



RIETI Policy Symposium

Metanational Management and

Global Innovation:

The Case of the TFT-LCD Industry

How should Japanese companies apply global strategic management?

This symposium will explore the challenges of Japanese companies by examining the TFT-LCD industry from the perspective of "metanational management" in which firms seek to build global competitive advantage by acquiring and leveraging resources around the world.

Speakers: (listed in alphabetical order)

ASAKAWA Kazuhiro (RIETI / Keio University)

FUKUDA Hidetaka (e Conservo)

KONOMI Yoshinobu (Keio University)

MATSUMOTO Yoichi (Keio University /AIST)

Thomas MURTHA (Univ. of Illinois at Chicago / Univ. of Minnesota)

NAKATA Yukihiko (Ritsumeikan Asia Pacific Univ.)

ONozATO Mitsuru (Tokyo Electron Ltd.)

SANBONMATSU Susumu (RIETI / SMRJ /Hitotsubashi University)

Jaeyong SONG (Seoul National University)

TAMURA Yoshio (Display Search Japan)

Shwu-Jen WANG (The Univ. of Kitakyushu / Research Inst. of EDA Technologies)

YAHAGI Tsuneo (Keio University)

For details, <http://www.rieti.go.jp/en/>

- ◆ Time and Date: **10:00-18:00, Wednesday, March 14, 2007**
- ◆ Venue: **Palace Hotel Tokyo, Golden Room**
- ◆ Language: Japanese / English (with simultaneous interpretation)
- ◆ Fee: ¥2,000 (Free for Media)
- ◆ Host: Research Institute of Economy, Trade and Industry (RIETI)
- ◆ Contact: RIETI Ms. Tomoko HARADA
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