Japan-China-Korea (A3) Conference Monetary and Financial Cooperation in the Region

Handout

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Comments on "ABMI and Financial Cooperation in East Asia"

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* The views and opinions expressed are my own and do not necessarily reflect those of the Mizuho Research Institute

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Summary of the presentation

- → Development of ABMI
 - Size of LCY bond markets has been increasing
 - Diversification of bonds issued (maturity, MTN program, multicurrency, etc.)
 - Improvement of infrastructure (CGIF, ABMF, etc.)
- **♦ Limitations on ABMI**
 - Expansion of LCY bond market is mostly driven by gov't bonds; domestic credit still plays a dominant role
 - > Expansion of secondary market is limited
 - Underdeveloped financial markets (lack of hedging instruments) and lack of regional infrastructure
- ♦ China's role: efforts taken and future contributions
 - > Diversifying bond issuance & active participation to ABMI
 - Further development of domestic & regional bond markets

Some questions

- → China's role: "facilitating the development of Asian regional bond market under the condition of capital control" (slide 23)
 - Do you mean capital control at the regional level?
 - Do we need it? If so, what kind of measure is appropriate (quantity based vs. price based)?
- → Limitations on ABMI: "Underdeveloped derivative markets to hedge risks associated with bond investments" (slide 17)
 - > What kind of risks need to be hedged the most (interest rate risk, liquidity risk, credit risk)?
- ★ Limitations on ABMI: "Insufficient liquidity in bond market"
 (slide 16)
 - ➤ Is the turnover ratio an adequate measure for liquidity when both primary (slide 8) and secondary markets (slide 11) are expanding? What about bid-ask spreads?
 - > How do you assess the rise of China's turnover ratio?

Comment 1: Facilitating financial access to SMEs

ABMI 'New Roadmap+' (ASEAN+3 Meeting, May 2012)

Direction 1(F)

Follow-up issues that need to be addressed to produce tangible outcomes

- (1) Launching CGIF guarantee programs (TF1)
- (2) Developing infrastructure-financing schemes (including Lao-Thai pilot project) (TF1)
- (3) Fostering an investment-friendly environment for institutional investors & transmitting the ABMI's knowledge to institutional investors (TF2)
- (4) Enhancing ABMF activities (including Common Bond Issuance Program) (TF3)
- (5) Facilitating the establishment of the RSI (TF4)

Direction 2(A)

Additional issues to be addressed to strengthen the momentum for the A
BMI discussion

- (1) Further developing the government bond markets (TF2)
- (2) Enhancing financial access to consumers and SMEs (TF3)
- (3) Strengthening the foundation for a regional credit rating system(TF4)

Direction 3(R)

New issues to be raised to meet the demands of a changing global

financial market

(1) Raising financial awareness (TF4)

Comment 1: Facilitating financial access to SMEs

- → Two financial instruments for SMEs' bond financing
 - Private placement
 - > Securitization (Collateralized Loan Obligation: CLO)
 - Screening and monitoring by a bank that underwrites firms' bonds/loans are important
- → Private placement
 - Mid-sized firms, possibly on the verge of IPOs
 - "mezzanine" of bank loans and public bonds:
 - Extent of disclosure is relatively limited
 - Professional buyers: banks (Japan), institutional investors (US)
 - ➤ US experience (Carey, Prowse, Rea, and Udell, 1993)
 - Use of maturity, collateral, and covenants to deal w/asymmetric information depends on the transparency of firms

Comment 1: Facilitating financial access to SMEs

- **→ Securitization (CLO)**
 - Conversion of a portfolio of small business loans into a security that will be sold to third-party investors
 - ➤ In evaluating the creditworthiness of a loan portfolio, credit scoring models are used
 - The predictive power of a scoring model is a key
 - Containing adverse selection and moral hazard on the part of an originating bank is also crucial
 - > As a byproduct, securitization may foster the development of non-banks that specialize in small business lending
- **→** Suggested policy measures
 - > Subsidize activities that would mitigate informational frictions (disclosure fees, development & maintenance costs of scoring models)
 - Measures to deal with lender/borrower moral hazard

Comment 2: Global regulatory changes and ABMI

- **→** Is there a possibility that ongoing global regulatory changes would impede the development of regional bond markets?
- **→** Possible impediments
 - Tougher trading capital rules (Basel 2.5, "Fundamental review" under consultation) and the Volcker rule may discourage the development of secondary markets
 - Regulation on shadow banking may impede the development of repo markets and securities lending (in 'New Roadmap+')
 - Tougher capital requirements on trade credits (Basel 3) may hamper inter-regional trade in Asia
- ♦ Need for coordinated action in A3 countries