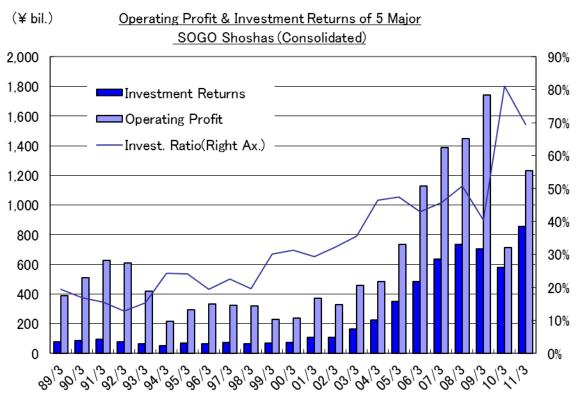
# Investment Practice and Policy Issues for the XXI Century Investment Promotion, a Japanese Perspective

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## Sogo Shosha's Business: Economic Globalization and Shift of Focus on Trade to Trade and Investment



Source: 「Ohte SHOSHA no Hikaku Keiei Bunseki」
Investment Returns=dividend+equity in earnings of associated companies

#### Imports

- From contracted imports to ownership of Imports (Resources/Fuels)
- Ownership of domestic transport/shipping and export facilities in the country of origin (in this case grain)

## Exports

- Export of power generation equipment → to our own electric power businesses in other countries
- Automobile exports → to our own local auto dealerships in other countries
- Support Japanese Companies' Moves/Expansion Overseas
  - Establish JVs
  - Invest in such Industry infrastructure support areas as logistics and distribution/processing

# Various Country and Investment Decisions

- Looking at changes in economic growth and demand
  - Infrastructure → Demand for capital goods/intermediate materials for industrial use → Distribution of manufactured products
- Commercial risks
- Government policy/legal risks: Frequency of changes, system transparency (application)
  - Cancellation of projects
  - Capital-related
    - · Local currency procurement environment
    - Systematic/institutional restraints on moving capital in and out of the country and foreign currency environment
  - Land provisions/costs (purchasable/leasehold, etc)
  - Labor laws/regulations
- Problem resolution system/methods
  - In particular, the necessary institutional infrastructure has not been fully developed and/or large differences between developed country resolution systems and that of newly emerging economy nations
- Speed of technological innovation and degree of international competitiveness
- ⇒ In terms of investment agreements, having a minimum framework for rapid implementation and sustainment and ensured problem resolution procedures In addition, cooperation with the partner country on investment-related legal and implementation/operation systems