



GETTING THE UK ONLINE

Andrew Pinder

e-Envoy  online

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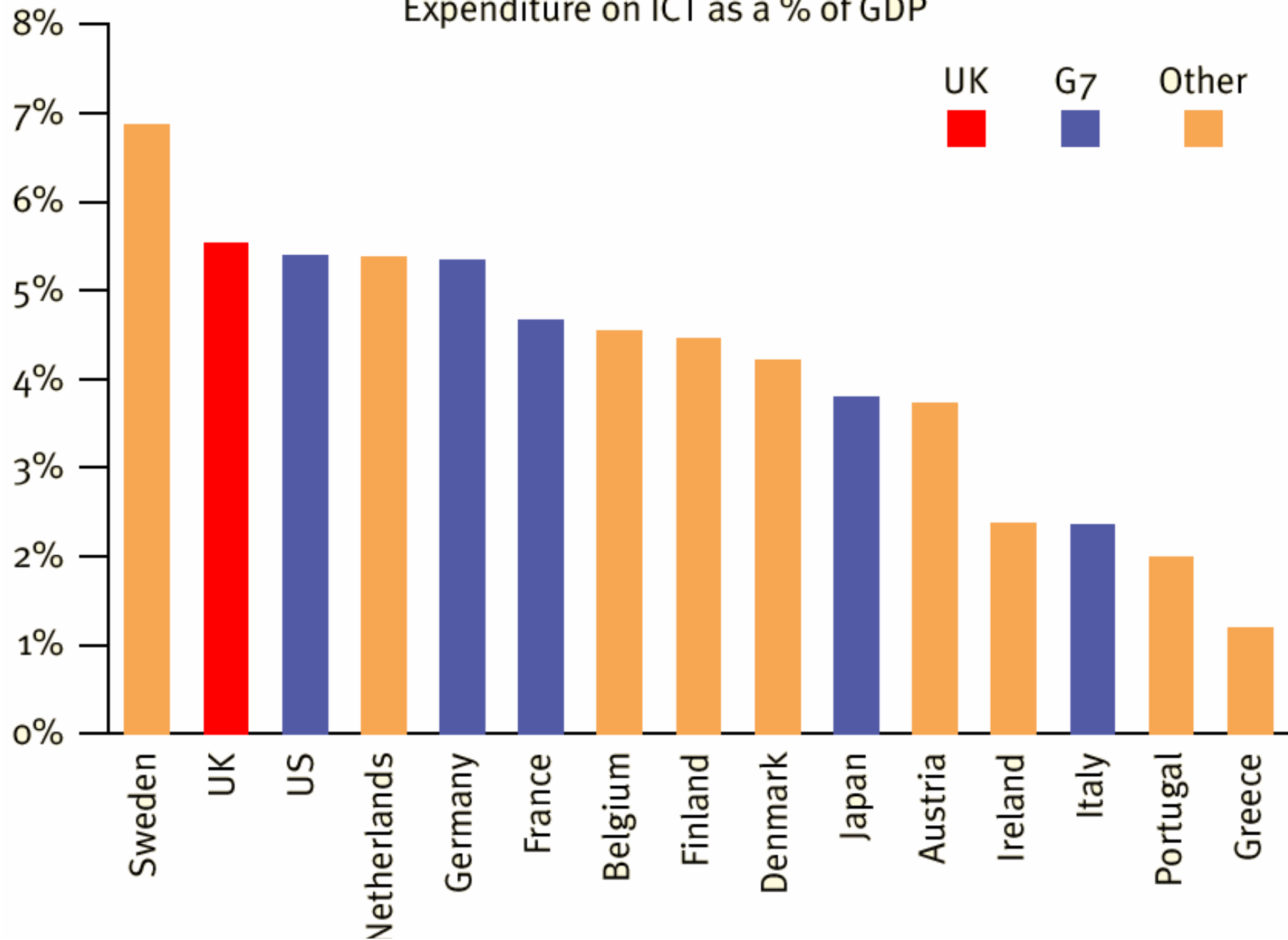
UK's place in the world

- Total population of close to 60 million
- Fourth largest economy in the world
- Part of the European Union
- And on ICT...

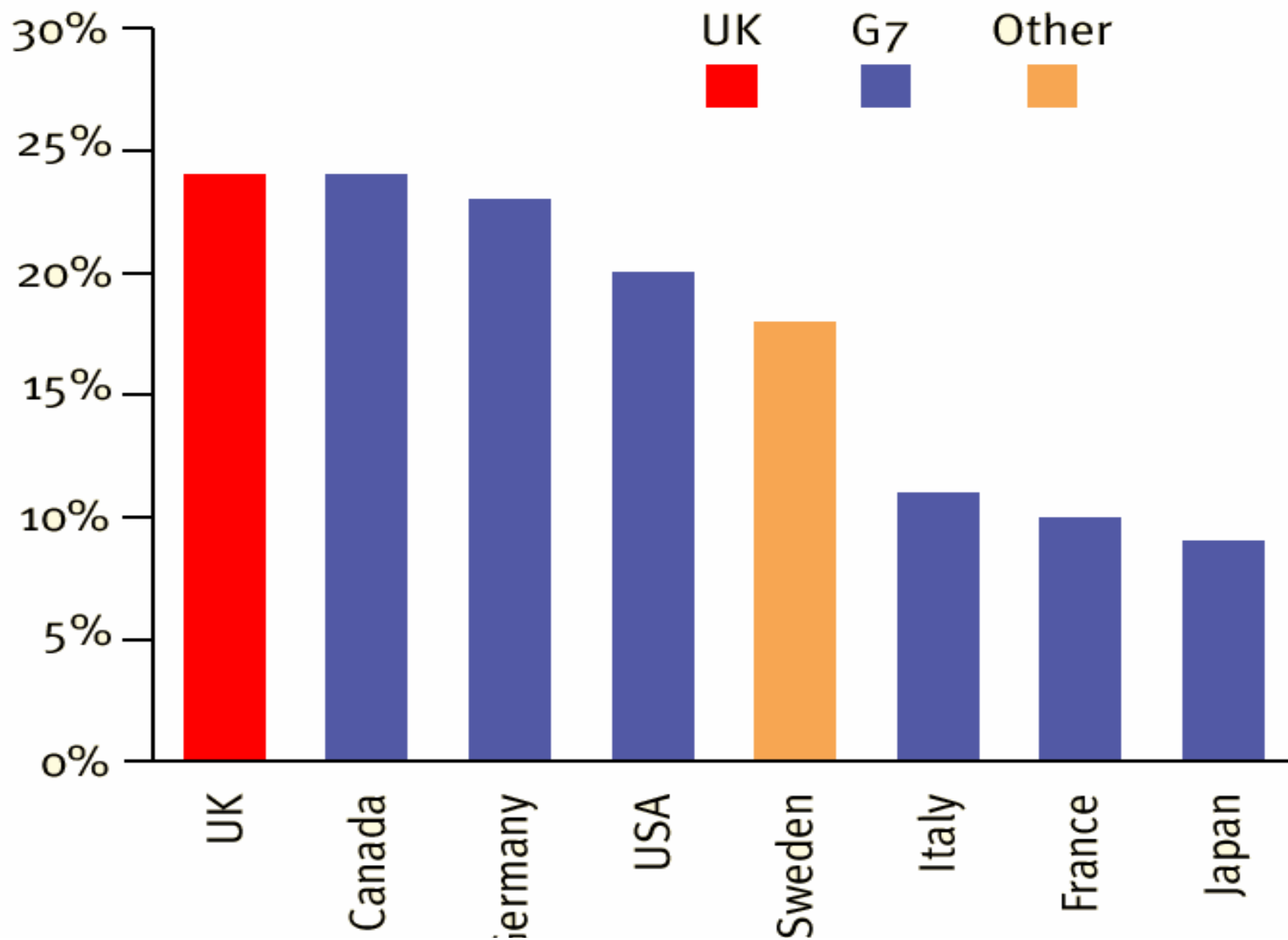


Investment in ICT is among the highest in the G7

Expenditure on ICT as a % of GDP

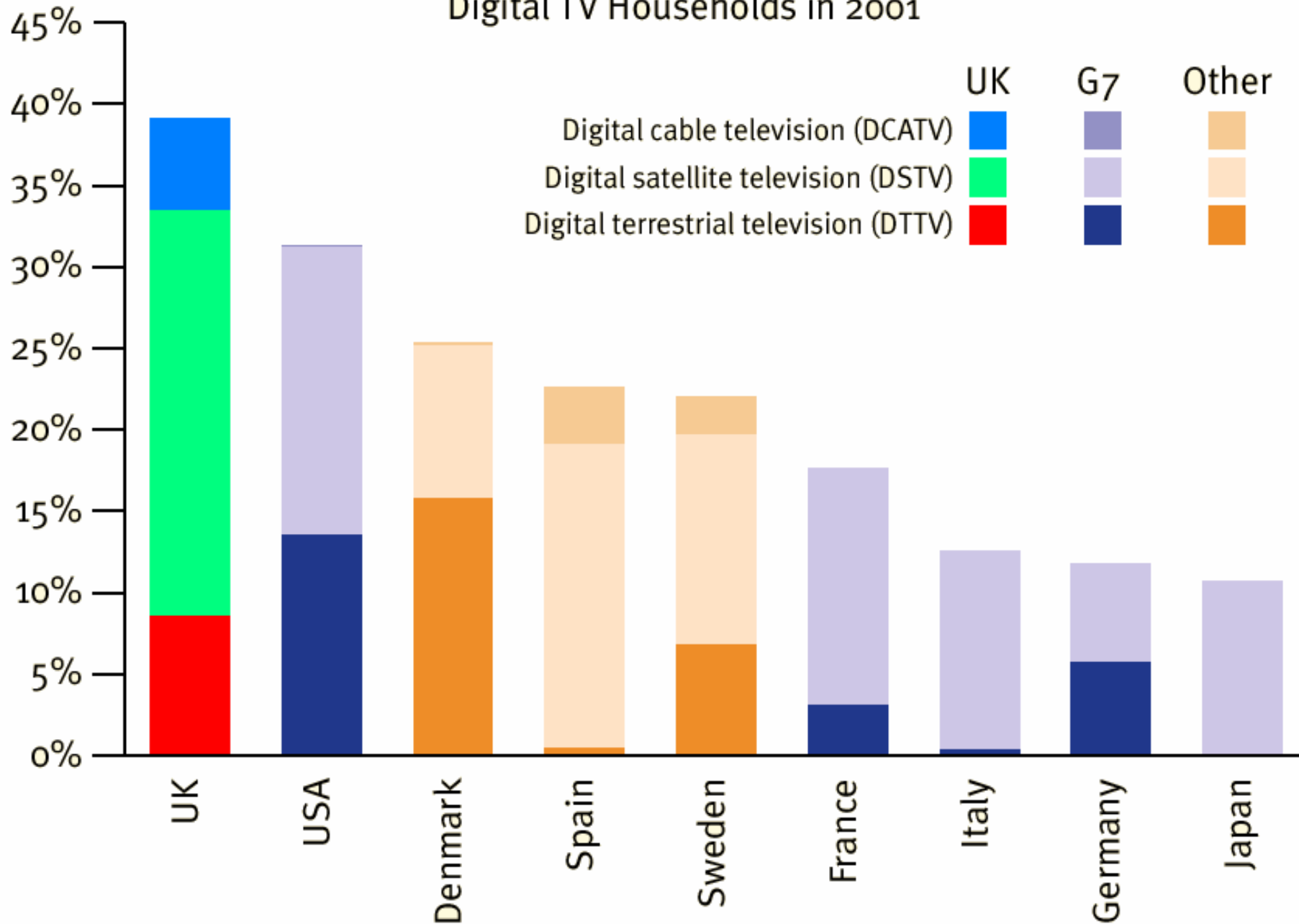


Businesses trading online



And the UK is the World leader in DTV adoption

Digital TV Households in 2001



Office of the e-Envoy

- Has cross-government brief to make the UK world leading knowledge economy
- Set up by Prime Minister Tony Blair in 1999 as part of the Cabinet Office (PM's department)
- e-Envoy, Andrew Pinder, reports to the PM



WHAT WE DO

- Based in the Cabinet Office, leading the drive to get the UK online
- e-Envoy, Andrew Pinder, co-ordinates strategy and implementation
- The PM has set the following objectives:
 - e-access: ensure everyone who wants it has access to the internet
 - e-economy: make the UK the best environment in the world for e-commerce
 - e-government: make all government services available electronically



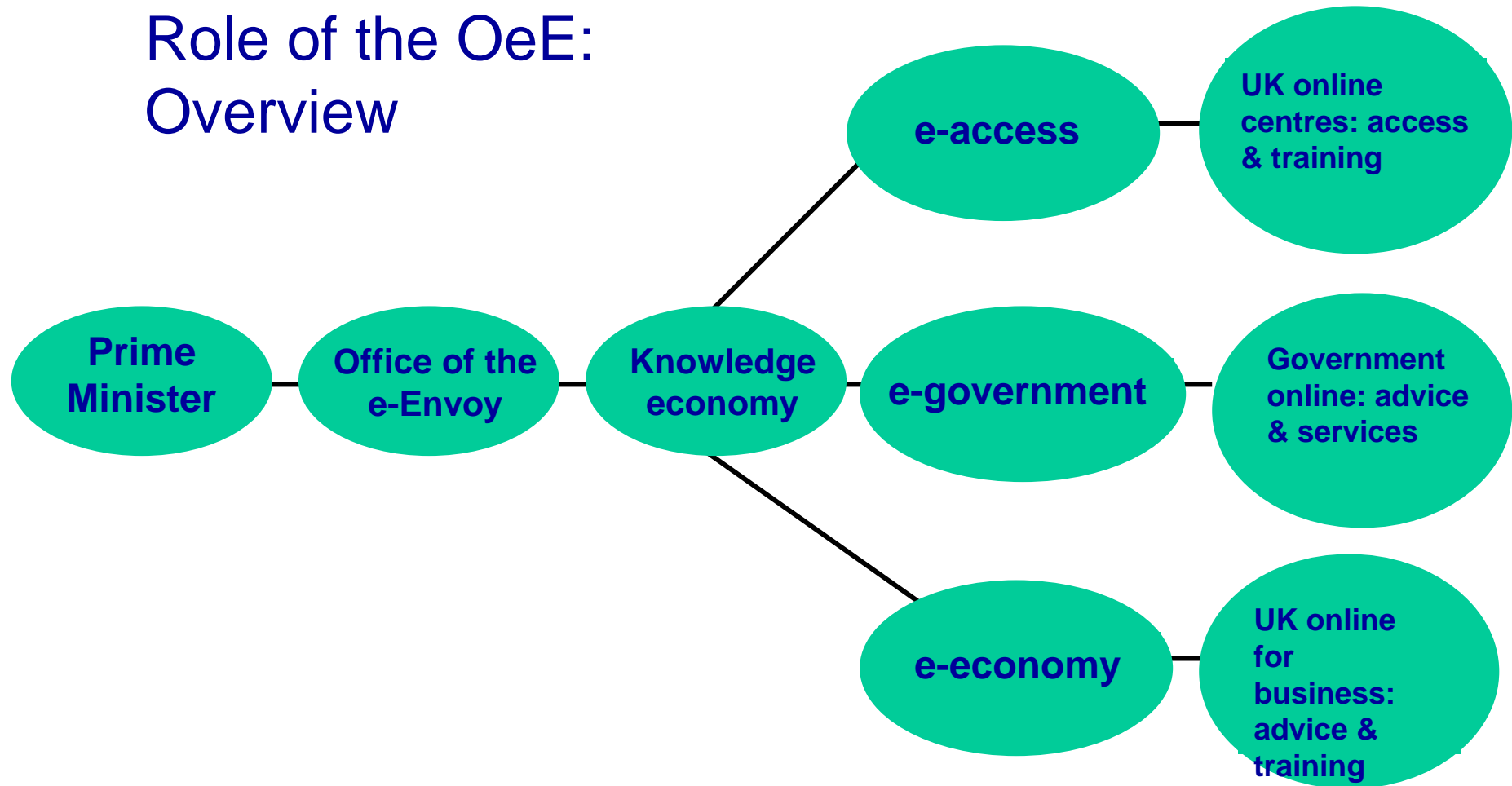
Champions

- Prime Minister
- e-Envoy
Andrew Pinder
- Patricia Hewitt &
Stephen Timmins
- Lord Macdonald &
Douglas Alexander



 online

Role of the OeE: Overview



WHAT IS THE OeE DELIVERING?

- UK online: a partnership between government, industry, voluntary sector, trade unions, consumer groups, the public
- Working to make the UK one of the world's leading knowledge economies
- UK-wide
 - e-access
 - e-economy
 - e-government



e-access - What are we doing?

- Working to close 'digital divide' for those who most need access to government & other e-services
- Setting up UK online centres in local communities offering no/low cost access and training (libraries via DCMS, standalone centres via DfES)
- Working with partners and OGDs to develop and deliver training



What have we achieved in the UK?

- 56 % of all adults have now experienced the internet
- About half of the UK uses internet
- Around 4000 UK online centres* now open
- All 4,300 public libraries online by end 2002
- 6,000 UK online centres by end 2002

*Figures for England – Scotland, Wales & NI, Internet access at libraries provided principally under the People. £ Network Project



e-economy - What are we doing?

- Working to encourage businesses to get, and transact, online
- *UK online for business*, via DTI, helping SMEs make the most of information and communication technology by offering expert and impartial advice
- Working towards a secure online environment for businesses and individuals



What have we achieved in the UK?

- 1.9 million SMEs now online
- Over 25% of businesses in UK trading online (ahead of US)



e-government - What are we doing?

- Working with OGDs to transform the way government delivers its services - making them citizen-led
- Getting a driving licence, booking GP appointments, applying for benefits, tax self-assessments will become quicker and easier
- Providing advice, support & knowledge sharing via *Government Gateway*, government portal *ukonline.gov.uk* & *Knowledge Network*
- e-Democracy



Government services online

Government Gateway: www.gateway.gov.uk

- World first
- Single route into any government system
- One password access
- Secure



UK online

Government portal: www.ukonline.gov.uk

- Easy, single way to government information and services online
- Public can learn about, and help shape, government policy
- Guidance, advice and support through key life events: e.g. having a baby, moving house, dealing with crime



e-Democracy

- **e-Participation**

- facilitating – easier to access information, scrutinise government
- broadening – encouraging involvement in democratic process
- Deepening – strengthening links of people with parties, MP, etc

- **e-Voting**

- Pilots
- Standards – EML



What have we achieved in the UK?

- 24-hour access to government information on *ukonline.gov.uk*
- Over 50% of government services now online
- 72% of services will be enabled by the end of 2002



Digital products

- ukonline.gov.uk
 - portal to all government websites
 - delivery clustered around life events
 - e-democracy offering
- Digital TV
 - browser-base service to 40% of households
 - extends reach
 - very different from web channel
 - foundation for future channels



“There is no ‘new’ economy. There is one economy, all of it being transformed by information technology. What is happening is a profound economic revolution. That’s why UK online is so vital.”

Prime Minister Tony Blair, Sept 2000

