Comments on "Institutional Complementarities between Organizational Architecture and Corporate Governance" and "A Comparative Theory of Corporate Governance Noriyuki Yanagawa **RIETI** and University of Tokyo

#### Aoki(2003) and Allen and Gale(2002)

- They show that different types of corporate governance structure exist and evolve across economies.
- They provide very important theoretical frameworks to examine the evolutions of different corporate governance structures.

# Aoki(2003)

- One corporate governance structure is an instance of multiple equilibria that link games in the organizational domain and other domains of the economy.
- It can explain why some organizational architecture can become a convention in one economy but not in others.

# Aoki(2003)

- CIA Approach
- Law can affect the expectations and incentive of the agents who act strategically
- But an institution generated endogenously through the strategic interplays of the agents may <u>different form the original intention of Law.</u>

# Aoki(2003)

- Two governance mechanisms are <u>not</u> <u>necessarily Pareto-rankable.</u>
- Importance of relational-contingent governance.
- Importance of Silicon Valley Model encapsulation, flexibility

It must be very important for Japanese firms!

## Allen and Gale(2002)

- Anglo-Saxon Capitalism and Stakeholder Capitalism different countries use different capitalism (consistent with Aoki(2003))
- Stakeholder Capitalism has not been analyzed very much.

## Allen and Gale(2002)

- Stakeholder Capitalism can do better than Anglo-Saxon Capitalism.
- Key points of the theoretical model J-mode firms

bases on consensus and cooperation As a result, time horizon becomes longer.

## Allen and Gale(2002)

- Coordination game among managers also promotes the benefit of shareholders
- Importance of "Consensus" is shown
- Is the coordination promotes the benefit of other stakeholders?

maybe, but they may not have sufficient authority.....

- Coordination game among agents or the outcome of the game is important for the "actual" corporate governance structure
- In other words, Corporate Norm or Corporate Culture (and/or Social Norm) which is an outcome of the games, is important for corporate governance structure

#### **Cooperate Governance Structure**



- Interactions between Corporate Norm and Law is important, but how do they interact? Aoki(2003) 's last section considers this.
- New environment may require new coordination game or new corporate norm. (such as Japan(?)), but how to generate new stable coordination games? How to choose new equilibrium?

• Different corporate governance structures can exist within a country?

Different equilibrium can be chosen? even though social systems are not different?

• FDI and MNEs are good examples to examine this problem.