RIETI BBL Seminar

Comments on Japan's Growth Strategy

Shunichi Kajisa
President, Microsoft Development Co., Ltd. &
Chief Technology Officer, Microsoft Japan Co., Ltd
Microsoft has always been about empowering people through technology — help people around the globe with the tools and training to support starting and building companies, create jobs, and enable innovation.

- **BizSpark** provides free software, cloud service, support, and visibility to help startups to take off and succeed.
- **Microsoft Ventures** is a strategic partner for promising startups around the world focused on business growth & development, industrial strength technology and beautiful usable products.
- **Microsoft Innovation Center** and **Microsoft Innovation Award** provide training, facilities, technologies, and bridging to global.
- **DreamSpark** provides free software, cloud service and support for students.
- **Imagine Cup** is the world’s premier student technology competition, inviting students to use their imagination and passion to create a technology solution.
- **Microsoft Research** collaborates with academic researchers with funding.
- **Digital Youth Award, New Faculty Award**, and more ...
Accelerating Startups

• Startups are critical future
  • Dynamic job creation with innovation
  • Cloud first and global first

• More Orchestrated Efforts by Government & Private Companies
  • Access to world class IT infrastructure and tools
  • Easier access to critical data sets and intellectual properties
  • Policies that address privacy and data security concerns
  • Innovation by market-driven standards and interoperability
  • Better R&D support to young and innovative firms
  • Bridging to opportunities in consumer and enterprise segments aligned with Global Value Chains
Beyond Open Data

• National Projects
  • Geo, Transportation, Weather, Medical, Healthcare, Energy, Environment, Agriculture, etc.

• Open API and Services
  • API – connecting data across industries and segments
  • Services – connected cloud solutions
  • Challenges - cyber security, privacy and data security, international standards, and legacy regulations
  • *There is no bad data, just bad uses of data.*