Can Investment Treaties Make Foreign Investment Safe?

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More Arbitrations between Investors and Host Governments

- 1. More bilateral and regional treaties
- 2. Arbitration at ICSID
 - 1972-1982 10 cases
 - 1982-1992 18 cases
 - 1992-1996 8 cases
 - 1997 -2004 71 cases
- **3**. Why?
 - Increased private FDI in infrastructure/currency crises
 - Increase in raw material prices

Notable Absences and Hesitancies

- I. Absent: Investors with other interests in host country
- 2. Hesitant: Investors with strong interest in continuing in industry elsewhere in developing world
- 3. Japanese investors or Japanese-led consortia

Bitterness, reputation, culture?

Resistance on State Side

1. Indonesia: court battles for 8 years
2. Argentina challenging judgments
3. Venezuela/Bolivia/Ecuador threatening partial or complete withdrawal

Problems (1)

I. Rigid view of contract

Much more so than in investors' home countries
Reluctance to consider
Crises
Other changed circumstances
Corruption/incompetence in contracts
Environmental protection, labor standards, etc.

Problems (2)

2. Conflicting decisions => unpredictability

Examples
 Frequently cited: Lauder in Czech Republic
 Current: Argentine cases on "necessity"
 Award standards: KBC vs Argentine cases

No process to resolve conflicting decisions

Problems (3)

 Lack of sympathy with national goals (environment, labor rights, etc.)

Problems (4)

4. Asymmetry (company has right to go to arbitration; host government does not)
Who initiates renegotiation demands?
Relation to bidding

Problems (5)

5. Bitter, long, and expensive process with damages orientation

Legal bills
Years to complete
No future of business in country

Changes to System

1. Appeals process

- Resolve conflicting decisions => common law
- Broadly representative => less rigid interpretation, evolving standards for environmental regulations, etc.
- **2.** Symmetry
 - Perception of fairness
 - Less rigid interpretation of contract
- **3**. Encourage settlement

Investment Treaties Can Improve FDI Safety, But Reform will be a Difficult Task

1. Importance of property rights
2. Failure of multilateral negotiations
3. Existence of 2,000+ bilateral agreements
4. Entrenched interests in place