RIETI BBL Seminar

Comments on Japan's Growth Strategy

Shunichi Kajisa
President, Microsoft Development Co., Ltd. &
Chief Technology Officer, Microsoft Japan Co., Ltd

Microsoft has always been about empowering people through technology – help people around the globe with the tools and training to support starting and building companies, create jobs, and enable innovation.

- **BizSpark** provides free software, cloud service, support, and visibility to help startups to take off and succeed.

- **Microsoft Ventures** is a strategic partner for promising startups around the world focused on business growth & development, industrial strength technology and beautiful usable products.

- **Microsoft Innovation Center** and **Microsoft Innovation Award** provide training, facilities, technologies, and bridging to global.

- **DreamSpark** provides free software, cloud service and support for students.

- **Imagine Cup** is the world's premier student technology competition, inviting students to use their imagination and passion to create a technology solution.

- **Microsoft Research** collaborates with academic researchers with funding.

- **Digital Youth Award**, **New Faculty Award**, and more ...

Microsoft

Accelerating Startups

- Startups are critical future
  - Dynamic job creation with innovation
  - Cloud first and global first
- More Orchestrated Efforts by Government & Private Companies
  - Access to world class IT infrastructure and tools
  - Easier access to critical data sets and intellectual properties
  - Policies that address privacy and data security concerns
  - Innovation by market-driven standards and interoperability
  - Better R&D support to young and innovative firms
  - Bridging to opportunities in consumer and enterprise segments aligned with Global Value Chains

Beyond Open Data

- National Projects
  - Geo, Transportation, Weather, Medical, Healthcare, Energy, Environment, Agriculture, .etc.

- Open API and Services
  - API – connecting data across industries and segments
  - Services – connected cloud solutions
  - Challenges - cyber security, privacy and data security, international standards, and legacy regulations
  - *There is no bad data, just bad uses of data.*