

RIETI BBL Seminar Handout

September 24, 2014

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PewResearchCenter

Japanese, American, Asian Views on Trade and Foreign Investment

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RIETI, September 24, 2014

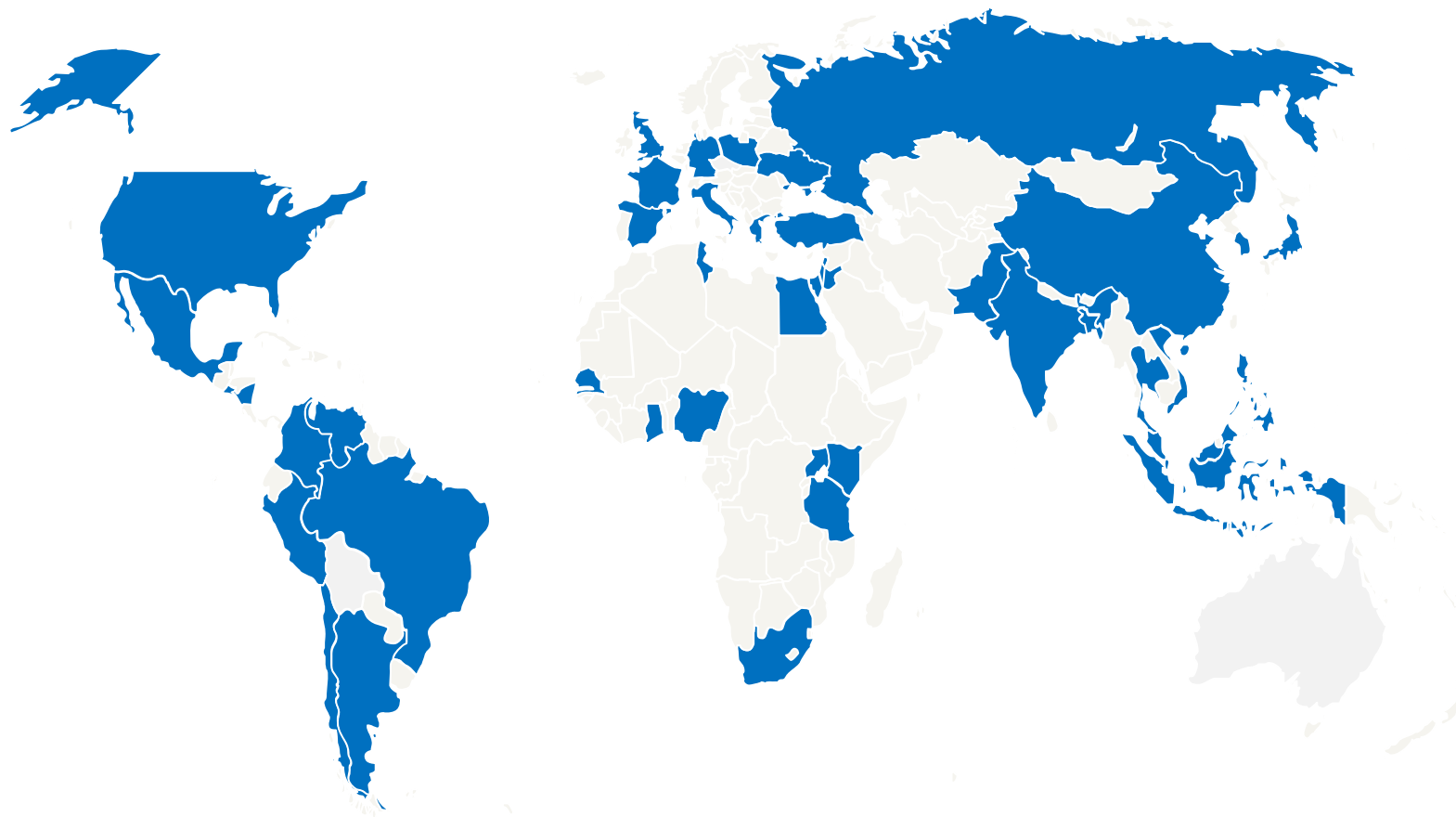
Pew Research Center

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Methodology

- **Surveys conducted across 44 countries from 17 March 2014 to 5 June 2014, totaling 48,643 respondents**
- **Based on nationally representative telephone and face-to-face interviews with adults 18 and older conducted under the direction of Princeton Survey Research Associates International**
- **The margin of sampling error for the complete set of weighted data is $\pm 3.1\%$ - $\pm 4.5\%$**

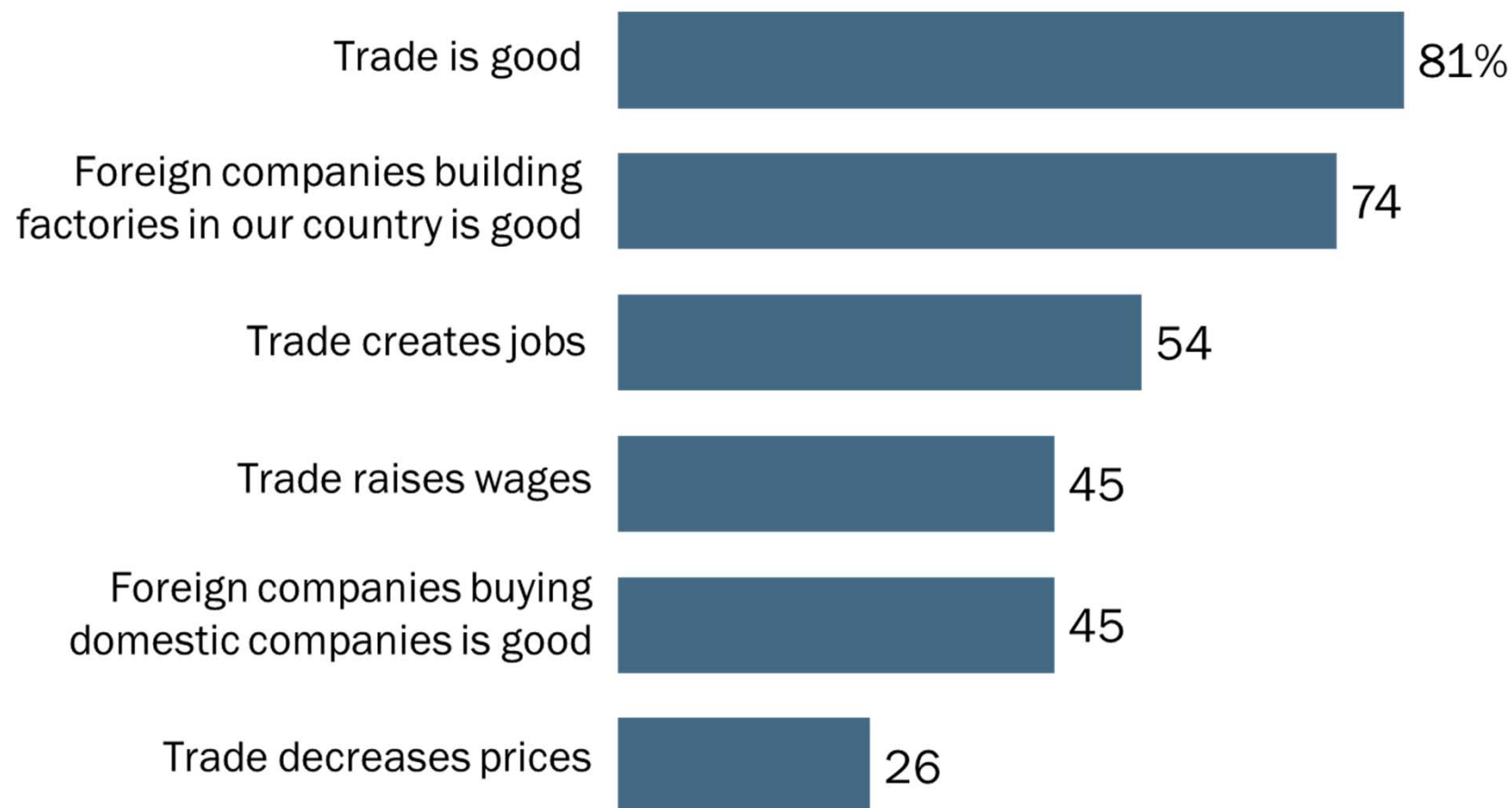
Countries Surveyed in 2014



OVERVIEW

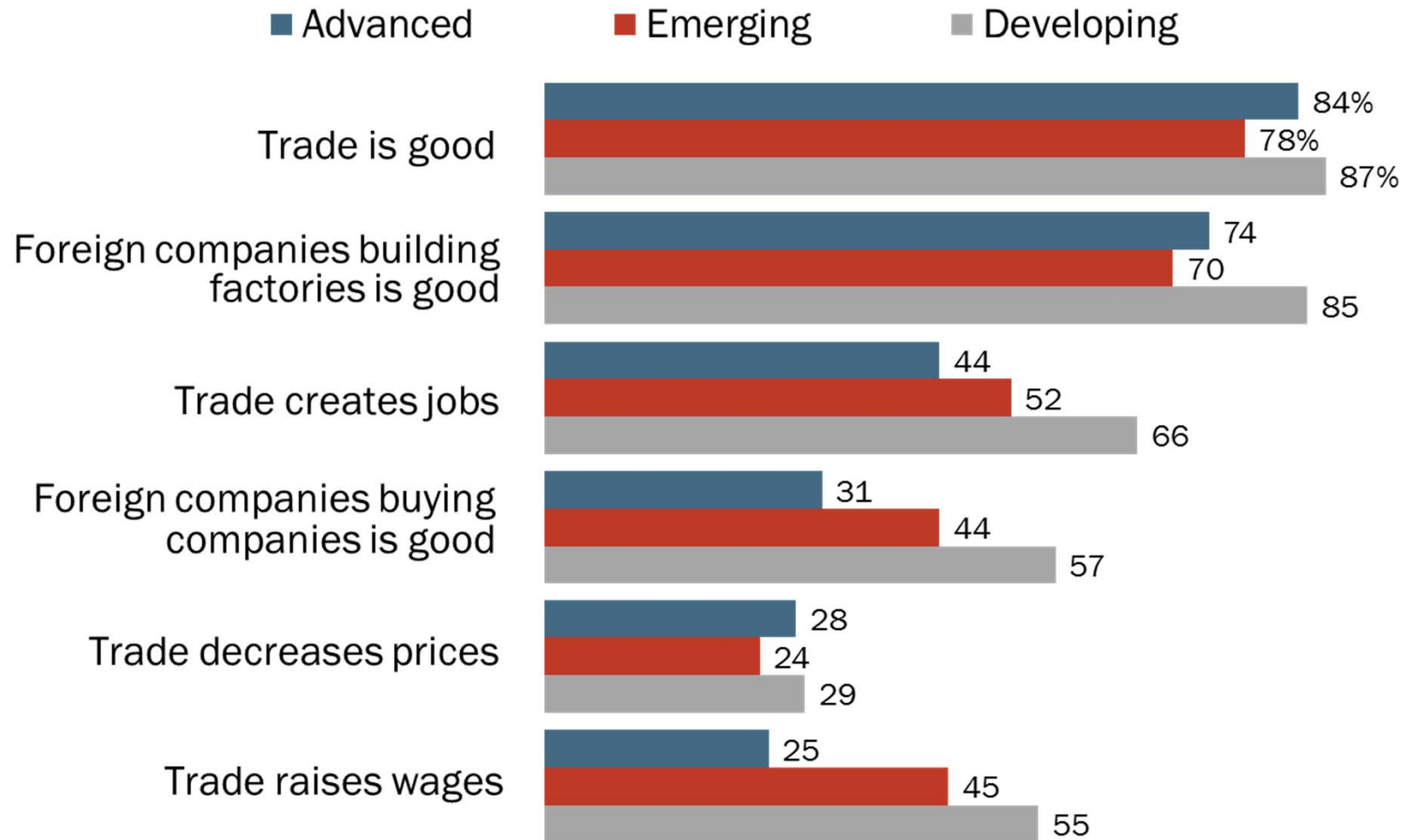
Mixed Views in 44 Countries on Trade, Foreign Investment

Median view that ...



Note: Global medians across 44 countries surveyed.

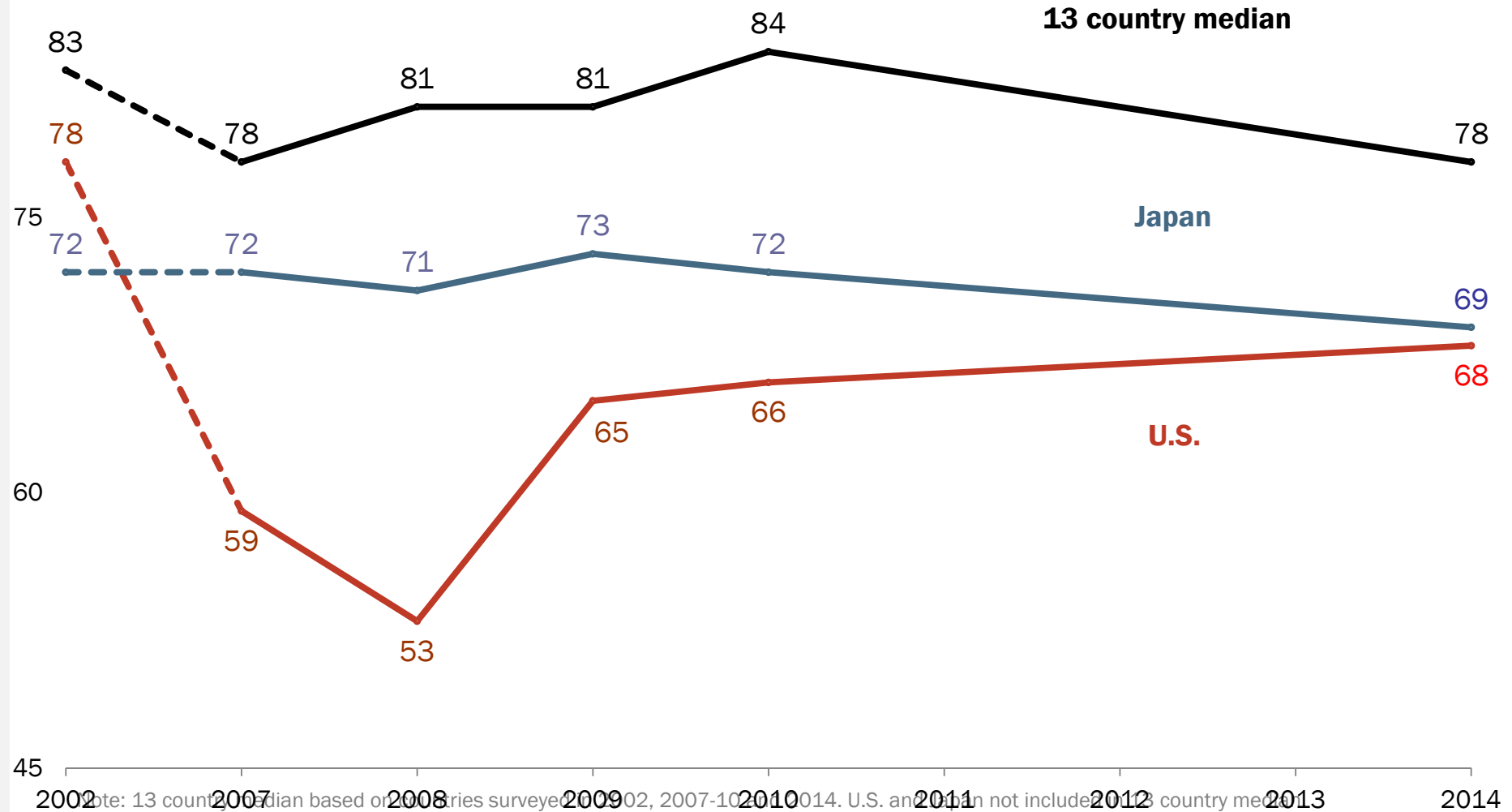
Developing Nations More Positive about the Benefits



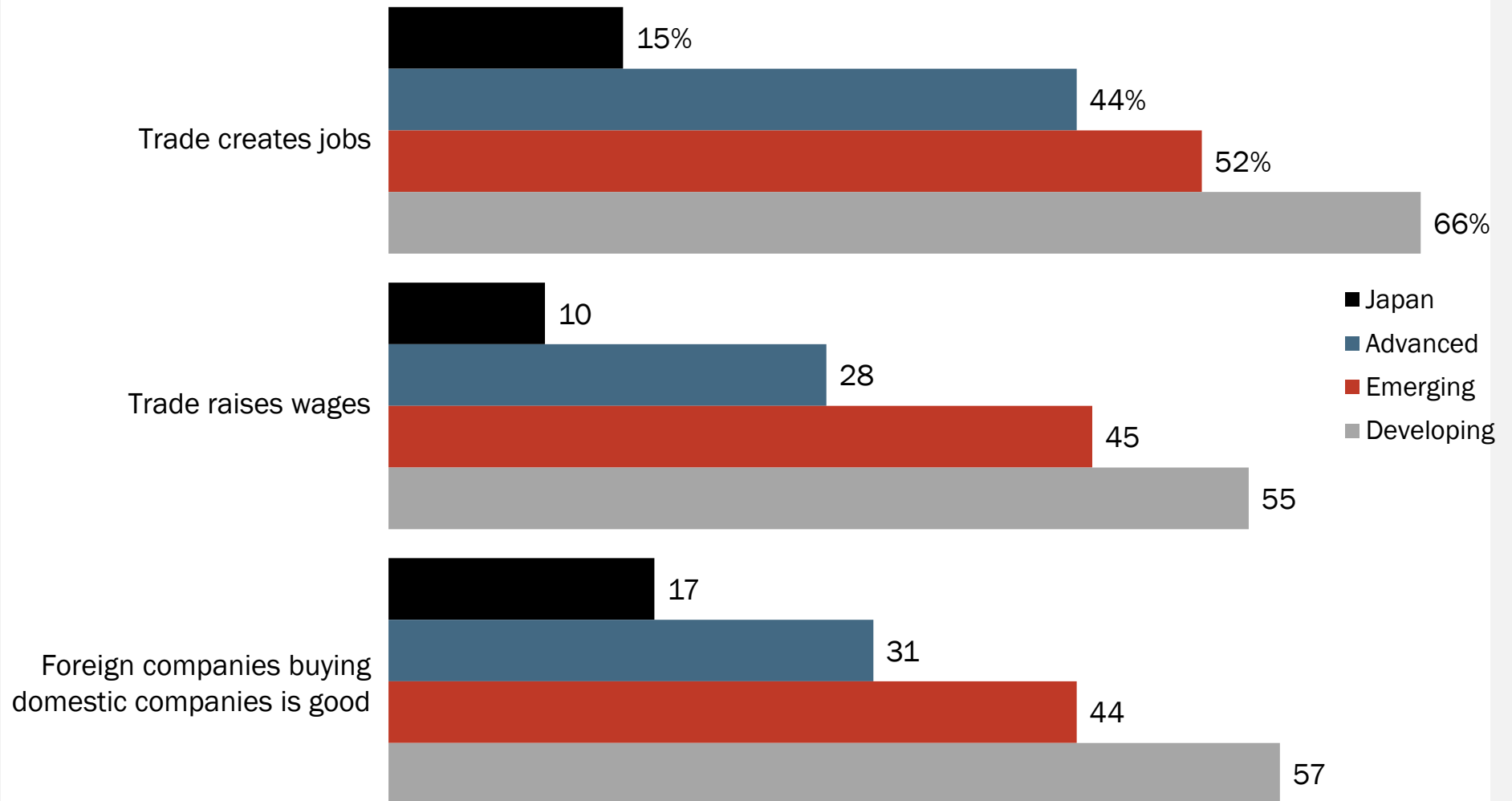
Note: Medians by country economic categorization.

Japanese and Americans Less Convinced Trade Is Good

Growing trade and business ties with other countries are a good thing



Japanese Relatively Unsure of the Benefits



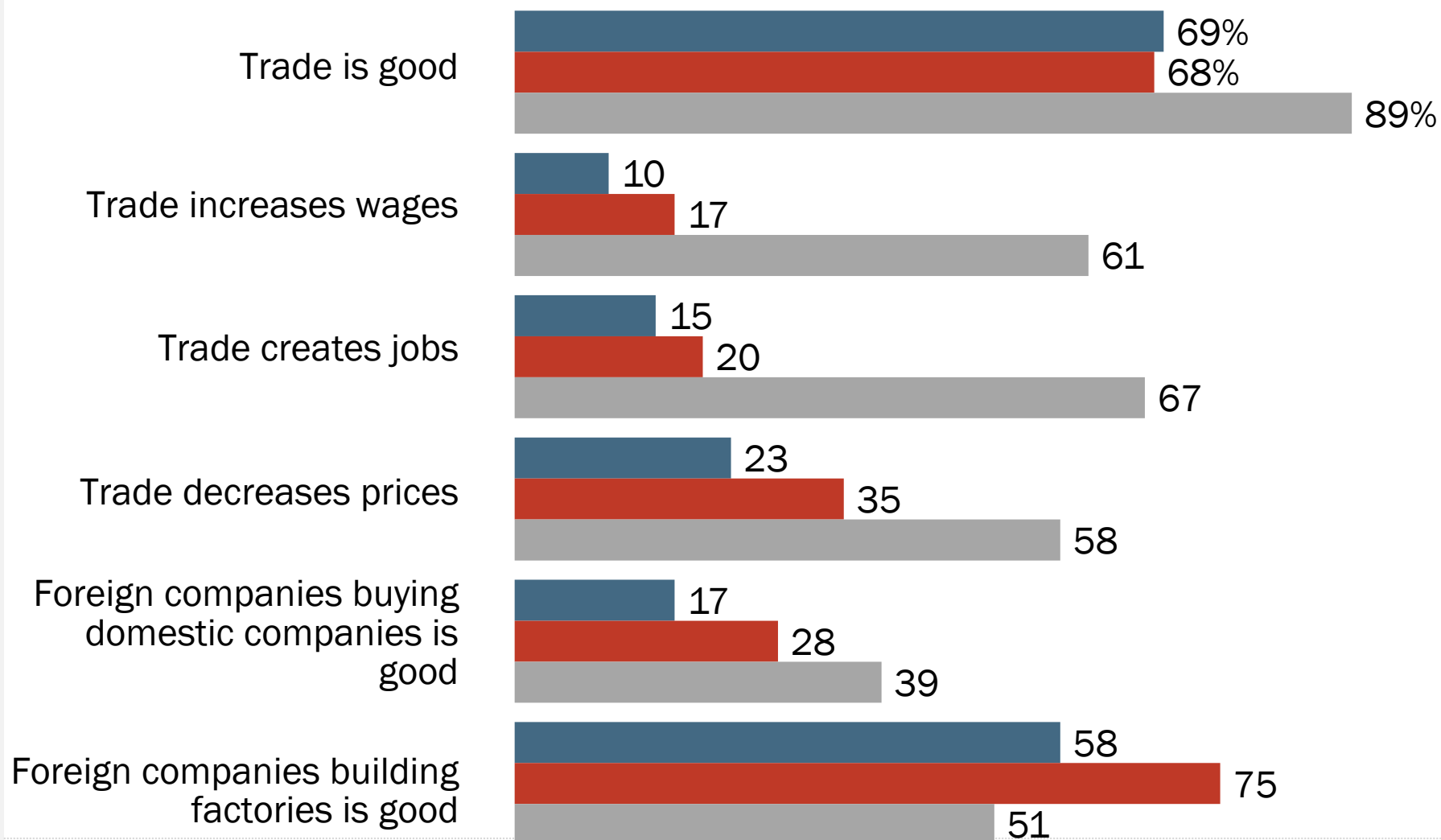
Note: Medians by country economic categorization. Advanced median excludes Japan.

Japanese, Chinese, American Views on Trade & FDI

■ Japan

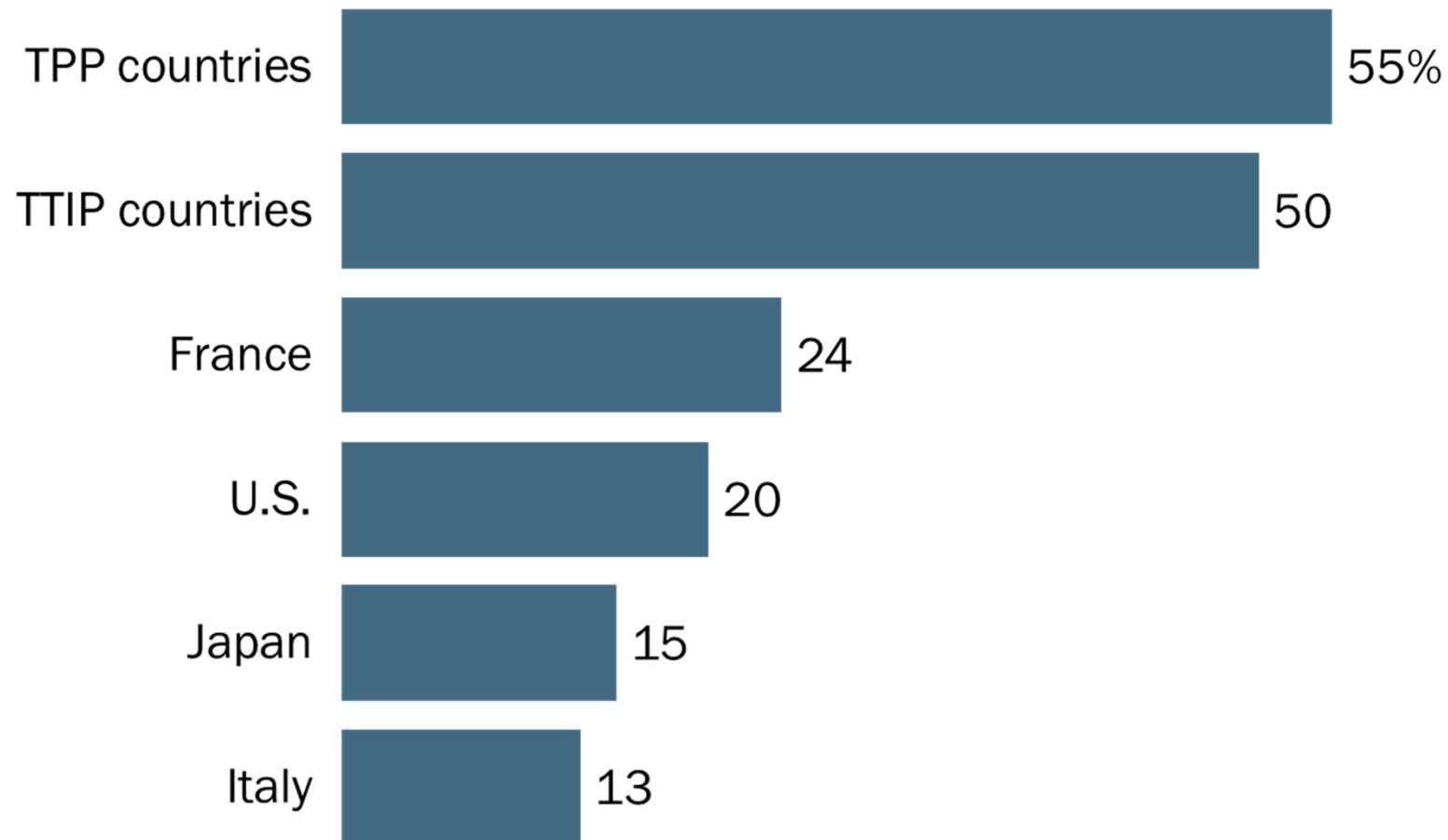
■ U.S.

■ China



U.S., Japan Among TPP, TTIP Outliers on Trade and Jobs

Trade with other countries leads to job creation



Note: TPP country median based on five countries (Chile, Malaysia, Mexico, Peru & Vietnam). Excludes U.S. & Japan. TTIP country median based on five countries (Germany, Greece, Poland, Spain & UK). Excludes U.S., France & Italy.

TRADE VIEWS

Asians but Not Europeans Say Trade Means Jobs

Trade with other countries ...

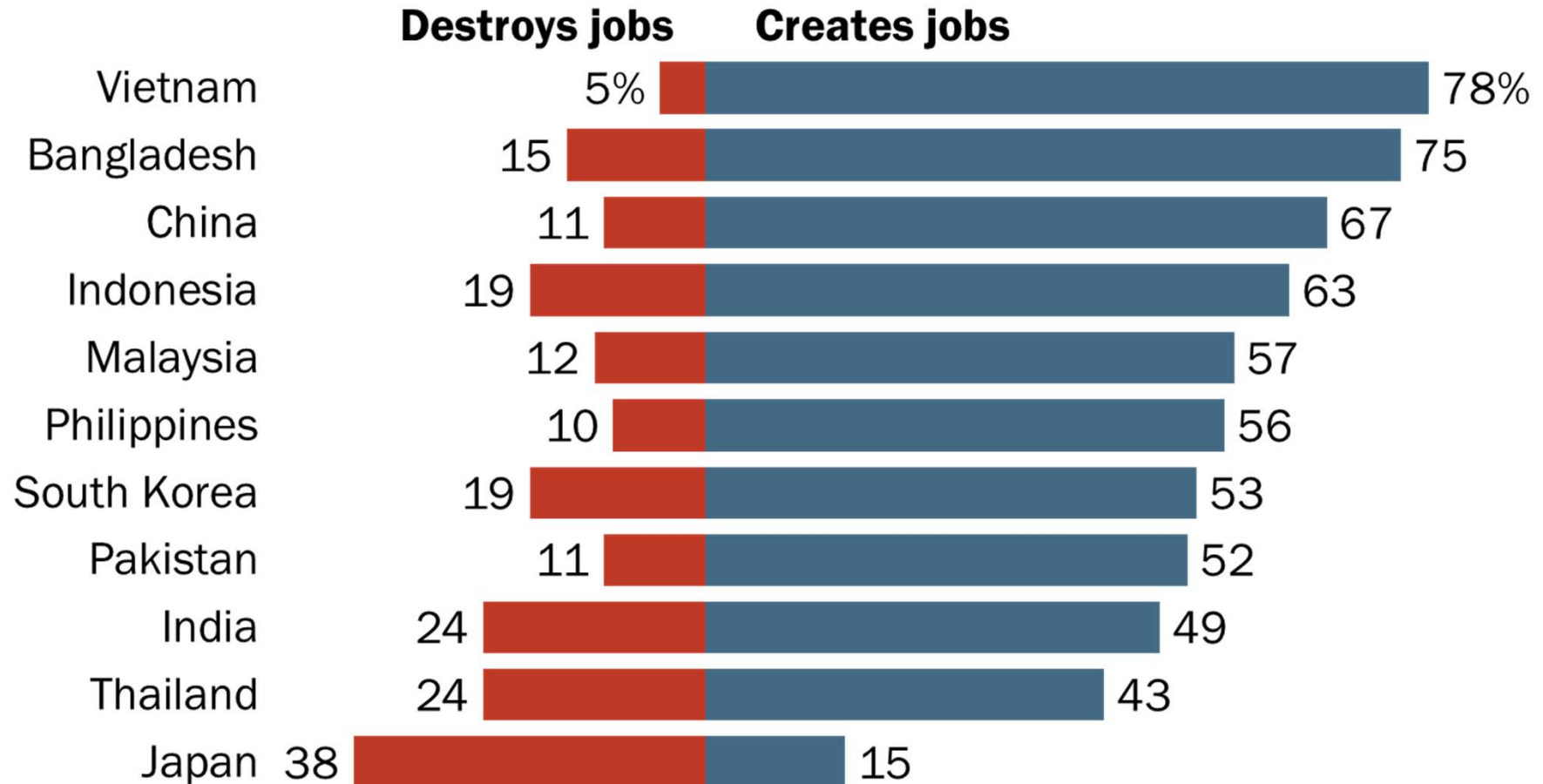
	Creates jobs	Destroys jobs	Does not make a difference
	%	%	%
Global median	54	19	19
Europe*	44	28	23
Middle East	59	22	16
Asia	56	15	14
Latin America	52	19	18
Africa	62	17	12

*European median does not include Russia or Ukraine.

Note: Global medians across 44 countries surveyed.

Asians' Views of Trade's Impact on Jobs

Trade with other countries ...



Mostly Advanced Economies Who Say Trade Destroys Jobs

Trade with other countries ...

	Creates jobs	Destroys jobs	Does not make a difference
	%	%	%
<i>Top 6 (35%+)</i>			
Italy	13	59	23
U.S.	20	50	25
France	24	49	26
Colombia	28	42	21
Greece	44	39	15
Japan	15	38	41

Europeans Least Likely to Believe Trade Increases Wages

Trade with other countries leads to worker wage ...

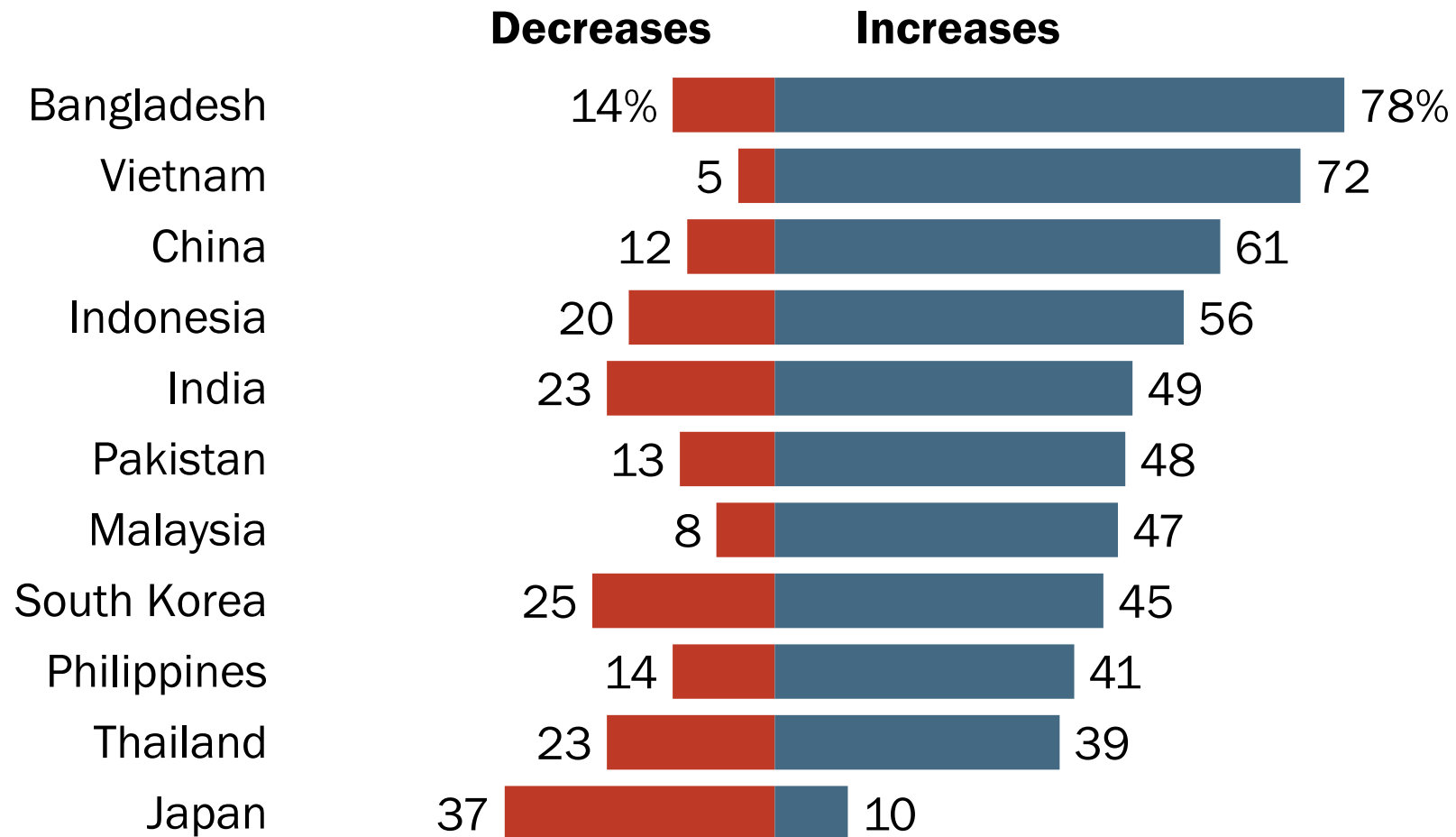
	Increases	Decreases	Does not make a difference
	%	%	%
Global median	45	21	25
Europe*	28	33	33
Middle East	46	29	17
Asia	48	14	18
Latin America	41	21	29
Africa	51	20	17

*European median does not include Russia or Ukraine.

Note: Global medians across 44 countries surveyed.

Asian Views of Trade's Impact on Wages

Trade with other countries leads to worker wage ...



The Countries Most Likely to Say Trade Lowers Wages

Trade with other countries leads to worker wage ...

	Increases	Decreases	Does not make a difference
	%	%	%
<i>Top 10 (30%+)</i>			
Italy	7	52	33
Greece	21	49	27
France	14	47	38
U.S.	17	45	32
Colombia	22	43	24
Japan	10	37	46
Jordan	45	37	17
Spain	28	33	31
Germany	28	31	33
Turkey	28	31	24

Many Think Trade Increases Prices

Trade with other countries leads to price ...

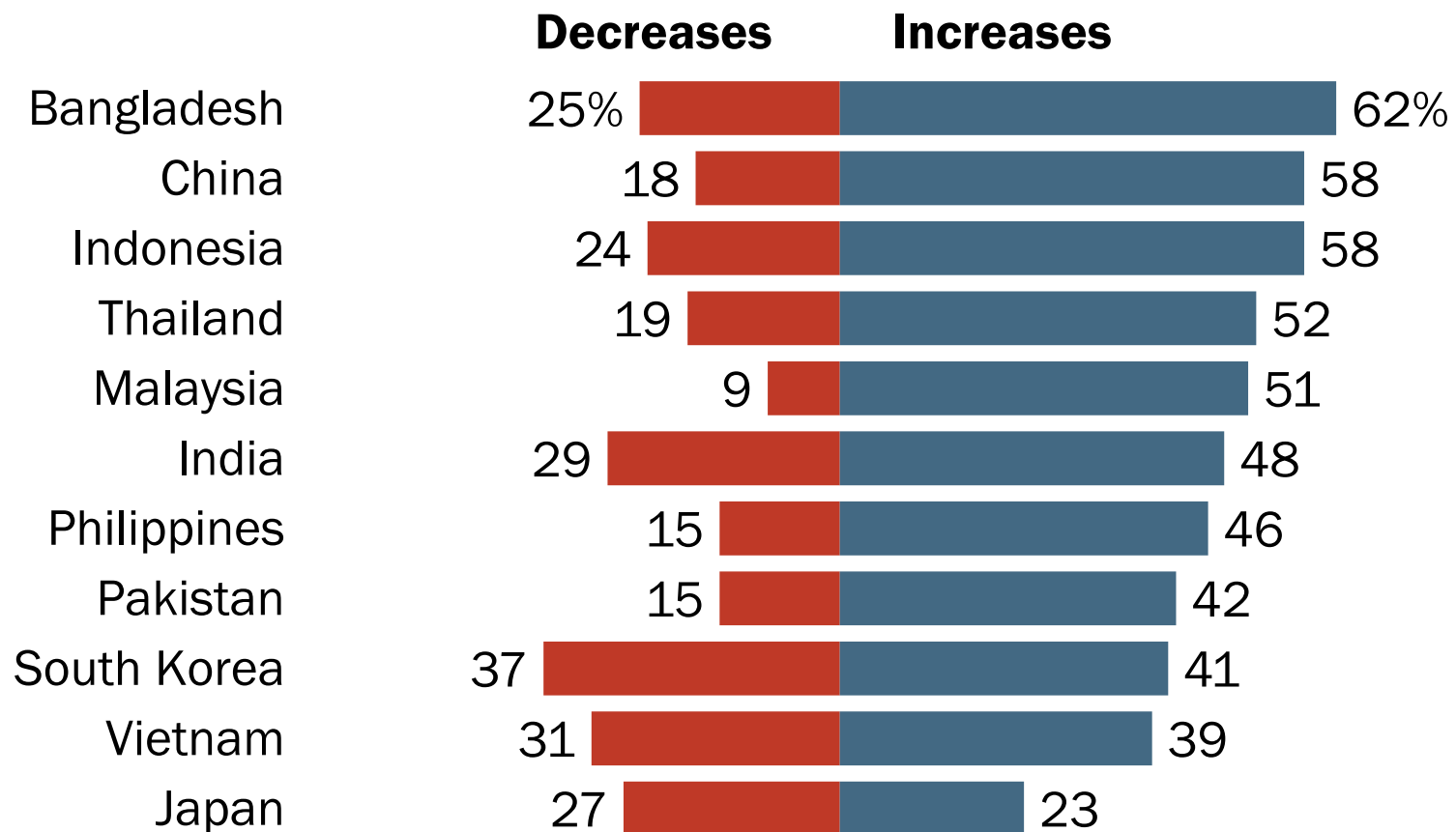
	Increases	Decreases	Does not make a difference
	%	%	%
Global median	42	26	20
Europe*	35	26	35
Middle East	33	38	18
Asia	48	24	17
Latin America	43	24	21
Africa	50	25	15

*European median does not include Russia or Ukraine.

Note: Global medians across 44 countries surveyed.

Asian Views of Trade's Impact on Prices

Trade with other countries leads to price ...



INVESTMENT VIEWS

Strongly Contrasting Views of Foreign Investment

	Foreign companies <i>building factories in our country</i> is good	Foreign companies <i>buying domestic companies</i> is good	<i>Diff</i>
	%	%	
Advanced	74	31	+43
Developing	85	57	+28
Emerging	70	44	+26

Note: Medians by country economic categorization.

Asians Believe Foreigners Building Factories Is Good

Foreign companies building new factories in our country is ...

	Good	Bad
	%	%
Global median	74	20
Europe*	75	25
Middle East	70	29
Asia	72	20
Latin America	70	19
Africa	88	12

*European median does not include Russia or Ukraine.

Note: Global medians across 44 countries surveyed.

Asians Divided About Foreign-led M&A

Foreign companies buying domestic companies is ...

	Good	Bad
	%	%
Global median	45	47
Europe*	32	66
Middle East	42	56
Asia	43	44
Latin America	55	39
Africa	57	34

*European median does not include Russia or Ukraine.

Note: Global medians across 44 countries surveyed.

Japanese Least Likely to Say Foreign-led M&A is Good

Favorable views of foreign investment

	Foreign companies buying domestic companies is good	Foreign companies building factories in our country is good
	%	%
Bangladesh	69	78
China	39	51
India	56	68
Indonesia	41	69
Japan	17	58
Malaysia	45	78
Pakistan	43	61
Philippines	66	78
South Korea	30	73
Thailand	41	72
Vietnam	59	80

Countries That Most Dislike Foreign M&A

Foreign companies buying domestic companies is ...

	Good	Bad
	%	%
<i>Top 9 (60%+)</i>		
Germany	19	79
Japan	17	76
Italy	23	73
Tunisia	25	73
South Korea	30	68
France	32	68
U.S.	28	67
Greece	31	66
Turkey	30	62

JAPANESE VIEWS

Japan, U.S. Quite Wary of Global Economic Engagement

	Global median	Japan	U.S.
	%	%	%
Trade destroys jobs	19	38	50
Trade lowers wages	21	37	45
Foreign companies buying domestic companies is bad	47	76	67

Note: Global medians exclude Japan & the U.S.

Little Demographic Difference in Japanese Views of Trade

Japanese who think ...

	Trade is good %	Trade increases wages %	Trade creates jobs %	Trade decreases prices %
Men	70	12	18	31
Women	68	7	13	23
18-29	72	7	17	42
30-49	74	8	14	32
50+	66	11	16	20
Less than post- secondary	66	11	16	25
Post-secondary	74	9	15	29
Lower income	69	10	14	22
Upper income	69	10	17	31

Note: **Bolded** figures represent statistically significant differences.

Young Japanese More Supportive of Greenfield Investments

Foreign companies building new factories in our country is ...

	Good	Bad
	%	%
Men	62	35
Women	55	34
18-29	72	28
30-49	70	27
50+	49	40
Less than college	52	40
College degree	67	28
Lower income	55	36
Upper income	64	32

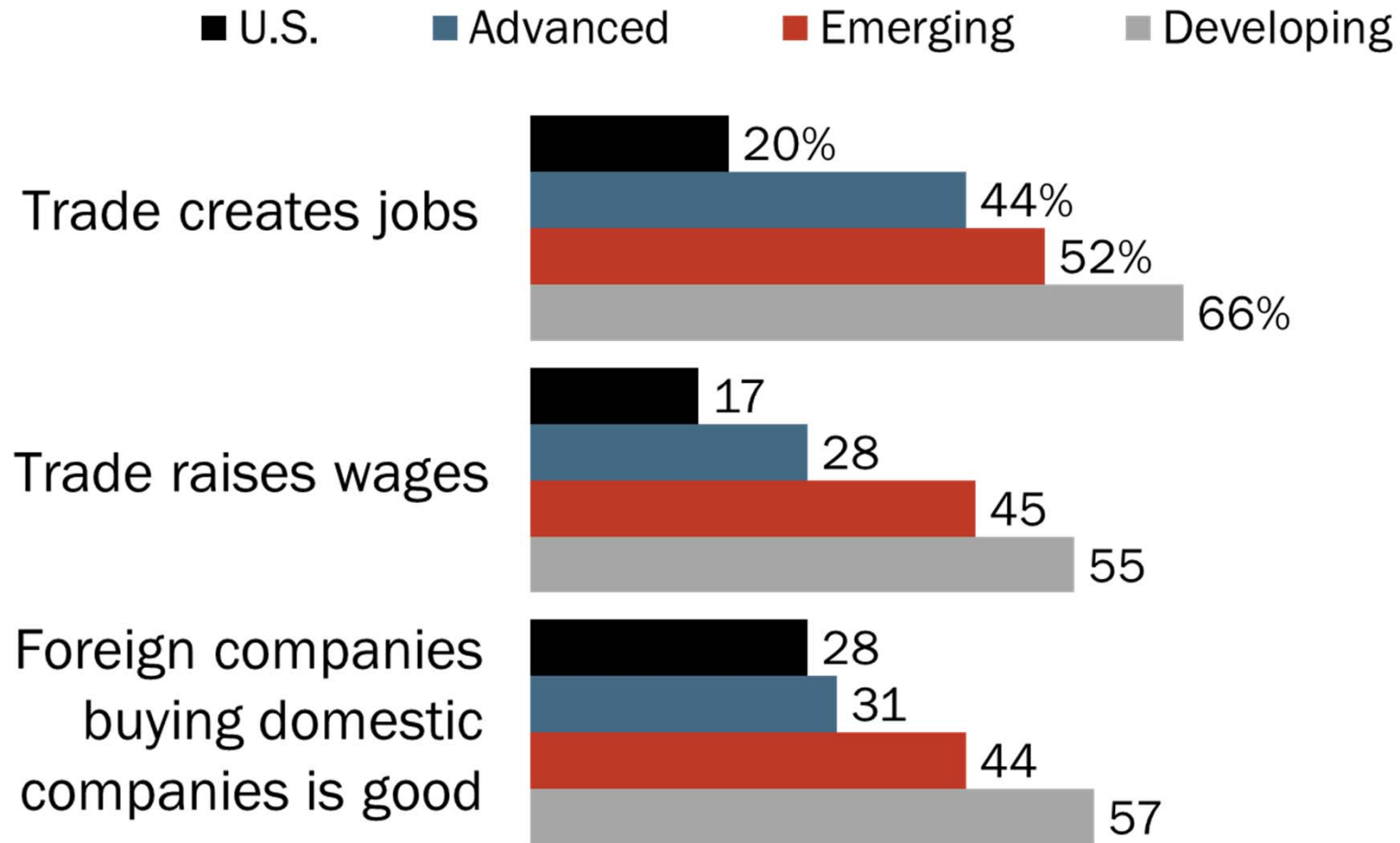
All Japanese Strongly Opposed to Foreign-led M&A

Foreign companies buying domestic companies is ...

	Good	Bad
	%	%
Men	20	75
Women	15	75
18-29	23	74
30-49	23	73
50+	13	77
Less than college	14	77
College degree	21	73
Lower income	15	75
Upper income	20	76

AMERICAN VIEWS

Americans Relatively Unsure of Globalization's Benefits



Note: Medians by country economic categorization. Advanced median excludes U.S.

Older, Less Educated, Low Income, Female Americans Wary

Americans who think ...

	Trade is bad	Trade decreases wages	Trade destroys jobs	Trade increases prices	Foreign companies buying U.S. companies is bad	Foreign companies building factories in U.S. is bad
	%	%	%	%	%	%
TOTAL	28	45	50	32	67	23
Men	28	43	46	28	66	20
Women	27	48	55	35	67	26
18-29	21	43	43	35	64	19
30-49	30	44	50	34	64	22
50+	29	48	55	28	72	26
Less than post- secondary	30	42	54	37	64	30
Post-secondary	26	48	48	28	69	19
Lower income	29	46	54	38	62	28
Upper income	25	45	47	24	72	17

Partisan Splits on Trade and Investment

	Trade is bad	Trade decreases wages	Trade destroys jobs	Trade increases prices	Foreign companies buying U.S. companies is bad	Foreign companies building factories in U.S. is bad
	%	%	%	%	%	%
TOTAL	28	45	50	32	67	23
Republican	29	44	54	31	75	28
Independent	28	42	49	29	67	23
Democrat	26	49	50	33	66	20
Rep-Dem diff	+3	-5	+4	-2	+9	+8

IMPLICATONS FOR TPP

Japanese Least Enthusiastic among TPP Countries

	Trade is good	Trade increases wages	Trade creates jobs	Trade lowers prices	Foreign companies buying companies is good	Foreign companies building factories is good
	%	%	%	%	%	%
Vietnam	95	72	78	31	59	80
Malaysia	87	47	57	9	45	78
Chile	85	27	52	28	53	68
Peru	81	42	55	24	59	70
Mexico	71	31	43	24	50	69
Japan	69	10	15	27	17	58
U.S.	68	17	20	35	28	75

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