

**aigo 爱国者**

自主科技 自由生活

Freedom in technology Freedom in life



**爱国者数码**

<http://www.aigo.com>

## Market Leadership



Portable Hard Disk  
**No. 1 in China for past 10 years**



Digital Photo Frame  
**No. 1 in China for past 4 years**



“Ge Yao” Digital Camera  
**1<sup>st</sup> piece of tech art China, from China**



Portable Media Player  
**1<sup>st</sup> in the world to introduce MP5 players**



MP6 Player - revolutionize audio experience  
**Awarded 86 patent rights. Big leap for internet music streaming**

## SIX-WIN ideology

*Action speaks louder than words*

*Never cease to seek  
self improvement*



*Ethics is the foundation  
for success*

**Six-win** symbolizes **six-hands holding** firmly together forming a **value chain**, relying and supporting each other, each is indispensable. It advocates and emphasizes the importance of achieving **mutual benefits** between all parties, to realize **win-win** situation and **sustain long term development growth together**.

# How does $1 + 1 = 11$ ?

Equations \ Factors	Direction	Position
$1 + 1 = -1$	Different	Different
$1 + 1 = X$	Different	Same
$1 + 1 = 1$	Same	Same
$1 + 1 = 11$	Same	Different

## aigo's Chess Culture



### Cannon in Chinese Chess

Progressing by leaps and bounds



### Bishop

Minister of internal & external affairs, one in black, one in white,  $1 + 1 = 11$



### Knight

Constantly innovate



### Pawn

Fighting step-by-step to fulfill their dreams



### King

Spiritual Leader controls all situation



### Rook

Charge forward swiftly and bravely



### Queen

Most respected women, meticulous & synergize







Embrace Chinese culture essence with modern science and technology. **Just as nonpareil as you!**

爱国者哥窑相机 中国创造

## China from China



科技艺术

独一无二的哥窑，  
独一无二的珍爱。



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After just **20** days on the overseas market, the value of GeYao camera has increased **100** times!



*Photo: Singapore President Mr S.R. Nathan., aigo Singapore Mr Tony Wu and auction winner Dr Stephen Riady*

Singapore, 2 Sep 2010 - President's Challenge 2010 Charity Gala Dinner auction presentation ceremony. Singapore's President Mr S.R. Nathan along with aigo Singapore's Managing Director, Mr Tony Wu, presenting aigo GeYao Digital Camera to auction winner, Mr Stephen Riady, Chairman of OUE Group.

## Beijing Olympic 2008 Games

aifly was appointed the Official Service Provider for the Games, tasked to carry-out nationwide multi-language training to 150,000 volunteers







Beijing 2008  
Olympic rings logo

北京2008年奥运会  
官方培训服务供应商

热烈欢迎

aifly

爱国者理想飞

中国人 好朋友

萨马兰奇先生来到爱国者

Warmly  
Chinese

anch,  
aifly

IOC Lifetime Honorary President Juan Antonio Samaranch appointed as Honorary Consultant to aigo

国际奥委会终身名誉主席萨马兰奇先生成为爱国者终身荣誉顾问

## 1<sup>st</sup> Chinese high-tech company

aigo's collaboration with Olympic Museum marked another great milestone





## Producer of 14 Olympic songs

aigo produced 14 Olympic songs to commemorate Beijing 2008 Olympic

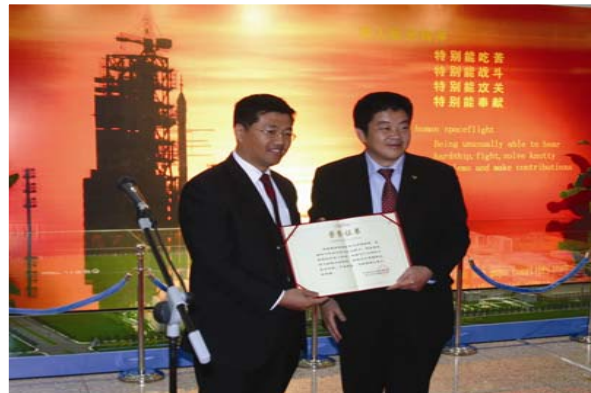


**Songs produced** for the significant Beijing 2008 Olympic Games:

- Campaign and promotion for the Olympic Song titled ***'Beijing welcomes you'***
- ***'Light the passion, pass on the dreams'*** official song for Olympic Torch Relay
- ***'China sees'*** theme song for 'China Story' a joint culture exhibition organized by Ministry of Culture and BOCOG
- Other Olympic songs included: ***'Forever friends'***, ***'Stand up'*** and ***'Glory Light'***

## aigo and ShenZhou spacecrafts

aigo was honored to be part of the nation's key mission space program



We were tasked to provide equipments and install **storage & recording devices** in the No.6 and No. 7 ShenZhou spacecrafts (神州六号与神州七号).

The recording device was to keep track of all the voice material that occurred during the trip.



## aigo and Formula One

The first time a Chinese element appears at world's class F1 races



Reaches out globally – aigo and Vodafone McLaren-Mercedes established long term corporate partnership since 2007. aigo's logos are prominently displayed on team's race cars, race suits and helmets.

**all inspiration goes into one**

**aigo 爱国者。**