

aigo 爱国者

自主科技 自由生活

Freedom in technology Freedom in life



爱国者数码

<http://www.aigo.com>

Market Leadership



Portable Hard Disk
No. 1 in China for past 10 years



Digital Photo Frame
No. 1 in China for past 4 years



“Ge Yao” Digital Camera
1st piece of tech art China, from China



Portable Media Player
1st in the world to introduce MP5 players



MP6 Player - revolutionize audio experience
Awarded 86 patent rights. Big leap for internet music streaming

SIX-WIN ideology

Action speaks louder than words

*Never cease to seek
self improvement*



*Ethics is the foundation
for success*

Six-win symbolizes **six-hands holding** firmly together forming a **value chain**, relying and supporting each other, each is indispensable. It advocates and emphasizes the importance of achieving **mutual benefits** between all parties, to realize **win-win** situation and **sustain long term development growth together**.

| How does $1 + 1 = 11$?

Equations \ Factors	Direction	Position
$1 + 1 = -1$	Different	Different
$1 + 1 = X$	Different	Same
$1 + 1 = 1$	Same	Same
$1 + 1 = 11$	Same	Different

aigo's Chess Culture



Cannon in Chinese Chess
Progressing by leaps and bounds



Bishop
Minister of internal & external affairs, one in black,
one in white, $1 + 1 = 11$



Knight
Constantly innovate



Pawn
Fighting step-by-step to fulfill their dreams



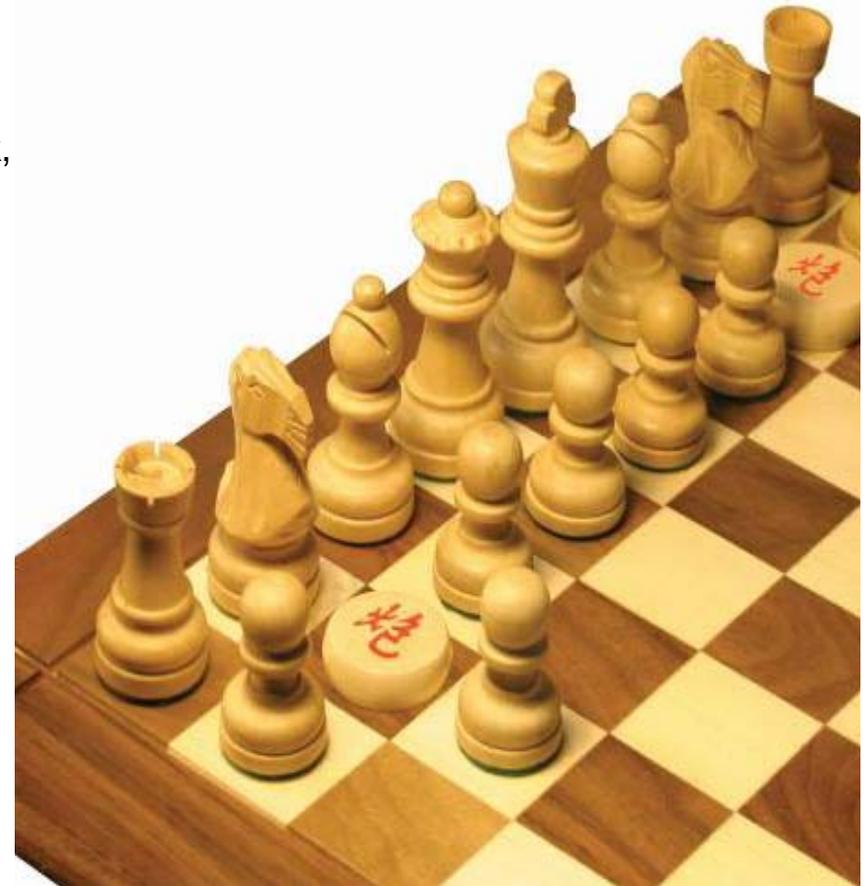
King
Spiritual Leader controls all situation



Rook
Charge forward swiftly and bravely



Queen
Most respected women, meticulous & synergize





Embrace Chinese culture essence with modern science and technology. **Just as nonpareil as you!**

爱国者哥窑相机 中国创造

China from China



科技艺术

独一无二的哥窑，
独一无二的珍爱。



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After just **20** days on the overseas market, the value of GeYao camera has increased **100** times!



Photo: Singapore President Mr S.R. Nathan., aigo Singapore Mr Tony Wu and auction winner Dr Stephen Riady

Singapore, 2 Sep 2010 - President's Challenge 2010 Charity Gala Dinner auction presentation ceremony. Singapore's President Mr S.R. Nathan along with aigo Singapore's Managing Director, Mr Tony Wu, presenting aigo GeYao Digital Camera to auction winner, Mr Stephen Riady, Chairman of OUE Group.

Beijing Olympic 2008 Games

aifly was appointed the Official Service Provider for the Games, tasked to carry-out nationwide multi-language training to 150,000 volunteers



aifly
(wholly-owned subsidiary
of Beijing Huaqi)



Beijing 2008
Olympic rings logo

北京2008年奥运会
官方培训服务供应商

热烈欢迎

aifly

爱国者理想飞

中国人 好朋友

马兰奇先生来到爱国者

Warmly
Chinese

anch,
aifly

IOC Lifetime Honorary President Juan Antonio Samaranch appointed as Honorary Consultant to aigo

国际奥委会终身名誉主席萨马兰奇先生成为爱国者终身荣誉顾问

1st Chinese high-tech company

aigo's collaboration with Olympic Museum marked another great milestone



Producer of 14 Olympic songs

aigo produced 14 Olympic songs to commemorate Beijing 2008 Olympic

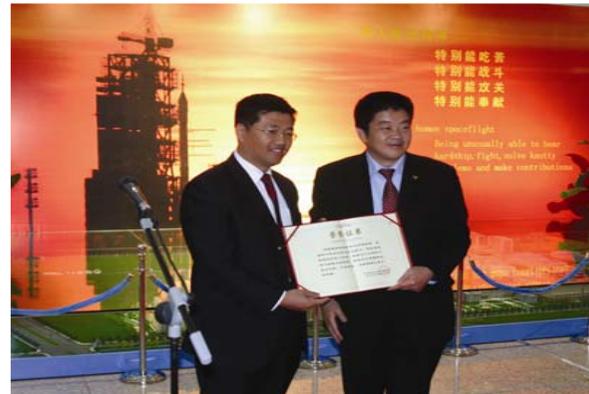


Songs produced for the significant Beijing 2008 Olympic Games:

- Campaign and promotion for the Olympic Song titled ***'Beijing welcomes you'***
- ***'Light the passion, pass on the dreams'*** official song for Olympic Torch Relay
- ***'China sees'*** theme song for 'China Story' a joint culture exhibition organized by Ministry of Culture and BOCOG
- Other Olympic songs included: ***'Forever friends'***, ***'Stand up'*** and ***'Glory Light'***

aigo and ShenZhou spacecrafts

aigo was honored to be part of the nation's key mission space program



We were tasked to provide equipments and install **storage & recording devices** in the No.6 and No. 7 ShenZhou spacecrafts (神州六号与神州七号).

The recording device was to keep track of all the voice material that occurred during the trip.

aigo and Formula One

The first time a Chinese element appears at world's class F1 races



Reaches out globally – aigo and Vodafone McLaren-Mercedes established long term corporate partnership since 2007. aigo's logos are prominently displayed on team's race cars, race suits and helmets.

all inspiration goes into one

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