

Comments on BBL of LCD Panels

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1 Observation about this issue

- (1) The relation between enlargement of panel size and LCD business cycle
- (2) Speed up of global alliance with foreign partners
- (3) Tendency of concentrating each supplier around the makers production site like one industrial cluster

2 Questions or problems for Panel Producers

- (1) The cost effect of a new production line of panels lasts no longer than 3 years.
- (2) Considering for long preparing time for construction, panel makers have to decide the timing of investment for more than 200 billion yen worth of new plants, beforehand.

3 Future Question

- (1) The limitation of panel size more than 8 generation.
- (2) The new production system for on demand, pull style system.
- (3) The substitution for other panels, PDP, SED, OEL
- (4) The future price level of panels as well as of Big LCD TV.