

Publications

Academic Journals (U.S. and European):

Lehrer, M. and K. Asakawa (2004) "Pushing scientists into the market place: Promoting science entrepreneurship" *California Management Review* 46(3): 55-76.

Lehrer, M. and K. Asakawa (2004) "Rethinking the public sector: idiosyncrasies of biotechnology commercialization as motors of national R&D reform in Germany and Japan" *Research Policy*. 33: 921-938.

Asakawa, K. (2004) "Co-evolution of national innovation system and organizational system: A situation of biotechnology sector in Japan" *Journal of Asian Business* 19(3).

Lehrer, M. and K. Asakawa (2003) "Managing intersecting R&D social communities: A comparative study of European knowledge incubators in Japanese and American firms" *Organization Studies* Vol.24. No.5:771-792.

Asakawa, K. and M. Lehrer (2003) "Managing local knowledge assets globally: The role of regional innovation relays" *Journal of World Business* Vol.38 No.1: 31-42.

Lehrer, M. and K. Asakawa (2002) "Offshore knowledge incubation: The third path for embedding R&D labs in foreign systems of innovation" *Journal of World Business* Vol.37 No.4 : 297-306.

Korine, H., K. Asakawa, and P-Y. Gomez (2002) "Partnering with the unfamiliar: Lessons from the case of Renault and Nissan" *Business Strategy Review* Vol.13, Issue 2: 41-50.

Asakawa, K. (2002) "La transformation de Nissan: ou comment un nouvel actionnaire réussit à faire sortir l'entreprise de l'impasse" *Management et Conjoncture Sociale*, Printemps 2002, No.614: 22-25. France.

Asakawa, K. (2001) "Organizational tension in international R&D management: the case of Japanese firms," *Research Policy*, Vol. 30 No.5. 735-757. Elsevier Science.

Asakawa, K. (2001) "Evolving headquarters-subsidiary dynamics in international R&D: the case of Japanese multinationals" *R&D Management*, Vol.31 No.1. 1-14. Blackwell Publishers.

Lehrer, M. and K. Asakawa (1999) "Unbundling European operations: Regional management of American and Japanese MNCs." *Journal of World Business*. Vol.34.No.3. 267-286. New York, NY.

Asakawa, K. (1996) "External-internal linkages and overseas autonomy-control tension: The management dilemma of the Japanese R&D in Europe." *IEEE Transactions on Engineering Management*. Vol.43. No.1. February. 24-32. The IEEE Engineering Management Society: New York.

Schneider, S. and K. Asakawa (1995) "American and Japanese expatriate adjustment: A psychoanalytic perspective." *Human Relations*. Vol.48, No.10. 1109-1127. Plenum Press: New York, London.

Research Volume:

Asakawa, K. (2003) "Differentiation, integration, and organizational tension: some evidence from R&D internationalization by Japanese firms." In: (eds.) Serapio, M. and T. Hayashi, *Research in International Business and International Relations: Internationalization of Research and Development and the Emergence of Global R&D Networks*. Vol. 8. JAI Press/ Elsevier Science. USA/ UK.

Academic Journals (Japanese)

Asakawa, K. and H. Nakamura (2005) "External collaboration and its impact on R&D performance" (in Japanese) *Journal of Healthcare Economy Studies (Iryo Keizai Kenkyu)*, 16: 23-36.

Nakamura, H. and K. Asakawa (2004) "Overcoming external environmental disadvantages by Japan's biotech firms" (in Japanese) *Japan Venture Review* No.5, November: 43-52.

Nakamura, H. and K. Asakawa (2004) "Effective utilization of external knowledge and optimal level of external dependence in corporate R&D activities: Analysis in pharmaceutical and biotechnology industries. (in Japanese). *Organizational Science (Soshiki Kagaku)* 37(3): 53-66.

Asakawa, K. (2002) "Global R&D senryaku to knowledge management" (Global R&D strategy and knowledge management, in Japanese language). *Organizational Science (Soshiki Kagaku)* Vol.36 No.1.:51-67.

Asakawa, K. and N. Sumikura (2002) "An empirical analysis of parenting advantage in Japanese electronics firms:Goold, Campbell & Alexander (1994) revisited" *Keio Business Forum*. Vol.19.No.2. 35-46. Keio University Press, Tokyo.

Nobayashi, H. and K. Asakawa (2001) "Five methods of intra-firm diffusion of corporate mission" (in Japanese), *Keio Business Forum*. Vol.18.No.1. 37-55. Keio University Press, Tokyo.

Asakawa, K. (1999) "Chiteki Shigen Ryudoka no Shogai Yoin to Ketsugo Mekanizumu (in Japanese language)", (Integrating mechanisms to overcome stickiness of intellectual resource)." *Keio Business Forum*. Vol.17 No.1: 203-219. Keio University Press, Tokyo.

Asakawa, K. (1999) "Sekai Hyojun Practice no Shanai Fukyukatei ni Okeru Shogai Yoin: Nichiou Seiyakukigyouno Baai (in Japanese language)," (Sources of impediments to the diffusion of global standard practices within the firms: The cases of Japanese and European pharmaceutical firms), *Journal of Health Care and Society*.Vol.9,No.2. (iryuu-to-shakai) The Health Care Science Institute, Tokyo, Japan.

Asakawa, K. (1997) "A framework for international knowledge management." *Keio Business Forum*. Vol. 14.1. January. 235-255. Keio University Press: Tokyo.

Book:

Asakawa, K. (2003) *Introduction to Global Management*, Nikkei Press, Tokyo, Japan (in Japanese)

Book Chapters:

Korine, H., K. Asakawa and P-Y. Gomez (forthcoming) "The importance of the agreement formation process in partnering with the unfamiliar" in Stahl, G. and M.E. Mendenhall (Eds.) *Mergers and Acquisitions: Managing Culture and Human Resources*, Chapter 17. Palo Alto: Stanford University Press.

Asakawa, K. and T. Katoh (2003) "Pitfalls of practice transfer across borders: Unwanted transfer as a neglected issue in multinational management" *Savoir Gérer*, University of Paris Press.

Asakawa, K. (2000) "Evolving international R&D linkages in the Japanese MNCs." In: (eds.) Lau, C-M.,et.al., *Asian Management Matters: Regional Relevance and Global Impact*. Imperial College Press, London, U.K.

Asakawa, K. (1995) "International know-how transfer as challenge in global R&D management." *The Management Strategy of Global Corporation. IIES Seminar Series 9511*, 34-58. Institute for International Economic Studies.

Papers Presented at Academic Conferences:

"Exploring the mode of knowledge transfer in MNCs: The role of direct and indirect linkages" (co-authored with M. Hamilton), *Academy of Management Annual Meetings*, Hawaii, USA. August, 2005.

"Importance of the agreement formation process in partnering with the unfamiliar: Renault and Nissan" (co-authored with H. Korine and P.Y. Gomez), *Academy of Management Annual Meetings*, Hawaii, USA. August, 2005.

"Evolutionary perspectives on the internationalization of R&D in Japanese multinational corporations" (co-authored with D.E. Westney), *Academy of Japanese Business Studies*, Quebec, Canada, July, 2005.

"Placing big bets: Exit as a mechanism for national R&D reform in the transnational economy" (co-authored with M. Lehrer), *Academy of International Business Annual Meetings*, Quebec, Canada, July, 2005.

"Sourcing knowledge through overseas R&D laboratories" *Strategic Management Society*, San Juan, Puerto Rico, November, 2004.

"On condition of knowledge sourcing through overseas R&D labs" *Japan Academy of International Business Studies*, April, 2004.

"Sourcing and leveraging external knowledge through overseas R&D laboratories: Some evidence from Japanese firms" *Research Workshop on Global Knowledge and Innovation*, Center for Knowledge and Innovation Research (CKIR), Helsinki School of Economics, Helsinki, Finland, August 20-23, 2003.

"Managing transition in Japan's biotechnology sector: The institutional-organizational coevolution" *Academy of Management Annual Meetings*, Seattle, WA., August 1-6, 2003.

"Scientists and industrial policy: Science entrepreneurship in German and Japanese biotechnology" (co-authored with M. Lehrer). *Academy of Management Annual Meetings*, Seattle, WA., August 1-6, 2003.

"Managing institutional reform in biotechnology industry: The role of public sector in Germany and Japan" (co-authored with M. Lehrer). *Academy of International Business Annual Meetings*, Monterrey, CA. July 5-8, 2003.

"Co-evolution of national innovation system and organizational system: A situation of biotechnology sector in Japan" *Academy of International Business Annual Meetings*, Monterrey, CA. July 5-8, 2003.

"The R&D Internationalization as metanational strategy" *The Global Innovation Research Forum*, INSEAD Research Workshop, October 2002, INSEAD, Fontainebleau, France.

"The alliance formation process and its impact on corporate renewal: Lessons from the Renault=Nissan strategic alliance" (co-authored with H. Korine and P.Y. Gomez). *The Symposium on Corporate Strategic Alliances*, organized by Asian Productivity Organization, October 2002, Daegu, Korea.

"Exploring the mode of cross-border knowledge mobilization by multinational corporation: An eclectic approach" *Strategic Management Society Annual Meetings*, September 22-25, 2002, Paris, France.

“Opportunity perception at intermediate geographic levels of MNC: Beyond the local-global dichotomy” (co-authored with M. Lehrer) *Academy of Management Annual Meetings*, August 2002, Denver, USA

“Co-evolution of national innovation system and business strategy: The case of biotechnology industry in Japan”. *The 14th Annual Meetings of the Society for the Advancement of Socio-Economics (SASE)*, University of Minnesota, June 27-30.

“Pitfalls when transferring practice within a multinational firm: Unwanted transfer as a neglected issue” (co-authored with T. Kato). *Academy of International Business Annual Meetings*, November 16-19, 2001. Sydney, Australia.

“Partnering with the unfamiliar: Lessons from the case of Renault and Nissan” (co-authored with H. Korine). *Strategic Management Society Annual Meetings*, October 21-24, 2001, San Francisco, USA.

“Managing local knowledge assets globally: Regional offices as innovation relays” (co-authored with M. Lehrer) *Academy of Management Annual Meetings*, August 2001, Washington, D.C. USA.

“Internationalization of R&D as differentiated process of social capital formation: some evidence from the Japanese firms” *Academy of International Business Annual Meetings*, November 17-20, 2000, Phoenix, AZ. USA.

“Linking local knowledge to global operations: the role of regional offices of MNCs” (co-authored with M. Lehrer) *Academy of International Business Annual Meetings*, November 17-20, 2000, Phoenix, AZ. USA.

“Knowledge transfer versus knowledge incubation: heterogeneous knowledge management challenges of American and Japanese MNCs in Europe” (co-authored with M. Lehrer) *Academy of International Business Annual Meetings*, November 17-20, 2000, Phoenix, AZ. USA.

“Social capital, structural holes, and the formation of international R&D linkages: some evidence from the Japanese firms” *Academy of Management Annual Meetings* (Shared interest track – BPS/OMT divisions), August 4-9, 2000, Toronto. Canada.

“R&D internationalization, structural shift, and organizational tension: evidence from the perception gap analysis of the Japanese multinationals” *Academy of Management Annual Meetings* (international management division), August 4-9, 2000, Toronto. Canada.

“Differentiation, integration, and organizational tension: some evidence from R&D internationalization by Japanese firms.” *Western Academy of Management (WAM) Annual Meetings*, July 9-12, 2000, Shizuoka, Japan.

“Strategic renewal of Japanese business system facing the environmental turbulence” (co-authored with M. Aoi), *The 13th Annual Conference, Association of Japanese Business Studies (AJBS)*, June 9-11, 2000, Oiso, Japan.

“Renewing Japan’s global innovation system through international R&D” *The 13th Annual Conference, Association of Japanese Business Studies (AJBS)*, June 9-11, 2000, Oiso, Japan.

“Transformation of international R&D linkages and dynamism of MNCs” (in Japanese) *Soshiki-Gakkai Annual Meeting* (Japanese Association of Organizational Studies), June 3, 2000, Shiga, Japan.

“International R&D linkages for mobilizing knowledge: The case of Japanese MNCs.” *Academy of International Business Annual Meetings*, November, 1999, Charleston, SC. USA.

“De-institutionalization of Japanese management system facing the economic crisis: Beyond isomorphism toward strategic differentiation.” *Academy of International Business Annual Meetings*, November, 1999, Charleston, SC. USA.

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“Barriers to diffusion of new practices across borders: An empirical study of Japanese and European pharmaceutical firms.” *Academy of Management Annual Meetings*, August, 1999. Chicago, IL, (jointly hosted by Business Policy and Strategy Division and International Management Division). USA.

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“Strategic linkage mechanisms in globally-dispersed R&D: The case of Japanese MNCs.” *The 16th Annual International Conference, Strategic Management Society*, November 10-13, 1996 in Phenix, Arizona. USA.

“The Multinational tension in R&D internationalization: The headquarters-subsiidiary perception gap under clan-failure in the Japanese multinational companies.” *The 1996 Academy of International Business Annual Meeting*, Banff, Alberta, Canada (September 26-29).

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“Managing knowledge conversion process across borders: Toward a framework of international knowledge management,” *The Academy of Management Annual Meeting 1995 Vancouver* (International management Division). Canada.

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"Regional management and regional headquarters: An empirical study of adaptation in American and Japanese MNCs." (co-authored with M. Lehrer). International Management Division, *The Academy of Management Annual Meeting*, August 16, 1994, Dallas, USA.

"Management dilemmas behind globalizing R&D network: In search of new organizational control mechanism." *LBS/INSEAD/Western Research Forum*, April 24, 1994, London Business School, London, UK.