RIETI/G-COE Hi-Stat International Workshop on Establishing Industrial Productivity Database for China, India, Japan and Korea October 22, 2010, Tokyo

The Productivity Performance in Korean Industries (1990-2008): Estimates from KIP Database

Hak K. Pyo (Seoul National University)
Hyunbae Chun (Sogang University)
Keun Hee Rhee (Korea Productivity Center)

Contents

- I. Introduction to KIP Database
- II. KIP Database: Variables Construction
- III. International Comparison
- IV. Estimates of Comparative Output Growth and Contributions
- V. KIP, EUKLEMS and WIOD
- VI. Preliminary Estimates of Intangible Investment in Korea

I. Introduction to KIP Database

- Korea Industrial Productivity (KIP) Database Project in 2007
 - Following EU KLEMS Manual (Timmer et al., 2007)
 - KIP2007 in Dec., 2007: GO, KLEMS, and
 TFPGO for 72 industries from 1970 to 2005

 Cooperation with Japan Industrial Productivity (JIP) Database through workshops (2007, 2008, 2009)

 International Productivity Conference in Seoul and Tokyo (2007)

KIP versus EUKLEMS

| KIP Korea Productivity Center | EUKLEMS www.euklems.net |
|--|--|
| KIP2007 (Dec., 2007) 72 industries up to 2005 GO VA KLEMS TFPGO(VA) | March 2008 Release 72 industries up to 2005 GO VA KLEMS TFPVA |
| KIP2008 (Dec., 2008) 72 industries up to 2006 GO VA KLEMS TFPGO(VA) | |
| KIP2009 (Dec., 2009) 72 industries up to 2007 GO VA KLEMS TFPGO(VA) | November 2009 Release 32 industries up to 2007 GO VA KLM TFPVA |
| KIP2010 (preliminary) 72 industries up to 2008 GO VA KLEMS TFPGO(VA) | 5 |

II. KIP Database: Variables Construction

- Output
 - Gross output (GO) and value-added (VA)
 - Bank of Korea internal data on GO & VA
 - for 78(147) & 397(399) industry data
- Intermediate Input
 - Use U & V tables to divide intermediate inputs into E,M,S

KIP Database: Variables Construction

- Labor Input
 - Employment, Hours, Compensation
 - Sources: Economically Active Population Survey (NSO), Survey Report on Wage Structure (MOL) and etc
 - Labor Composition:
 - 18 types = Gender(2) x Age (3) x Education (3) for 15 industries

Capital Input

| KIP | EUKLEMS |
|---|--|
| 1970–1997 National Wealth Survey (1968, 1977, 1987, 1997) 1998–2008 Modified Perpetual inventory method Country-specific depreciation rates (Pyo et al., 2007) | Perpetual inventory method (PIM) Same depreciation rates for all EU countries |

Depreciation Rates by Asset

| (Unit: %) | Pyo et al. (2007) | EU KI (20 | LEMS 07) |
|--------------------------------------|-------------------|--------------|---------------|
| Asset type | 1987~97 | Minimum | Maximum |
| Residential structure | 3.3 | 1.1 | 1.1 |
| Non-residential structure | 3.0 | 2.3 | 6.9 |
| Infrastructure | 1.0 | 2.3 | 6.9 |
| Transport equipment | 16.9 | 6.1 | 24.6 |
| Computing equipment | 11.5 | 31.5 | 31.5 |
| Communications equipment | 11.5 | 11.5 | 11.5 |
| Other machinery and equipment | 9.2 | 7.3 | 16.4 |
| Products of agriculture and forestry | 9.2 | 7.3 | 16.4 |
| Other products | 9.2 | 7.3 | 16.4 |
| Software | 24.71 | 31.5 | 31.5 |
| Other intangibles | 24.71 | 31.5 | 31.5 9 |

Issues in KIP DB

- BOK output data updated with chain index
- Labor income share adjustment for selfemployment
 - Agriculture, distribution, and personal and business services
- Capital Income share

III. International Comparison

- Data
 - KIP2010 (1981-2008)
 - EUKLEMS Nov. 2009 release (1981-2007)
- Output and TFP measure
 - Value-added, Labor (hours and composition), capital, and TFP

International Comparison

- Countries
 - Korea, 1981-**2008**
 - USA, 1981-2007
 - Japan, 1981-**2006**
 - EU15EX, 1981-2007
- Industries
 - 30 industries
 - -2 AGR/MIN,13 MFG, 2 UTL/CST,13 SER

Industry Classification

| 30 IND | EUKLEMS | Industry Name | MFG/SER |
|---------------|---------|---|---------|
| 1 | AtB | Agriculture, hunting, forestry and fishing | |
| 2 | С | Mining and quarrying | |
| 3 | 15t16 | Food , beverages and tobacco | MFG |
| 4 | 17t19 | Textiles, textile, leather and footwear | MFG |
| 5 | 20 | Wood and of wood and cork | MFG |
| 6 | 21t22 | Pulp, paper, paper, printing and publishing | MFG |
| 7 | 23 | Coke, refined petroleum and nuclear fuel | MFG |
| 8 | 24 | Chemicals and chemical | MFG |
| 9 | 25 | Rubber and plastics | MFG |
| 10 | 26 | Other non-metallic mineral | MFG |
| 11 | 27t28 | Basic metals and fabricated metal | MFG |
| 12 | 29 | Machinery, nec | MFG |
| 13 | 30t33 | Electrical and optical equipment | MFG |
| 14 | 34t35 | Transport equipment | MFG |
| 15 | 36t37 | Manufacturing nec; recycling | MFG |

Industry Classification

| 30 IND | EUKLEMS | Industry Name | MFG/SER |
|---------------|-----------|--|-------------|
| 16 | Е | Electricity, gas and water supply | |
| 17 | F | Construction | |
| 18 | 50 | Sale, maintenance and repair of motor vehicles | SER |
| 19 | 51 | Wholesale trade and commission trade | SER |
| 20 | 52 | Retail trade | SER |
| 21 | Н | Hotels and restaurants | SER |
| 22 | 60t63 | Transport and storage | SER |
| 23 | 64 | Post and telecommunications | SER |
| 24 | J | Financial intermediation | SER |
| 25 | 70 | Real estate activities | Non-Mkt SER |
| 26 | 71t74 | Renting of m&eq and other business activities | SER |
| 27 | L | Public admin&defence compul. social security | Non-Mkt SER |
| 28 | M | Education | Non-Mkt SER |
| 29 | N | Health and social work | Non-Mkt SER |
| 30 | 0 | Other community, social and personal services | SER |

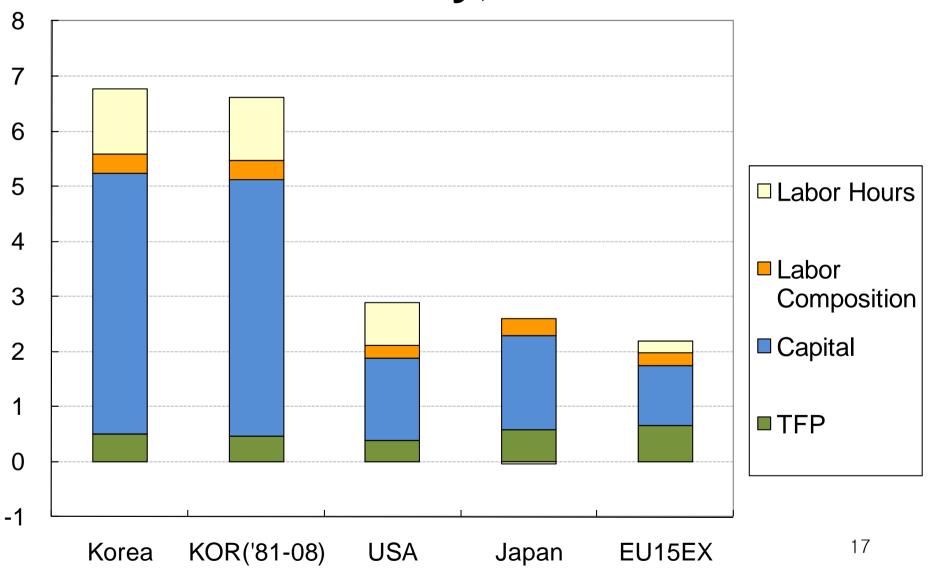
IV. Estimates of Comparative Output Growth and Contributions Total Economy

| | Output | Labor | Hours | Composition | Capital | TFP |
|-------------|--------|-------|--------|-------------|---------|-------|
| | | | Korea | | | |
| 1981-2007 | 6.83 | 1.59 | 1.18 | 0.35 | 4.75 | 0.49 |
| (1981-2008) | 6.67 | 1.55 | 1.15 | 0.35 | 4.67 | 0.46 |
| 1991-2000 | 6.20 | 1.38 | 1.02 | 0.29 | 4.18 | 0.64 |
| 2001-2007 | 4.10 | 0.97 | 0.50 | 0.46 | 2.94 | 0.19 |
| (2001-2008) | 3.89 | 0.90 | 0.46 | 0.43 | 2.89 | 0.11 |
| | | | USA | | | |
| 1981-2007 | 2.89 | 1.02 | 0.79 | 0.23 | 1.49 | 0.39 |
| 1991-2000 | 3.13 | 1.19 | 0.96 | 0.24 | 1.72 | 0.22 |
| 2001-2007 | 2.32 | 0.45 | 0.19 | 0.26 | 1.07 | 0.80 |
| | | | Japan | | | |
| 1981-2006 | 2.56 | 0.27 | -0.04 | 0.31 | 1.72 | 0.58 |
| 1991-2000 | 1.39 | -0.10 | -0.41 | 0.31 | 1.58 | -0.09 |
| 2001-2006 | 1.28 | 0.03 | -0.33 | 0.36 | 0.96 | 0.29 |
| | | | EU15EX | , | | |
| 1981-2007 | 2.19 | 0.46 | 0.22 | 0.24 | 1.09 | 0.65 |
| 1991-2000 | 2.13 | 0.37 | 0.09 | 0.28 | 1.20 | 0.57 |
| 2001-2007 | 1.93 | 0.61 | 0.43 | 0.18 | 0.96 | 0.36 |
| | | | | | | |

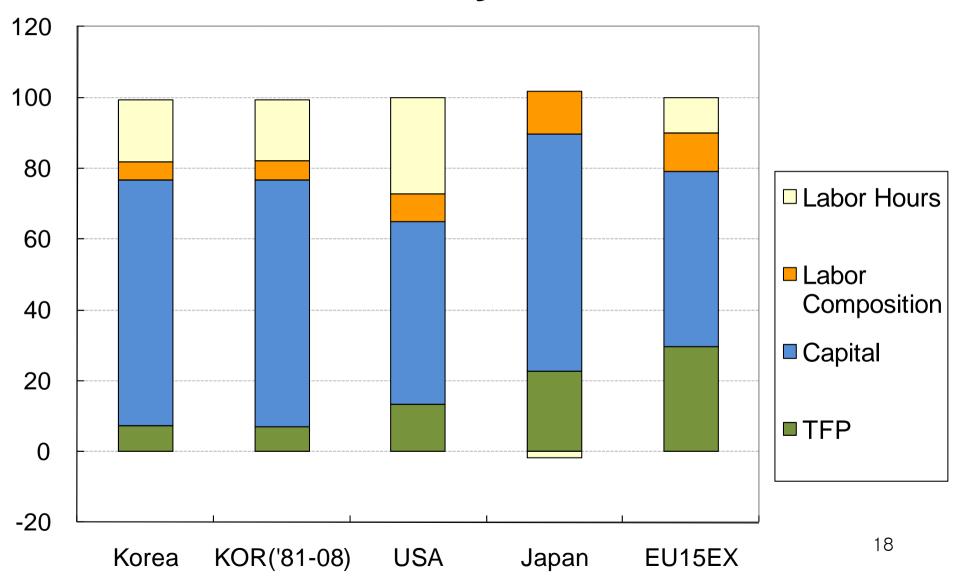
Contributions to Output Growth Total Economy

| | _ | | | | | |
|-------------|--------|-------|--------|-------------|---------|------|
| | Output | Labor | Hours | Composition | Capital | TFP |
| | | | Korea | | | |
| 1981-2007 | 100 | 23.3 | 17.3 | 5.2 | 69.5 | 7.2 |
| (1981-2008) | 100 | 23.2 | 17.2 | 5.2 | 69.9 | 6.9 |
| 1991-2000 | 100 | 22.2 | 16.5 | 4.7 | 67.4 | 10.3 |
| 2001-2007 | 100 | 23.6 | 12.3 | 11.3 | 71.8 | 4.6 |
| (2001-2008) | 100 | 23.0 | 11.9 | 11.1 | 74.1 | 2.8 |
| | | | USA | | | |
| 1981-2007 | 100 | 35.2 | 27.1 | 8.0 | 51.4 | 13.4 |
| 1991-2000 | 100 | 38.1 | 30.5 | 7.5 | 55.0 | 7.0 |
| 2001-2007 | 100 | 19.3 | 8.2 | 11.1 | 46.1 | 34.6 |
| | | | Japan | | | |
| 1981-2006 | 100 | 10.4 | -1.7 | 12.1 | 67.0 | 22.6 |
| 1991-2000 | 100 | -6.9 | -29.4 | 22.5 | 113.6 | -6.7 |
| 2001-2006 | 100 | 2.6 | -25.7 | 28.3 | 74.5 | 22.9 |
| | | | EU15EX | | | |
| 1981-2007 | 100 | 20.8 | 9.9 | 10.9 | 49.6 | 29.6 |
| 1991-2000 | 100 | 17.4 | 4.1 | 13.3 | 56.1 | 26.6 |
| 2001-2007 | 100 | 31.8 | 22.4 | 9.4 | 49.6 | 18.6 |

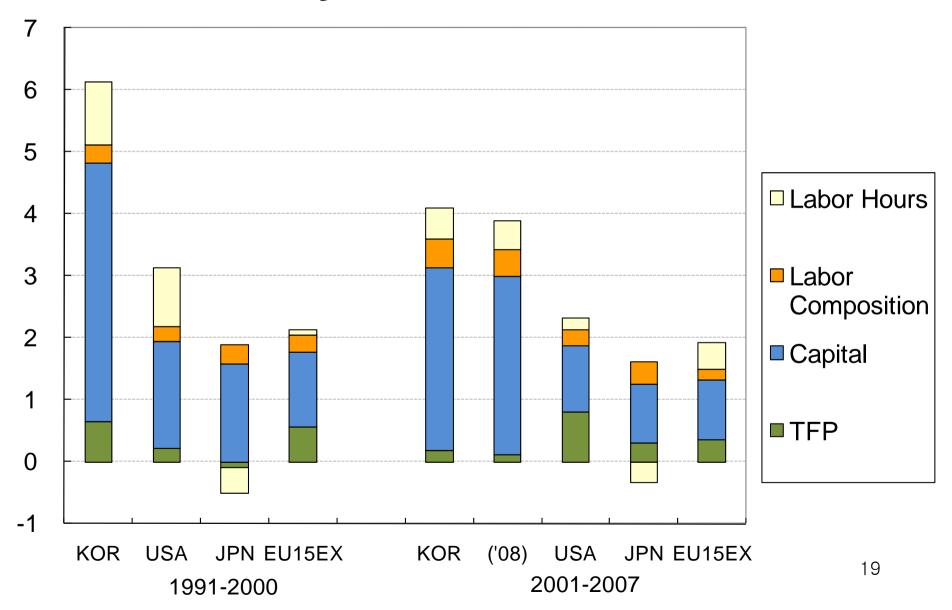
Output Growth and Contributions, Total Economy, 1981-2007



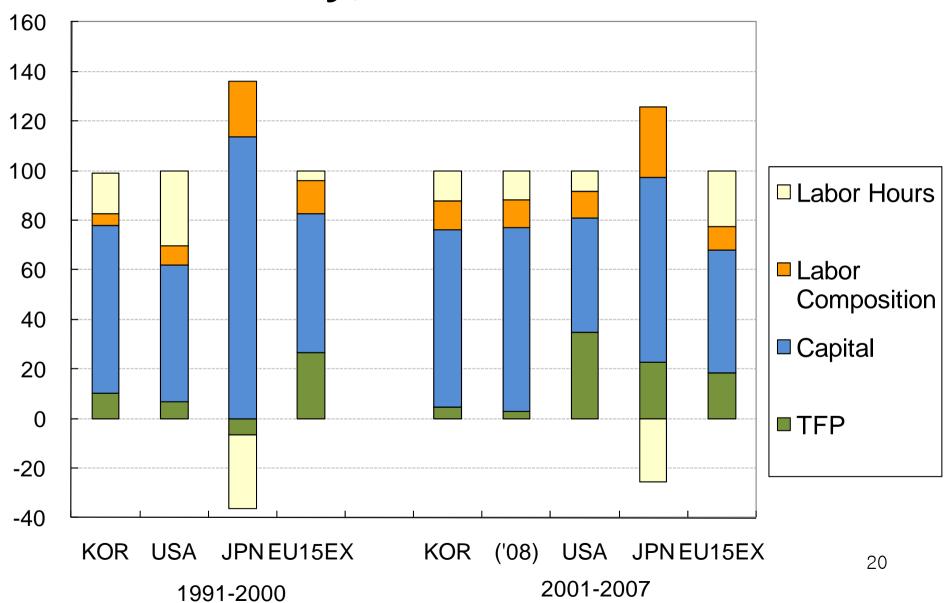
Contributions to Output Growth, Total Economy, 1981-2007



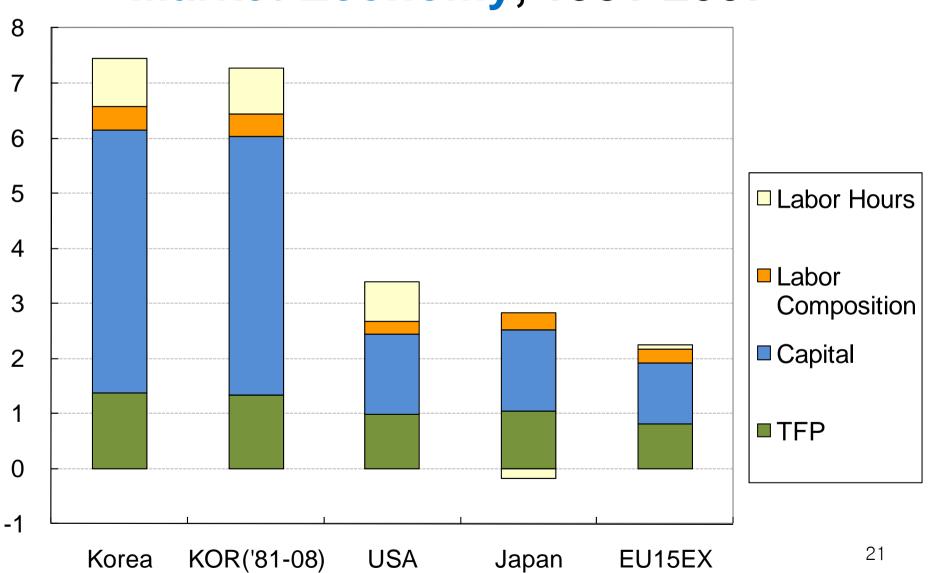
Output Growth and Contributions, Total Economy, 1991-2000 vs. 2001-2007



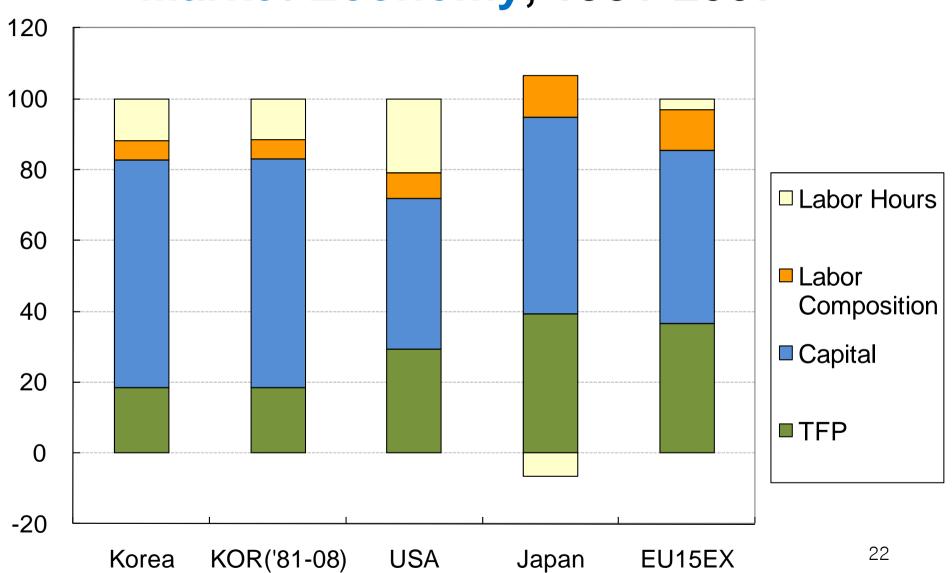
Contributions to Output Growth, Total Economy, 1991-2000 vs. 2001-2007



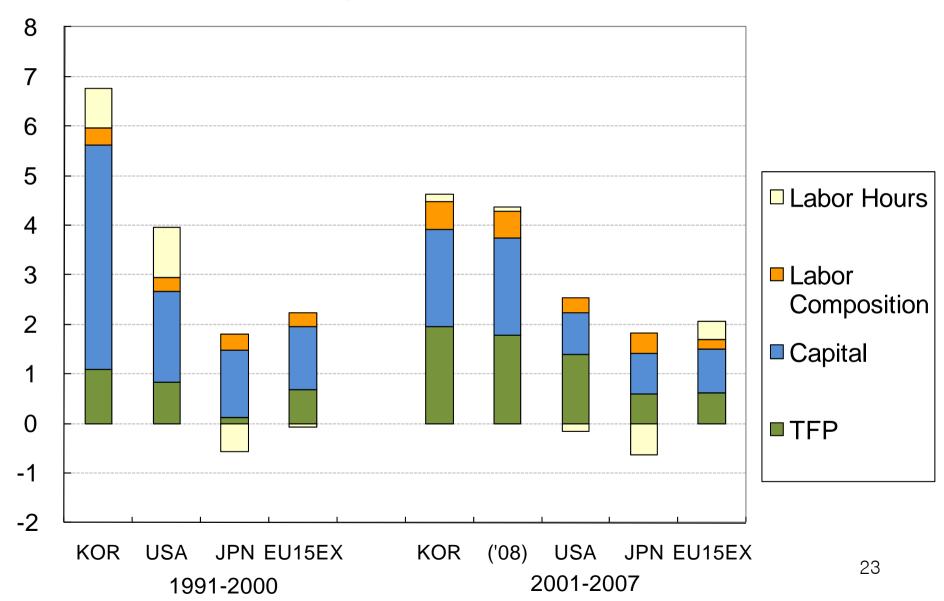
Output Growth and Contributions, Market Economy, 1981-2007



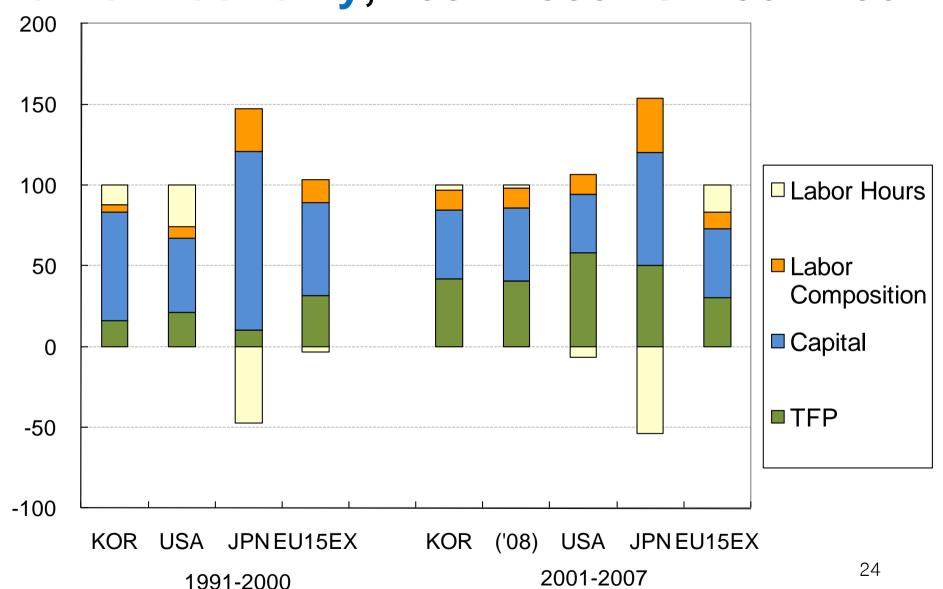
Contributions to Output Growth, Market Economy, 1981-2007



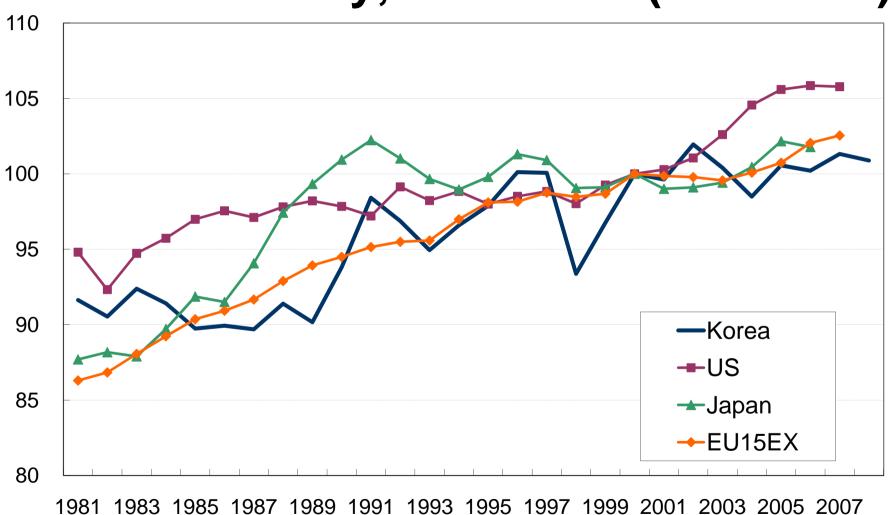
Output Growth and Contributions, Market Economy, 1991-2000 vs. 2001-2007



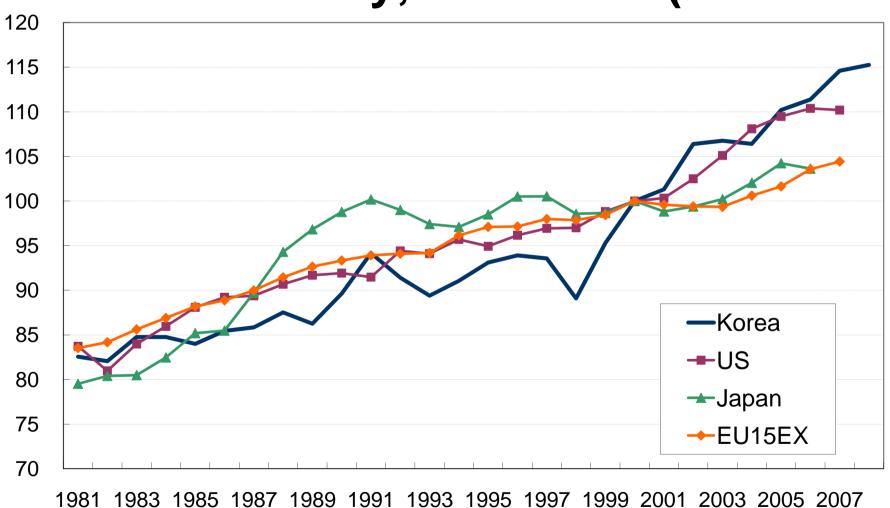
Contributions to Output Growth, Market Economy, 1991-2000 vs. 2001-2007



TFP Level: Korea, US, JPN, EU15EX Total Economy, 1981-2008 (2000=100)



TFP Level: Korea, US, JPN, EU15EX Market Economy, 1981-2008 (2000=100)



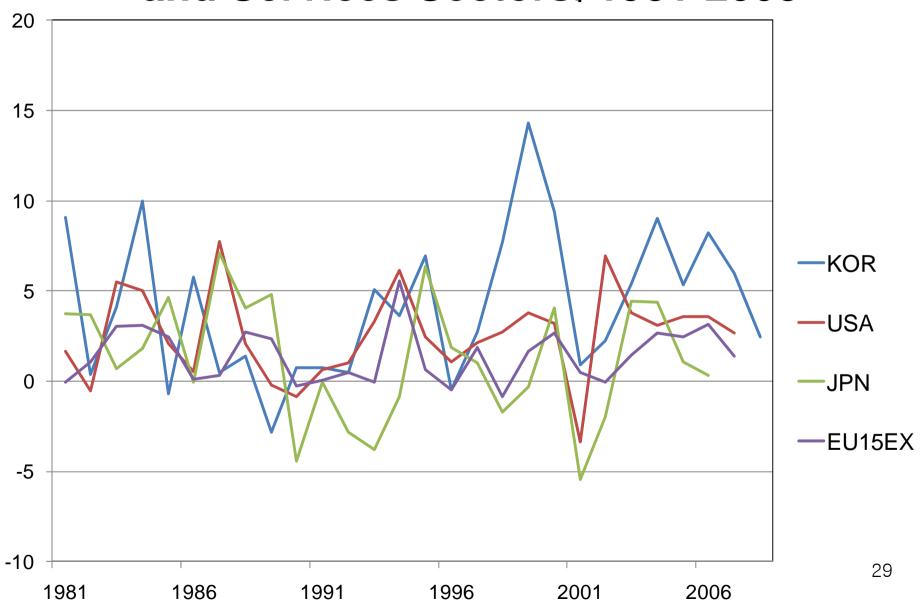
TFP Growth Rates, 1981-2007

| | MFG | | SER | | MKT | TOT |
|--------------|------|-------|--------|-------|------|-------|
| | | MKT | NonMKT | TOT | | |
| KOR | 3.34 | 0.28 | -2.94 | -0.96 | 1.37 | 0.49 |
| KOR('81-'08) | 3.26 | 0.29 | -2.97 | -0.97 | 1.34 | 0.46 |
| USA | 2.53 | 0.60 | -0.89 | -0.06 | 0.99 | 0.39 |
| JPN | 1.58 | 1.11 | -0.99 | 0.33 | 1.04 | 0.58 |
| AUT | 3.09 | 0.37 | -0.34 | 0.09 | 1.41 | 0.96 |
| BEL | 1.33 | -0.30 | -0.46 | -0.35 | 0.37 | 0.12 |
| DNK | 0.19 | 0.43 | -0.26 | 0.10 | 0.52 | 0.26 |
| ESP | 0.62 | -0.99 | -0.40 | -0.77 | 0.06 | -0.05 |
| FIN | 3.75 | 0.83 | -1.22 | -0.09 | 1.91 | 1.03 |
| FRA | 1.63 | 0.62 | 0.58 | 0.60 | 1.04 | 0.89 |
| GER | 1.94 | -0.29 | 1.02 | 0.26 | 0.54 | 0.67 |
| ITA | 0.95 | -0.30 | 0.42 | -0.04 | 0.32 | 0.33 |
| NLD | 1.91 | 0.44 | -0.01 | 0.31 | 0.70 | 0.50 |
| UK | 2.50 | 0.88 | -0.97 | 0.21 | 1.30 | 0.76 |
| EU15EX | 1.67 | 0.28 | 0.24 | 0.27 | 0.82 | 0.65 |

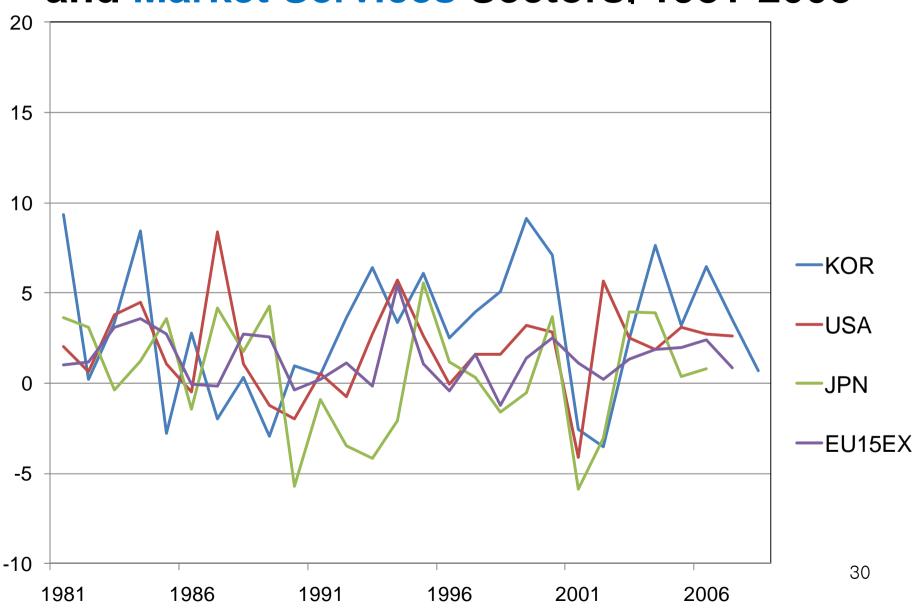
TFP Growth Rates, 1991-2000 vs. 2001-2007

| | MFG | | SER | | MKT | TOT |
|--------------|------|-------|--------|-------|------|-------|
| | | MKT | NonMKT | TOT | | |
| 1991-2000 | | | | | | |
| KOR | 4.45 | -0.32 | -0.85 | -0.60 | 1.10 | 0.64 |
| USA | 2.39 | 0.38 | -1.10 | -0.26 | 0.84 | 0.22 |
| JPN | 0.57 | 0.78 | -0.78 | 0.21 | 0.12 | -0.09 |
| EU15EX | 1.41 | 0.26 | 0.28 | 0.27 | 0.69 | 0.57 |
| 2001-2007 | | | | | | |
| KOR | 3.75 | 1.30 | -5.94 | -1.55 | 1.95 | 0.49 |
| KOR('01-'08) | 3.44 | 1.21 | -5.68 | -1.50 | 1.78 | 0.11 |
| USA | 3.61 | 1.55 | -0.39 | 0.72 | 1.39 | 0.39 |
| JPN | 0.68 | 0.67 | -0.51 | 0.21 | 0.59 | 0.58 |
| EU15EX | 1.73 | 0.34 | -0.26 | 0.09 | 0.62 | 0.65 |

TFP Growth Gap between Manufacturing and Services Sectors, 1981-2008



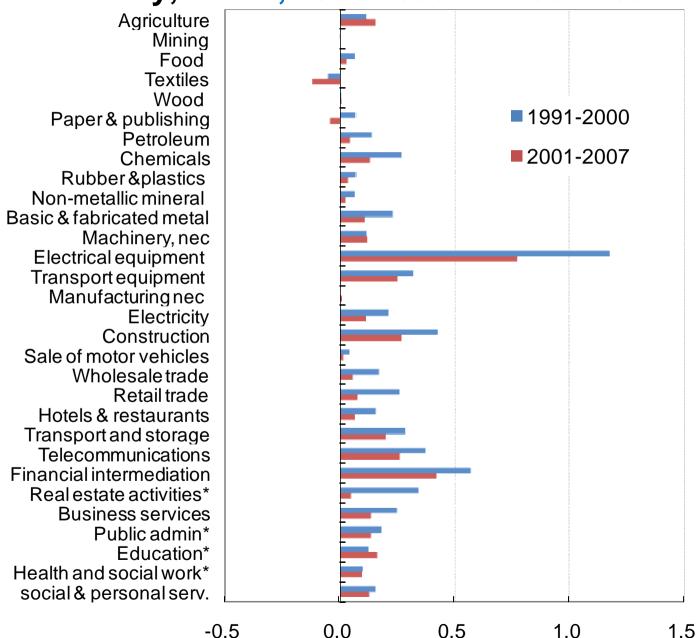
TFP Growth Gap between Manufacturing and Market Services Sectors, 1981-2008



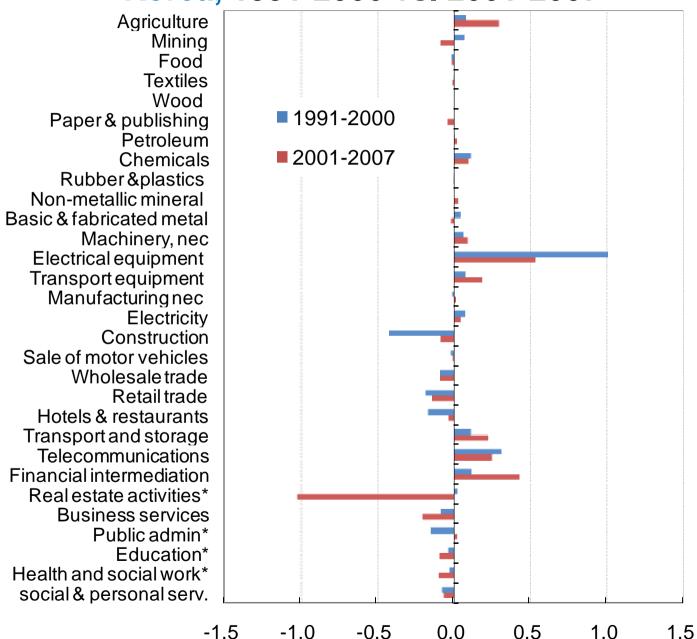
Industry Contribution to Aggregate Output and TFP Growth

- Data
 - 30 industry-level data
 - Korea, USA, Japan, EU15EX
 - 1991-2000 and 2001-2007
- Industry contribution measures
 - Both output and TFP growth contributions are weighted by industry nominal value-added

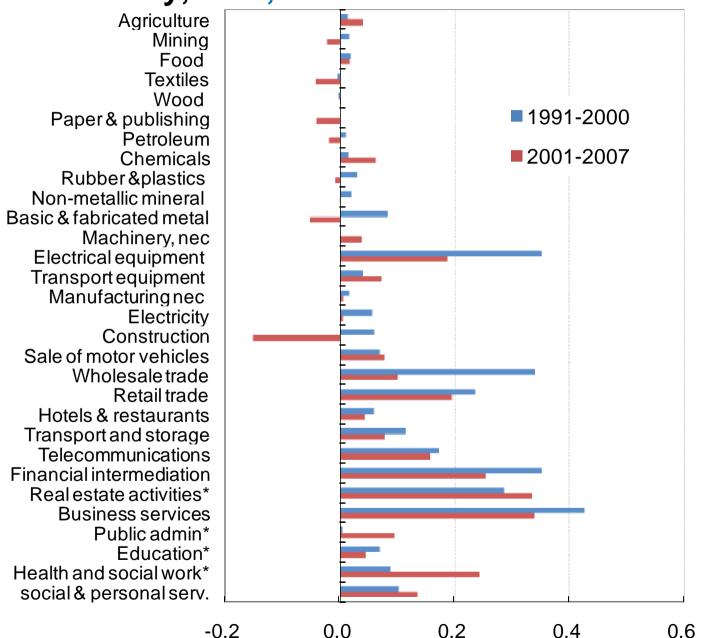
Industry Contributions to Output Growth in the Total Economy, Korea, 1991-2000 vs. 2001-2007



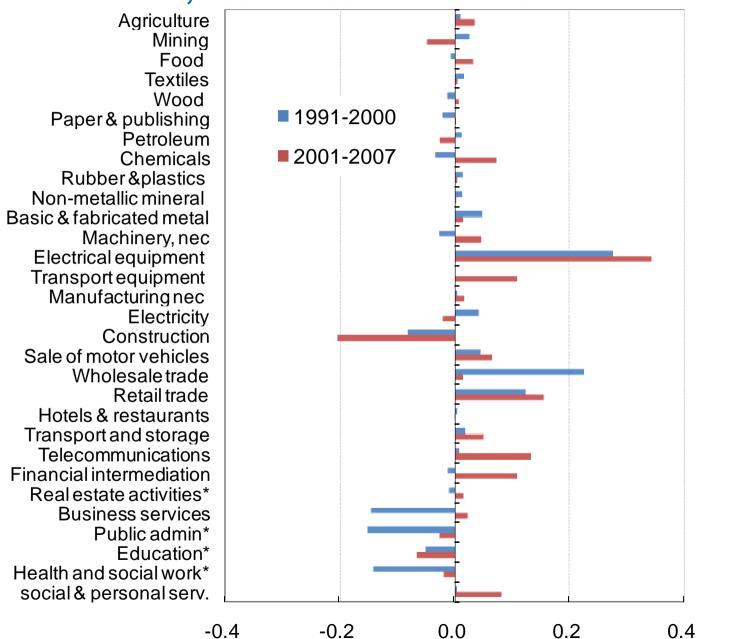
Industry Contributions to TFP Growth in the Total Economy, Korea, 1991-2000 vs. 2001-2007



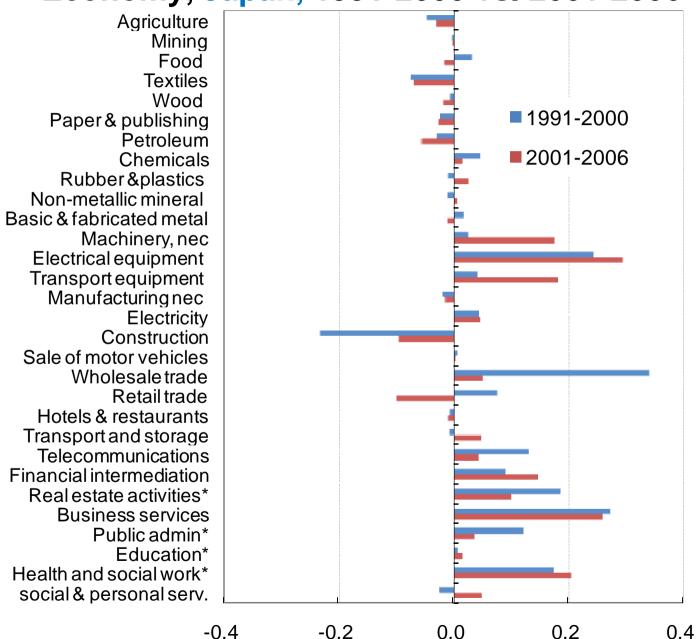
Industry Contributions to Output Growth in the Total Economy, USA, 1991-2000 vs. 2001-2007



Industry Contributions to TFP Growth in the Total Economy, USA, 1991-2000 vs. 2001-2007

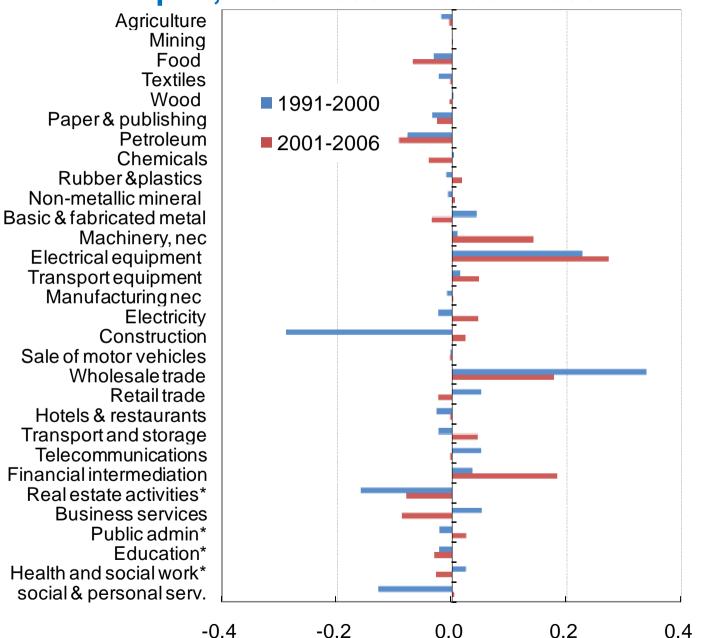


Industry Contributions to Output Growth in the Total Economy, Japan, 1991-2000 vs. 2001-2006



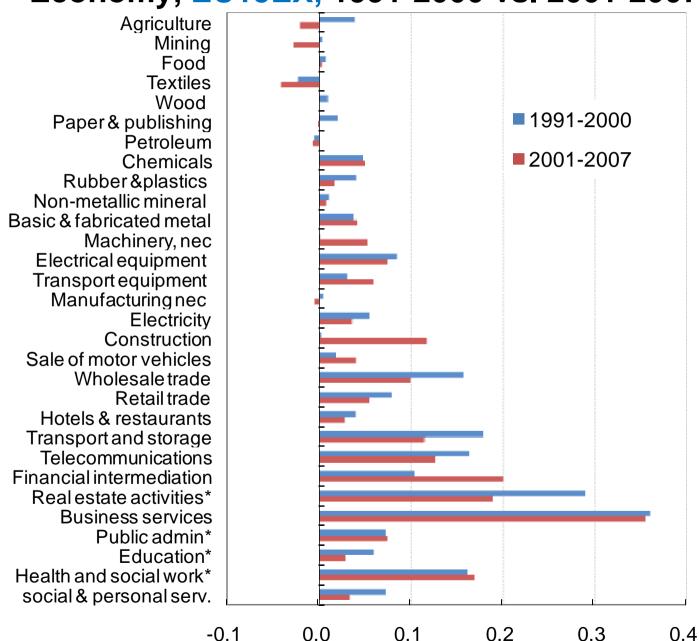
36

Industry Contributions to TFP Growth in the Total Economy, Japan, 1991-2000 vs. 2001-2006

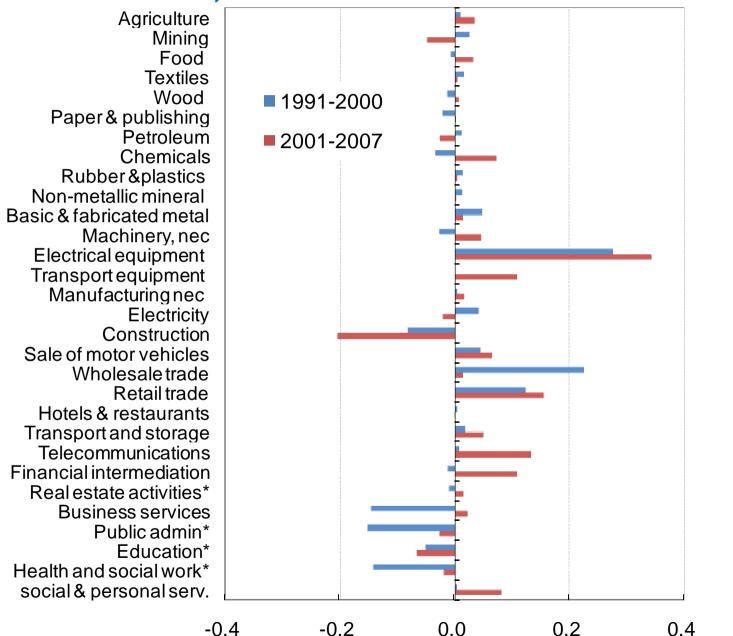


37

Industry Contributions to Output Growth in the Total Economy, EU15EX, 1991-2000 vs. 2001-2007



Industry Contributions to TFP Growth in the Total Economy, EU15EX, 1991-2000 vs. 2001-2007



39

TFP Growth Slowdown in Korea

- Low TFP growth in the service sector
 - Especially, in the non-market service sector
- Non-market service sector
 - Measurement errors
 - Non-market (non-profit maximization) as well as low competition (regulation)
 - Other factors: R&D, firm size, and etc

V. KIP, EUKLEMS and WIOD

- KIP2010 and EUKLEMS
 - Available in December 2010 (and to be sent to EUKLEMS in the early 2011)
 - 72 industries for 1970-2008
- Intangibles
 - 27 industries (National Accounts) from the early 1980s to 2008
 - Intangible investment (following Corrado,
 Hulten and Sichel's definition) including R&D

World Input-Output Database (WIOD) Project

- International collaborative research project based on international Input-Output Tables
- Main purpose
 - Construction of internationally harmonized database
 - for the data between countries and between industries
 - about national production structure, international trade, socio-economic issues and environmental issues

Korea's Participation in WIOD

- WIOD's first annual consortium meeting
 - Vienna, May 26-28, 2010
 - Paper presented: "The Effect of Intangible Investment on Employment in Korea"
 - Supplied WIOD with available Korean I-O tables from 1995 to current
- Korea's Participation
 - Plans to take an active role in this kind of international research
 - Intends to provide Korean data for the construction of DB, following WIOD's 3 years(2010-2012) schedule

VI. Preliminary Estimates of Intangible Investment in Korea

- Intangible investment data as a part of WIOD project
- Definition
 - Corrado, Hulten, & Sichel (2006, 2009)
- Period: 1983-2008
- Industry
 - National Accounts Industry classification
 - 27 industries (11 MFG) (use and make tables)

Industry Classification in the National Accounts

| No | Industry Name | No | Industry Name |
|----|--|----|-------------------------------------|
| 1 | Agriculture, forestry and fishing | 14 | Electricity, gas and water supply |
| 2 | Mining and quarrying | 15 | Construction |
| 3 | Food, beverages and tobacco | 16 | Wholesale and retail trade |
| 4 | Textiles, leather and fur products | 17 | Restraurants and hotels |
| 5 | Wood, paper, printing and reproduction | 18 | Transport and storage |
| 6 | Petroleum, coal and chemicals | 19 | Financial intermediation |
| 7 | Non-metallic mineral products | 20 | Real estate and renting |
| 8 | Metal products | 21 | Information and communication |
| 9 | General machinery | 22 | Business activities |
| 10 | Electric machinery | 23 | Public administration and defence |
| 11 | Precision equipment | 24 | Education |
| 12 | Transport equipment | 25 | Health and social work |
| 13 | Furniture and other manufacturing industries | 26 | Recreational, cultural and sporting |
| 14 | Electricity, gas and water supply | 27 | Other service activities |

Definition of Intangibles (Corrado et al.)

- Computerized Information
 - Mainly computer software
- Innovative Property
 - Scientific R&D, Non-scientific R&D (R&D in financial industry, copyrights & license costs, and new architectural & engineering designs)
- Economic Competencies
 - Brand equity (advertising and market research)
 - Firm-specific resources (job training and consulting costs)

Data Sources

- Computerized Information
 - Computer software investment from BOK National Accounts; Industry decomposition using industryasset investment table
- Innovative Property
 - Scientific R&D: Industry-level R&D series from the Survey of Research and Development published by the Ministry of Education, Science and Technology; Industry-level data is available

Data Sources (Continued)

- Innovative Property (continued)
 - Non-scientific R&D
 - R&D in financial industry (20% of intermediate consumption for financial intermediation industry)
 - Copyrights & license costs (20% of intermediate consumption for entertainment industry)
 - Mineral exploration from BOK NA; all for mining industry

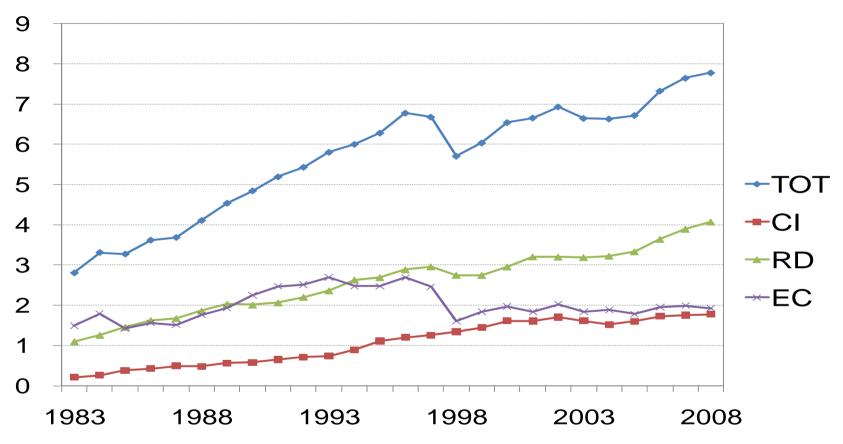
Data Sources (Continued)

- Economic Competencies
 - Brand equity
 - Advertising expenses from 60% (following CHS) of gross output of adv. Industry; industry decomposition using IO table
 - Firm-specific resources
 - Employer-provided Job training costs (plus indirect costs) from Report on Labor Cost of Enterprise Survey published by the Ministry of Labor; industry-level data is available
 - Consulting costs from BOK detail industry data; industry decomposition using IO table

Intangible Investments as share of GDP in Korea, 1983-2008

| | 1983-1990 | 1991-2000 | 2001-2008 |
|-----------------------------|-----------|-----------|-----------|
| Computerized information | 0.4 | 1.1 | 1.7 |
| Innovative property | 1.6 | 2.6 | 3.5 |
| (a) Scientific R&D | 1.1 | 1.7 | 2.3 |
| (b) Non-scientific R&D | 0.6 | 0.9 | 1.2 |
| Economic competenecies | 1.7 | 2.3 | 1.9 |
| (a) Brand equity | 1.0 | 1.2 | 1.0 |
| (b) Firm-specific resources | 0.7 | 1.1 | 1.0 |
| Total | 3.8 | 6.0 | 7.0 |

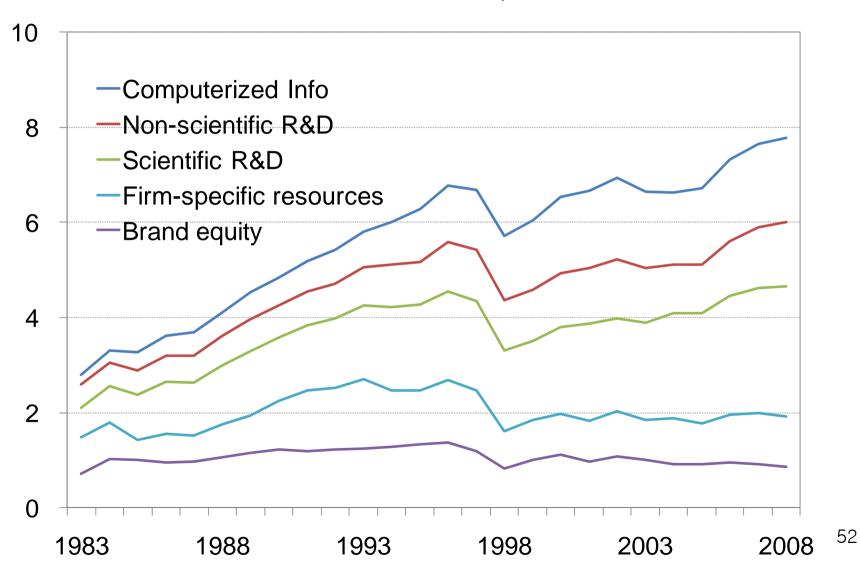
Intangible Investments as share of GDP in Korea, 1983-2008



Notes: CI: Computerized Information

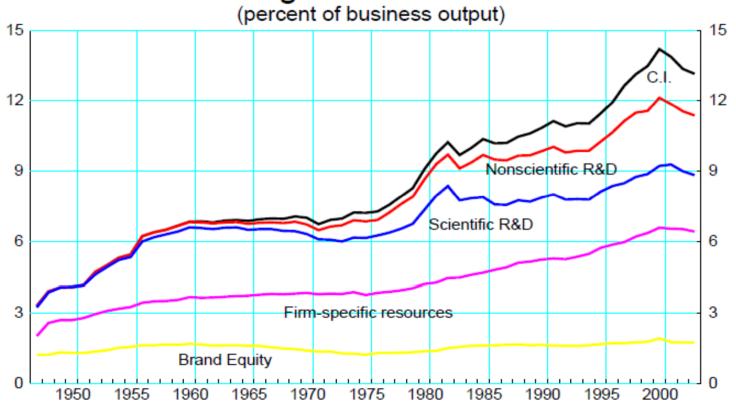
RD: Innovative Property EC: Economic Competence

Intangible Investments as share of GDP in Korea, 1983-2008



Intangible Investments as share of GDP in USA, Corrado et al. (2006)

Figure 2
Intangible Investments



Share of Intangible Investment in GDP: USA, UK, Japan and Korea

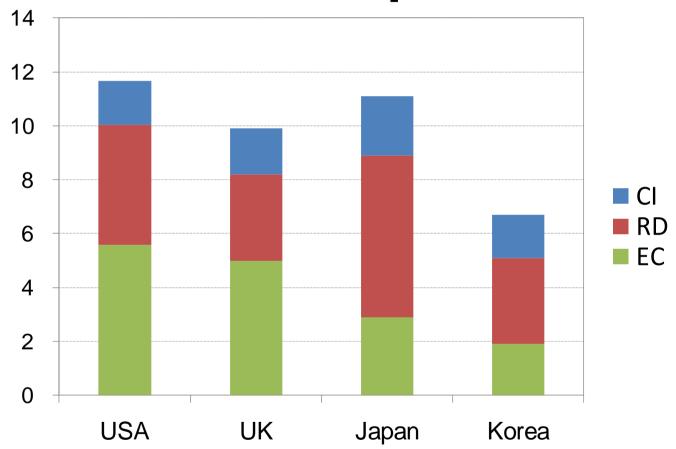
| | USA | UK | Japan | Korea |
|-----------------------------|-----------|------|-----------|-----------|
| | 2000-2003 | 2004 | 2000-2005 | 2000-2005 |
| Computerized information | 1.6 | 1.7 | 2.2 | 1.6 |
| Innovative property | 4.5 | 3.2 | 6.0 | 3.2 |
| (a) Scientific R&D | 2.2 | 1.1 | 2.8 | 2.1 |
| (b) Non-scientific R&D | 2.3 | 2.2 | 3.2 | 1.1 |
| Economic competenecies | 5.6 | 5.0 | 2.9 | 1.9 |
| (a) Brand equity | 1.5 | 1.0 | 1.2 | 1.0 |
| (b) Firm-specific resources | 4.0 | 4.0 | 1.7 | 0.9 |
| Total | 11.7 | 10.0 | 11.1 | 6.7 |

Sources: Corrado, Hulten, & Sichel (2009) for USA;

Marrano, Haskel & Wallis (2009) for UK;

Fukao, Miyagawa, Mukai, Shinoda, & Tonogi (2009) for Japan.

Share of Intangible Investment in GDP: USA, UK, Japan and Korea



Sources: Corrado, Hulten, & Sichel (2009) for USA;

Marrano, Haskel & Wallis (2009) for UK;

Fukao, Miyagawa, Mukai, Shinoda, & Tonogi (2009) for Japan.

Results

- Level
 - Korea's share of Intangible Investment in GDP (6.7% during 2000-2005) lags behind USA (11.7%), Japan (11.1%), UK(10.0%)
- Composition
 - Concentrated in R&D for Japan & Korea, but in EC for USA and UK

Future Work

- Output measure and income share
 - Double counting
- Real investment and capital stock
 - Deflators
 - Depreciation rates
- Ownership
 - Gov. R&D; use or financed by industries
 - Foreign R&D

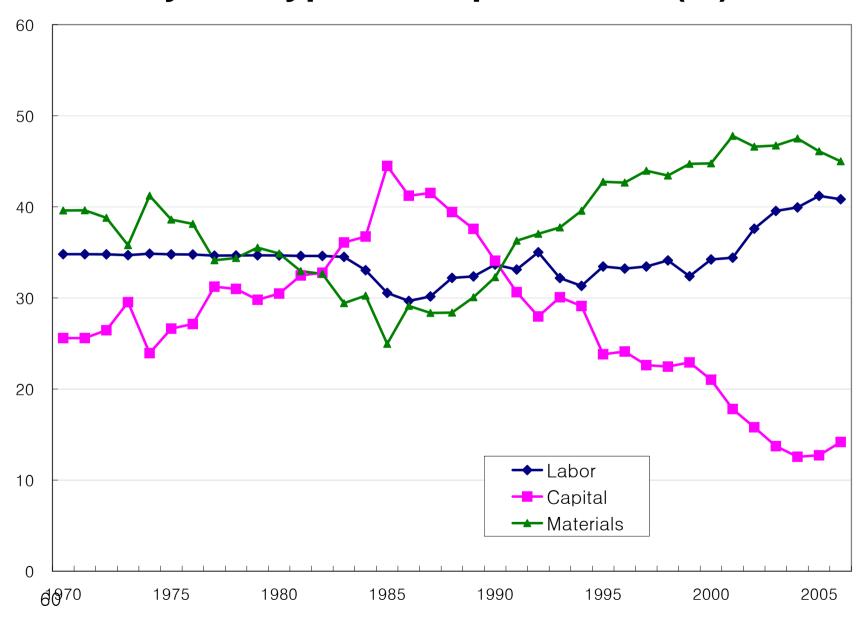
Output measure

- Framework
 - Y=C+I (without intangibles)
 - -Y+N = C+I+N (with intangibles)
- Double-counting: An R&D Example
 - A part of R&D is included in tangible investment
 - A part of R&D is included in software investment
 - Gov. R&D is Gov. consumption

Effect on Nominal Gross Fixed Capital Formation in 2006

| | Old GFCF | New GFCF |
|------------------------|----------------------|----------------------------------|
| Equipment & Structures | 231.6 | 228.1 (=231.6-3.5) |
| Intangibles | 14.6 | 42.5 |
| Computer Software | 14.5 | 14.1 |
| Mineral Exploration | 0.1 | (=14.5-0.4) 0.1 |
| R&D | | 27.3 |
| Total | 246.3 (trillion won) | 269.6 Double counting adjustment |
| 59 | | [+9.5%] for R&D software |

R&D by the Types of Expenditures (%) in Korea



Deflators

- Choice of deflators is different across studies
 - CI: software investment deflator
 - R&D: GDP deflator (or business or market economy VA deflator), input cost-based deflator
 - Brand equity and firm-specific resources:
 GDP deflator or adv. & private education industry deflators

Depreciation rates

- CHS's depreciation rates
 - CI (33%), R&D (20%), Brand equity (60%),
 Firm-specific resources (40%)
- Too high or too low depreciation rates for Korea
 - CI Dep. rate by BOK or Pyo lower than CHS' rate
 - Highly concentrated R&D in ICT sector in Korea; 20% seems too low.