

# RIETI International Seminar Handout

# April 4, 2014

# Speaker: Prof. Elhanan HELPMAN

http://www.rieti.go.jp/jp/index.html

# Matching and Sorting in the Global Economy

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- Positive assortative matching (PAM) between workers and firms within industries

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- Oistribution of factor "quality" (diversity) is a source of comparative advantage (Bombardini et al. 2013)
- Positive assortative matching (PAM) between workers and firms within industries
- Exporter wage premium, but trade/openness affects degree of PAM

#### • Observations about the distribution of earnings:

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• We study the entire distribution of earnings; the bottom and the top, which differ across countries

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		2000		2007	
		5/1	9/5	5/1	9/5
٠	Canada ↓ ↑	2.000	1.736	1.995	1.810
	France ↓	1.561	2.112	1.521	2.093
	$Germany \uparrow \downarrow$	1.649	1.820	1.783	1.816
	Ireland ↑	1.814	1.892	1.941	1.976
	Japan ↑	1.592	1.730	1.618	1.774
	Korea ↑	1.973	1.881	2.205	2.131
	Norway ↑	1.440	1.495	1.577	1.548
	Sweden $\uparrow \downarrow$	1.402	1.742	1.422	1.721
	UK ↓↑	1.828	1.891	1.826	2.023
	U.S.A. ↑	2.137	2.240	2.146	2.397

Decile ratios of men's gross earnings.

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- Uses a factor proportions framework with two heterogeneous inputs ("workers" and "managers")
- Productivity of unit depends on factor types—with complementarity
- Extends the framework to (directed) search and unemployment

• Sorting of workers and managers to sectors

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- Sorting of workers and managers to sectors
- Matching of workers and managers within sectors

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- Effects of trade on distribution of unemployment rates (will not discuss today)

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- To save on notation, write the output in industry i of one manager of type  $q_H$  and  $\ell$  workers of type  $q_L$  as

$$x_i = \psi_i (q_H, q_L) \ell^{\gamma_i}$$

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• Overall CRS in quantities, competitive equilibrium

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- From FOCs: In interior of set of factors allocated to sector *i*,

$$\frac{m\left(q_{H}\right)\psi_{iL}\left[q_{H}, m\left(q_{H}\right)\right]}{\gamma_{i}\psi_{i}\left[q_{H}, m\left(q_{H}\right)\right]} = \varepsilon_{w}\left[m\left(q_{H}\right)\right]$$
$$\frac{q_{H}\psi_{iH}\left[q_{H}, m\left(q_{H}\right)\right]}{\left(1 - \gamma_{i}\right)\psi_{i}\left[q_{H}, m\left(q_{H}\right)\right]} = \varepsilon_{r}\left(q_{H}\right)$$

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- From FOCs: In interior of set of factors allocated to sector *i*,

$$\frac{m(q_H)\psi_{iL}[q_H, m(q_H)]}{\gamma_i\psi_i[q_H, m(q_H)]} = \varepsilon_w[m(q_H)]$$
$$\frac{q_H\psi_{iH}[q_H, m(q_H)]}{(1-\gamma_i)\psi_i[q_H, m(q_H)]} = \varepsilon_r(q_H)$$

• Factor market clearing:

$$\bar{H} \int_{q_{Ha}}^{q_{H}} \frac{\gamma_{i} r\left(q\right)}{\left(1-\gamma_{i}\right) w\left[m\left(q\right)\right]} \phi_{H}\left(q\right) dq = \bar{L} \int_{m\left(q_{Ha}\right)}^{m\left(q_{H}\right)} \phi_{L}\left[m\left(q\right)\right] dq \text{ for all } q_{H}$$

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- Three differential equations for  $w(q_L)$ ,  $r(q_H)$ ,  $m(q_H)$ 
  - Differentiate factor market clearing condition wrt  $q_H$ :

$$\bar{H}\frac{\gamma_{i}r\left(q_{H}\right)}{\left(1-\gamma_{i}\right)w\left[m\left(q_{H}\right)\right]}\phi_{H}\left(q_{H}\right)=\bar{L}\phi_{L}\left[m\left(q_{H}\right)\right]m'\left(q_{H}\right)$$

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Sorting:

$$\frac{w'\left[m\left(q_{H}\right)\right]}{w\left[m\left(q_{H}\right)\right]} = \frac{\psi_{iL}\left[q_{H}, m\left(q_{H}\right)\right]}{\gamma_{i}\psi_{i}\left[q_{H}, m\left(q_{H}\right)\right]}$$
$$\frac{r'\left(q_{H}\right)}{r\left(q_{H}\right)} = \frac{q_{H}\psi_{iH}\left[q_{H}, m\left(q_{H}\right)\right]}{\left(1 - \gamma_{i}\right)\psi_{i}\left[q_{H}, m\left(q_{H}\right)\right]}$$

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- Continuity:  $w(\cdot)$  and  $r(\cdot)$  increasing and continuous at boundaries (and elsewhere)

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- Boundary conditions: depend on sorting pattern
- Continuity:  $w(\cdot)$  and  $r(\cdot)$  increasing and continuous at boundaries (and elsewhere)
- Slope conditions: At any boundary, slope of  $w(q_L)$  to right of boundary greater than slope to left. Same for slope of  $r(q_H)$ .

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• From the differential equation for wages:

$$\frac{w\left(q_{L}^{\prime\prime}\right)}{w\left(q_{L}^{\prime}\right)} = \exp\left[\int_{q_{L}^{\prime}}^{q_{L}^{\prime\prime}} \frac{\psi_{iL}\left[m^{-1}\left(z\right),z\right]}{\psi_{i}\left[m^{-1}\left(z\right),z\right]} dz\right] \quad \text{for } \left(q_{L}^{\prime},q_{L}^{\prime\prime}\right) \in Q_{iL}^{int}$$

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- Log supermodularity implies that better matches for workers raise wage inequality
- Similarly for salaries

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# Sorting I

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$$\frac{\psi_{1L}\left(q_{H\min},q_{L}\right)}{\gamma_{1}\psi_{1}\left(q_{H\min},q_{L}\right)} > \frac{\psi_{2L}\left(q_{H\max},q_{L}\right)}{\gamma_{2}\psi_{2}\left(q_{H\max},q_{L}\right)} \text{ for all } q_{L} \in S_{L}$$

then high-ability workers are employed in sector 1 and low-ability workers are employed in sector 2, for some  $q_l^*$ 

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then high-ability workers are employed in sector 1 and low-ability workers are employed in sector 2, for some  $q_l^*$ 

• Under this sufficient condition, the incentives for high-ability workers to sort to sector 1 does not depend on the sorting of managers

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then high-ability workers are employed in sector 1 and low-ability workers are employed in sector 2, for some  $q_l^*$ 

- Under this sufficient condition, the incentives for high-ability workers to sort to sector 1 does not depend on the sorting of managers
- Analogous condition for sorting of managers (better managers might go to sector 1 or sector 2)

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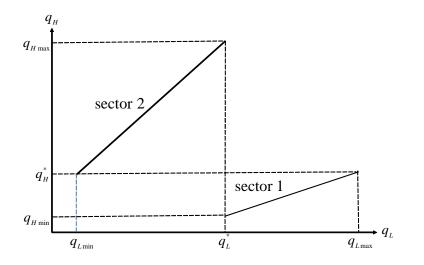
$$\frac{\psi_{1L}\left(q_{H\min},q_{L}\right)}{\gamma_{1}\psi_{1}\left(q_{H\min},q_{L}\right)} > \frac{\psi_{2L}\left(q_{H\max},q_{L}\right)}{\gamma_{2}\psi_{2}\left(q_{H\max},q_{L}\right)} \text{ for all } q_{L} \in S_{L}$$

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- Under this sufficient condition, the incentives for high-ability workers to sort to sector 1 does not depend on the sorting of managers
- Analogous condition for sorting of managers (better managers might go to sector 1 or sector 2)
- If both conditions satisfied, have "threshold" equilibrium: either HH/LL or HL/LH

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# An Equilibrium with HL/LH Sorting



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Suppose that:

$$\frac{\psi_{1L}\left(q_{H},q_{L}\right)}{\gamma_{1}\psi_{1}\left(q_{H},q_{L}\right)} > \frac{\psi_{2L}\left(q_{H},q_{L}\right)}{\gamma_{2}\psi_{2}\left(q_{H},q_{L}\right)} \text{ for all } q_{H} \in S_{H}, \ q_{L} \in S_{L}.$$

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and (!!!)

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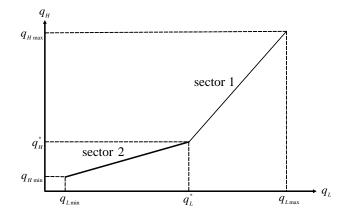
$$\frac{\psi_{1L}(q_H, q_L)}{\gamma_1\psi_1(q_H, q_L)} > \frac{\psi_{2L}(q_H, q_L)}{\gamma_2\psi_2(q_H, q_L)} \text{ for all } q_H \in S_H, \ q_L \in S_L.$$
  
and (!!!)

$$\frac{\psi_{1H}(q_{H}, q_{L})}{(1 - \gamma_{1})\psi_{1}(q_{H}, q_{L})} > \frac{\psi_{2H}(q_{H}, q_{L})}{(1 - \gamma_{2})\psi_{2}(q_{H}, q_{L})} \text{ for all } q_{H} \in S_{H}, \ q_{L} \in S_{L},$$

Then high-ability managers and workers are employed in sector 1 and low-ability managers and workers are employed in sector 2, for some pair of cut-points,  $q_H^*$  and  $q_L^*$ .

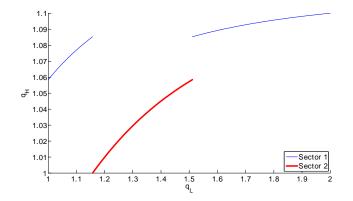
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# An Equilibrium with HH/LL Sorting



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## Sorting III: Sorting Reversals



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#### Sweden 2004



Figure: Variation across manufacturing industries of log mean salary of managers and log mean wage of workers in Sweden: 2004. Source: private communication, Anders Akerman.

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#### Brazil 1994

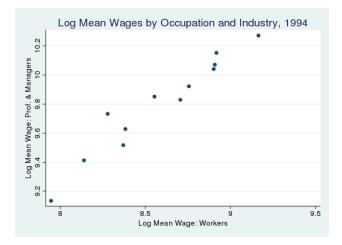


Figure: Variation across manufacturing industries of log mean salary of managers and log mean wage of workers in Brazil: 1994. Source: own calculations.

Image: A math a math

# Limiting Case: C-D

• Production functions:

$$\psi_i (q_H, q_L) = q_H^{\beta_i} q_L^{\alpha_i}$$
 for  $i = 1, 2; \alpha_i, \beta_i > 0$ 

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• Rise in price of good 2, say due to trade, does not affect wage nor salary inequality within sectors; Ricardo-Viner plus Heckscher-Ohlin effects only

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# Distribution of Earnings: HL/LH Equilibrium

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  - reduces inequality of wages everywhere; and
  - increases inequality of salaries everywhere.

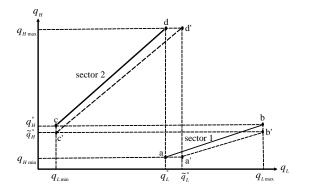
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  - reduces inequality of wages everywhere; and
  - increases inequality of salaries everywhere.
- An increase in the price of good 1 has opposite effects

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#### Sorting and Matching Response in HL/LH Equilibrium

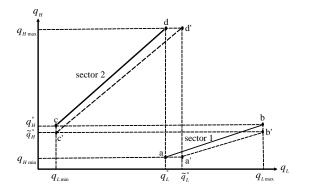
• Increase  $p_2 \Rightarrow$ raises cut-off  $q_L^*$  and reduces cut-off  $q_H^*$ , so that more workers and managers employed in sector



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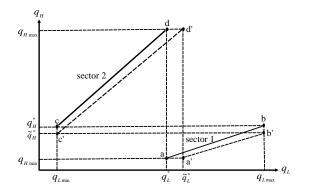
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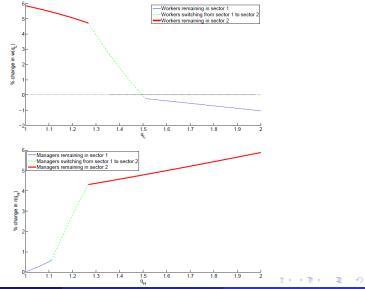
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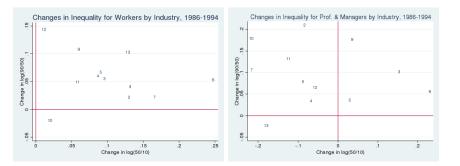
# Compensation Response in HL/LH Equilibrium 5% rise in $p_2$



Grossman, Helpman and Kircher

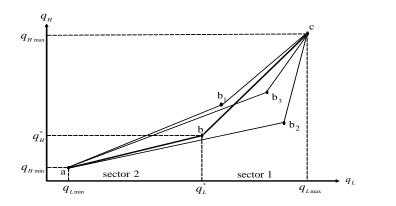
Matching and Sorting

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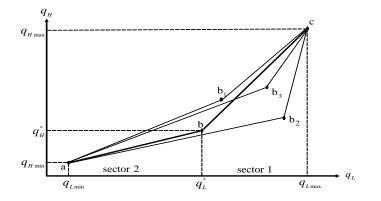
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- $q_L^*$  and  $q_H^*$  rise
- Worker matching can improve (b<sub>1</sub>), deteriorate (b<sub>2</sub>), or improve in sector 1 and deteriorate in sector 2 (b<sub>3</sub>)



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    - improves matching for low ability inputs of the factor in which sector 2 is intensive and deteriorates for higher ability inputs of this factor, and the opposite for the other input;

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    - () only (a) or (b) are possible when factor intensities are the same in both sectors, i.e., when  $\gamma_1=\gamma_2.$

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  - ② if for factor F<sub>1,2</sub> matching improves in sector 2 and deteriorate in sector 1 then inequality rises among its low ability inputs and declines among its high ability inputs, while for factor F<sub>D,2</sub>, whose matching deteriorates in sector 2, the opposite holds for F<sub>1,2</sub>, F<sub>D,2</sub> ∈ {H, L}.

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# Compensation Response in HH/LL Equilibrium $\frac{20\% \text{ rise in p} - 2}{2}$

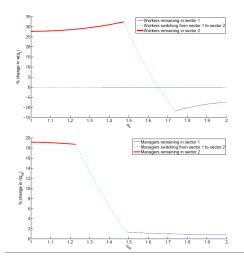


Figure: Cutoff shifts to  $b_1$  in previous figure: Matching improves for all workers and worsens for all managers

Grossman, Helpman and Kircher

- Can incorporate factor heterogeneity into familiar trade models
  - Factor comparative advantage generates specificities
  - Distributions of factors affect pattern of trade

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- Future research: Growth and inequality, efficiency and "mismatch"

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