RIETI BBL Seminar Handout

“The 2018 Midterm Election asthe Year of the Woman”

January 10, 2019

Speaker:Barry C. Burden

https://www.rieti.go.jp/jp/index.html

The 2018 Midterm Election as the Year of the Woman

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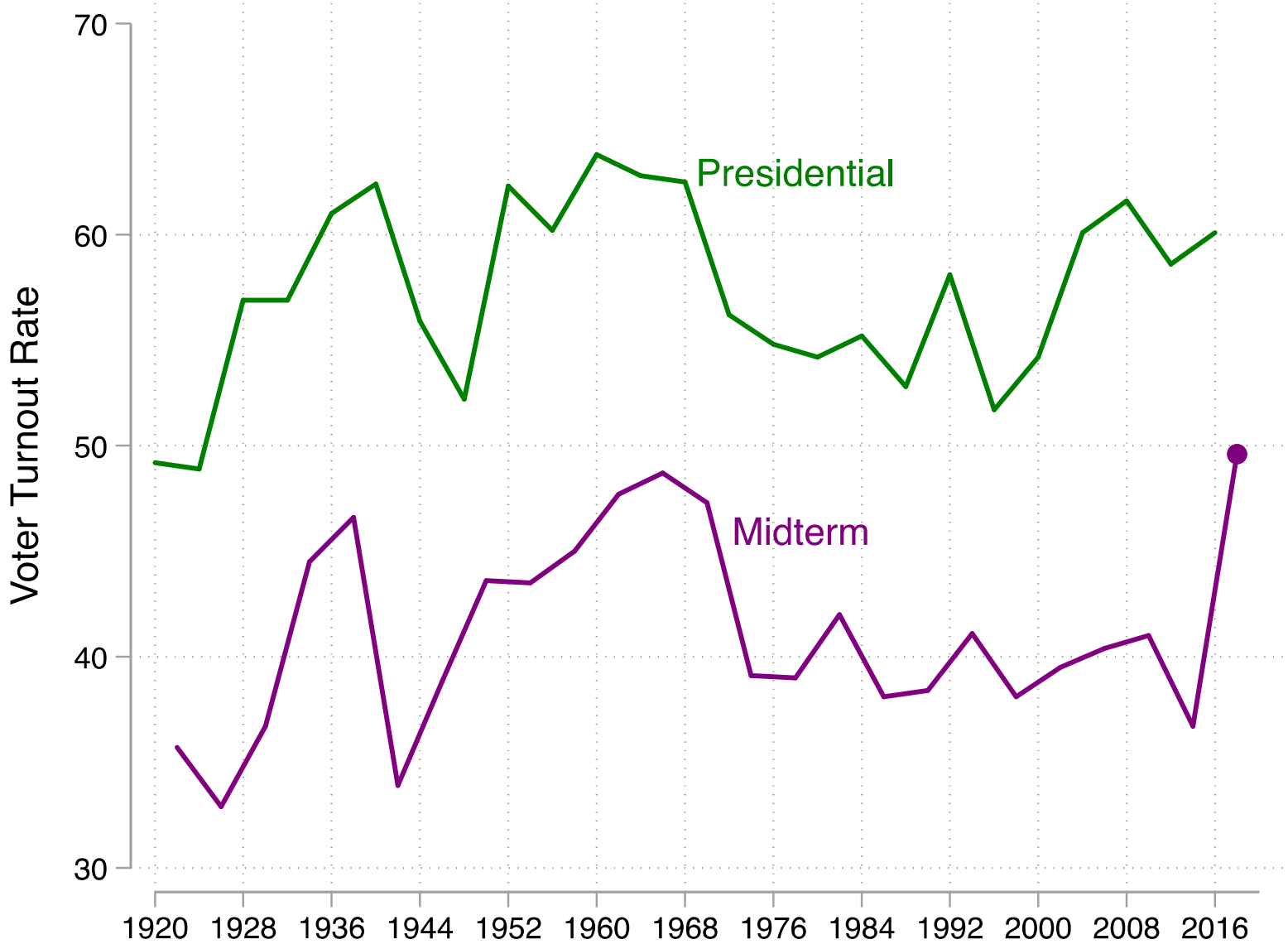
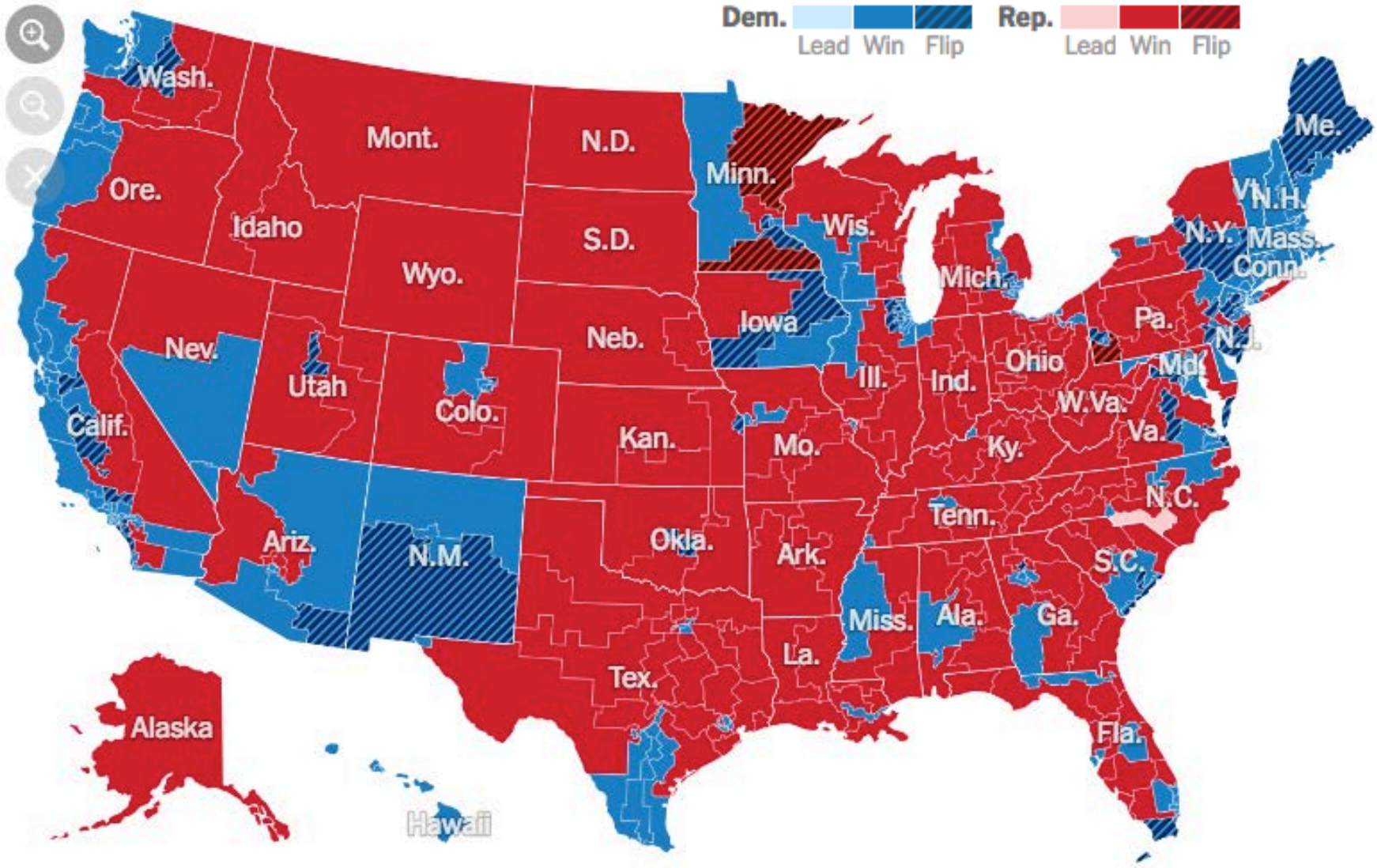
Election Results

US Voter Turnout 1920-2018



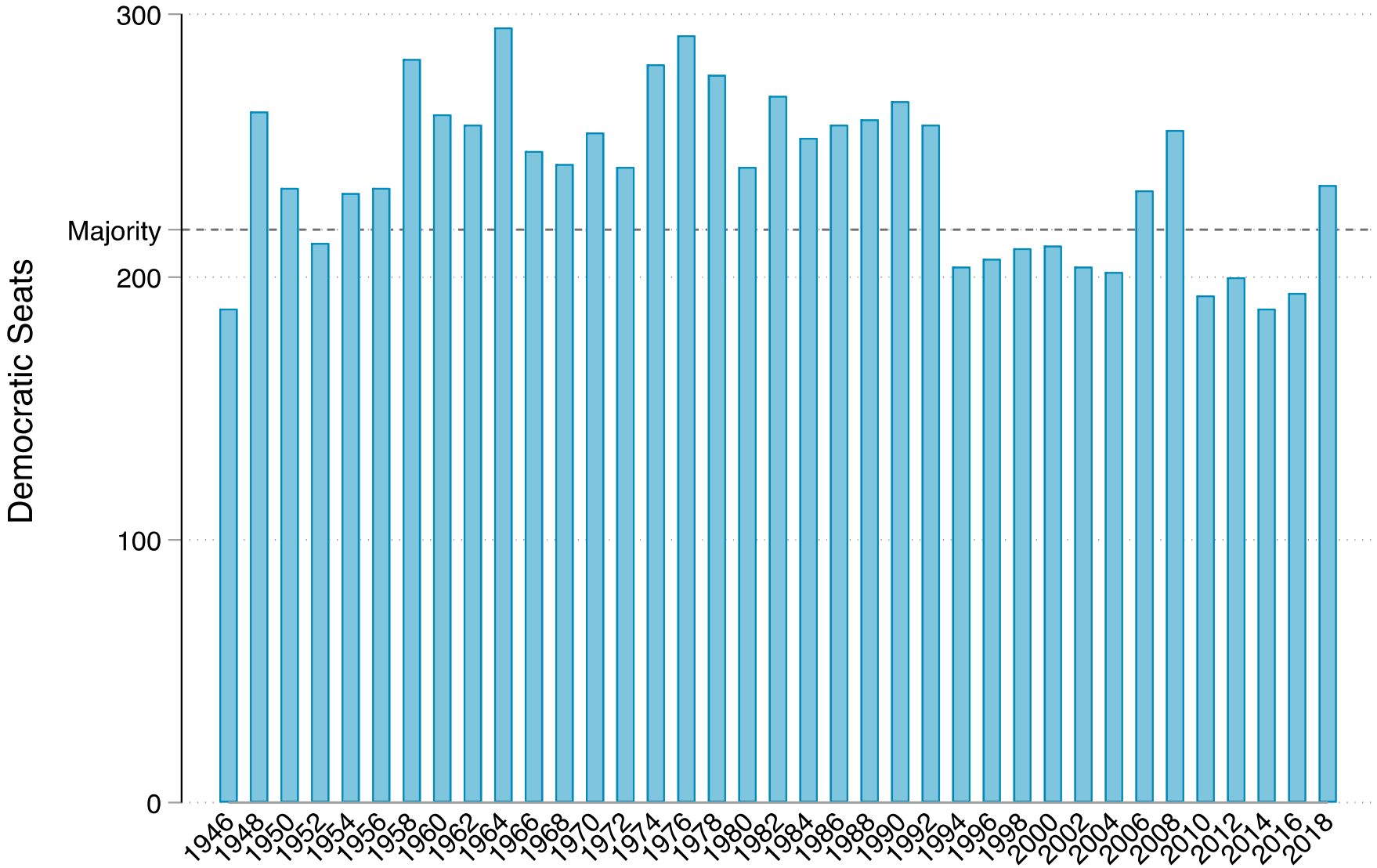
US Election Project

Congressional District Outcomes

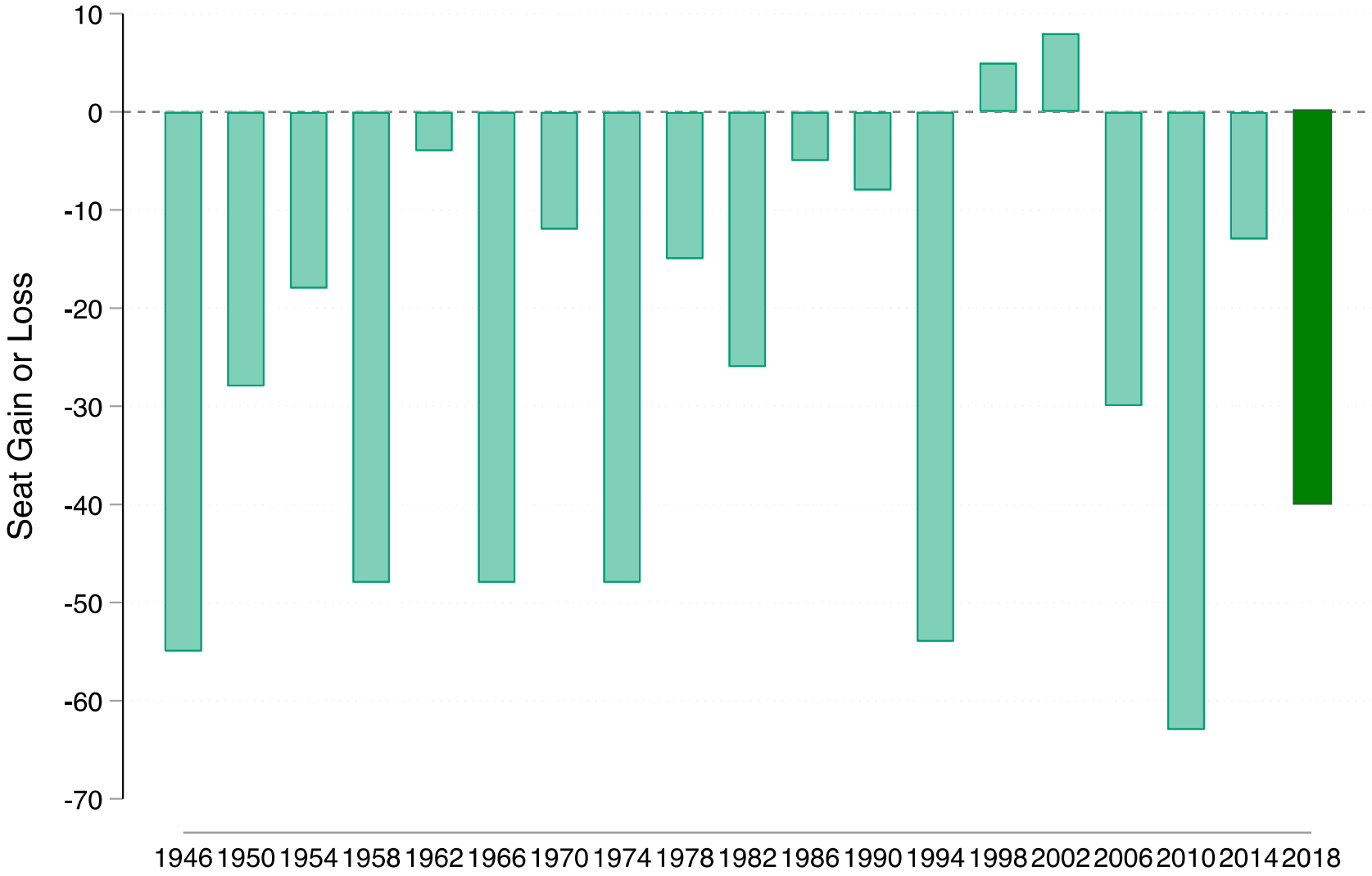


nytimes.com

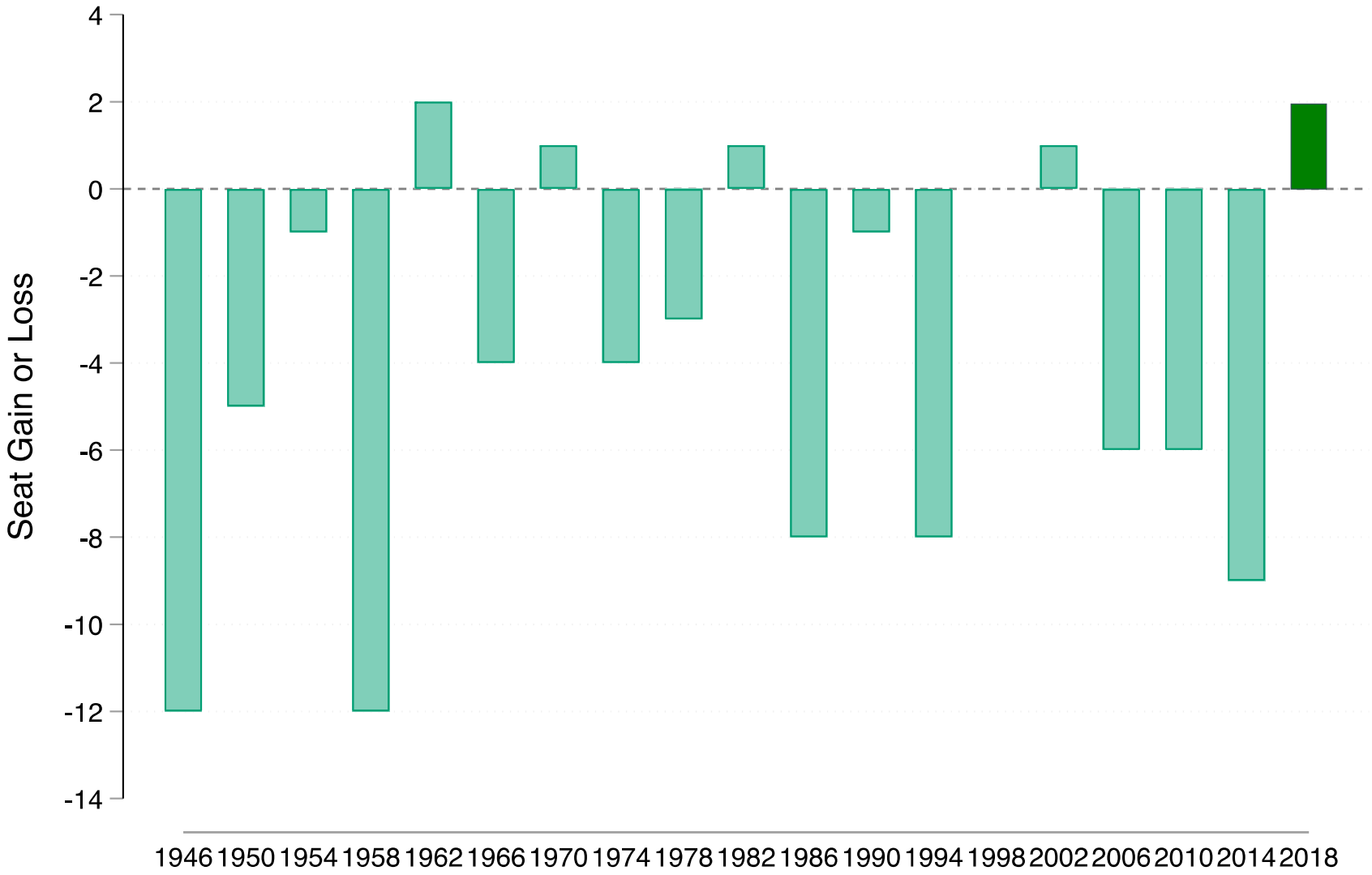
Democrats Regain House Majority



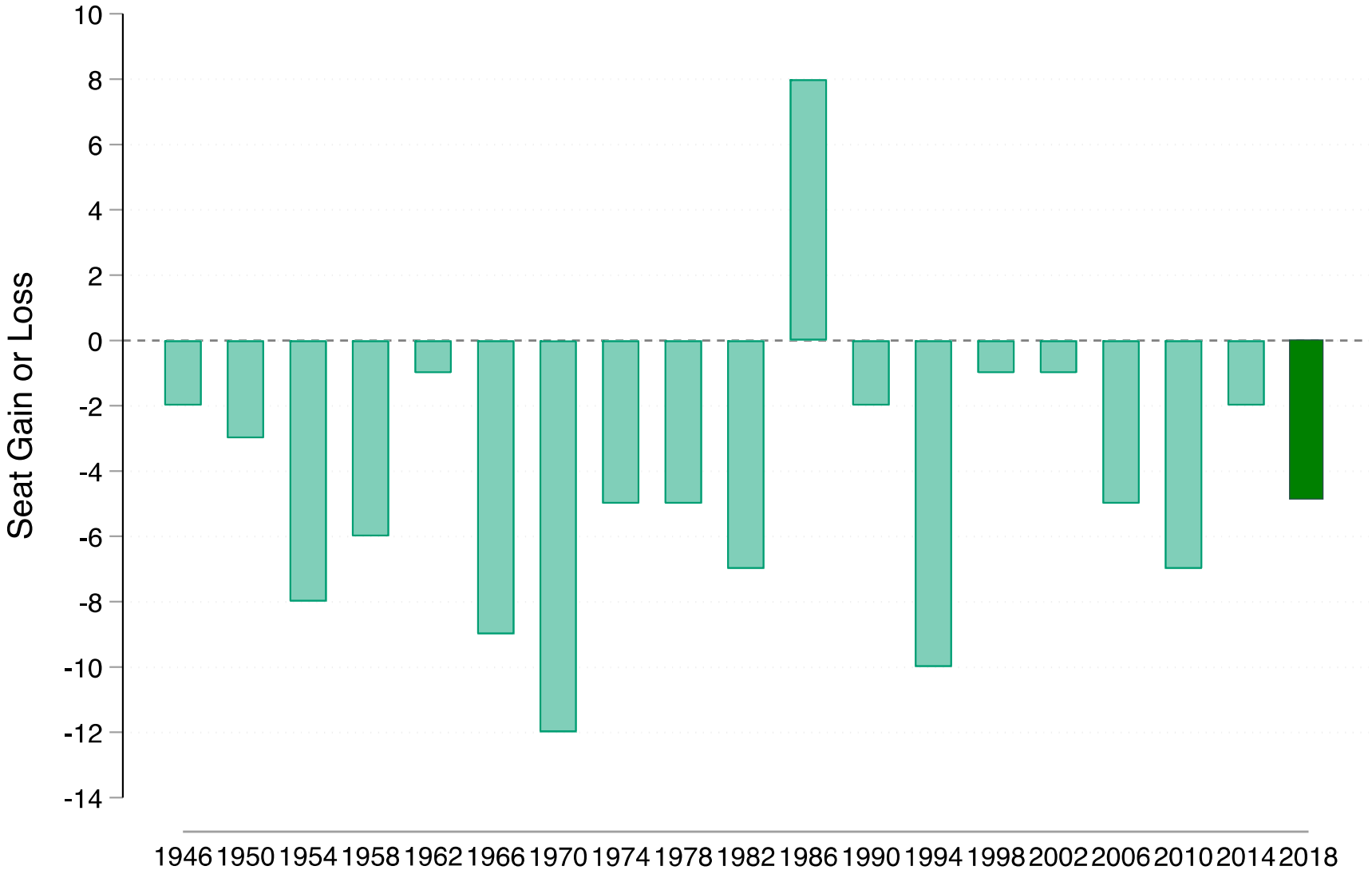
Midterm Loss in the House



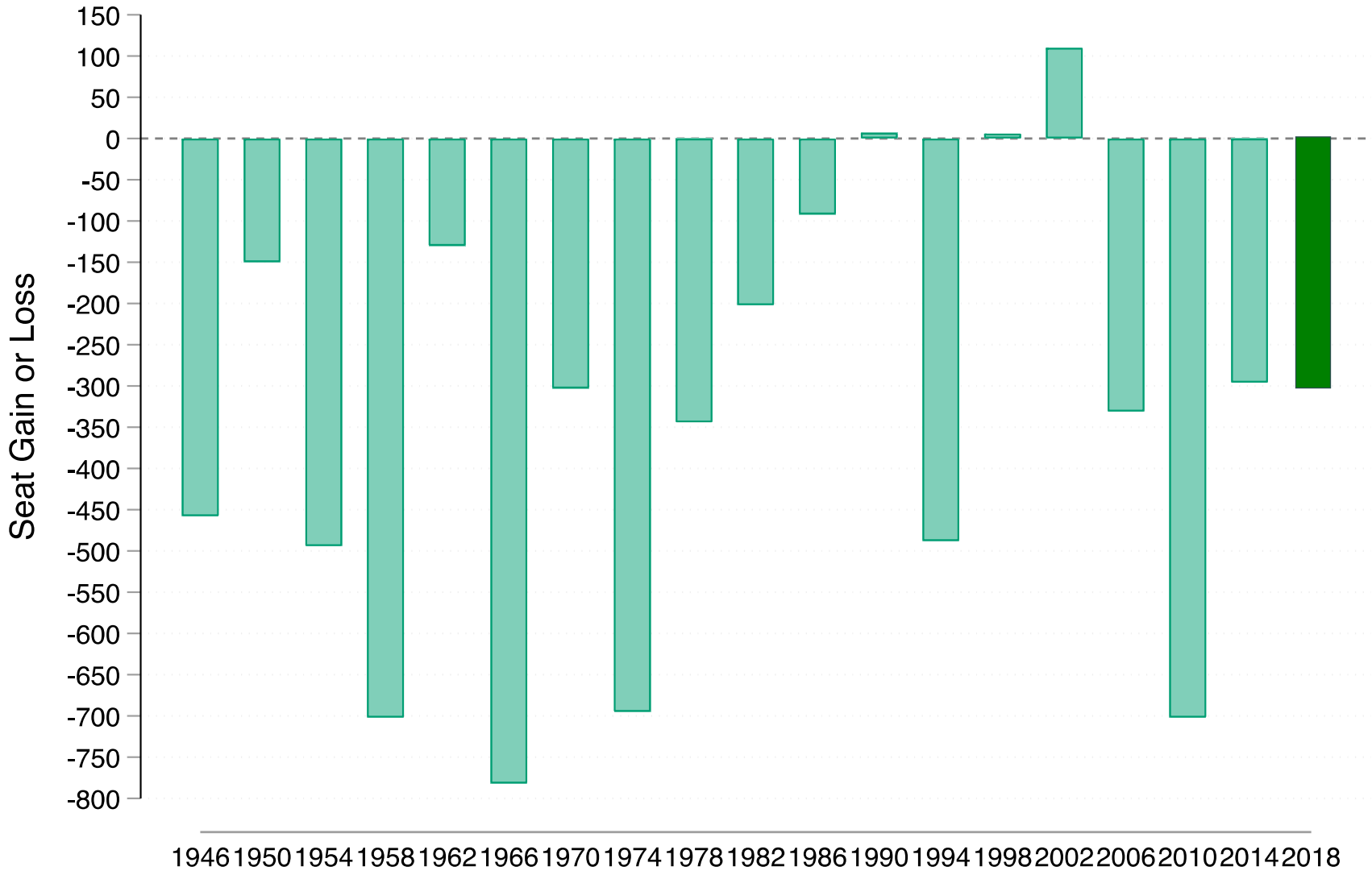
Midterm Loss in the Senate



Midterm Loss in Governorships



Midterm Loss in State Legislatures



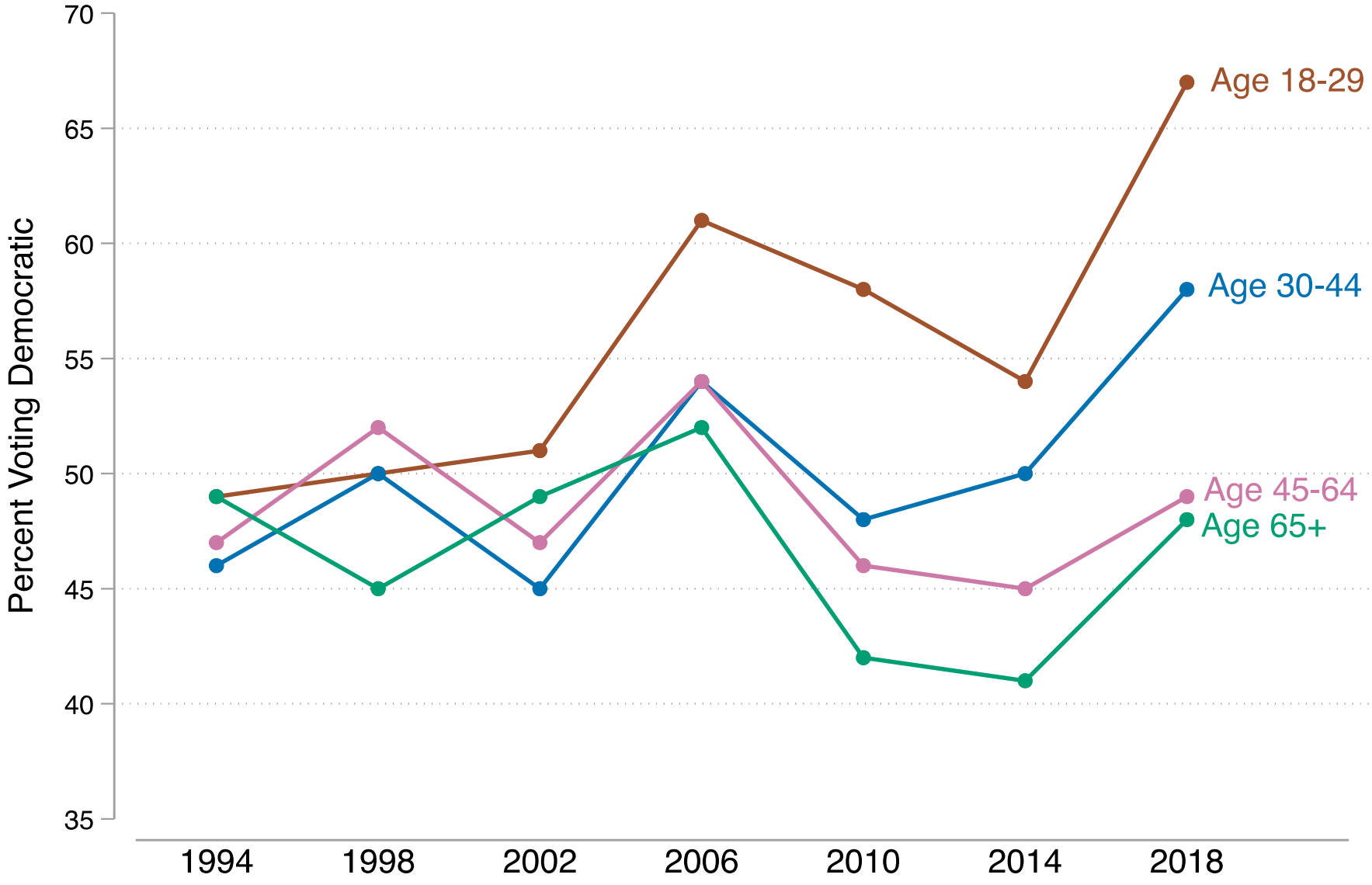
Groups and Issues in the Election

How Social Groups Voted in 2018

Group	Percent of Electorate			Dem Vote Margin		
	2018	2016	2014	House 2018	Pres 2016	House 2014
White Non-College	47	48	52	-26	-28	-18
White College	29	27	28	+5	-4	-17
African American	12	12	11	+95	+93	+76
Latinx	7	9	6	+42	+47	+29
Asian/Other	5	5	4	+42	+30	+8
White College Women	15	14	14	+14	+3	-10
White College Men	14	13	14	-5	-12	-24
White Non-College Women	25	26	27	-18	-21	-12
White Non-College Men	22	22	25	-36	-37	-24
Urban	18	21	18	+46	+47	+37
Suburban	56	53	54	+8	+3	-5
Rural	26	26	29	-28	-35	-25
18-29	9	14	8	+44	+25	+20
30-44	20	22	18	+27	+14	-3
45-64	40	39	43	-2	-3	-6
65+	31	25	31	-9	-14	-6

Yair Ghitza

Growing Generation Gap



media exit polls

Voter Issue Priorities in 2018

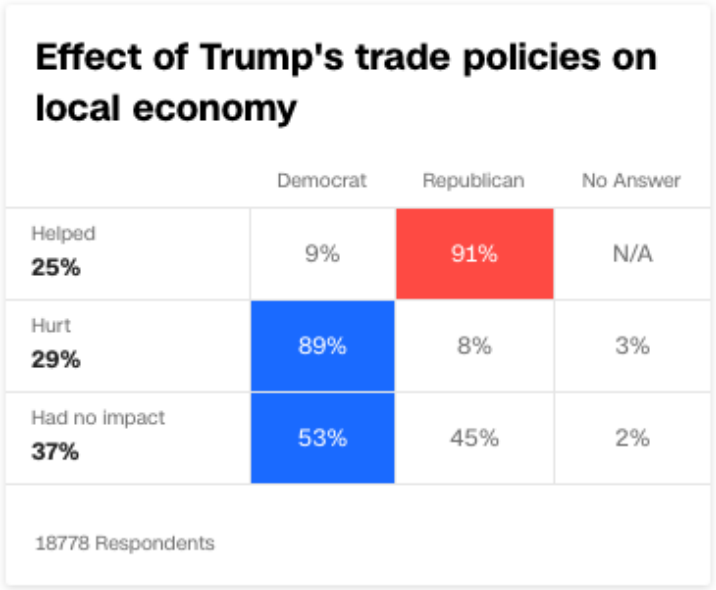
Top-Priority Issues by Party Identification -- Registered Voters

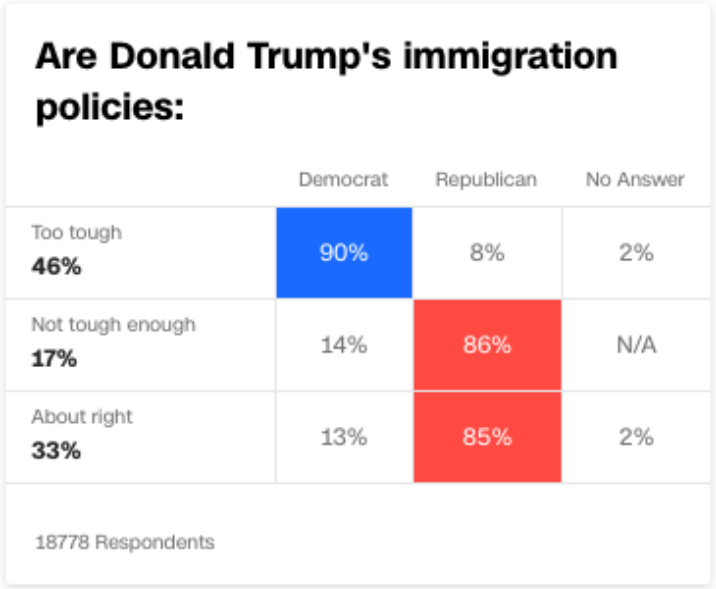
% Extremely/Very important

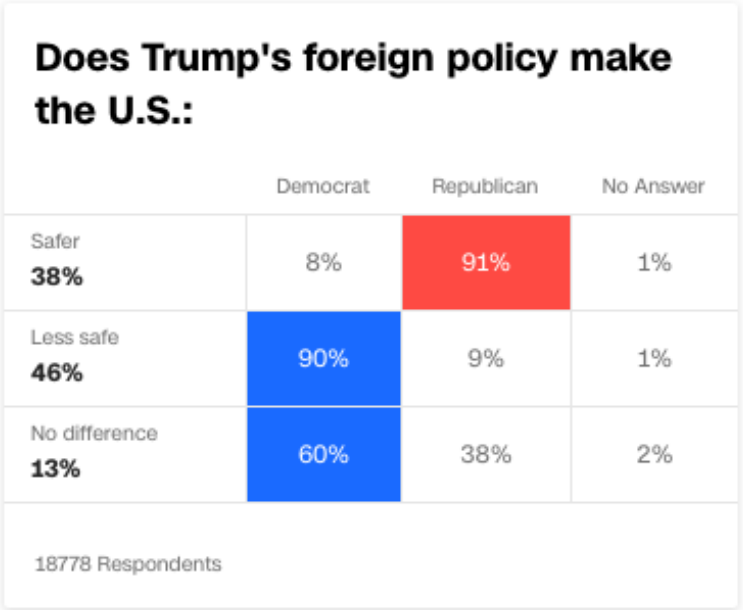
Republicans/Republican leaners		Democrats/Democratic leaners	
	%		%
The economy	85	Healthcare	87
Immigration	84	Way women are treated in U.S. society	87
Taxes	76	Way income and wealth are distributed in U.S.	82
Healthcare	72	Gun policy	76
Gun policy	68	Climate change	75
Foreign affairs	67	Immigration	74
The recent confirmation of Brett Kavanaugh to the Supreme Court	66	The economy	72
U.S. trade and tariff polices	62	Foreign affairs	69
Way women are treated in U.S. society	57	Investigation into Russian involvement in the 2016 U.S. election	66
Way income and wealth are distributed in U.S.	52	The recent confirmation of Brett Kavanaugh to the Supreme Court	65
Climate change	27	Taxes	64
Investigation into Russian involvement in the 2016 U.S. election	19	U.S. trade and tariff policies	60

GALLUP, OCT. 15-28, 2018

Voter Opinions on Trade & Immigration





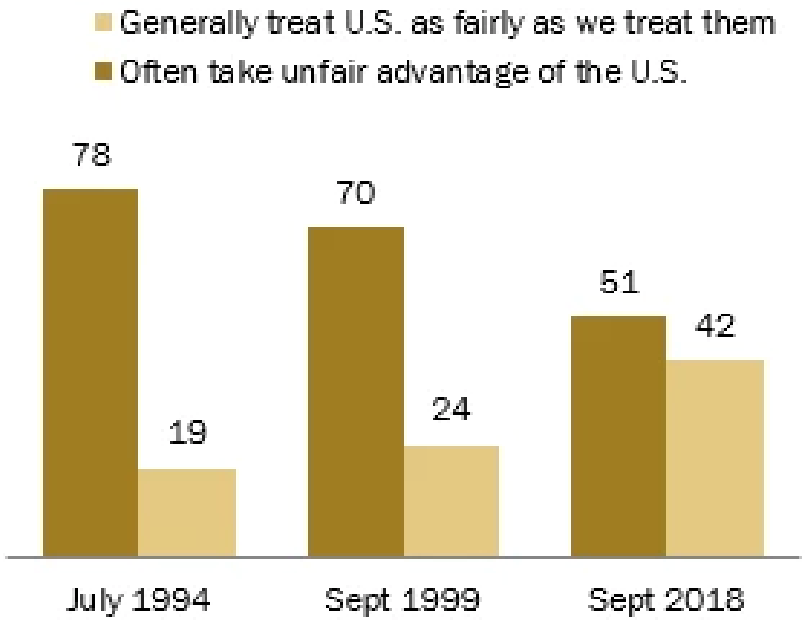


cnn.com

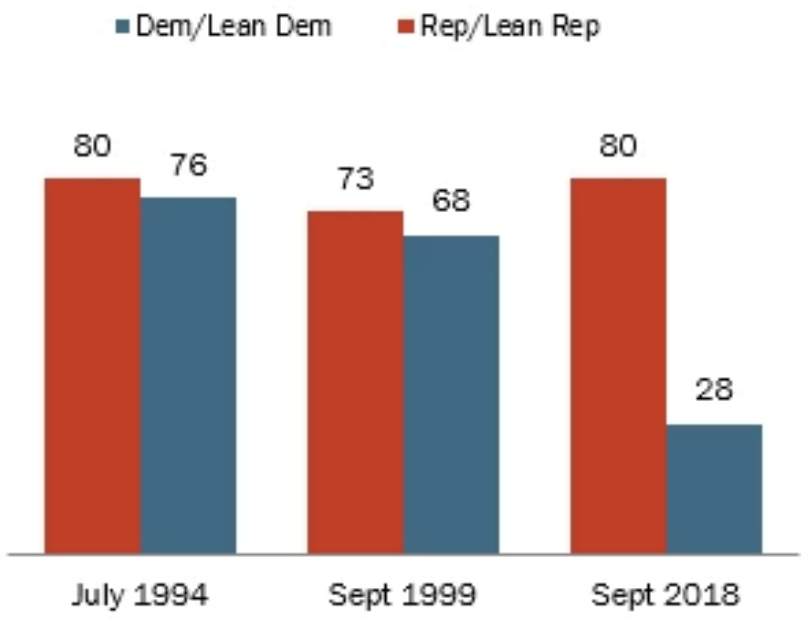
International Relationships More Partisan

Fewer say other countries 'take unfair advantage' of U.S. than in the 1990s

% who say that other countries ...



% who say that other countries often take unfair advantage of the United States ...



Note: Don't know responses not shown.
Source: Survey of U.S. adults conducted Sept. 18-24, 2018.

PEW RESEARCH CENTER

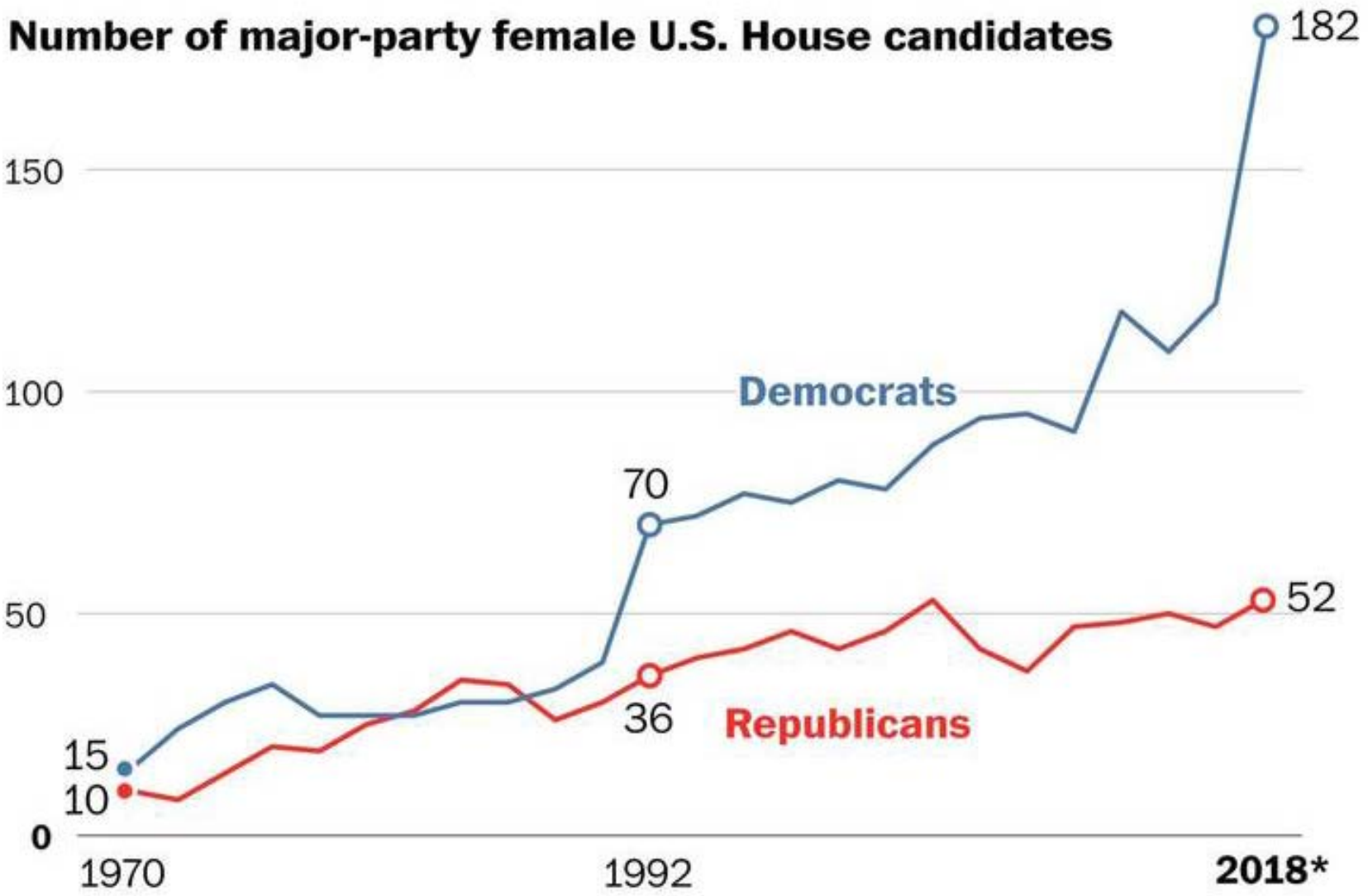
A Year of the Woman

Mobilization of Democratic Women

The Atlantic

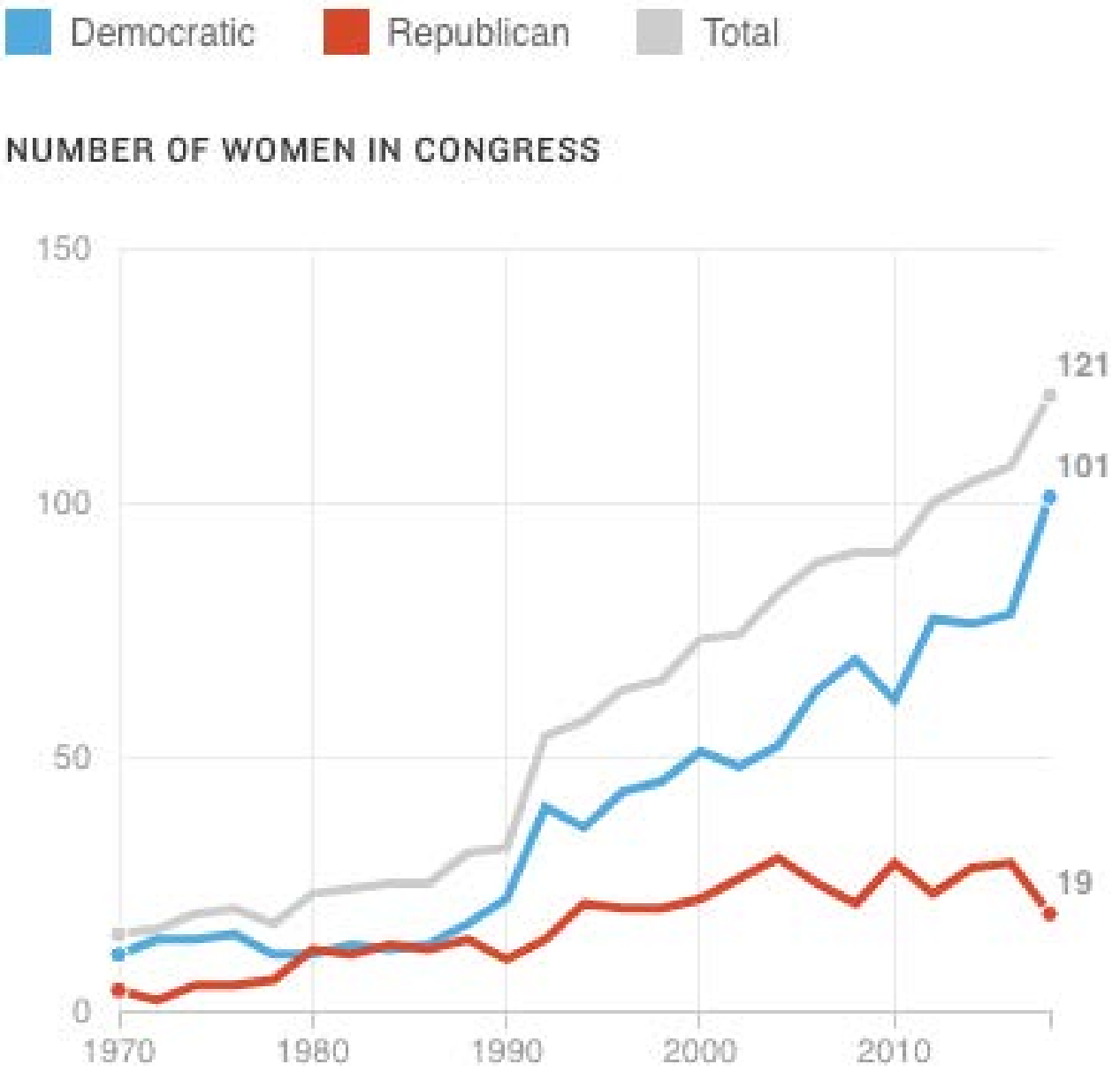
Potential 2020 Presidential Candidates

More Women Running



washingtonpost.com

More Women Winning



npr.org

Republicans

Politico

Democrats

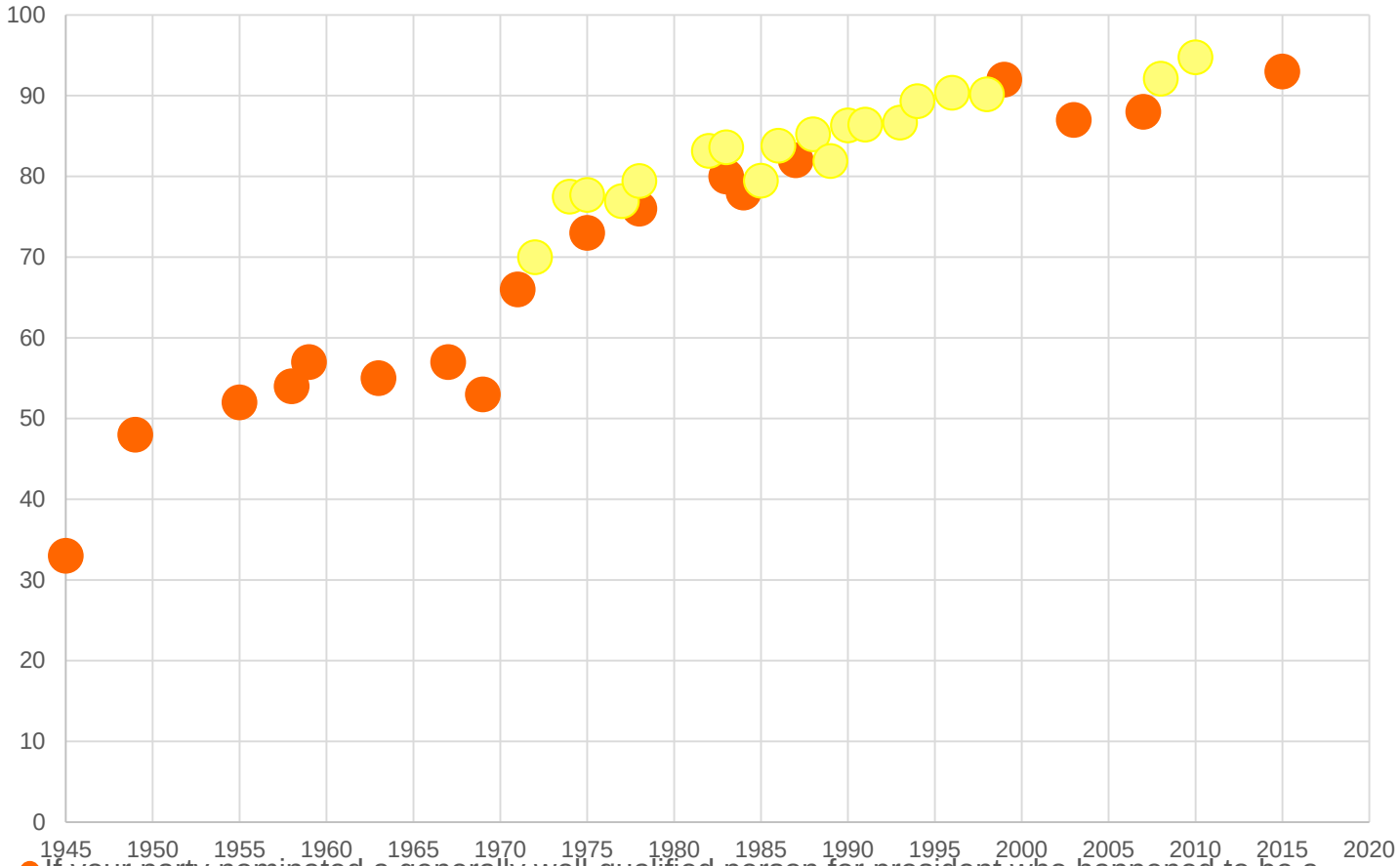
Politico

An Experimental Analysis

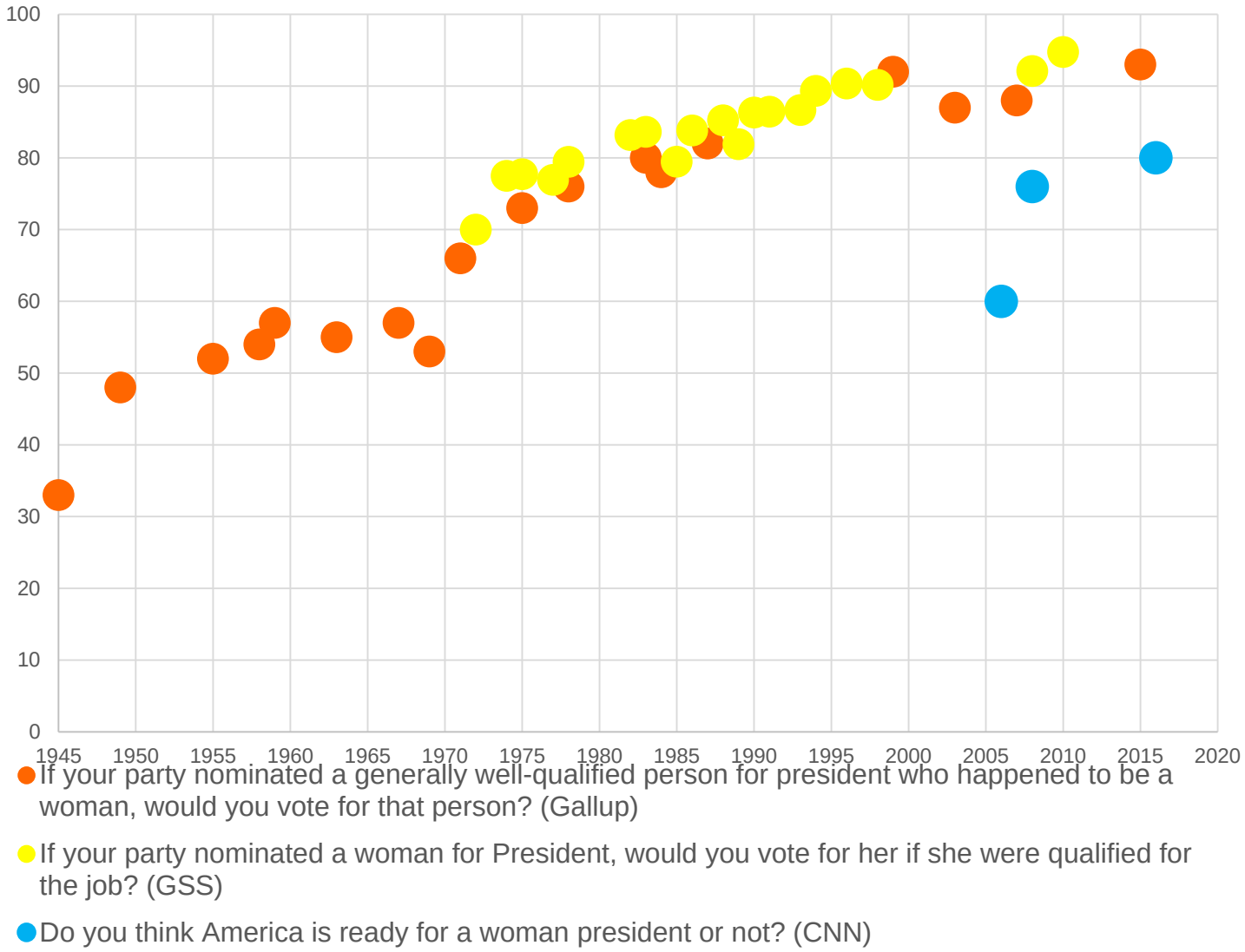
Continuing Underrepresentation of Women

Congress:	24%
Statewide office:	28%
State legislatures:	29%
Mayors:	20%
President:	0%

Expressed Support for a Female President



Expressed Support for a Female President



Benefits of an Experiment

Voters might favor male or female candidates due to either voter stereotypes about candidates or a baseline gender bias

Real-world data cannot easily distinguish between these explanations

Conjoint survey experiments random vary candidate characteristics in representative surveys

May analyze different types of offices (president v. Congress) and types of elections (primary v. general)

Candidate Characteristics

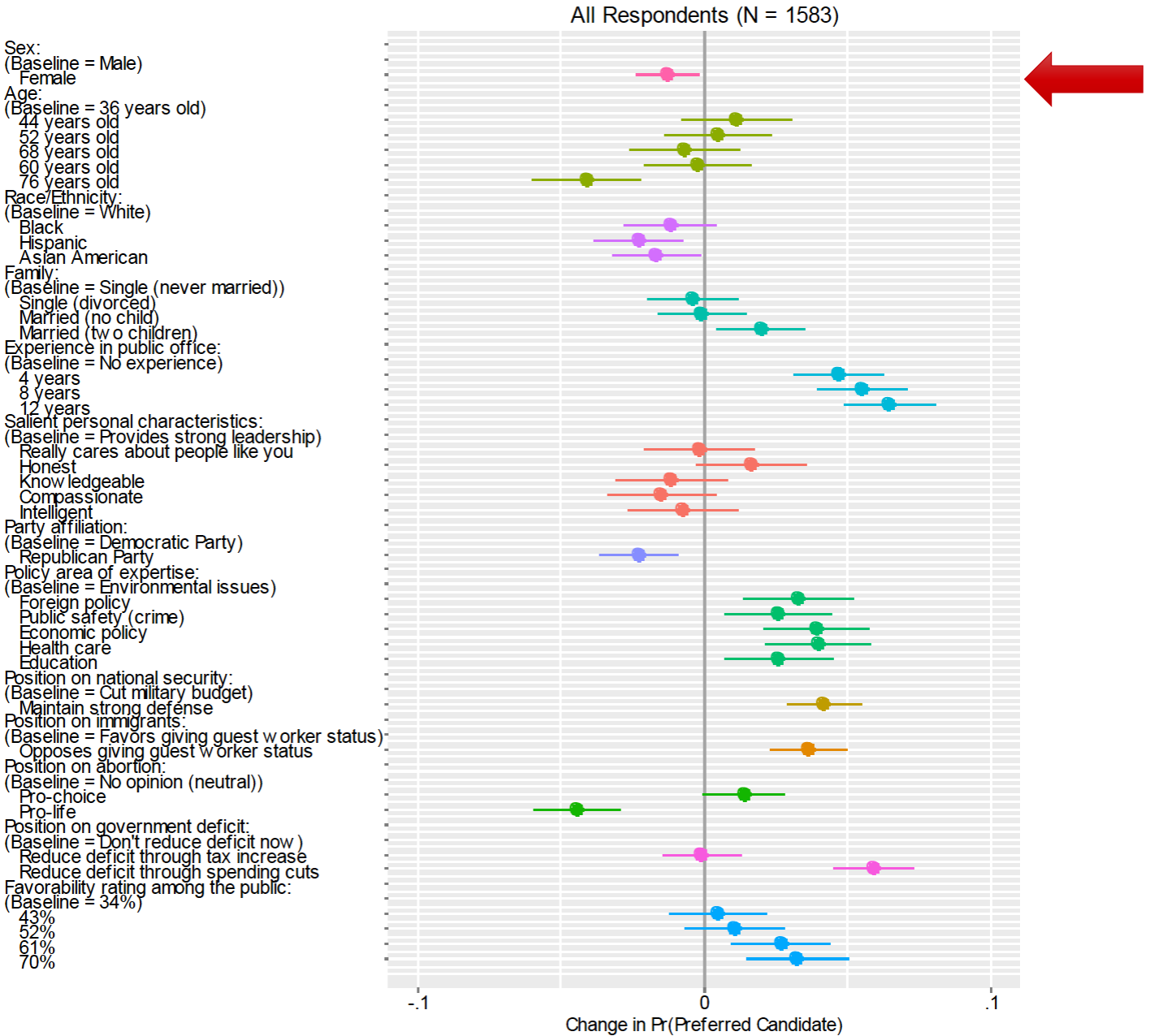
Sex (2)
Age (6)
Race/ethnicity (4)
Family (4)
Experience in office (4)
Personal traits (6)
Party affiliation (2)
Policy focus (6)
National security (2)
Immigration (2)
Abortion (2)
Deficit (3)
Poll standing (5)

Sample Treatment

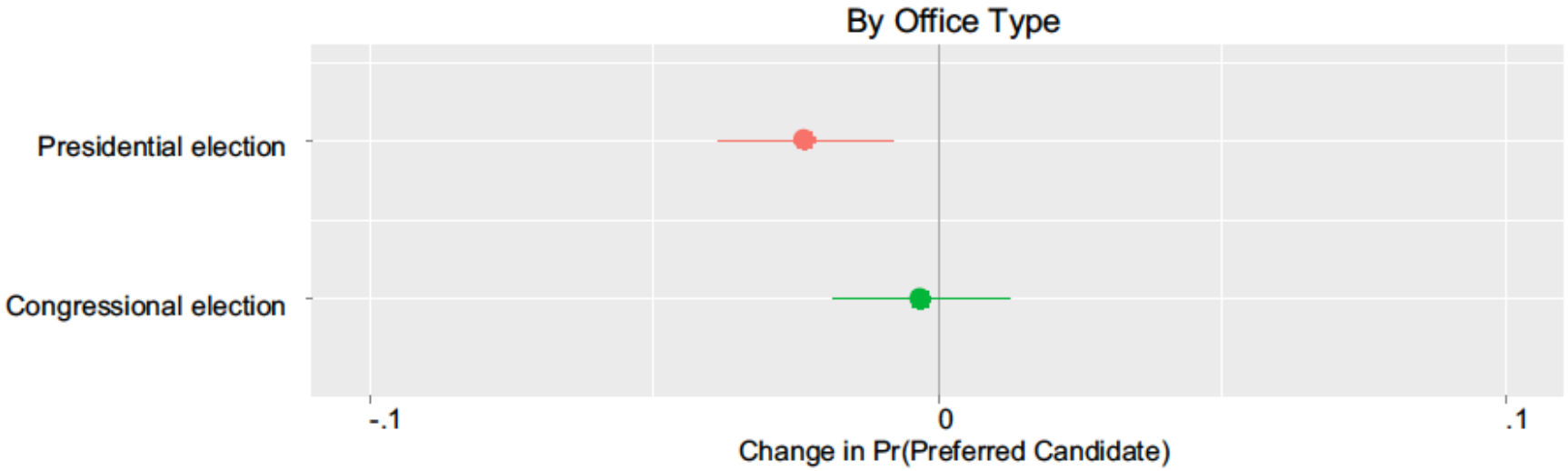
Please carefully review the two potential candidates running for election to the U.S. House of Representatives, detailed below.

	Candidate 1	Candidate 2
Race / Ethnicity	Hispanic	Asian American
Age	52	60
Favorability rating among the public	70%	34%
Position on immigrants	Favors giving citizenship or guest worker satus to undocumented immigrants	Opposes giving citizenship or guest worker status to undocumented immigrants
Party affiliation	Republican Party	Democratic Party
Position on abortion	Abortion is not a private matter (pro-life)	Abortion is a private matter (pro-choice)
Position on government deficit	Wants to reduce the deficit through tax increase	Wants to reduce the deficit through tax increase
Salient personal characteristics	Really cares about people like you	Really cares about people like you
Position on national security	Wants to cut military budget and keep the U.S. out of war	Wants to maintain strong defense and increase U.S. influence
Gender	Female	Female
Policy area of expertise	Education	Foreign policy
Family	Single (divorced)	Married (no child)
Experience in public office	12 years	4 years

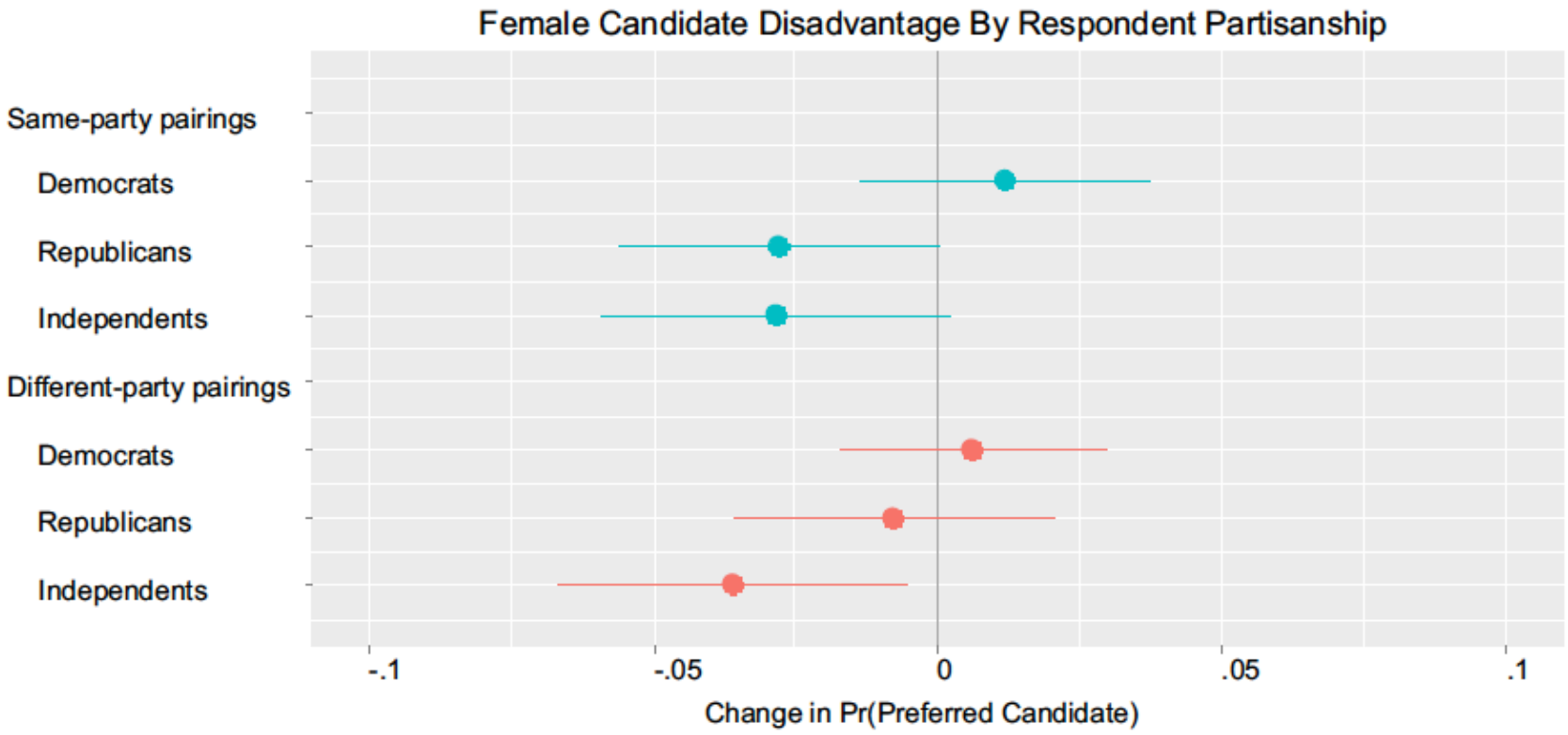
Effects of Candidate Characteristics



Effects of Candidate Gender by Office



Effects by Party and Type of Election



Results and Implications of the 2018 Midterm Election

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