# Can Investment Treaties Make Foreign Investment Safe?

Louis T. Wells
Harvard Business School

### More Arbitrations between Investors and Host Governments

- 1. More bilateral and regional treaties
- 2. Arbitration at ICSID
  - 1972-1982 10 cases
  - 1982-1992 18 cases
  - 1992-1996 8 cases
  - 1997 -2004 71 cases
- 3. Why?
  - Increased private FDI in infrastructure/currency crises
  - Increase in raw material prices

#### Notable Absences and Hesitancies

- 1. Absent: Investors with other interests in host country
- 2. Hesitant: Investors with strong interest in continuing in industry elsewhere in developing world
- 3. Japanese investors or Japanese-led consortia

Bitterness, reputation, culture?

#### Resistance on State Side

- 1. Indonesia: court battles for 8 years
- 2. Argentina challenging judgments
- 3. Venezuela/Bolivia/Ecuador threatening partial or complete withdrawal

#### Problems (1)

■ 1. Rigid view of contract

- Much more so than in investors' home countries
- Reluctance to consider
  - Crises
  - Other changed circumstances
  - Corruption/incompetence in contracts
  - Environmental protection, labor standards, etc.

#### Problems (2)

■ 2. Conflicting decisions => unpredictability

- Examples
  - Frequently cited: Lauder in Czech Republic
  - Current: Argentine cases on "necessity"
  - Award standards: KBC vs Argentine cases

■ No process to resolve conflicting decisions

#### Problems (3)

Lack of sympathy with national goals (environment, labor rights, etc.)

#### Problems (4)

- 4. Asymmetry (company has right to go to arbitration; host government does not)
  - Who initiates renegotiation demands?
  - Relation to bidding

#### Problems (5)

 5. Bitter, long, and expensive process with damages orientation

- Legal bills
- Years to complete
- No future of business in country

#### Changes to System

- 1. Appeals process
  - Resolve conflicting decisions => common law
  - Broadly representative => less rigid interpretation, evolving standards for environmental regulations, etc.
- 2. Symmetry
  - Perception of fairness
  - Less rigid interpretation of contract
- 3. Encourage settlement

## Investment Treaties Can Improve FDI Safety, But Reform will be a Difficult Task

- 1. Importance of property rights
- 2. Failure of multilateral negotiations
- 3. Existence of 2,000+ bilateral agreements
- 4. Entrenched interests in place