GETTING THE UK ONLINE

Andrew Pinder

e-Envoy
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UK’s place in the world

• 各国的经济实力和全球地位

• 国家的教育水平和研究发展

• 国家的基础设施和交通网络

• 国家的旅游资源和文化魅力
Investment in ICT is among the highest in the G7

Expenditure on ICT as a % of GDP

- **Sweden**
- **UK**
- **US**
- **Netherlands**
- **Germany**
- **France**
- **Belgium**
- **Finland**
- **Denmark**
- **Japan**
- **Austria**
- **Ireland**
- **Italy**
- **Portugal**
- **Greece**
And the UK is the World leader in DTV adoption

Digital TV Households in 2001

- Digital cable television (DCATV)
- Digital satellite television (DSTV)
- Digital terrestrial television (DTTV)

UK | G7 | Other
Office of the e-Envoy

• Has cross-government brief to make the UK world leading knowledge economy

• Set up by Prime Minister Tony Blair in 1999 as part of the Cabinet Office (PM’s department)

• e-Envoy, Andrew Pinder, reports to the PM
WHAT WE DO

• Based in the Cabinet Office, leading the drive to get the UK online
• e-Envoy, Andrew Pinder, co-ordinates strategy and implementation
• The PM has set the following objectives:
  - e-access: ensure everyone who wants it has access to the internet
  - e-economy: make the UK the best environment in the world for e-commerce
  - e-government: make all government services available electronically
Champions

• Champions
• Champions
• Champions
• Champions
Role of the OeE: Overview

- Prime Minister
- Office of the e-Envoy
- Knowledge economy
- e-access
  - UK online centres: access & training
- e-government
  - Government online: advice & services
- e-economy
  - UK online for business: advice & training
WHAT IS THE OeE DELIVERING?

- Stipendia für junge Forscher und Wissenschaftler
- Förderung von internationalen Studienprojekten
- Unterstützung von wissenschaftlichen Konferenzen und Workshops
- Vermittlung von Netzwerken und Kontakten innerhalb der wissenschaftlichen Gemeinschaft
- Zugang zu anderen wissenschaftlichen Initiativen und Plattformen

UK online
e-access - What are we doing?

• What are we doing?

• UK online
What have we achieved in the UK?

- figures for England – Scotland, Wales & NI, Internet access at libraries provided principally under the People’s Network Project.
e-economy - What are we doing?

• Working to encourage businesses to get, and transact, online

• *UK online for business*, via DTI, helping SMEs make the most of information and communication technology by offering expert and impartial advice

• Working towards a secure online environment for businesses and individuals
What have we achieved in the UK?

• Štai ką mes pasieksime šiuo metu
• Štai ką mes išveržime šiuo metu
e-government - What are we doing?

• What are the key components of e-government?

• How can we improve the effectiveness of e-government?

• What are the potential benefits of e-government?

• How can we ensure the security of e-government systems?

• What are the challenges faced by e-government initiatives?
• E-mail address
• Address
• Telephone number
• Name of the company
• Contact person
UK online
e-Democracy

- Facilitating – easier to access information, scrutinise government
- Broadening – encouraging involvement in democratic process
- Deepening – strengthening links of people with parties, MP, etc

- Pilots
- Standards – EML
What have we achieved in the UK?

- •
- •
- •
Digital products

• Digital products
  – Digital products
  – Digital products
  – Digital products

• Digital services
  – Digital services
  – Digital services
  – Digital services
  – Digital services
  – Digital services
“There is no ‘new’ economy. There is one economy, all of it being transformed by information technology. What is happening is a profound economic revolution. That’s why UK online is so vital.”

Prime Minister Tony Blair, Sept 2000