

Current Situation and Problems of Entrepreneurs Training in Japan

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1. Major Problem of Venture Promoting Policy

○Lack of mind to take risk

- entrepreneurs, capitalists, buyers, job-seekers
- > problem of spirit and atmosphere in society, sense of value

2. Current Entrepreneurial Training in Japan

○Starting simultaneously at all levels

- elementary school, high school, university, graduate school
- education to students, parents
- > mainly informing and motivating at the present.

○Knowledge required for entrepreneurs

- short-term training courses are not enough.
(insufficient with depth and width)
- specialized master's courses in graduate school are needed.
- strong motivation and experiences > graduate school for business people
cf. Entrepreneurship study in the Gr. S. for Creative Cities, Osaka City University

○Not only knowledge education

- entrepreneurship (from attitude to personality)
- time and place to get mastery
cf. Akihiro Shindo, founder of Megachips Co. and Megafusion Co.

3. Changing social atmosphere

○Social education movement

- mass media, opinion leaders, school education, lifelong education

○Aim of JASVEX and KAVES (academic societies for entrepreneurship studies)

- venture study and promotion of venture business
- > acting to the society can be the most effective policy proposal

○Most effective training

- to create successful cases around
- > school education and social movement are two wheels of a car