METI JPO-RIETI国際シンポジウム標準必須特許を巡る紛争解決に向けてプレゼンテーション資料

# 長澤 健一 NAGASAWA Kenichi

キヤノン株式会社常務執行役員知的財産法務本部長 Group Executive, Corporate Intellectual Property & Legal Headquarters, Canon

March 13, 2018

Panel 1: Ideal Modality of Negotiations on SEP Licensing

"Toward Solving Disputes over Standard Essential Patents (SEPs): Licensing 5G SEPs"

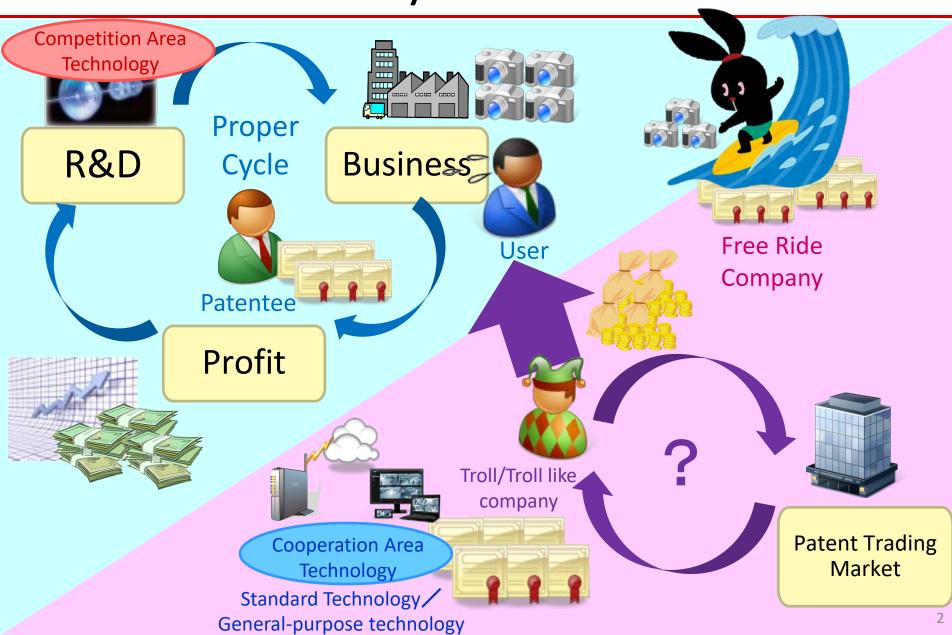


# Consideration Factors For SEP License Negotiation

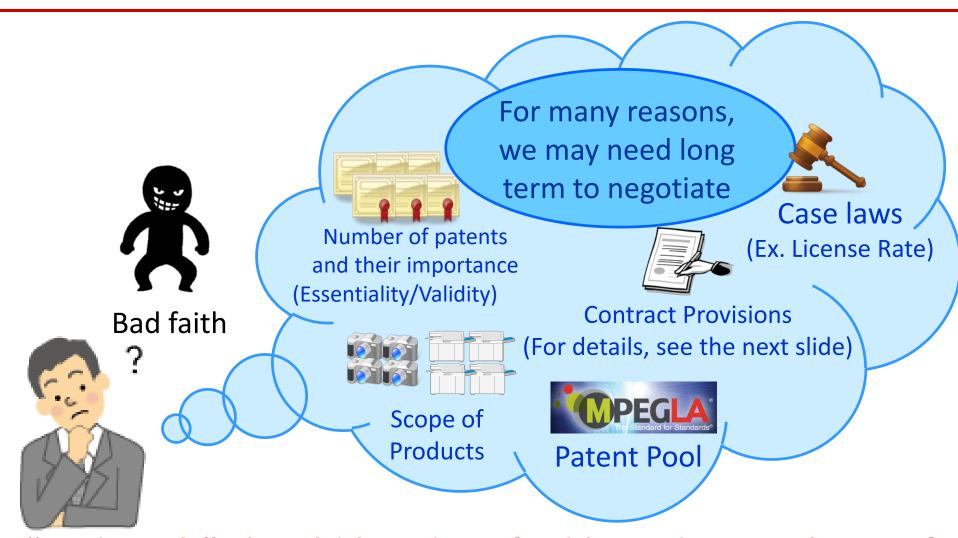
#### Kenichi Nagasawa

Managing Executive Officer **Group Executive** Corporate Intellectual Property And Legal Headquarters Canon Inc.

# Recent IP Industry Structure

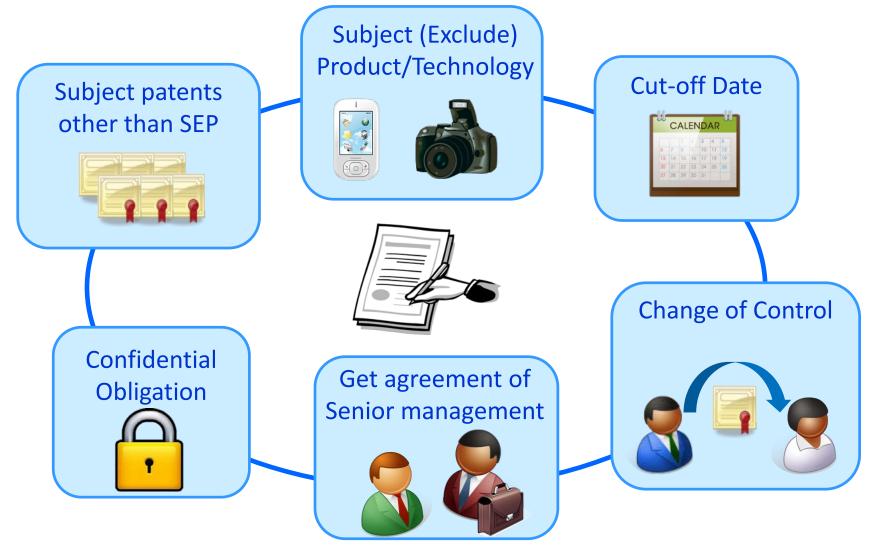


#### Factors to Be Considered for "Bad Faith" Labeling



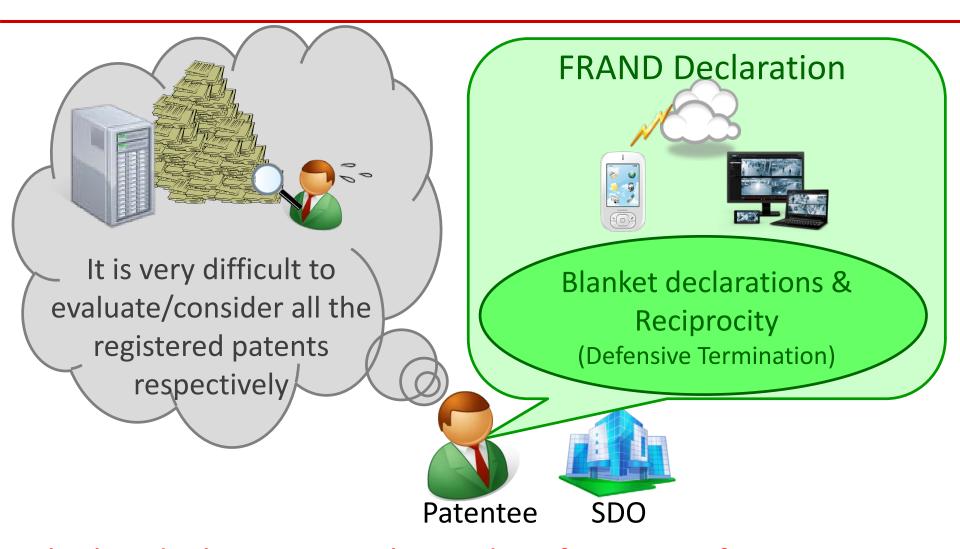
"Bad Faith" should be identified based on realities of negotiations

#### Contract Factors to Be Considered in Actual Business



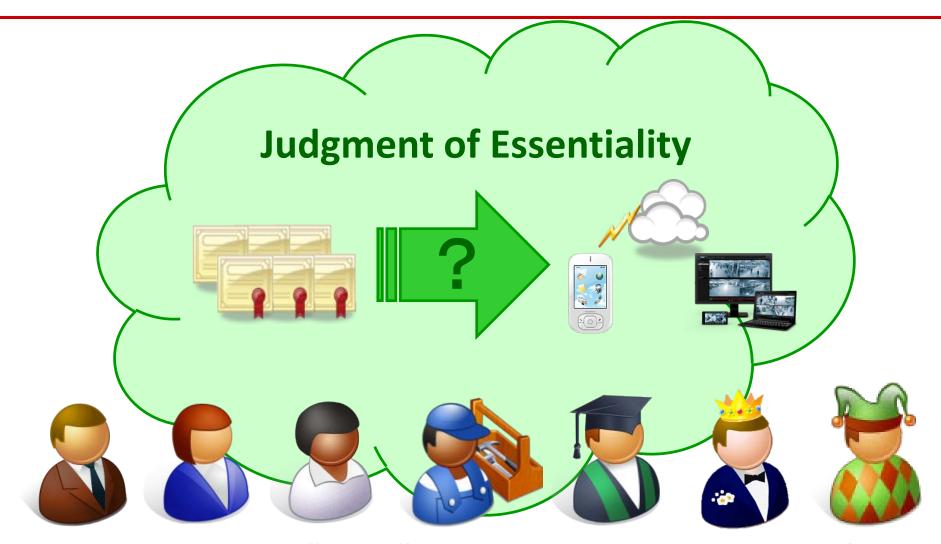
Making contract requires time to consider many factors

## Transparency of SEP



Blanket declarations without identifying specific patents are desirable. Inclusion of reciprocity clause is better.

### Transparency of SEP



It is important "who" judges the Essentiality of SEP

Need to Consider "how"

