

RIETI Discussion Paper Series 10-E-043

Product Switching and Firm Performance in Japan

KAWAKAMI Atsushi RIETI

MIYAGAWA Tsutomu RIETI



The Research Institute of Economy, Trade and Industry http://www.rieti.go.jp/en/

Product Switching and Firm Performance in Japan^{*}

Atsushi Kawakami

(Gakushuin University Research Institute for Economics and Management and RIETI Research Assistant) Tsutomu Miyagawa (Gakushuin University and RIETI Faculty Fellow)

Abstract

Following Bernard, Redding and Schott (2010), we have constructed product and firm level data on Japanese manufacturing firms using the *Census of Manufactures*. Employing this data, we have found that multiple-product firms show better performance than single-product firms and product switching behavior in incumbent firms leads to greater output growth in the Japanese manufacturing sector, more so than in entry and exit. Empirical studies at industry level show that an unregulated, competitive environment stimulates product switching. At firm level, labor productivity growth and an unregulated, competitive environment encourage product switching behavior. Such product switching behavior improves firm performance in the areas of output, employment and labor productivity, etc.

Keywords: Entry, Exit, Multiple-Product firm, Product switching, Labor productivity, TFP JEL Classification Numbers: L11, L21, L25, L60

RIETI Discussion Papers Series aims at widely disseminating research results in the form of professional papers, thereby stimulating lively discussion. The views expressed in the papers are solely those of the author(s), and do not present those of the Research Institute of Economy, Trade and Industry.

* We thank Professor M. Fujita (RIETI and Konan University), Mr. M. Morikawa (RIETI), Professors K. Ariga (Kyoto University), K. Fukao (Hitotsubashi University), M. Sakuragawa (Keio University), E.Shioji (Hitotsubashi University), and T. Watanabe (Hitotsubashi University) for their excellent comments. This study is partly supported by a Grant-in-Aid for Scientific Research from Ministry of Education, Culture, Sports, Science and Technology (No.22223004). The views expressed in this paper are those of the authors and should not be attributed to any organization.

1. Introduction

A number of papers written on firm dynamics have focused on the effects of entry and exit behavior on productivity growth at the firm and industry levels.[†] Nishimura, Kiyota, and Nakajima (2005), and Fukao and Kwon (2006) examined the effects of entry and exit behavior on productivity growth at both the firm and industry levels in Japan. However, they found that the major factor affecting productivity growth at the industry level was not the entry or exit effect, but the within effect. Furthermore, the entry and exit rates in Japan were lower than those in other developed countries.

From the above empirical results, we would expect that the Japanese economy might have higher productivity growth as incumbent firms make changes to their product composition. For example, Toray Co.'s main products are now chemical products, while its main products thirty years ago were textile products. The main product for Canon Co. is now office machinery, while its main products thirty years ago were cameras.

Bernard, Redding and Scott (2003, 2006, 2010, hereafter we refer to as BRS) called the change in product composition within a firm 'product switching'.[‡] They examined how product switching in U.S. firms affected the firm performance using the U.S. Manufacturing Censuses from 1987 to 1997. Following their studies, we construct a product–firm level database from *the Census of Manufactures* in Japan and examine the effect of product switching, industry switching and sector switching on firm performance.

Our paper is constructed as follows. In the next section, we provide an overview of firm dynamics literature that led to the study on product switching. In the third section, we define the terms 'sector', 'industry', and 'product', and explain how we construct the product-firm level data from *the Census of Manufactures* in Japan. In the fourth section, we compare the performances between multiple-product firms and single-product firms and describe product switching behavior in Japanese manufacturing firms from 1998 to 2005. In the fifth section, we examine why firms switch products and how product switching affects firm performance. In the last section, we summarize our study and discuss topics that remain to be explored.

[†] In line with this field of research, Jovanovic (1982) and Hopenhayn (1992) developed the theoretical foundations behind this study. For empirical works, see Baily, Hulten and Campbell (1992), Dunne, Roberts and Samuelson (1989a,b) and Foster Haltiwanger and Krizan (2006).

[‡] BRS (2003, 2006, 2010) called the change in product composition within an industry 'product switching'. When a firm starts to make a product that is categorized in a different industry from the original industry to which the firm belongs, they called this 'industry switching'. 'Sector switching' is an analogous concept to 'industry switching'.

2. An overview of the related literature

Theoretical models incorporating the entry and exit behaviors of firms were developed by Jovanovic (1982) and Hopenhayn (1992). Melitz (2003) examined entry and exit behavior under monopolistic competition and applied his model to international trade. However, these previous models assumed that changes in product variety were associated with firm entry and exit and did not consider product changes in surviving firms.

BRS (2003) developed a model that incorporates not only entry and exit behavior but also product switching behavior. They extended Melitz's model into a two-sector model. Both goods are differentiated in each sector and consumed by a representative household. Fixed costs between the two sectors are different. In Melitz (2003), entry and exit behavior was determined by the zero profit cutoff and free entry conditions. In BRS (2003), product switching behavior was also determined by the product indifference cutoff condition as well as these two conditions.

However, the model developed by BRS (2003) can explain product switching behavior, but cannot explain why some firms produce multiple products. Afterwards, they provided a model incorporating firms that produce multiple-products as well as entry, exit, and product switching, in BRS (2010). In BRS (2010), shocks in consumer tastes determine the product composition of a firm that selects products among a continuum of products $i \in [0,1]$. Productivity shocks that are common to all products increase the range of products in a firm.

On the empirical side, studies on industry switching started in the 2000s. In Swedish manufacturing firms, Greenaway, Gullstrand and Kneller (2008) found that the probability of firm exits caused by switching industries is higher in industries with known comparative disadvantages. Chan and Chen (2005) and Newman, Rand and Trap (2007) also examined industry switching behavior in manufacturing firms in Taiwan and Vietnam respectively. In contrast to the above studies which focused on industry switching, BRS (2003, 2006, 2010) studied product switching within a industry. Using the U.S. Manufacturing Censuses from 1987 to 1997, they examined how their theoretical model can explain product composition and product switching in U.S. manufacturing firms.

As for the related studies to product switching, Shimizu and Miyagawa (2003) studied the diversification of Japanese firms using Input-Output Tables. Broda and Weinstein (2007) studied product differentiation by using price data read by scanners. Sakai and Watanabe (2009)

examined product differentiation in Japan by using price data found on-line.

3. Construction of product and firm level database in the Japanese manufacturing sector

We use *the Census of Manufactures* conducted by the Ministry of Economy, Trade, and Industry (METI) to examine product switching behavior in the Japanese manufacturing industry.[§] The Japanese government publishes the survey results of *the Census of Manufacture* in the following five types of compilation; "industry", "product", "city, town and village", "industrial site and water", and "enterprise". Enterprise-level data has been reported since 1997. In the first stage, we construct product-establishment level data by using establishment identity codes. In the second stage, we integrate product-establishment data into product-firm level data by using the address, telephone number, and names of firms.

The Census of Manufactures is conducted annually, but it only covers all Japanese manufacturing establishments in the years that end in 0, 3, 5, or 8. Although the survey has been conducted since 1909, we can integrate establishment level data into firm level data from only the 1998 survey. Consequently, our study focuses on product switching behavior based on the 1998, 2000, 2003, and 2005 surveys. The data in 2005 covers 498,923 establishments and valid responses to the questionnaires were received from 468,841 establishments (a response rate of 94.2%).

The Census of Manufactures consists of three types of surveys by size of establishment; Form A ("Kou Hyou" in Japanese) is for establishments with 30 or more employees, Form B ("Otsu Hyou" in Japanese) is for those with 4 to 29 employees, and Form C ("Hei Hyou" in Japanese) is for those fewer than 4 employees. For our study, we used the surveys of the first two forms.^{**} 276,686 establishments responded to the survey in the year 2005, accounting for 55.5% of all Japanese manufacturing establishments.

The Census of Manufactures contains data on the number of employees, raw material costs, fuel and electricity costs, value of shipments of manufactured goods and tangible fixed assets. Using this data, we measure multilateral TFP (total factor productivity) as suggested by

⁸ In our study, we examined product-switching using not only the Census of Manufactures but also the Basic Survey of Japanese Business Structure and Activities which covers enterprises with 50 or more employees. However, we do not show the results obtained from the Basic Survey of Japanese Business Structure and Activities, because the coverage in the Census of Manufactures is larger than the Basic Survey of Japanese Business Structure and Activities, and we cannot get data of products in the six-digit level from the Basic Survey of Japanese Business Structure and Activities.

^{**} Because we are not allowed to use Form C, it remains to be a problem that firms that employ over 4 but reduces employees to fewer than 4 in periods between t-1 and t are counted as an "exit firm", and vice versa with entry.

Caves, Christensen and Diewert (1982) and expanded by Good, Nadiri and Sickeles (1983), using capital intensity, labor productivity and PCM (price cost margins) at the establishment level.^{††} Because product switching decisions are made not at the establishment but at the firm level, we aggregate establishment-level TFP, capital intensity, labor productivity and PCM into a firm-level measure using the weight of the shipment value at the establishment level. We measure the TFP and capital intensity in firms with more than 10 employees, because *the Census of Manufactures* does not show capital data in firms with fewer than 10 employees.

BRS (2006, 2010) referred to two digit SIC categories as sectors, four-digit SIC categories as industries, and five-digit SIC categories as products. Following their example, we define two digit JSIC categories as sectors, four-digit JSIC categories as industries, and six-digit JSIC categories as products using *the Census of Manufactures*.^{‡‡} Table 1 shows an example of sectors, industries, and products in *the Census of Manufacturers* in Japan according to BRS (2006).

(Place Table 1 around here)

Table 2 shows the share of products in an industry and product characteristics by sector. We find the Japanese distribution of products to be similar to the US. There are many kinds of products in the food, the chemical products, the general machinery, and the electric machinery sectors. As seen in the US, we find the highest capital intensity in the coal and petroleum products sector.

(Place Table 2 around here)

4. Product switching in Japanese manufacturing firms

We outline the concepts of product switching in multiple product firms in Figure 1. Figure 1 has the definition of entry and exit behavior and product switching in our data. Firm entry and firm exit in traditional firm dynamics are defined as follows in our data, "Firm exit"

 $^{^{\}dagger\dagger}$ The detailed calculation process is explained in Appendix A.

^{‡‡} Industry classification in the Census of Manufactures follows Japan Standard Industry Classification (JSIC) in the case of 2-digit and 4-digit levels. JSIC which was started from 1949 is revised every five years. Every version of JSIC is adjusted to adhere to the International Standard Industry Classification (ISIC). However, in the case of the 6-digit classification, the Census of Manufacturers adopts its own classification. The Appendix table compares the similarities and differences between JSIC and ISIC.

denotes a firm which exists at year *t* and no longer exists in year $t + j^{\$\$}$, and a firm that does not exist at year *t* and enters the market by year t + j is defined as a "firm entry". Meanwhile, a product that a firm doesn't produce at year *t* and starts to produce by year t + j is defined as a "product add", and a product that a firm produces at year *t* but stops producing by year t + j is called as "product drop".

(Place Figure 1 around here)

4.1 Multiple-product firms vs. single-product firms

Following BRS (2006), we describe product switching behavior in Japanese manufacturing firms from 1998 to 2005. Table 3 shows the prevalence of firms producing multiple products, and being active in multiple industries and sectors. We find that the share of single product firms in total firms in Japan is 60%, which is similar to the corresponding share in the U.S. (59%). Likewise, the share of firms producing multiple products in multiple sectors is 13% which is same to the corresponding share in the U.S. (13%). Though the share of real output^{***} in single product firms in the entire sample is 9% in the U.S., the corresponding share is 22% in Japan. The mean number of products in multiple-product firms in Japan is 2.8, while the corresponding number is 4 in the U.S. In the IT sector and the exporting sector, the shares of multiple-product firms are greater than that in the total manufacturing sector, products in these sectors are more diversified than those in other sectors.

(Place Table 3 around here)

In Table 4, we examine the output, employment, wages and labor productivity between single-product and multi-product firms. We find that the output of multiple-product firms is 0.49 log points higher than that of single-product firms. Employment in multiple-product firms is also 0.28 log points higher than that of single-product firms. In the

^{§§} In empirical analysis using the Census of Manufactures, the interval of t and t+j is inconsistent and this interval is two or three years because survey years are 1998, 2000, 2003 and 2005.

^{****} The real output is deflated by Japanese deflated by output price in the Japanese Industrial Productivity database. Detailed calculation process is explained in Appendix A.

^{†††} The share of exports in the export sector is 63% in the total economy.

U.S, the output of multiple-product firms is 0.66 log points higher than that of single product firms and employment in multiple-product firms is also 0.58 log points higher than that of single-product firms. Moreover, labor productivity in multiple-product firms is 0.20 log points higher than that of single-product firms in Japan, while labor productivity in multiple-product firms is only 0.08 log points higher than that of single-product firms in the U.S.

(Place Table 4 around here)

4.2 Product switching in the Japanese manufacturing firms

We examine product switching behavior of the Japanese manufacturing firms in Table 5. We find that the share of firms that did not change the composition of their products in Japan was 67% in the period from 1998 to 2003. The share is greater than that in the U.S. (32%).^{‡‡‡} In the case of the output share of firms that did not change their product mix in Japan, this is also greater than the share in the U.S. These results imply that Japanese manufacturing firms are more conservative than U.S. firms. In the case of industry switching and sector switching, we also find that the U.S. firms switch products more aggressively than Japanese firms.

(Place Table 5 around here)

We break down the total output growth in the manufacturing sector from 1998 to 2005 into three factors; the firm's entry and exit effects, its extensive, and its intensive margins (Table 6). Among these three factors, the firm's extensive margins by product switching is the major factor in total output growth. The net effects of the firm's entry and exit on total output growth are negative. We divide our study period into three sub-periods; from 1998 to 2000, from 2000 to 2003, and the period from 2003 to 2005. In the first period, the Japanese economy had recovered from the financial crisis, but financial institutions in Japan still held huge non-performing loans. In the second period, the Japanese economy suffered from a recession resulting from the burst of IT bubble in the U.S. In the last period, the Japanese economy

^{‡‡‡} The comparison was not accurate because the period when we measured product switching is different between Japan and the U.S. In BRS (2010), the share of firms that did not change their composition of products in the U.S. in the from 1987 to 1997 was 46%

recovered again due to increased exports. In the first two periods, entry and exit behavior and product switching in the Japanese manufacturing firms were more active than in the last period. This implies that Japanese firms searched for their optimal product compositions through the restructuring periods. After 2003, they tried to maintain their product mix.

(Place Table 6 around here)

5. Determinants of product switching and its effects on firm performance

In this section, we examine why firms switch products and how product switching affects firm performance. At first, we estimate the following equation to examine product switching behavior at the industry level.

(1)
$$PSrate_{t+j,m} = const. + \alpha_1 \Delta REG_{t,m} + \alpha_2 PCM_{t,m} + \alpha_3 \Delta y_{t,m} + \alpha_4 \ln(K_{t,m} / L_{t,m}) + u_{t+1,m}$$

In Equation (1), $PSrate_{t+j,m}$ denotes the product adding rate, entry rate, product dropping rate or exit rate in industry *m* during the period from *t* to *t+j*. The product adding and entry rates are the number of firms evaluated at *t+j* and the product dropping and exit rates are the number of firms evaluated at *t*. $\Delta REG_{t,m}$ denotes the change in regulatory measures by industry as compiled by the Cabinet Office, Government of Japan from t to *t+j*.^{§§§} A high value in $REG_{t,m}$ implies that industry *m* is highly regulated.

 $PCM_{t,m}$ represents the price cost margin in industry *m* that shows the competitive environment in the industry. As Baldwin and Gorecki (1985) show that firm entries decrease and firm exits increase when the market becomes more competitive, α_2 is positive when the product adding dummy is a dependent variable, and α_2 is negative when the product dropping dummy is a dependent variable.

 $\Delta y_{t,m}$ represents the growth rate in gross output in industry m in the sample period.

^{§§§} The levels of regulatory measures do not reflect the difference in market regulation by industry, because the indicator is normalized to 1 in 1995. Hence, we take the change in regulatory measures as an independent variable. The detailed calculation process is explained in Appendix B.

Capital intensity $(\ln(\frac{K_{t,i}}{L_{t,i}}))$ shows fixed costs when a firm enters a market or switches products. In BRS (2003, 2010), the increase in fixed entry costs makes firm entry difficult and product switching of incumbent firms easy. On the other hand, the increase in fixed switching costs makes product switching in incumbent firms difficult.

Table 7 shows the OLS regression results of Equation (1). The negative and significant signs in the regulatory measure variable in all equations imply that the product adding rate or entry rate decreases in a highly regulated industry. In a non-competitive market environment, it is not only difficult for firms to enter and exit, but also for incumbent firms to switch products. The coefficients of high capital intensity are negative and significant in all product adding, entry and exit rate estimations. These results imply that firms are restrained from product switching due to high fixed entry costs and fixed switching costs.

(Place Table 7 around here)

Next, we examine the determinants of product switching at the firm level to estimate the following equation.

(2)
$$PS_{t+j,i} = const. + \beta_1 PRO_{t,i} + \beta_2 PCM_{t,i} + \beta_3 RSIZE_{t,i} + \beta_4 \ln(K_{t,i} / L_{t,i}) + e_{t,i}$$

In Equation (2), $PS_{t+j,i}$ represents a product switching dummy in firm *i* from *t* (1998, 2001, or 2003) to t + j (2001, 2003, or 2006). We consider three kinds of dummies: a dummy that shows that firm *i* adds products, a dummy that shows that firm *i* drops products, and a dummy that shows that firms both add and drop products.

 $PRO_{t,i}$ represents productivity in firm *i* at *t*. We create two types of productivity measures: TFP and labor productivity. In BRS (2010), productivity improvement increases the range of products that firms can produce. Then, β_1 is positive when a firm adds product. $PCM_{t,i}$ represents the price cost margin in firm *i* that shows the competitive environment of firm *i*.

We estimate Equation (2) with an instrumental variable estimation with sector and year

dummies, because productivity is endogenously determined in BRS (2003, 2010). Estimation results are shown in Table 8. The result in the product adding estimation in the first column shows that labor productivity is positive and significant. This implies that the increase in productivity encourages product adding. In the product dropping estimation in the second column, labor productivity is also a positive and significant factor, which is not consistent with our hypothesis that firms with good performance are aggressive in exiting or product dropping. However, the result is consistent with Nishimura, Kiyota, and Nakajima (2005) and Fukao and Kwon (2006) who argued that relatively high performance firms exited from the market in Japan. As we expected, high capital intensity discourages firm exits or product dropping, because high fixed costs protect incumbent firms.

In both product adding and dropping estimations (Estimations (3) and (5)), positive signs in labor productivity imply that firms with high performance switch products aggressively. However, these estimations may include firm-specific effects over the years. Therefore, we estimate Equation (2) by a fixed effect model in the case of product switching in the fifth and sixth columns. In these estimations, coefficients in labor productivity are still positive and significant. On the other hand, coefficients in TFP are positive but not significant.

Coefficients in price cost margin are negative. These results imply that a competitive market condition stimulates product switching. An alternative interpretation is as follows: Price cost margins are equal to fixed costs under the zero profit condition in the model in BRS (2003, 2010). Therefore, the low price cost margin means low fixed costs that encourage firms to enter the market or add new products.

(Place Table 8 around here)

Finally, we examine the effects of product switching on firm performance by estimating the following equation:

(3)
$$FP_{t,t+j,i} = const. + \gamma_1 PS_{t,t+j,k,i} + \gamma_2 RSIZE_{t,i} + \varepsilon_{t+j,t+j,i}$$

In Equation (3), $FP_{t,t+j,i}$ denotes the change in firm performance of firm *i* from *t* to *t+j*. We choose change in real gross output, number of employees, labor productivity or TFP as a dependent variable. $PS_{t,t+j,i}$ is the product switching dummy described in Equation (2).

We estimate Equation (3) by an instrumental variable model to avoid simultaneous biases. Estimation results are shown in Table 9. The estimation results from (1) to (4) show that product switching increases output. The estimation results from (5) to (8) show that product switching creates employment. Labor productivity is also enhanced by product switching in the results from (9) to (12). However, the effects of product switching on TFP shown in the results from (13) to (16) are indefinite.^{****}

Additionally, we estimate Equation (3) by an instrument variable model with a fixed effect in (17)-(20). The results of these estimations also support the theory that product switching enhances firm performance though not TFP growth.

(Place Table 9 around here)

Our empirical results on product switching are summarized as follows. At the industry level, a competitive market environment stimulates product switching and growth in industry output promotes entry and product adding behavior. At the firm level, an improvement in labor productivity encourages product switching behavior. Although the result that product dropping is active in high productivity firms contradicts our hypothesis, it is consistent with the results of Nishimura, Kiyota, and Nakajima (2005) and Fukao and Kwon (2006). The negative and significant coefficients in such competition measures as price cost margin imply that intense competition encourages product switching. These product switching behaviors improve firm performance such as output, employment and labor productivity. The effect of product switching on TFP growth is indefinite.

6. Concluding remarks

Japanese empirical studies on firm dynamics showed that productivity growth in incumbent firms dominated aggregate productivity growth. Innovative products like the Prius and Walkman were produced by incumbent firms. Therefore, we focus on the product switching in incumbent firms as well as entry and exit. Following BRS (2003, 2006, 2010) who studied product switching in the U.S. manufacturing firms, we construct product-firm level data from

^{****} BRS (2010) showed that the effect of net dropping on TFP growth is negative, while the effect of net adding on TFP growth is positive.

the Census of Manufactures. This database covers 1,812 kinds of products produced by 277 thousands establishments from 1998 to 2005.

From our database, we find that the share of multiple-product firms of all manufacturing firms in Japan is similar to that in the U.S. and that multiple-product firms show better performance than single-product firms. Examining product switching behavior as well as exit and entry in Japanese manufacturing firms, we find that output growth from 1998 to 2005 was dominated by product switching behavior in incumbent firms, although the share of firms that did not change their product composition was larger than that in the U.S.

We examine the determinants of product switching at both the industry and firm levels by estimation. The results of industry-level estimation show that competitive market environments stimulate product switching, and growth in industry output promotes entry and product adding behavior. At the firm level, improvements in labor productivity encourage product switching are also observed at firm level.

When we examine the effects of product switching on firm performance, product switching behaviors improve firm performance such as output, employment and labor productivity. The effect of product switching on TFP growth, however, is indefinite.

Our empirical results support the theory that product switching of incumbent firms is a crucial factor to output growth and productivity improvement in the Japanese manufacturing sector. These results imply that policies that stimulate product switching in incumbent firms are helpful for economic or productivity growth in the Japanese economy. For example, more financial support may be needed for firms who want to make a new innovative product or diversify their products. We find that lower entry costs stimulate product switching as well as the entry of new firms. Deregulation is also an effective way to decrease entry costs and to stimulate product switching. If it is difficult to deregulate the market, an alternative way to encourage product switching is to expand the second hand market of capital goods, because it decreases entry costs.^{††††}

Our remaining tasks are as follows: First, in our study, we focused on only the domestic market. Table 6 shows that the effects of product switching on output growth in the Japanese manufacturing sector have been decreasing for years. The result suggests that many firms are

^{††††} Farinas and Ruano (2005) used the availability of the second hand market in capital goodsas one of indexes of sunk cost. They showed that this index affects firm dynamics of Spanish manufacturing firms.

transferring their production plants abroad. As the plants transferred abroad are recognized to be a plant that has exited from the market, we should distinguish the plants which have been moved abroad from plants that are simply exiting the market. Second, due to the limited availability of data, we focused on the manufacturing sector. However, as Morikawa (2007) pointed out, firm dynamics in the service sector may be more important than in the manufacturing sector when we consider the low productivity growth in the Japanese economy.^{‡‡‡‡} Thus, we need to apply our work to the Japanese services sector. Third, Toray co. and Canon co. might have succeeded in product switching through huge R&D investments. When we consider the causality from R&D investment to product switching, we may find additional policy implications for encouraging product switching.

^{*****} Morikawa (2007) found that "level" of productivity in the Japanese services sector is not less than the manufacturing sector from firm-level data.

References

- Baily, Martin N., Hulten, Charlesand and Campbell, David (1992) "Productivity Dynamics in Manufacturing Plants," *Brookings Papers on Economic Activity: Microeconomics*, Vol.1992, pp. 187-249.
- Baldwin, John R. and Gorecki, Paul K. (1985) "The Determinants of Small Plant Market Share in Canadian Manufacturing Industries in the 1970s," *The Review of Economics and Statistics*, Vol.67, No.1, pp. 156-61.
- Bernard, Andrew, Redding, Stephan J. and Schott, Peter K. (2006) "Multi-Product Firms and Product Switching," *NBER Working Papers*, No.12293.
- Bernard, Andrew, Redding, Stephan J. and Schott, Peter K. (2010) "Multi-Product Firms and Product Switching," *The American Economic Review*, Vol.100, pp. 70-97
- Broda, Christian. and Weinstien, David. (2007), "Product Creation and Destruction: Evidence and Price Implications," NBER Working Paper Series No. 13041.
- Caves, Douglas W., Christensen, Laurits R. and Diewert, W Erwin (1982) "The Economic Theory of Index Numbers and the Measurement of Input, Output, and Productivity," *Econometrica*, Vol.50, No.6, pp. 1393-414.
- Chen, Jong-Rong and Chu, Shan-Ying (2005) "The Determinants of a Firm's Degree of Industry-Switching-an Investigation Via Quantile Regression," In Taiwan Economic Association Annual Conference 2005. Taipei, Taiwan.
- Dunne, Timothy, Roberts, Mark J. and Samuelson, Larry (1989) "Firm Entry and Postentry Performance in the U.S. Chemical Industries," *Journal of Law & Economics*, Vol.32, No.2, pp. 233-71.
- Dunne, Timothy, Roberts, Mark J. and Samuelson, Larry (1989) "Plant Turnover and Gross Employment Flows in the U.S. Manufacturing Sector," *Journal of Labor Economics*, Vol.7, No.1, pp. 48-71.
- Farinas, Jose C. and Ruano, Sonia (2005) "Firm Productivity, Heterogeneity, Sunk Costs and Market Selection," *International Journal of Industrial Organization*, Vol.23, pp. 505-34.
- Foster, Lucia, Haltiwanger, John and Krizan, C. J. (2006) "Market Selection, Reallocation, and Restructuring in the U.S. Retail Trade Sector in the 1990s," *The Review of Economics*

and Statistics, Vol.88, No.4, pp. 478-58.

- Fukao, Kyoji and Kwon, Hyeog Ug (2006) "Why Did Japan's TFP Growth Slow Down in the Lost Decade? An Empirical Analysis Based on Firm-Level Data of Manufacturing Firms," *Japanese Economic Review*, Vol.57, pp. 195-228.
- Good, David H., Nadiri, Ishaq and Sickles, Robin C., (1999) "Index Number and Factor Demand Approaches to the Estimation of Productivity," In *Handbook of Applied Econometrics Volume II: Microeconomics*, ed. H. Pesaran and P. Schmidt. Oxford: Blackwell.
- Greenaway, David, Gullstrand, Joakim and Kneller Richard (2008) "Surviving Globalization," Journal of International Economics, Vol.74, No.2, pp. 264-77.
- Hopenhayn, Hugo A. (1992) "Entry, Exit, and Firm Dynamics in Long Run Equilibrium," *Econometrica*, Vol.60, No.5, pp. 1127-50.
- Jovanovic, Boyan (1982) "Selection and the Evolution of Industry," *Econometrica*, Vol.50, No.3, pp. 649-70.
- Melitz, Mark J. (2003) "The Impact of Trade on Intra-Industry Reallocations and Aggregate Industry Productivity," *Econometrica*, Vol.71, No.6, pp. 1695-725.
- Morikawa, Masayuki (2007) "Is Productivity in the Service Industries Low? An Analysis Using Firm-Level Data on the Dispersion and the Dynamics of Productivity (Service Sangyo No Seisansei Wa Hikuinoka? -- Kigyo Data Ni Yoru Seisansei No Bunseki Doutai No Bunseki -- (in Japanese)," *RIETI Discussion Paper*, Vol.07-J-048.
- Newman, Carol, Rand ,John, and Tarp Finn, (2007) "Sector Switching: An Unexplored Dimension of Firm Dynamics in Developing Countries," *Discussion Papers Department of Economics University of Copenhagen*, No. 07-22.
- Nishimura, Kiyohiko G., Nakajima, Takanobu and Kiyota, Kozo (2005) "Does the Natural Selection Mechanism Still Work in Severe Recessions? -- Examination of the Japanese Economy in the 1990s," *Journal of Economic Behavior and Organization*, Vol.58, No.1, pp. 53-78.
- Sakai, Koji, and Watanabe, Tsutomu, (2009), "The Firms as a Bundle of Barcodes," JSPS Grants-in-Aid for Creating Scientific Research, Understanding Inflation Dynamics of the Japanese Economy, Working Paper Series No. 38

Shimizu, Masahiko. and Miyagawa, Kozo, (2003), Sannyu, Taishutsu to Takakuka no

Keizaibunseki, Keiogijuku University Press (in Japanese).

Appendix A. TFP Construction

To compute establishment-level TFP, we adopt the multilateral index introduced by Caves, Christensen and Diewert (1982) and expanded on by Good, Nadiri and Sickeles (1983). This index compares the productivity between each firm and a representative firm calculated by the industry average. The equation to calculate TFP is below.

$$\ln TFP_{k,t} = (\ln Q_{k,t} - \overline{\ln Q_{t}}) - \sum_{l=1}^{n} \frac{1}{2} (S_{k,l,t} + \overline{S_{l,t}}) (\ln X_{k,l,t} - \overline{\ln X_{l,t}}) + \sum_{s=1}^{t} (\overline{\ln Q_{s}} - \overline{\ln Q_{s-1}}) - \sum_{s=1}^{t} \sum_{l=1}^{n} \frac{1}{2} (\overline{S_{l,s}} + \overline{S_{l,s-1}}) (\overline{\ln X_{l,s}} - \overline{\ln X_{l,s-1}})$$
(A1)

 $\ln TFP_{k,t}$ is a multilateral index of establishment k at year t. The classification of industry for calculating TFP is the 4-digit classification. We also grouped the establishment into the industry to which the greatest share of its product belongs. $\ln Q_{k,t}$ indicates the natural logarithm of the real gross output of establishment k at year t. The real gross ouput is measured by shipment deflated by output price in the Japanese Industrial Productivity database^{§§§§}. $X_{k,t}$ is the natural logarithm of input factors (labor, capital and intermediate input) of establishment k at year t. The overline on the variables indicates the geometric averages of the variables across all establishments in the industry to which establishment k belongs. S_{klt} is firm k 's cost share of input factor l in total cost.

Labor is expressed in terms of the number of employee working in the establishment. For capital, we use tangible assets on the Census of Manufactures as a proxy for capital. Because tangible assets are book values, we convert the book values to market values by multiplying it by the ratio of the market to book value, which is constructed from the Development Bank of Japan (DBJ) Database. Intermediate input is calculated as the sum of values of raw materials, fuels and electricity consumed.

We need real wages as labor cost, real intermediates, and the cost of capital for calculating cost share, and so we adopt real wages, as labor cost, by the establishment-level samples from Census of Manufactures. In order to calculate the cost of capital, we use the corporate income tax rate, the government bond rate, the long-term prime rate, the price of capital goods, and the

See detailed on the website (http://www.rieti.go.jp/en/database/JIP2008/index.html).

consumption of fixed capital. The cost of capital is defined as follows:

$$c_{jt} = K_{jt} \frac{1 - u_t z_t}{1 - u_t} P_t \left\{ r_t + i_t + \delta - \frac{\dot{P}_t}{P_t} \right\}$$
(A2)

 c_{jt} is the cost of capital, while *u* is the effective corporate tax rate from the *Ministry of Finance Statistics Monthly* by Minister of Finance Japan, *r* is the bond rate from *Economic Statistics Annual* by the Bank of Japan, *i* is the long-term prime rate and δ is the consumption of fixed capital. *z* indicates the expected present value of tax savings due to depreciation allowances on one unit of investment.. And we aggregate establishment-level TFP into firm-level TFP by totaling the establishment TFP in their firm using shipment share weights.

Appendix B: Regulation Index

Government regulations may have an important impact on the performance of an industry by affecting the allocation of resources and productive efficiency. In order to assess the impact of regulation on economic performance, we use a regulation index recently created by the Cabinet Office (2006). This regulation index is available for the period 1995 to 2005 and measures the degree of regulation in each industry by using information on the number of regulatory laws and rules pertaining to that industry. For the calculation of the index, laws and regulations are weighted by the extent to which they restrict activity. For example, regulations which completely prohibit particular business activities in an industry receive a weight that is 1,000 times greater than regulations that simply require firms to report to or inform the authorities.

Specifically, the index is calculated as follows:

$$RS_{mt} = \sum_{jk} \left\{ \left(WM_{j} \times WT_{k} \right) \times N_{jk}^{mt} \right\}$$
(A3)

where

 RS_{it} = the weighted number of laws and rules in industry m (1-97)^{*****} in year t (1995-2002);

 WM_i = the weight used for each regulation and the method of regulatory enforcement;

there are 5 categories in increments of a factor of 10 representing the extent to which regulations restrict activity: $WM_1=1$, $WM_2=10$, $WM_3=100$, $WM_4=1,000$ and $WM_5=10,000$;

- WT_k = regulations are also classified into 4 categories, each with its own weight: WT_1 = regulations based on ministerial announcements; WT_2 = regulations based on ministerial ordinance; WT_3 = regulations based on government ordinance; and WT_4 = regulations based on law; the weight for each type is 1, 2, 3 and 4, respectively;
- N_{jk}^{mt} = the number of regulations in industry *I* in year *t*, enforced by method *j* and type *k* of regulatory law and rules.

Finally,

$$Reg_{mt} = (RS_{mt}/RS_{m}, 1995)$$
(A4)

where RI_{mt} = the regulation index in industry *m* and year, using 1995 as the base year.

^{*****} The industrial classification used here is the same as in the JIP 2006 database.

Figure 1. Definition of Product Switching



	Sector		Industry	Product			
	2-digit SIC		4-digit SIC		6-digit SIC		
				181111	Gasoline		
				181112	Naphtha		
				181113	Jet fuel oil		
				181114	Kerosene		
				181115	Light oil		
				181116	Heavy fuel oil A		
		1011	Detroloum refining	181117	Heavy fuel oil B		
		1011		181118	Heavy fuel oil C		
				181121	Lubricating oil, including grease		
				181122	Paraffin		
				181123	Asphalt		
				181124	Liquefied gas		
				181125	Stock oil for refining and mixing		
				181126	Petroleum gas		
18	Manufacture of Petroleum and Coal Products	1821	Lubricating oils	182111	Lubricating oils made of mineral, animal and vegetable oil purchased		
		1822	Greases	182211	Greases made of mineral, animal and vegetable oil purchased		
				183111	Coke		
		1831	Coke	183112	Fuel gases, including blast furnace gas and coke oven gas		
				183113	Crude coal tar		
				183114	Pitch coke		
		1841	Paving materials	184111	Asphalt paving admixture and tar paving admixture, including asphalt block and tar block		
		1001	Defensetter and before the ball	189111	Briquettes and briquette balls		
		1891	priquettes and priquette balls	189911	Recovered sulfur		
		1899	Miscellaneous petroleum and coal products	189919	Miscellaneous petroleum and coal products		

Table 1. Example of Sectors, Industries and Products in *The Census of Manufactures*

Note: This classification of goods conforms to The Census of 2005. The Japan Standard Industrial Classifications (4-digit SICs) were revised in 2002 and 6-digit SICs were revised in 2001. We convert the revision in 2002 by using the converter made by METI

(http://www.meti.go.jp/statistics/tyo/kougyo/gaiyo/sonota/bunrui/txt/h-cnv14.txt) and convert the revision in 2001 using our own methods.

Table 2. Number of Products per Industry and Product Characteristics by Sector

Sector		Products	Industries /Products	Goods Shipments (million yen)	Number of Employees	Shipments per Employee (million yen)
09 FOOD	40	95	2.38	22,677,541	1,104,292	20.54
10 BEVERAGES, TOBACCO AND FEED	13	28	2.15	9,665,997	103,010	93.84
11 TEXTILE MILL PRODUCTS, EXCEPT APPAREL AND OTHER FINISHED PRODUCTS MADE FROM FABRICS AND SIMILAR MATERIALS	39	114	2.92	2,231,736	136,425	16.36
APPAREL AND OTHER FINISHED PRODUCTS MADE FROM FABRICS AND SIMILAR MATERIALS	32	72	2.25	2,108,709	243,927	8.64
13 LUMBER AND WOOD PRODUCTS, EXCEPT FURNITURE	20	37	1.85	2,497,913	126,404	19.76
14 FURNITURE AND FIXTURES	10	21	2.10	2,161,703	129,238	16.73
15 PULP, PAPER AND PAPER PRODUCTS	19	59	3.11	7,089,182	210,460	33.68
16 PRINTING AND ALLIED INDUSTRIES	5	9	1.80	6,945,444	340,890	20.37
17 CHEMICAL AND ALLIED PRODUCTS	40	214	5.35	25,027,125	342,481	73.08
18 PETROLEUM AND COAL PRODUCTS	7	24	3.43	13,429,286	23,824	563.69
19 PLASTIC PRODUCTS, EXCEPT OTHERWISE CLASSIFIED	23	43	1.87	10,905,871	436,897	24.96
20 RUBBER PRODUCTS	13	41	3.15	3,098,894	124,613	24.87
21 LEATHER TANNING, LEATHER PRODUCTS AND FUR SKINS	10	34	3.40	477,770	31,972	14.94
22 CERAMIC, STONE AND CLAY PRODUCTS	49	112	2.29	7,480,109	293,013	25.53
23 IRON AND STEEL	23	65	2.83	16,896,431	213,056	79.31
24 NON-FERROUS METALS AND PRODUCTS	20	56	2.80	6,711,626	132,753	50.56
25 FABRICATED METAL PRODUCTS	31	104	3.35	14,015,901	657,942	21.30
26 GENERAL MACHINERY	47	236	5.02	31,210,883	983,449	31.74
27 ELECTRICAL MACHINERY, EQUIPMENT AND SUPPLIES	24	114	4.75	18,812,387	559,413	33.63
28 INFORMATION AND COMMUNICATION ELECTRONICS EQUIPMENT	11	52	4.73	11,534,270	205,331	56.17
29 ELECTRONIC PARTS AND DEVICES	9	41	4.56	18,720,153	492,512	38.01
30 TRANSPORTATION EQUIPMENT	16	77	4.81	53,999,911	944,352	57.18
31 PRECISION INSTRUMENTS AND MACHINERY	22	62	2.82	3,784,716	151,188	25.03
32 MISCELLANEOUS MANUFACTURING INDUSTRIES	37	102	2.76	4,316,743	171,922	25.11

Note: We calculate these values using the report by industry of the 2005 Census.

Table 3. Share of Firms Producing Multiple Products, and Activity in Multiple Industries and Sectors

	Percent of Firms				Percent of Real Output				Mean Products, Industries or Sectors per Firm			
	Single- Product	Multiple- Product	Multiple- industry	Multiple- sector	Single- Product	Multiple- Product	Multiple- industry	Multiple- sector	Single- Product	Multiple- Product	Multiple- industry	Multiple- sector
27,28 IT Sector	54.0	46.0	33.2	26.3	13.6	86.4	79.7	68.7	1.0	3.0	3.3	3.4
26-31 Export Sector	54.4	45.6	34.7	24.2	17.5	82.5	74.8	60.0	1.0	2.9	3.2	3.3
9 FOOD	60.3	39.7	27.5	2.4	30.7	69.3	57.6	18.9	1.0	2.7	2.9	3.8
10 BEVERAGES, TOBACCO AND FEED	45.5	54.5	23.1	14.4	11.6	88.4	80.0	55.8	1.0	2.6	3.3	3.4
TEXTILE MILL PRODUCTS, EXCEPT APPAREL AND OTHER 11 FINISHED PRODUCTS MADE FROM FABRICS AND SIMILAR MATERIALS	73.7	26.3	13.9	5.2	37.2	62.8	48.0	22.6	1.0	2.5	2.8	3.1
12 APPAREL AND OTHER FINISHED PRODUCTS MADE FROM FABRICS AND SIMILAR MATERIALS	73.3	26.7	16.7	4.2	53.6	46.4	32.1	12.4	1.0	2.6	2.8	3.0
13 LUMBER AND WOOD PRODUCTS, EXCEPT FURNITURE	35.0	65.0	34.4	7.8	29.3	70.7	57.1	18.2	1.0	3.5	3.6	3.2
14 FURNITURE AND FIXTURES	56.6	43.4	27.0	12.3	43.0	57.0	44.2	30.6	1.0	2.8	2.8	3.1
15 PULP, PAPER AND PAPER PRODUCTS	59.5	40.5	27.1	9.9	24.7	75.3	69.3	23.1	1.0	2.8	3.0	3.2
16 PRINTING AND ALLIED INDUSTRIES	71.6	28.4	12.0	3.2	49.7	50.3	35.5	26.4	1.0	2.4	2.7	2.9
17 CHEMICAL AND ALLIED PRODUCTS	43.3	56.7	39.7	16.1	19.6	80.4	72.5	42.2	1.0	3.7	4.2	4.8
18 PETROLEUM AND COAL PRODUCTS	67.4	32.6	29.3	24.7	1.7	98.3	98.1	97.6	1.0	3.5	3.6	3.9
19 PLASTIC PRODUCTS, EXCEPT OTHERWISE CLASSIFIED	59.3	40.7	27.0	14.1	30.6	69.4	62.7	46.5	1.0	2.6	2.9	3.1
20 RUBBER PRODUCTS	64.2	35.8	19.4	10.8	18.7	81.3	74.4	64.5	1.0	2.8	3.2	3.4
21 LEATHER TANNING, LEATHER PRODUCTS AND FUR SKINS	76.3	23.7	12.6	5.8	54.3	45.7	30.8	22.9	1.0	2.5	2.8	3.0
22 CERAMIC, STONE AND CLAY PRODUCTS	70.7	29.3	17.5	4.3	40.4	59.6	49.8	30.5	1.0	2.5	2.7	3.3
23 IRON AND STEEL	56.2	43.8	30.0	17.6	11.3	88.7	78.0	60.5	1.0	2.8	3.1	3.4
24 NON-FERROUS METALS AND PRODUCTS	55.2	44.8	34.1	17.9	13.9	86.1	79.2	65.9	1.0	3.0	3.2	3.7
25 FABRICATED METAL PRODUCTS	63.6	36.4	23.7	15.9	40.1	59.9	49.9	42.7	1.0	2.6	2.9	3.0
26 GENERAL MACHINERY	51.8	48.2	36.5	21.2	24.7	75.3	63.9	43.7	1.0	2.9	3.2	3.4
27 ELECTRICAL MACHINERY, EQUIPMENT AND SUPPLIES	54.8	45.2	30.9	23.7	17.6	82.4	73.1	63.1	1.0	3.0	3.2	3.3
28 INFORMATION AND COMMUNICATION ELECTRONICS EQUIPMENT	49.5	50.5	45.7	40.2	9.1	90.9	87.2	75.2	1.0	3.4	3.5	3.6
29 ELECTRONIC PARTS AND DEVICES	63.9	36.1	30.4	24.5	23.1	76.9	70.3	57.2	1.0	2.8	3.0	3.1
30 TRANSPORTATION EQUIPMENT	57.3	42.7	33.8	30.1	9.5	90.5	84.8	70.5	1.0	2.9	3.1	3.2
31 PRECISION INSTRUMENTS AND MACHINERY	56.5	43.5	32.5	25.0	20.4	79.6	73.2	60.0	1.0	2.9	3.2	3.3
32 MISCELLANEOUS MANUFACTURING INDUSTRIES	65.4	34.6	17.2	13.8	45.0	55.0	43.5	31.6	1.0	2.5	2.8	2.9
Total: Japan (2005)	60.3	39.7	26.0	13.1	22.1	77.9	69.5	51.1	1.0	2.8	3.1	3.3
U.S. (1972–1997)	59.0	41.0	29.0	13.0	9.0	91.0	87.0	76.0	1.0	4.0	3.1	2.5

Note: The results for the U.S.(1972-1997) are from BRS(2006). The columns under "Percent of Firms" and "Percent of Output (Real Value)" show the distribution of firms and output (in our case, the real value of shipments) of single and multiple-product producing firms, and firms active in multiple industries and sectors. The columns under "Mean Products, Industries or Sectors per Firm" shows mean numbers of products of multiple-products firms, industries of multiple-industries firms, and sectors of multiple-sectors firms.

	Multiple product	Multiple industry	Multiple sector
Output	0.490	0.545	0.617
Employment	0.282	0.349	0.403
Wage	0.345	0.406	0.460
Labor Productivity	0.197	0.178	0.190

Table 4. Mean Differences of Firm Characteristics between Single and Multiple Product, Industry and Sector

Note: We calculate mean percentage differences of firm characteristics in 2005 between single and multiple product, industry and sector by using a fixed effect model whose fixed effect is at the industry level. The values of output and wage are real. All differences are significally significant at the 1% level.

Table 5. Product Switching between Single-and Multiple-Product Firms in Japan

			Japan		U.S.			
		All Firms	Single- Product Firms	Multiple- Product Firms	All Firms	Single- Product Firms	Multiple- Product Firms	
	None	67	79	49	32	46	11	
	Add Product(s) Only	7	7	7	11	13	8	
Percent of Firms (%)	Drop Product(s) Only	7	n.a.	17	12	n.a.	30	
	Both Add and Drop Products	19	14	28	45	41	50	
	None	54	82	37	7	49	3	
Percent of Firms (%)	Add Product(s) Only	13	9	15	5	20	3	
weighted by Shipment Value	Drop Product(s) Only	9	n.a.	14	7	n.a.	8	
	Both Add and Drop Products	25	9	34	81	31	86	

Note: Japanese values are the aggregated surviving firms' product switching calculated between 1998 and 2003. U.S values are from BRS (2006) and aggregated surviving firms' switching profiles between t and t+5 from 1972 to 1997.

Table 6. Breakdown of Total Shipment Growth

	_	Extensive Margins			F	Intensive Margins		
	Aggregate Growth	Net	Added Products	Dropped Products	Net	Firm Entry	Firm Exit	Net
(billion yen)								
1998-2000	7.3	15.9	53.8	37.8	9.9	42.0	32.1	-18.5
2000-2003	-13.8	19.1	48.2	29.1	-10.6	40.8	51.4	-22.2
2003-2005	5.8	13.0	26.4	13.4	-19.4	27.2	46.6	12.2
(%)								
1998-2000	100	218.7	737.6	518.9	135.3	575.4	440.2	-254.0
2000-2003	100	138.4	349.3	211.0	-77.1	295.7	372.7	-161.3
2003-2005	100	223.5	452.9	229.3	-333.5	465.9	799.4	210.0

Note: The table shows the breakdown of the change in total shipment in Japanese manufacturing into extensive margins, intensive margins and firm entry and exit. Extensive margins indicate the sum of change by product adding, less the change by product dropping in each firm. Extensive (Intensive?) margins indicate the sum of changes as increases less the decrease of continuing same products in each firm.

	Add Ra	te t-i, t	Entry R	ate t-i, t	Drop R	late t−i, t	Exit R	ate t-i, t
-	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient
∠REG t-1, t	-0.1697 ***	-0.1611 ***	-0.0092 **	-0.0091 **	-0.5952 ***	-0.6023 ***	-0.2175 ***	-0.2166 ***
(Regulation)	(-4.540)	(-4.360)	(-1.960)	(-1.970)	(-6.110)	(-6.310)	(-4.160)	(-4.150)
In(K/L) t-i	-0.0178 ***	-0.0155 ***	-0.0060 ***	-0.0055 ***	-0.0090 *	-0.0053	-0.0369 ***	-0.0365 ***
ogarithm of Capital Intensity)	(-5.510)	(-4.810)	(-3.970)	(-3.640)	(-1.810)	(-1.080)	(-13.720)	(-13.470)
∐InY t−1, t	0.0804 ***	0.0850 ***	0.0266 ***	0.0249 ***	0.0301	0.0333	-0.0802 ***	-0.0798 ***
(Growth of Market Size)	(4.070)	(4.350)	(2.770)	(2.620)	(0.910)	(1.030)	(-4.510)	(-4.480)
PCM t-i		-0.2484 ***		-0.1169 ***		-0.3792 ***		-0.0790 *
(Price Cost Margins)		(-5.070)		(-4.820)		(-5.110)		(-1.780)
constant	0.3536 ***	0.4093 ***	0.1528 ***	0.1818 ***	0.2979 ***	0.3756 ***	0.4165 ***	0.4346 ***
	(18.740)	(18.860)	(17.590)	(17.390)	(10.370)	(11.750)	(26.940)	(23.620)
Year Dummy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	1080	1080	1076	1075	540	540	539	538
R-squared	0.1413	0.1623	0.0645	0.0832	0.0743	0.1157	0.3272	0.3286
F-value	44.2321	41.6052	18.4667	19.4042	14.3479	17.5081	86.7173	65.2234

Table 7. Estimation of Product Add and Firm Entry Rates and Industry Characteristics with Industry-Level Data

Note: All regressions are estimations of the industry-level sample that we created by aggregating firm-level samples of *The Census of Manufactures*. All estimations include the year dummy as control variables. The asterisks (*, **, ***) represent significance levels at 10%, 5%, and 1% respectively. Each value in parentheses below the coefficients is the t-value.

	(1)	(2)	(3)	(4)	(5)	(6)
Estimation Method	IV	IV	IV	IV	IV-FE	IV-FE
Dependent Variable	Addt, t+i	Dropt, t+i	Both Add and Drop _{t, t+i}	Both Add and Dropt, t+i	Both Add and Drop _{t, t+i}	Both Add and Drop _{t, t+i}
	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient
InLP t	0.003 ***	0.006 ***	0.011 ***		0.014 ***	
(Logarithm of Labor Productivity)	(2.68)	(7.47)	(9.66)		(10.82)	
TFP t				0.482		0.665
(Total Factor Productivity)				(0.92)		(1.13)
PCM t	-0.068 ***	-0.039 ***	-0.050 ***	-0.172 ***	-0.029	-0.187 ***
(Price Cost Margins)	(-8.24)	(-6.30)	(-6.60)	(-6.04)	(-1.44)	(-3.18)
In(K/L) t	0.006 ***	0.004 ***	0.010 ***	-0.001	0.014 ***	0.006
(Logarithm of Capital intensity)	(6.17)	(5.85)	(12.73)	(-0.17)	(9.44)	(1.21)
RSIZE(InL) t	0.017 ***	0.010 ***	-0.002 ***	0.028	-0.006 ***	0.035
(Logarithm of Employees)	(27.78)	(23.14)	(-3.82)	(1.37)	(-10.68)	(1.46)
constant	-0.018 **	-0.037 ***	-0.071 ***	-0.017		
	(-2.51)	(-7.50)	(-10.45)	(-0.32)		
Observations	520294	684232	867983	110894	867982	110889
R−sq	0.011	0.009	0.031	0.027	0.002	0
Hansen J Statistics	10.33	12.01	1.50	0.05		
	(0.01)	(0.00)	(0.22)	(0.83)		
Sargan Statistics					5.08	0.463
					(0.08)	(0.79)

Table 8. Estimation of Product Switching and Firm-Level Productivity

Note: IV indicates the instrumental variable model estimation and IV-FE indicates the fixed effect with the instrumental variable model. The level of the fixed effect is firm-level industry classification. All estimations include a sector dummy and a year dummy. We omitted the estimation result of the random effect model because the Hausman test indicated that the fixed effect model was more relevant. The instrumental variables are the business form dummy and the lag of the regulation index in (1)-(2), business form dummy in (3)-(4) and business form dummy and industry-level price cost margins in (5)-(6). Dependent variable *Add* is 1 when the firms add new product(s) between t and t+i, 0 when they do not add or drop products between t and t+i vice versa for the dependent variable *Drop*. On the other hand, dependent variable *Both Product Add and Drop* is 1 when the firms both add and drop product(s) between t and t+i, and is 0 otherwise. The asterisks (*, **, ***) represent significance levels at 10%, 5%, and 1% respectively. Each value in parentheses below the coefficients is the t-value.

Table 9. Estimation of Firm Performance and Product Switching

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Estimation Method	IV	IV	IV	IV	IV	IV	IV	IV
Dependent Variable	∐InYt,t+i	∐InY t,t+i	⊿InY t,t+i	⊿InY t,t+j	∠InL t,t+i	⊿InL t,t+i	∠InL t,t+i	∐InL t,t+j
	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient
Add t, t+i	5.0600 ***				4.8110 ***			
(Product Adding Only Dummy)	(19.24)				(14.82)			
Drop t, t+i		8.0000 ***				4.3570 ***		
(Product Dropping Only Dummy)		(11.22)				(16.06)		
Both Add and Drop t, t+i			5.1070 ***	5.1810 ***			3.7880 ***	3.9560 ***
(Both Product Adding and Dropping Dummy)			(12.77)	(12.34)			(12.74)	(12.12)
InY t	-0.0950 ***	-0.1810 ***	-0.1250 ***	-0.1660 ***				
(Logarithm of Output)	(-36.00)	(-27.00)	(-34.67)	(-32.43)				
InL t	0.0540 ***	0.1720 ***	0.2150 ***	0.2510 ***	-0.1040 ***	-0.0690 ***	0.0030	-0.0300 ***
(Logarithm of Employment)	(8.63)	(30.85)	(30.59)	(30.68)	(-21.14)	(-26.65)	(0.75)	(-7.90)
constant	0.2200 ***	0.6420 ***	0.0010	0.1970 ***	-0.1290 ***	-0.0980 ***	-0.3840 ***	-0.2630 ***
	(8.51)	(24.38)	(0.02)	(3.54)	(-7.71)	(-7.16)	(-9.98)	(-7.09)
Sector Dummy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year Dummy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	576058	576064	575760	326631	576636	576653	576273	326934
R-sq	-7.69	-20.316	-19.074	-13.089	-15.766	-12.718	-22.438	-16.067
F-value	194.981	78.591	84.503	93.414	36.871	44.686	26.519	34.794
Sargan Statistics	6.669	27.795	0.106	5.457	7.045	18.658	0.111	4.526
	(0.036)	(0.000)	(0.949)	(0.065)	(0.030)	(0.000)	(0.946)	(0.104)

Note: All results are based on instrumental variables estimation (IV). The instrumental variables are the business form dummy and logarithm of capital stock in (1)-(8). All estimations include sector dummy and year dummy variables as control variables. Subindex t+i indicates t+2 or t+3 (2000 or 2003 when t is 1998 or 2000) and t+j indicates t+5 (2003 or 2005 when t is 1998 or 2000). The asterisks (*, **, ***) represent significance levels at 10%, 5%, and 1% respectively. Each value in parentheses below the coefficients is the t-value.

Table 9. Estimation of Firm Performance and Product Switching (continued)

	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
Estimation Method	IV	IV	IV	IV	IV	IV	IV	IV
Dependent Variable	∠InLP t,t+i	Δ InLP _{t,t+i}	∐InLP t,t+i	Δ InLP _{t,t+j}	∠ TFP _{t,t+i}	$\Delta TFP_{t,t+i}$	∠ TFP _{t,t+i}	∠ TFP _{t,t+i}
	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient	coefficient
Add t, t+i	3.288 ***				0.000			
(Product Adding Only Dummy)	(14.40)				(0.01)			
Drop t, t+i		3.876 ***				-0.193 **		
(Product Dropping Only Dummy)		(11.57)				(-2.01)		
Both Add and Drop t, t+i			1.350 ***	1.649 ***			-0.023 ***	0.040 ***
(Both Product Adding and Dropping Dummy)			(20.31)	(17.12)			(-4.22)	(4.76)
InL t	0.032 ***	0.059 ***	0.094 ***	0.129 ***	-0.010 ***	-0.007 ***	-0.010 ***	-0.015 ***
(Logarithm of Employment)	(8.64)	(24.48)	(84.01)	(79.00)	(-10.98)	(-4.71)	(-46.04)	(-38.23)
InLP t	-0.163 ***	-0.203 ***	-0.169 ***	-0.235 ***				
(Logarithm of Labor Productivity)	(-89.14)	(-64.00)	(-138.80)	(-115.76)				
TFP t					-0.349 ***	-0.351 ***	-0.351 ***	-0.492 ***
(Total Factor Productivity)					(-46.23)	-70.430	(-135.60)	(-118.23)
constant	0.655 ***	0.886 ***	0.675 ***	0.874 ***	0.044 ***	0.044 ***	0.044 ***	0.059 ***
	(33.95)	(65.03)	(52.20)	(45.63)	(41.87)	(29.49)	(56.33)	(43.85)
Sector Dummy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year Dummy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Observations	576058	576064	575760	326631	85857	85858	85129	47169
R-sq	-3.528	-5.192	-1.344	-1.397	0.196	-2.162	0.133	0.133
F-value	577.491	421.696	1115.038	999.815	744.843	189.653	687.792	561.793
Sargan Statistics	6.602	22.524	0.018	7.499	82.093	16.852	0.026	10.998
	(0.037)	(0.000)	(0.991)	(0.024)	(0.000)	(0.000)	(0.872)	(0.004)

Note: All results are based on instrumental variables estimation (IV). The instrumental variables are business form dummy and price cost margin in (9)–(12), and business form and capital stock in (13)– (16). All estimations include sector dummy variables and year dummy variables as control variables. Subindex t+i indicates t+2 or t+3 (2000 or 2003 when t is 1998 or 2000) and t+j indicates t+5 (2003 or 2005 when t is 1998 or 2000). The asterisks (*, **, ***) represent significance levels at 10%, 5%, and 1% respectively. Each value in parentheses below the coefficients is the t-value.

	(17)	(18)	(19)	(20)
Estimation Method	IV-FE	IV-FE	IV-FE	IV-FE
Dependent Variable	∐InLP t,t+i	∠ TFP _{t,t+i}	∐InY t,t+i	⊿InL t,t+j
	coefficient	coefficient	coefficient	coefficient
Both Add and Drop t, t+i	0.683 ***	-0.001	2.853 **	1.831 **
(Both Product Adding and Dropping Dummy)	(11.79)	(-0.12)	(2.46)	(2.33)
InLP t	-0.978 ***			
(Logarithm of Labor Productivity)	(-442.91)			
TFP t		-1.019 ***		
(Total Factor Productivity)		(-232.55)		
InY t			-0.9280 ***	
(Logarithm of Output)			(-144.99)	
InL t	0.071 ***	-0.006 ***	0.190 ***	-0.881 ***
(Logarithm of Employment)	(21.51)	(-12.09)	(6.76)	(-44.48)
Sector Dummy	Yes	Yes	Yes	Yes
Year Dummy	Yes	Yes	Yes	Yes
Observation	510675	71627	510675	511226
R−sq	0.285	0.568	-4.066	-3.228
F-value	9020.758	2129.541	1171.178	1328.658
Sargan Statistics	6.501	0.47	1.06	1.171
	(0.039)	(0.493)	(0.589)	(0.557)

Table 9. Estimation of Firm Performance and Product Switching (continued)

Note: All results are based on instrumental variables estimation with fixed effects model (IV-FE) with industry the firm produce the most in their products as fixed effect. The instrumental variables are the business form dummy and the logarithm of capital stock in (18), the business form dummy, the logarithm of capital and price cost margin in (18) and the logarithm of capital stock and business form dummy in (19)–(20). All estimations include sector dummy variables and year dummy variables as control variables. Subindex t+i indicates t+2 or t+3 (2000 or 2003 when t is 1998 or 2000) and t+j indicates t+5 (2003 or 2005 when t is 1998 or 2000). The asterisks (*, **, ***) represent significance levels at 10%, 5%, and 1% respectively. Each value in parentheses below the coefficients is the t-value.

Appendix	Table. Correspondence table between JSIC and ISIC		
Japan S	andard Industrial Classification (Rev. 11)	Internat	ional Standard Industrial Classification of All Economic Activities Third
911	Meat products	1511	Production, processing and preserving of meat and meat products
912	Dairy products	1514	Manufacture of vegetable and animal oils and fats
919	Miscellaneous livestock products	1520	Manufacture of dairy products
982	Animal oils and fats	1549	Manufacture of other food products n.e.c.
9321	Slaughterhouses	1511	Descharting and an end an end of seath and seath and seath
921	Canned seatood and seaweed	1511	Production, processing and preserving of meat and meat products
922	Seaweed products, except canned	1512	Processing and preserving of fish and fish products
923	Fish paste products	1014	Manufacture of vegetable and animal oils and fats
924	Salled		
926	Frozen seafood products (unprocessed and packaged)		
929	Miscellaneous seafood products		
982	Animal oils and fats		
961	Rice cleaning and polishing	1531	Manufacture of grain mill products
962	Wheat and barley cleaning and polishing		······
963	Wheat flour milling		
969	Miscellaneous flour and grain mill products		
931	Canned and preserved fruit and vegetable products, except vegetables	1513	Processing and preserving of fruit and vegetables
932	Vegetables pickled or in brine, not in air	1514	Manufacture of vegetable and animal oils and fats
941	Miso (fermented soybean paste)	1531	Manufacture of grain mill products
942	Shoyu (soy sauce), and edible amino acids	1532	Manufacture of starches and starch products
943	Umami seasoning	1541	Manufacture of bakery products
944	Sauces	1542	Manufacture of sugar
945	Vinegar	1543	Manufacture of cocoa, chocolate and sugar confectionery
949	Miscellaneous seasonings	1544	Manufacture of macaroni, noodles, couscous and similar farinaceous products
951	Sugar, except refined sugar	1549	Manufacture of other food products n.e.c.
952	Refined sugar products		
953	Glucose, starch syrup and high		
971	Bread		
972	Pastries and cakes		
973	Biscuits, crackers and other dry bakery products		
974	Baked rice confections		
979	Miscellaneous bakery and confectionery products		
981	Vegetable oils and fats		
983	Edible oils and fats		
991	Starch		
992	Noodles, macaroni and spaghetti		
993	Tofu (bean curd) and Aburage (fried bean curd)		
994	Anko(sweet bean paste)and other related products		
995	Precooked frozen packed foods		
996	Sozai (side		
999	Food and related products, n.e.c		
919	Miscellaneous livestock products	1510	
1011	Soft drinks and carbonated water	1513	Processing and preserving of fruit and vegetables
1021	Wine, except sake (Japanese rice wine)	1549	Manufacture of other food products n.e.c.
1022	man nyuors Saka (Japanasa visa wina)	1001	Usuming, recurring and biending of spirits; ethyl alcohol production from
1023	Sake (Japanese rice wine)	1552	Manufacture of wines
1024	Tee	1554	Manufacture of infall liquors and infall
1031	Coffee	1004	manarastare or sort armins, production or mineral waters
1032	Manufactured ice		
900	Food and related products, n.e.c.		
1061	Balanced compound feeds	1533	Manufacture of prepared animal feeds
1062	Elemental feeds	1512	Processing and preserving of fish and fish products
1063	Organic fertilizers	1533	Manufacture of prepared animal feeds
1051	Cigarettes, cigars and pipe tobacco, except tobacco stemming and redrving	1600	Manufacture of tobacco products
1052	Tobacco stemming and redrying	111	Growing of cereals and other crops n.e.c.
1111	- Silk reeling plants	1711	Preparation and spinning of textile fibres; weaving of textiles
1121	Spinning mills, cotton	1712	Finishing of textiles
1122	Spinning mills, man	1721	Manufacture of made
1123	Spinning mills, wool	1722	Manufacture of carpets and rugs
1129	Miscellaneous spinning mills	1723	Manufacture of cordage, rope, twine and netting
1131	Twisting yarns, except bulky yarns	1729	Manufacture of other textiles n.e.c.
1132	Bulky yarns	1730	Manufacture of knitted and crocheted fabrics and articles
1141	Fabric mills, woven cotton and spun rayon	1810	Manufacture of wearing apparel, except fur apparel
1142	Fabric mills, woven silk and rayon	1820	Dressing and dyeing of fur; manufacture of articles of fur
1143	Fabric mills, woven woolen and worsted		
1144	Fabric mills, woven hard and bast fiber		
1149	Miscellaneous woven fabric mills		
1151	Tubular knit fabrics		
1152	Warp knit fabrics		

Appendix	Table. Correspondence table between JSIC and ISIC		
Japan St	andard Industrial Classification (Rev. 11)	Internat	ional Standard Industrial Classification of All Economic Activities Third
1153	Flat knit fabrics		
1161	Machine dyed and finished cotton, spun rayon, hard and bast fiber fabrics		
1162	Machine dyed and finished silk and rayon fabrics		
1163	Machine dyed and finished woolen and worsted fabrics		
1164	Finished woven fabrics		
1165	Hand dyed and finished woven fabrics		
1166	Dyed and finished quasi		
1167	Dyed and finished knit and lace		
1168	Dyed and finished miscellaneous textiles		
1170	Rope		
1172	Missellaneous netting		
1181	Embroidery lace		
1182	Knit lace		
1183	Bobbin lace		
1184	Braids		
1185	Narrow fabrics (under 13cm width)		
1189	Miscellaneous lace and textile goods		
1191	Scouring and combing plants		
1192	Wadding		
1193	Felt and bonded fabrics		
1194	Carpets and other textile mats		
1195	Coated, water		
1196	Textile		
1199	Textile mill products, n.e.c.		
1211	Men's and boy's outer garments		
1212	Ladies and girl s outer garments		
1213	Infant's outer garments		
1214	Shirts		
1215	School uniforms		
1210	Knitted garments, except outer shirts and sweater		
1222	Knitted outer shirts		
1223	Sweaters		
1229	Miscellaneous knitted garments and shirts		
1231	Textile underwear		
1232	Knitted underwear		
1233	Textile nightclothes		
1234	Knitted nightclothes		
1235	Foundation garments		
1241	Japanese style apparel		
1242	Japanese tabi		
1251			
1252	Scarts and muttlers		
1253	Hosieny		
1255	Gloves		
1256	Hats, including hat bodies		
1257	- Fur apparel and apparel accessories		
1259	Textile apparel and accessories, n.e.c.		
1291	Bedding		
1292	Blankets		
1293	Canvas products		
1294	Textile bags		
1295	Embroidery		
1296	Towels		
1299	Fabricated textile products, n.e.c.		
1311	General sawing and planning mills	1920	Manufacture of footwear
1312	Electing mills	2010	Manufacture of veneer cheets: manufacture of plywood laminhoard particle
1314	Wood chip mills	2022	Manufacture of builders' carpentry and ioinery
1319	Sawing and planning mills, n.e.c.	2023	Manufacture of wooden containers
1321	Millwork, except lumber for fixtures	2029	Manufacture of other products of wood; manufacture of articles of cork, straw
1322	Plywood		
1323	Grued laminated timber mills		
1324	Prefabricated wooden buildings and structural members		
1325	Particle board		
1326	High		
1331	Bamboo, rattan and willow baskets		
1332	Chipping boxes		
1333	wooden boxes		

Appendix	Table. Correspondence table between JSIC and ISIC							
Japan St	andard Industrial Classification (Rev. 11)	Internati	onal Standard Industrial Classification of All Economic Activities Third					
1729	Miscellaneous industrial inorganic chemicals	2411	Manufacture of basic chemicals, except fertilizers and nitrogen compounds					
1752	Soaps and synthetic detergents	2412	Manufacture of fertilizers and nitrogen compounds					
1753	Surface	2421	Manufacture of pesticides and other agro					
1754	Paints	2422	Manufacture of paints, varnishes and similar coatings, printing ink and					
1755	Printing ink	2424	Manufacture of soap and detergents, cleaning and polishing preparations,					
1756	Cleaning and scouring preparations	2429	Manufacture of other chemical products n.e.c.					
1757	Candles							
1771	Makeup and skin care products including perfume and eau de cologne							
1772	Hair care products							
1779	Miscellaneous cosmetics toothoaste and toilet preparations							
1701	Evalorized							
1702	- Agricultural chemicals							
1792	Agricultural chemicals							
1753								
1794								
1795	Photosensitive materials							
1/96	Natural resin and wood chemical products							
1/9/	Reagents							
1799	Chemicals and allied products, n.e.c.							
1811	Petroleum refining	2320	Manufacture of refined petroleum products					
1821	Lubricating oils							
1822	Greases							
1899	Miscellaneous petroleum and coal products							
1831	Coke	1010	Mining and agglomeration of hard coal					
1841	Paving materials	1020	Mining and agglomeration of lignite					
1891	Briquettes and briquette balls	2310	Manufacture of coke oven products					
1911	Plastic plates, bars and rods	2520	Manufacture of plastics products					
1912	Plastic pipes and tubes							
1913	Plastic pipe fittings							
1914	Plastic profile extrusions							
1915	Fabrication of plastic plates, bars and rods, pipes and tubes, pipe fittings and							
1921	Plastic film							
1922	Plastic sheets							
1923	Plastic floor coverings							
1924	Synthetic leather							
1925	Fabrication of plastic film sheets floor coverings and synthetic leather							
1020	Industrial plastic products, except made by fabrication							
1022	Environtian plastic products, except made by rabication							
10/1	Fabrication of industrial plastic products							
1040	Formed plastic products, nextbe and semi							
1942	Foamed plastic products, rigid							
1943	Reinforced plastic plates, bars and rods, pipes and tubes, and pipe fittings							
1944	Reinforced plastic containers, bathtubs, etc.							
1945	Fabrication of foamed and reinforced plastic products							
1951	Compounding plastic materials							
1952	Reclaimed plastic products							
1991	Plastic tableware, kitchenware and other household articles							
1992	Plastic containers							
1997	Plastic products, n.e.c.							
1998	Fabrication of finished plastic products, n.e.c.							
2011	Tires and tubes for automobiles	1920	Manufacture of footwear					
2012	Tires and tubes for bicycles	2511	Manufacture of rubber tyres and tubes; retreading and rebuilding of rubber					
2021	Rubber footwear and its findings	2519	Manufacture of other rubber products					
2022	Plastic footwear and its findings							
2031	Rubber belts							
2032	Rubber hoses							
2033	Mechanical rubber products							
2091	Rubber coated fabric and its products							
2092	Medical and sanitary rubber products							
2093	Rubber sheet (repairsheet)							
2094	Retreaded tires							
2095	Reclaimed rubber							
2099	Rubber products, n.e.c.							
2111	Leather tanning and finishing	1820	Dressing and dyeing of fur; manufacture of articles of fur					
2121	Mechanical leather products, except gloves and mittens	1911	Tanning and dressing of leather					
2131	Cut stock and findings for boots and shoes	1912	Manufacture of luggage, handbags and the like saddlerv and harness					
2101	Leather footwear	1920	Manufacture of footwear					
2141	leather gloves and mittens	1020						
2131								
2101								
21/1								
21/2	manubags Fux aking							
2181	Fur skins							
2199	Miscellarieous leather products							

Appendix Table. Correspond	dence table between JSIC and ISIC		
Japan Standard Industrial (Classification (Rev. 11)	Internat	ional Standard Industrial Classification of All Economic Activities Third
2211 Flat glass		2610	Manufacture of glass and glass products
2212 Processed flat al			······
2212 Frocessed hat gia			
2213 Glass processing	materials		
2214 Glass containers			
2215 Scientific glass ir	nstruments		
2216 Table and kitchen	glassware		
2217 Glass fiber and it	s products		
2219 Miscellaneous gla	iss and its products		
2221 Cement		2692	Manufacture of refractory ceramic products
2222 Fresh concrete		2694	Manufacture of cement, lime and plaster
2223 Concrete products	s	2695	Manufacture of articles of concrete, cement and plaster
2229 Miscellaneous cer	ment products		<i>,</i>
2241 Sanitary pottery		2691	Manufacture of non
2241 California pottory		2602	Manufacture of refractory acromia producto
2242 Tableware pottery		2092	
2243 Pottery ornaments	S	2693	Manufacture of structural non
2244 Porcelain electric	al supplies		
2245 Scientific and ind	ustrial ceramic products		
2246 Tile and mosaic, e	except quarry tile		
2247 Pottery decorating	g		
2248 Preparing pottery	clay		
2249 Miscellaneous pot	ttery and related products		
2231 Clav roofing tile		2692	Manufacture of refractory ceramic products
2232 Building brick		2693	Manufacture of structural non
2233 Clay since		2604	Manufacture of cement lime and plaster
2200 Mia	uctural alou producto	2004	Manufacture of esticles of separate second and plaster
2239 Wiscellaneous str	uctural diay products	2095	manuracture or articles or concrete, cement and plaster
2251 Fire bricks		2696	Cutting, shaping and finishing of stone
2252 Unshaped refracto	ories industry	2699	Manufacture of other non
2259 Miscellaneous cla	y refractories		
2261 Carbonaceous ele	octrodes		
2262 Carbon fiber			
2269 Miscellaneous car	rbon and graphite products		
2271 Abrasive grains			
2272 Abrasive products	6		
2273 Abrasive cloth an	d paper		
2279 Miscellaneous ab	rasive products		
2282 Artificial aggregat	te		
2202 / 1010101 0551050			
2203 Out	th and its products		
2204 Diatomaceous ear			
2260 Minerals and ston	les crushed or otherwise treated		
2291 Enameled iron wa	re		
2292 Gloisonne			
2293 Artificial jewels			
2294 Rock wool, slag w	vool and its products		
2295 Asbestos product	s		
2296 Gypsum products			
2297 Lime products			
2298 Molds, including c	ores		
2299 Ceramic, stone ar	nd clay products, n.e.c.		
2311 Iron industries wi	th blast furnaces	2710	Manufacture of basic iron and steel
2312 Iron smelting with	nout blast furnaces	2731	Casting of iron and steel
2313 Ferro		2891	- Forging, pressing, stamping and roll
2321 Steel manufacture	ad including converters and electric furnaces and with	2001	
	a, more and electric furnaces and with		
2332 Cold rolling			
2333 Cold rolled steel :	shapes		
2334 Steel pipes and tu	ubes		
2335 Re			
2336 Cold finished stee	el bars		
2337 Pipes and tubes o	drawing		
2338 Wire drawing			
2339 Miscellaneous ste	el materials, except made by smelting furnaces and steel		
2341 Galvanized steel	sheets		
2342 Coated steel nine	s		
2349 Miscellaneous co	ated steel		
2351 Iron castings	ent cast iron nines and malleable iron costings		
2352 Mallashia iron	spe sase non pipes and manedble from casurigs		
2002 maneable iron cas	suigo		
2000 Steel castings			
2354 Secondary forging	15		
2355 Steel forgings			
2391 Iron and steel she	earing and slitting		
2392 Iron and steel scr	ap preparation for smelting		

Appendix Table. Correspondence table between JSIC and ISIC								
Janan St	andard Industrial Classification (Rev. 11)	Internat	ional Standard Industrial Classification of All Economic Activities Third					
2202		inconnac						
2393	2393 Gast iron pipe							
2399	Iron and steel, n.e.c.							
2411	Primary smelting and refining of copper	2720	Manufacture of basic precious and non					
2412	Primary smelting and refining of zinc							
2413	Primary smelting and refining of aluminum							
2419	Miscellaneous primary smelting and refining of non							
2421	Secondary smelting and refining of lead including lead alloys							
0400	Consider and the and refining of rise including rise allows							
2422	Secondary smelling and remning of zinc, including zinc anoys							
2423	Secondary smelting and refining of aluminum, including aluminum alloys							
2429	Miscellaneous secondary smelting and refining of non							
2431	Rolling and drawing of copper and copper alloys	2330	Processing of nuclear fuel					
2432	Rolling of aluminum and aluminum alloys, including drawing and extruding	2720	Manufacture of basic precious and non					
2439	Miscellaneous rolling of non	2732	Casting of non					
2441	Electric wire and cable, except optical fiber cable	2891	Forging, pressing, stamping and roll					
2//2	Ontical fiber cables, including telecommunication composite cables	2800	Manufacture of other fabricated metal products neo					
0451		2000						
2451	Copper and copper	3130	Manufacture of insulated wire and cable					
2452	Non-ferrous castings, except copper and copper-base alloy castings and die							
2453	Aluminum and aluminum alloy die castings							
2454	Non-ferrous die castings, except aluminum and aluminum alloy die castings							
2455	Non-ferrous metal forgings							
2491	Nuclear fuel							
2400	Non-ferrous metal products neo							
2499		0011	M C + C + + + + + + + + + + + + + + + +					
2541	rapricated construction	2811	manutacture of structural metal products					
2542	Fabricated architectural metal products, except structural hardware							
2511	Tin cans and other plated sheet products	2812	Manufacture of tanks, reservoirs and containers of metal					
2521	Tableware (occidental type)	2891	Forging, pressing, stamping and roll					
2522	Edge tools for machinery	2892	Treatment and coating of metals; general mechanical engineering on a fee or					
2523	Edge tools, artisans' tools and hand tools, except files, saws and knives for	2893	Manufacture of cutlery, hand tools and general hardware					
2524	Work tools, except files	2800	Manufacture of other fabricated metal products are s					
2024		2000						
2525	Files	2919	Manufacture of other general purpose machinery					
2526	Hand saws and saw blades	2930	Manufacture of domestic appliances n.e.c.					
2527	Agricultural tools, except agricultural machinery							
2529	Miscellaneous hardware							
2531	Plumbers' supplies, except valves and cocks							
2532	Gas and oil appliances							
2522	Heated air and het water heating systems							
2000								
2539	Miscellaneous heating and cooking apparatus, except electrical appliances							
2543	Fabricated plate work and sheet metal work							
2551	Stamped and pressed aluminum products and aluminum alloys							
2552	Stamped and pressed metal products, except aluminum and aluminum alloys							
2553	Powder metallurgy products							
2561	Coating metal products							
2001								
2002								
2563	Engraving on metal							
2564	Electroplated metal products, except coated steel							
2565	Heat treated metal							
2569	Miscellaneous treatment of metal surface							
2571	Nails							
2579	Miscellaneous fabricated wire products							
2070	Bolto nuto riveto machine corevo and wood corevo							
2001	o c							
2591	Sares							
2592	Metallic springs							
2599	Fabricated metal products, n.e.c.							
2611	Boilers	2813	Manufacture of steam generators, except central heating hot water boilers					
2612	Steam engines, turbines and water wheels, except marine engines	2893	Manufacture of cutlery, hand tools and general hardware					
2613	Internal combustion engines	2911	Manufacture of engines and turbines, except aircraft, vehicle and evcle					
2010	Miscellaneous engines and turbines	2012	Manufacture of numes compressore tane and values					
2019	Masteriate' analisia tala ang ing ing ing ing ing ing ing ing ing i	2012	Manufacture of pumps, compressors, taps and valves					
2644	Machinists precision tools, except powder metallurgy products	2913	manutacture of bearings, gears, gearing and driving elements					
2668	Vacuum equipment and vacuum component manufacture	2914	Manutacture of ovens, furnaces and furnace burners					
2671	Pumps and pumping equipment	2915	Manufacture of lifting and handling equipment					
2672	Air compressors, gas compressors and blowers	2919	Manufacture of other general purpose machinery					
2673	Elevators and escalators							
2674	Conveyors and conveying equipment							
2675	Mechanical nower transmission equipment excent hall and roller bearings							
20/5	mechanical power transmission equipment, except ball and roller bearings							
2676	Industrial furnaces and ovens							
2677	Oil hydraulic and pneumatic equipment							
2679	Miscellaneous general industry machinery and equipment							
2682	Refrigerating machines and air conditioning apparatus							
2697	Packing machines							
2621	Agricultural machinery and equipment	2919	Manufacture of other general purpose machinery					
2631	Machinery and equipment for construction and mining	2921	Manufacture of agricultural and forestry machinery					

Appendix	Table. Correspondence table between JSIC and ISIC		
Japan St	andard Industrial Classification (Rev. 11)	Internati	onal Standard Industrial Classification of All Economic Activities Third
2641	Metal machine tools	2922	Manufacture of machine
2642	Metal working machinery, except metal machine tools	2923	Manufacture of machinery for metallurgy
26/3	Parts and accessories for metal working machines and machine tools except	2024	Manufacture of machinery for mining guarning and construction
0051	Mashing muchines and muchine costs, except	2024	Manufacture of machinery for fining, quarying and construction
2001	Machinery for man	2920	Manufacture of machinery for food, beverage and tobacco processing
2652	Weaving and knitting machinery	2926	Manufacture of machinery for textile, apparel and leather production
2653	Dyeing and finishing machinery	2929	Manufacture of other special purpose machinery
2654	Textile machinery parts, attachments and accessories		
2655	Sewing machinery and equipment		
2661	Food processing machinery and equipment		
2662	Woodworking machinery		
2663	Pulp and paper inductry machinery		
2000			
2004	Frinding, bookdinging and paper converting machinery		
2665	Foundry equipment		
2666	Plastic working machinery and accessories		
2667	Semiconductor manufacturing equipment		
2669	Miscellaneous special industry machinery		
2678	Chemical machinery and its equipment		
2698	Industrial robots		
2655	Sewing machinery and equinment	2912	Manufacture of numps, compressors, taps, and valves
2600	Fire extinguishing equipment and its experatus	2012	Manufacture of barrings, some sparing and driving elements
2091	Velues and fittings	2010	Manufacture of bearings, gears, gearing and driving elements
2692	Valves and fittings	2919	Manufacture of other general purpose machinery
2693	Fabricated pipe and fittings	2926	Manutacture of machinery for textile, apparel and leather production
2694	Ball and roller bearings	2929	Manufacture of other special purpose machinery
2695	Piston rings	2930	Manufacture of domestic appliances n.e.c.
2696	Molds and dies, parts and accessories		
2699	Machine shops (jobbing and repair)		
2681	Office machines	2929	Manufacture of other special purpose machinery
2683	Amusement machines manufacture	3000	Manufacture of office, accounting and computing machineny
2000		3000	manufacture of office, accounting and computing machinery
2684	vending machines manufacture		
2689	Miscellaneous office, service industry and household machines		
2721	Kitchen ware	2930	Manufacture of domestic appliances n.e.c.
2722	Home comfort	3230	Manufacture of television and radio receivers, sound or video recording or
2723	Clothes treatment and cleaner		
2729	Miscellaneous household electric appliances		
2742	Video recording and duplicating equipment		
2813	Padio and talevision set receivers		
2013			
2814	Electric audio equipment		
2821	Computer, except personal computer	3000	Manufacture of office, accounting and computing machinery
2822	Personal computer		
2823	Storage		
2824	Printer		
2829	Miscellaneous peripheral equipment		
2811	Communication equipment wired	3190	Manufacture of other electrical equipment n.e.c.
2812	Radio communication equinment	3220	Manufacture of television and radio transmitters and apparatus for line
2012	Pailway signal and safety appliances	0220	
2013	Raiway signal and safety appliances		
2819	Miscellaneous communication equipment and related products		
2741	X-ray equipment	3311	Manutacture of medical and surgical equipment and orthopaedic appliances
2743	Medical instruments electronic equipment	3312	Manufacture of instruments and appliances for measuring, checking, testing,
2749	Miscellaneous electronic equipment	3313	Manufacture of industrial process control equipment
2751	Electric measuring instruments, except otherwise classified		
2752	Industrial process controlling instruments		
2753	Medical measuring instruments		
2012	Semiconductor devices	3210	Manufacture of electronic values and tubes and other electronic components
2012		0210	management of orocoronic varves and tubes and other electronic components
2913	Integrated circuits		
2793	Magnetic tapes and discs	3210	Manufacture of electronic valves and tubes and other electronic components
2911	Electron tubes	3230	Manufacture of television and radio receivers, sound or video recording or
2914	Resistors, capacitors, transformers and composite parts		
2915	Electro acoustic transducers, magnetic heads and small motors		
2916	Connectors, switches and relays		
2917	Switching power supplies high		
2010	Printed circuit		
2310	Minaellanaeus alastranis part-		
2919	Miscenarieous electronic parts	2014	Manufacture of success formers 1.5
2/11	Generators, motors and other rotating electrical machinery	2914	manuracture of ovens, turnaces and turnace burners
2712	Power and distribution transformers, except electronic appliances	2922	Manutacture of machine
2713	Relay switches, switchboards and electrical control equipment	3110	Manufacture of electric motors, generators and transformers
2715	Electrical welding equipment	3120	Manufacture of electricity distribution and control apparatus
2719	Miscellaneous industrial electrical apparatus, including those for vehicles and	3190	Manufacture of other electrical equipment n.e.c.
2714	Wiring devices and supplies	3120	Manufacture of electricity distribution and control apparatus
2716	Auxiliary equipment for internal combustion engines	3140	Manufacture of accumulators, primary cells and primary batteries
2731	Electric bulbs	3150	Manufacture of electric lamps and lighting equipment
2731	Electric lighting fixtures	3190	Manufacture of other electrical equipment nec
2132	Erecare rending incluing	5100	manarastars or other electron equipment fill fi.e.e.

Appendix Table. Correspondence table between JSIC and ISIC									
Japan St	In Standard Industrial Classification (Rev. 11) International Standard Industrial Classification of All Economic Activities Third								
2791	791 Storage batteries								
2792	2792 Primary batteries (dry and wet)								
2799	Electrical machinery equipment and supplies, n.e.c.								
3011	Motor vehicles, including motorcycles	3410	Manufacture of motor vehicles						
		3591	Manufacture of motorcycles						
3012	Motor vehicles bodies and trailers	3410	Manufacture of motor vehicles						
3013	Motor vehicles parts and accessories	3420	Manufacture of bodies (coachwork) for motor vehicles; manufacture of trailers						
		3430	Manufacture of parts and accessories for motor vehicles and their engines						
2001	Train's coach	3091 2011	Manufacture of engines and turbines, except aircraft ushials and such						
3021	Train's coach	2915	Manufacture of eigenes and turbines, except andrart, venicle and cycle						
3031	Shipbuilding and repairing	3511	Building and repairing of ships						
3032	Hull blocks	3512	Building and repairing of pleasure and sporting boats						
3033	Small watercraft building and repairing	3520	Manufacture of railway and tramway locomotives and rolling stock						
3034	Marine engines	3530	- Manufacture of aircraft and spacecraft						
3041	Aircraft	3592	Manufacture of bicycles and invalid carriages						
3042	Aircraft engines	3599	Manufacture of other transport equipment n.e.c.						
3049	Miscellaneous aircraft parts and auxiliary equipment								
3051	Forklift trucks and parts and accessories								
3059	Miscellaneous industrial trucks and parts and accessories								
3091	Bicycles and parts								
3099	Iransportation equipment, n.e.c.	00:::							
3111	Universal measures	3311	Manufacture of medical and surgical equipment and orthopaedic appliances						
3112	volumeters	3312 2200	manufacture of instruments and appliances for measuring, checking, testing,						
3113	Datances and scales	აა20 ვვვი	Manufacture of optical instruments and photographic equipment						
3114	Precision measuring machines and instruments	0000	manarasture or watches and CIUCRS						
3116	Analytical instruments								
3117	Testing machines								
3119	Miscellaneous measuring instruments, analytical instruments and testing								
3121	Surveying instruments								
3131	Medical instruments and apparatus								
3132	Dental instruments and apparatus								
3133	Veterinary instruments and apparatus								
3134	Medical supplies								
3135	Dental materials								
3141	Physical and chemical instruments								
3151	Microscopes and telescopes								
3152	Cameras and their parts								
3153	motion picture equipment and their parts								
3161	Onthalmic goods including frames								
3171	Watches, clocks and parts, except watchcases								
3172	Watchcases								
3211	Jewelry products of precious metal and precious stone	2029	Manufacture of other products of wood; manufacture of articles of cork, straw						
3212	Findings and materials of jewelry	2213	Publishing of recorded media						
3219	Miscellaneous precious metal products and precious stone products	2230	Reproduction of recorded media						
3221	Pianos	2927	Manufacture of weapons and ammunition						
3222	Guitars	3691	Manufacture of jewellery and related articles						
3229	Miscellaneous musical instruments, parts and materials	3692	Manufacture of musical instruments						
3231	Games and toys, except dolls and children's vehicles	3693	Manufacture of sports goods						
3232	Dolls	3694	Manufacture of games and toys						
3233	Children's vehicles	3699	Other manufacturing n.e.c.						
3234	Sporting and athletic goods								
3241	rens, mechanical pencils and pen hibs								
3242	Lead pencils								
3243	Calligraphy brushes and painting materials, excent pencils								
3249	Office supplies, n.e.c.								
3251	Costume jewelry and costume accessories, except precious metals and								
3252	Artificial flowers and ornamental feathers								
3253	Buttons								
3254	Needles, pins, hooks, snaps and related articles								
3255	Wigs of human hair								
3261	Lacquer ware								
3271	Straw, panama hats and straw goods								
3272	Tatami mats (straw								
3273	Fans and lanterns (Japanese style)								
3274	Brooms and brushes								
3275	Umbrellas, parasols and parts, of wood and paper								

3276 Matches

Appendix Table	. Correspondence	table	between	JSIC	and	ISIC
----------------	------------------	-------	---------	------	-----	------

 Japan Standard Industrial Classification (Rev. 11)
 International Standard Industrial Classification of All Economic Activities Third

 3277 Smoking accessories and supplies, except precious metals and jewelry
 International Standard Industrial Classification of All Economic Activities Third

3278 Thermos bottles

3281 Manufacture of ordnance and accessories

3291 Fireworks

3292 Signboards and signs

3293 Pallets

3294 Models and patterns, except of paper

3295 Pattern manufactured of industrial use

- 3296 Information recording materials, except newspapers, books, other printed
- 3299 Miscellaneous manufacturing industries, n.e.c.
- 4121 Recording and disk production