$. This figure clearly indicates that the transport cost structure realized in the presence of distance and density economies is very different from that under the individual linear transport technology, which in turn suggests a potentially large influence of increasing returns in transportation on the location behavior of economic agents.

[Figure 5]

In summary, the transport network equilibrium in the present context can be defined as follows.

Definition 6.1 (Transport network equilibrium) *Transport network, $\mathcal{T}$, is in equilibrium if and only if each passenger travel in* **X** *takes place along the cost minimizing route in $\mathcal{T}$, i.e., (19), (20) and (23) are satisfied, so that there is no incentive for unilateral deviation of individual passengers from $\mathcal{T}$.*

To avoid potential confusion, it is to be noted that the above equilibrium is defined *in terms of passengers' route choice for a given transport network*, and provides a necessary condition for a fuller equilibrium which allows perturbations to the network structure $\mathcal{T}$ itself. In that sense, it resembles "passenger equilibrium" in the classical transport network literature (see, e.g., Beckmann, McGuire and Winsten, 1956). But, a crucial difference is that hubs and trunk links are endogenous in the present model, hence their existence must be supported by the passengers' route choice. To formally develop a more general equilibrium concept, it is necessary to incorporate an explicit mechanism of hub/trunk link formation which allows collective deviations of passengers from the existing network structure, say by introducing large agents (e.g., transport firms, a planner), or by allowing coordination of individual passengers. The hub viability argument developed in Section 4 should eventually lead to the formalization of the mechanism of hub formation, and equilibrium selection regarding the transport network structure (locations and routing of mass transport modes). Though it is an ultimate goal of the present line of research, it is beyond the scope of this paper.[25]

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[25]It should be emphasized that this difficulty is one of the main reasons that the endogenous formation

Finally, it is to be noted that Proposition 4.1 can be directly applied to check the viability of a new hub within the direct hinterland of any existing hub by re-interpreting the gateway location as that of this existing hub $i \in \mathbf{K}$, and the fringe location, F, as the boundary location of the direct hinterland of this hub i, i.e., b_{i-1} and b_i. It is also straightforward to extend the viability concept to investigate the possible formation of a higher-order hub in a more general hierarchical network, such as that depicted in Figure 4 by using the same argument as in Section 4.

7 Implications to the structure of a transport network

In this section, preliminary implications for the size and spacing of hubs from the present model are discussed based on the specification (9) for mass transport technology. Although a fuller analysis under more general equilibrium concepts is beyond the scope of the present paper, some interesting insights can still be obtained from the present simplistic setup.

In general, if density economies are more pronounced than distance economies, mass transportation tends to collect transport demand along the way as a local train stops every station in order to carry as many passengers as possible. Consequently, the hierarchy of hubs tends to deepen. In this "local train" network, the size distribution of hubs becomes relatively less skewed, as the size of a parent hub is larger than its child hub only by the size of its own direct hinterland.[26]

If distance economies are more pronounced instead (say, when the cost of stopping is high as in the case of airplanes), then the hierarchy is less likely to be formed among hubs, and each hub tends to be directly linked to the gateway. In that case, the traffic volume at the gateway will be disproportionately large as all the traffic gather there, while all the other hubs are small as they are of the lowest-order. The resulting size distribution of hubs will then be relatively more skewed.

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of transport network under increasing returns in transportation has been left untouched for so long in the literature. The present study is aimed to proceed one step forward in this direction.

[26]The size of a hub can be measured in terms of the size of transport demand in its hinterland.

Below, it is shown that for a sufficiently large spatial economy, the depth of a hub hierarchy would eventually hit its upper bound even if density economies are very strong (Section 7.1), while a higher-order hub would eventually develop, and the hub hierarchy would deepen, even if distance economies are very strong (Section 7.2). Hence, there is a tendency that the skewness of hub size distributions under different levels of distance and density economies converges, though there may not be a common limit.

This possibility of the emergence of order in the size distribution of transport hubs may be in part responsible for the *Rank-Size Rule* for cities, a well-known log-linear relationship between the size and rank in terms of size of cities. In fact, it is not difficult to confirm in reality that most major cities are associated with major transport hubs. In the case of Japan, the Spearman's rank correlation between the population size of a city and passenger traffic volume of the airport in that city in year 2000 is 0.645 (highly significant),[27] and naturally the correlation is expected to be even higher if all the mass transport modes are accounted for.

7.1 On the upper limit of the hub hierarchy depth

Consider a situation in which the spatial size of the economy expands, i.e., F increases gradually. Then, a hub becomes viable first at $\widetilde{h}_1 \equiv \widetilde{h}$ when F reaches $\widetilde{F}_1 \equiv \widetilde{F}$. Similarly, if F reaches $\widetilde{F}_2 \equiv h_1 + \widetilde{F}$, the second hub becomes viable at $h_2 \equiv h_1 + \widetilde{h}$. In this manner, it is possible to construct *an equilibrium i-order "local train" hierarchical hub system* with $i \ (\geq 1)$ hubs in which hubs are located at $h_i \equiv h_{i-1} + \widetilde{h}$ for $F \geq \widetilde{F}_i$, since there is no incentive for unilateral deviation of passengers from the existing transport pattern.[28] This network structure is depicted in Figure 6.

[Figure 6]

Notice, however, that as the hierarchy of hubs deepens, the fixed cost of mass transportation accumulates, and at some point, there would emerge a possibility of cost reduction by

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[27] Airport size data are obtained from Civil Aviation Bureau of Japan (2006).

[28] Note that it is not necessary to have an explicit mechanism of hub formation to construct an equilibrium "local train" transport network which is consistent with Definition 6.1.

directly connecting an existing hub i (≥ 2) to the gateway by *a trunk link* so that all the passengers travel via hub i would be carried to the gateway directly by a mass transport mode.

To see this, assume that hubs are formed at $h_i = h_{i-1} + \widetilde{h}$ and $g(h_i) = h_{i-1}$, for all $i = 1, \ldots, K_F$, where K_F is the ceiling of $F/\widetilde{h}$. Now, define the *relative cost for the direct trunk link* from hub $n (\geq 2)$ to the gateway as

$$\Delta^* \tau(F) \equiv \frac{\phi + \rho n \widetilde{h}}{|H_n|} \Bigg/ \sum_{i=1}^{n} \frac{\phi + \rho \widetilde{h}}{|H_i|} \tag{25}$$

where $H_i \equiv [b_i, F]$. The numerator represents the *potential* transport rate at hub n when it were directly connected to the gateway,[29] while the denominator the *current* transport rate at this hub which is directly connected to the neighbor hub $n - 1$.

Since $H_1 > H_i$ for all $i > 1$, $\Delta^* \tau(F)$ is bounded from the above:

$$
\begin{aligned}
\Delta^* \tau(F) &< \frac{\phi + \rho n \widetilde{h}}{|H_n|} \Bigg/ n \frac{\phi + \rho \widetilde{h}}{|H_1|} \\
&= \frac{\phi/n + \rho \widetilde{h}}{|H_n|} \Bigg/ \frac{\phi + \rho \widetilde{h}}{|H_1|} \\
&= \frac{1/n + \rho \sqrt{1/(\phi v t)}}{1 + \rho \sqrt{1/(\phi v t)}} \frac{|H_1|}{|H_n|}.
\end{aligned}
\tag{26}
$$

But, since
$$\frac{|H_1|}{|H_n|} < \frac{F}{F - n\widetilde{h}} = \frac{F}{F - n\sqrt{\phi/(v t)}}, \tag{27}$$
and since $\lim_{F \to \infty} F/(F - n\widetilde{h}) = 1$, it follows from (26) and (27) that

$$\lim_{F \to \infty} \Delta^* \tau(F) = \frac{1/n + \rho \sqrt{1/(\phi v t)}}{1 + \rho \sqrt{1/(\phi v t)}} < 1. \tag{28}$$

Hence, if the hub hierarchy deepens as F increases, for any given hub $n \geq 2$, the formation of a direct trunk link to the gateway would eventually become less costly than stopping at hub $n - 1$.

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[29] Note that $h_n = n\widetilde{h}$ by construction.

As (26) indicates, if density economies are relatively more important than distance economies (i.e., ϕ is small relative to ρ), then such a trunk link is less effective for cost reduction. However, the analysis above suggests that for a sufficiently large spatial economy (i.e., for a sufficiently large F), for any given levels of distance and density economies (i.e., for any values of ρ and ϕ), the depth of the hub hierarchy would have a limit, if an appropriate collective action (or in the presence of a large agent aiming for reducing total transport costs) is allowed as in reality. Expression (26) also suggests that a major trunk links (e.g., express and bullet trains, jumbo jet links) are more likely to be formed at a large interregional scale (for a large n). It corresponds to the fact that major trunk links (e.g., express and bullet trains, jumbo jet links) are only formed for a sufficiently large spatial economy. This result corresponds partly to the motivating example of Japanese hub cities in the Introduction: larger hubs can only emerge at a larger spatial interval.

7.2   On the lower limit of a hub hierarchy depth

Next, consider a situation in which each hub is directly linked to the gateway, so that the hub hierarchy is of only a single order. Such a configuration is likely to be an equilibrium when distance economies are very strong. But, for sufficiently remote hubs for which the distance cost dominates, there can be a substantial cost reduction by pooling transport demand among neighboring hubs (although such an action is infeasible by unilateral deviations of individual passengers).

To see this, consider a "hub-and-spoke" network so that local hubs are located at $h_1, h_2, \ldots$, each of which is directly connected to the gateway by a mass transport link, i.e., $g(h_i) = h_0$ and $H_i = D_i$ for all $i \geq 1$, as shown in Figure 7.

[Figure 7]

Now, define the relative transport cost from hub n to the gateway when hub n is connected

to a neighbor hub $n-1$ instead of the gateway as

$$\Delta T^{**}(h_n) \equiv \left[\frac{\phi + \rho h_{n-1}}{D_{n-1} + D_n} + \frac{\phi + \rho(h_n - h_{n-1})}{D_n} \right] - \frac{\phi + \rho h_n}{D_n} . \tag{29}$$

In (29), the bracketed term represents the *potential* transport rate at hub n when transport demands at hubs n and $n-1$ are pooled at hub $n-1$,[30] while the last term is the *current* transport rate on the direct link between hub n and the gateway. Since (29) can be rewritten as

$$\frac{D_n}{\rho h_{n-1}} \Delta T^{**}(h_n) = \frac{D_n}{D_{n-1} + D_n} \left[\frac{\phi}{\rho} \frac{1}{h_{n-1}} + 1 \right] - 1 , \tag{30}$$

it follows that

$$\lim_{h_{n-1} \to \infty} \Delta T^{**}(h_n) < 0 . \tag{31}$$

Hence, for a sufficiently remote hubs, n and $n-1$, a cost reduction is possible by pooling their transport demand.[31]

The result here (again) implies that the emergence of a major regional hub should occur at *a sufficiently remote* location (from the gateway). An intuition behind this result can be given as follows. If the distance economies are relatively stronger than density economies, there will be relatively small advantage of integrating transport demand among hubs, i.e., higher-order hubs is less likely to be formed. In particular, when these two hubs, n and $n-1$, are located closely to the gateway, because of the fixed cost, ϕ, the integration of transport demand from both hubs is more costly than the direct link from each hub. But, when these two hubs are sufficiently far from the gateway, the fixed cost of the additional stopping will eventually become negligible, relative to the benefit of cost sharing on the long link to the gateway. It follows that as long as ρ (and ϕ) is strictly positive, the formation of a higher-order hub in an area sufficiently far from the gateway would lead to a substantial cost reduction in the transportation from the peripheral region. Hence, under possibilities of some form of coalition leading to the formation of trunk links, it is likely

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[30]The first [resp., second] term in the bracket is the transport rate between hub $n-1$ and the gateway [resp., hubs n and $n-1$].

[31]Obviously, for a hub to be viable at a large h_n, the fringe location, F, should also be large.

that the hub hierarchy deepens as the economy expands spatially.

This result also complements the result in the previous section, and can be considered to provide another explanation for why larger hubs can only emerge at a larger spatial interval as pointed out in the motivating example in Japan in the Introduction.

Finally, it is worth noting that the insights obtained in Sections 7.1 and 7.2 together have an implication to the size distribution of transport hubs. On the one hand, when density economies dominates distance economies, the hub hierarchy tends to be deeper (e.g., trains tend to stop at a larger number of stations), so that the size distribution of hubs is relatively less skewed. But, the viability of major regional hubs which climb up the hub hierarchy for a larger spatial economy implies the tendency that the skewness of the size distribution increases (at the upper tail) as the spatial size of the economy increases. On the other hand, when distance economies dominates density economies, the hub hierarchy tends to be shallower (e.g., airlines stop far less than trains before reaching the final destinations), so that the size distribution of hubs is relatively more skewed (e.g., only the gateway has disproportionately large traffic in the network depicted in Figure 7). But, the fact that the formation of higher-order hubs becomes possible for a large spatial economy implies that the skewness of the size distribution may decrease (at the upper tail) as the spatial size of the economy increases.

8   Concluding remarks

In this paper, a simple model of transport network formation was proposed to show that the increasing returns in transportation restricts the structure of transport network in its own right. In particular, it has been shown that the two types of increasing returns in transportation, i.e., distance and density economies, play a crucial role in determining the viable locations of transport hubs.

Under larger density economies, it is more efficient to stop more frequently to accumulate transport demand, hence the spacing between the parent and child hubs tends to be smaller. Under larger distance economies, it is more efficient for a mass transport mode

to have a longer transport link, hence a larger spacing between a parent and child hubs would result.

This section closes the paper by discussing implications of the two increasing returns in transportation to the size and spacing of cities in Section 8.1, the limitations of the present analysis in Section 8.2, and an immediate extension of the present research in Section 8.3.

8.1   Implications to the size and spacing of cities

As transport hubs have a better transport access than non-hub locations, they are naturally more likely locations for industries and population. This result has an important implication to the economics of agglomeration in which the location (and the spatial distribution) of industrial and population agglomeration is a central subject. Other than a few specific exceptions (discussed in Section 2), either no increasing returns are assumed for transportation, or transport network structure is exogenous in this literature. But, the result of the present analysis indicates that increasing returns in transportation could be a major determinant of the size and location of economic agglomerations, as they determine endogenously the transport cost structure within the spatial economy.

The balance between distance and density economies not only affects the spacing of hubs, but also generates economic subregions in terms of an endogenous transport hinterland of a hub. Though the thorough investigation of the hierarchical transport network is beyond the scope of this paper, a preliminary analysis in Section 7 suggests that a wide spread transport demand makes possible the formation of a higher-order regional hub which requires both a large local hinterland and a long distance to the gateway. As a result, larger regional hubs would be formed farther apart from each other, which may in turn explain a larger spacing between major cities.

As transport costs account for increasing and non-negligible share in the international trade,[32] the mechanism underlying the transport network formation should obtain a

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[32] E.g., Anderson and von Wincoop (2004) estimated the ad valorem tax equivalent transport costs as 21 percent for industrialized countries. According to Hummels (2007), the ratios between aggregate transport costs and aggregate tariff duties for the US imports were 1 : 2 in 1958, 1 : 1 in 1965, and 3 : 1 in 2004.

serious attention in explaining the specialization pattern among countries as well.

8.2   Limitations of the present analysis

The present analysis is a modest step toward incorporating endogenous transport network structure to the general equilibrium urban and regional models. At this point, however, it only focuses on the most basic role of distance and density economies of transportation in determining the locations of hubs.

An obvious shortcoming of the present model is the lack of microeconomic foundation for these increasing returns. First, although density economies assumes underlying matching externalities between supply and demand of transport services (refer to footnote 3), the mechanism is completely in a black box. Second, while the ranges of both transport density and distance for which increasing returns are effective differ depending on the type of transport mode in reality, these increasing returns are assumed to be effective for the entire range of density and distance levels, i.e., the modal choice is implicit in the present model.

Next, the "viability" of a hub at a given location is only a sufficient condition for the cost reduction by the hub formation. But, it does not specify any concrete mechanism by which the hub is to be formed. This is indeed the difficulty that the modeling of transport network formation faces in general, as it must consider a collective decision making or the presence of large agents to coordinate the adjustment of a mass of transport flows, since the trunk link cannot start from a marginal size in a decentralized self-organization.[33]

Finally, in order to accomplish the ultimate objective mentioned above, it is also essential to endogenize the spatial distribution of transport demand, i.e., that of economic agents by explicitly modeling the production and consumption sectors. In that case, since transport demands are generally directed toward multiple locations, the problem of route choice by passengers becomes far more complicated, which prohibits a simple argument

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[33]It is somewhat similar to the city formation as it requires a large agent in the "system of cities" model by Henderson (1974). An exceptional formulation has been proposed in the new economic geography by Fujita and Krugman (1995) in which a city forms in a self-organizing manner from an arbitrarily small size in a continuous location space. But, the same technical trick cannot be applied to the transport network.

of hub viability in the present setup.

8.3 An immediate extension

Despite many limitations listed in the previous section, it is a straightforward extension of the present paper to investigate the properties of equilibria in a large spatial economy based on the hub viability concept (while keeping one-directional transport demands). As the preliminary analysis in Section 7 indicated, there would likely exist equilibria with multi-order hierarchical transport network for a large F and/or ν. While the non-linear effects of the two increasing returns make it difficult to identify all equilibria, it is still possible to identify general properties of equilibrium network structures by utilizing numerical methods and by letting hub viability guide the search.

A preliminary analysis in this direction indicates that in a large spatial economy, the size distributions of hubs exhibit a striking similarity across transport hinterlands of higher-order hubs (i.e., H_i of hub i in Section 5). A fuller investigation in this direction is to be conducted in a subsequent work.

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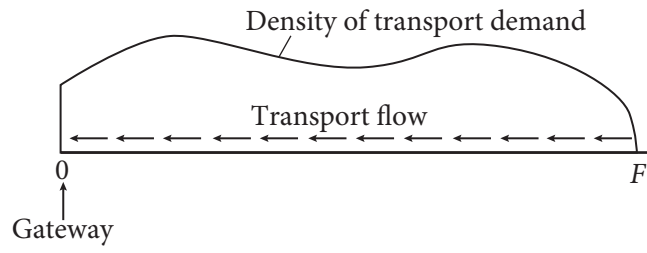
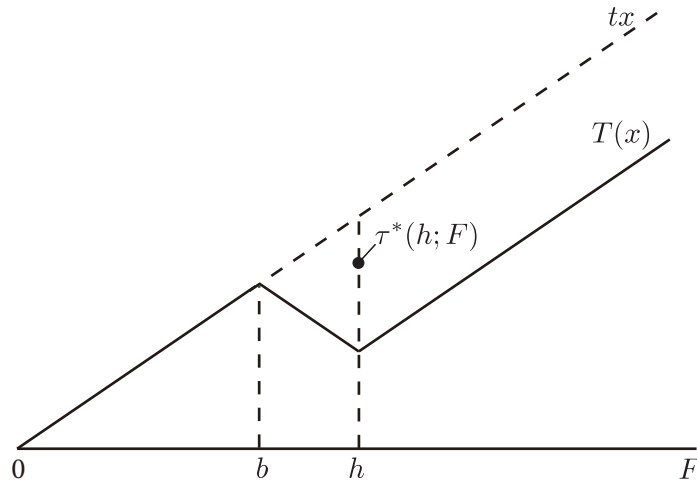Figure 1: Location space and transport demand
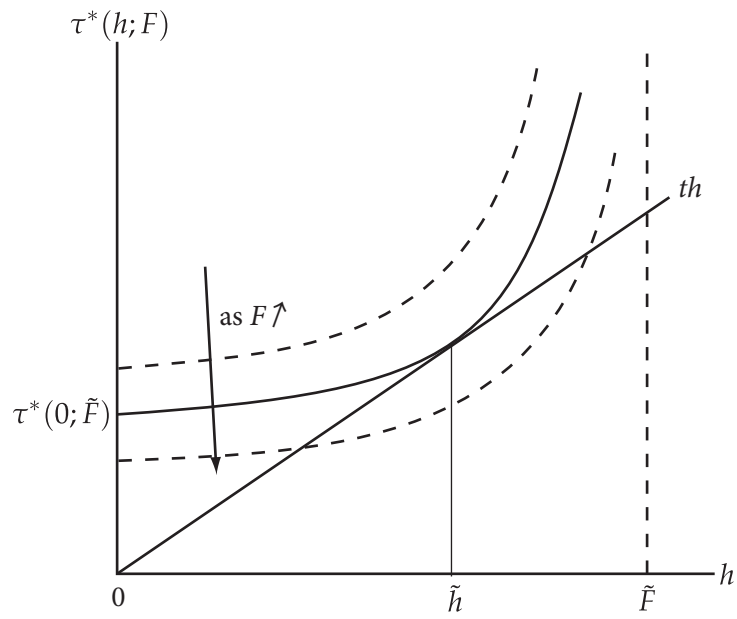

Figure 2: A viable location of a hub

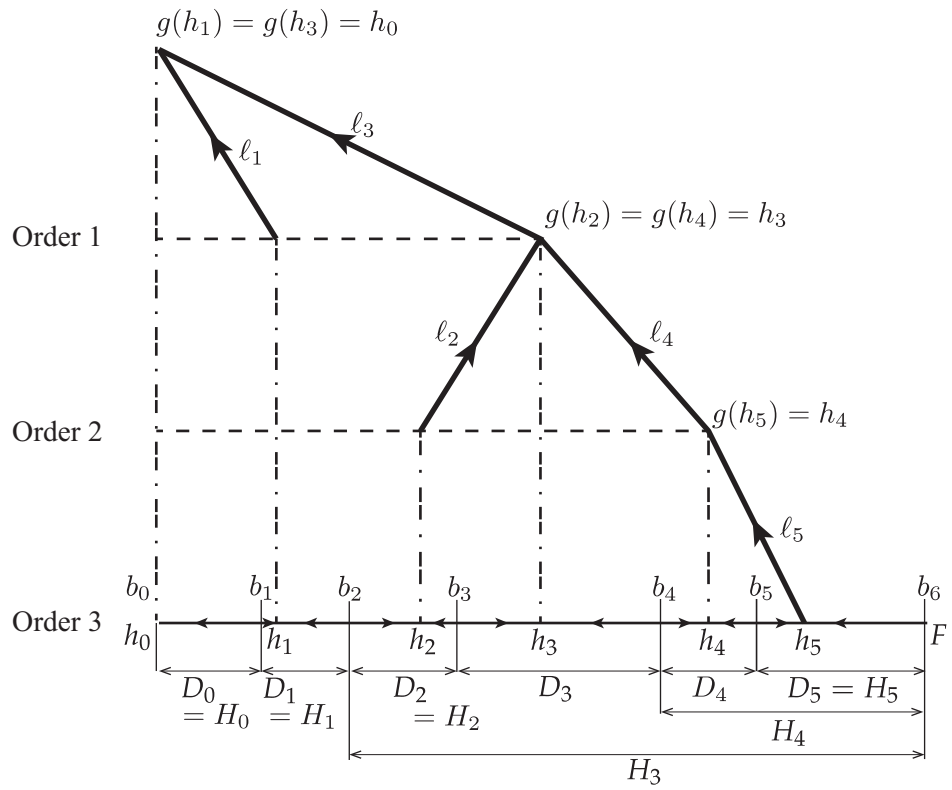Figure 3: Viable locations of a hub

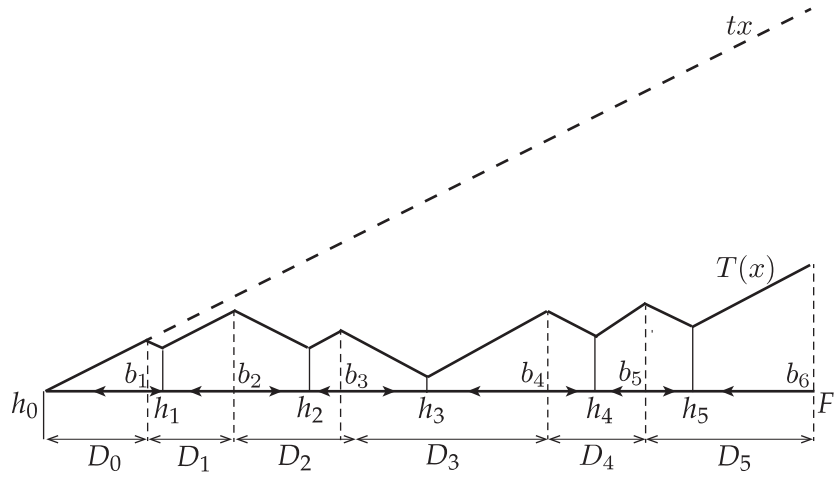Figure 4: Transport network

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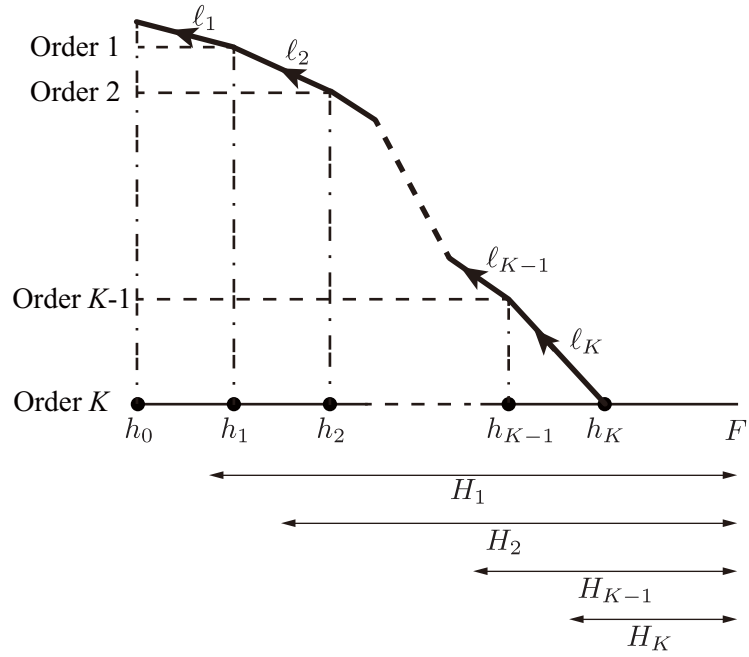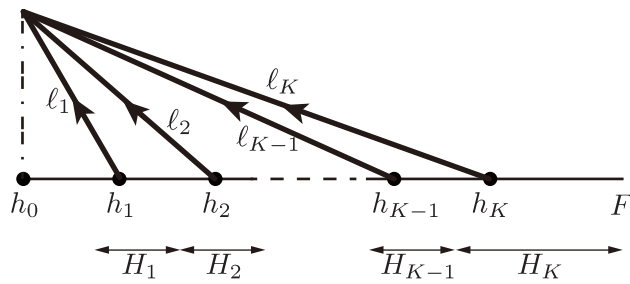Figure 5: Transport cost schedule under the network in Figure 4

Figure 6: A "local train" network

Figure 7: A "hub-and-spoke" network