

METI JPO-RIETI国際シンポジウム
標準必須特許を巡る紛争解決に向けて
プレゼンテーション資料

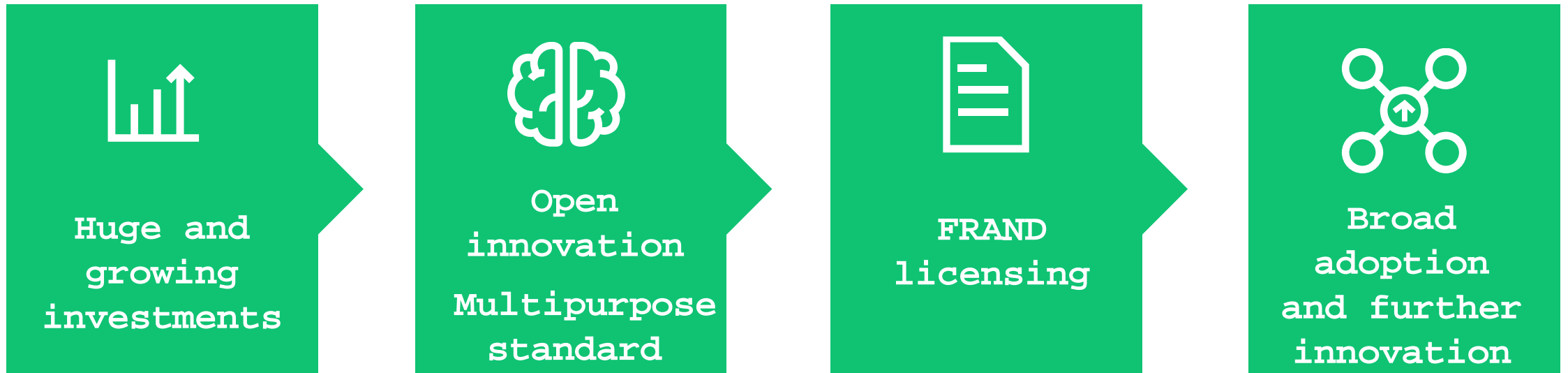
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エリクソン最高知的財産責任者・知的財産権&ライセンス総責任者
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Towards a new technology generation – and a new way of licensing it

Incentivizing a dynamic and growing ecosystem



————— Continuous evolution to benefit consumers —————>



\$5.00

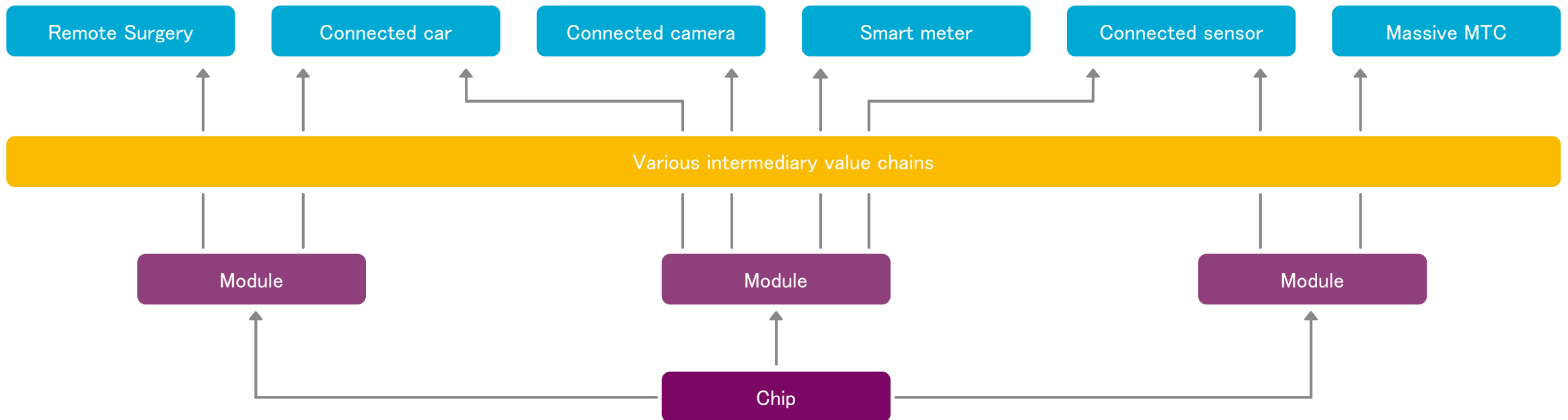
Price differentiation



- High price elasticity
- Full use of the advanced features in a standardized global network

VS.

- Low price elasticity
- Limited use of connectivity



Different prices allow for maximum adoption of standards for IoT



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