Comment on "Industry-specific Exchange Rate Volatility and Intermediate Goods Trade in Asia" by SATO Kiyotaka, SHIMIZU Junko, Nagendra SHRESTHA and Shajuan ZHANG"

Commentor: Mi Dai

Beijing Normal University

November 2013

1 / 10

- Summary of the paper
- Contributions
- Comments

(日) (同) (三) (三)

- The paper empirically analyzes the effect of exchange rate volatility on intra-Asian trade of intermediate goods during 2003-2010 for 6 industries and 9 Asian countries.
- Construct industry-specific bilateral exchange rates.
- Estimate an augmented gravity equation that include exchange rate volatility and world demand for final goods.
- Exchange rate volatility is found to reduce trade in intermediate goods for only General Machinery and Electrical Machinery sectors.
- No significant impact for other sectors.
- Contrast with earlier evidence that find significant trade deterrance effect of exchange rate volatility.
- The authors conjuncture that the two industries that are significantly affected are characterized by a large share of arm's length trade.

- One of the first papers investigating the impact of exchange rate volatility on production fragmentation(vertical specialization) within Asia.
- Construct a new database of industry-specific exchange rates for 9 Asian economies.
- Enriches the evidence on the trade effect of exchange rate volatility by extending the investigation to trade in intermediate goods.
- The econometrics is carefully implemented.

• The authors find significant trade deterrance effects for only 2 out of 6 industries.

- The authors find significant trade deterrance effects for only 2 out of 6 industries.
- The results are kind of surprising to me because:

- The authors find significant trade deterrance effects for only 2 out of 6 industries.
- The results are kind of surprising to me because:
  - the impact of exchange rate volatility on trade is usually found to be negative for developing countries(Grier and Smallwood, 2007).

- The authors find significant trade deterrance effects for only 2 out of 6 industries.
- The results are kind of surprising to me because:
  - the impact of exchange rate volatility on trade is usually found to be negative for developing countries(Grier and Smallwood, 2007).
  - the industries under investigation are somewhat similar in nature.

## III.Comment (2): Intra/Inter-firm trade

 Is the difference across industries driven by the importance of arm's length/intra-firm trade?

| industry                                  | export share of FIE | export share of non-FIE |
|---|---------------------|-------------------------|
| Transport equipment                       | 0.50                | 0.50                    |
| General equipment                         | 0.60                | 0.40                    |
| Special purpose equipment                 | 0.61                | 0.39                    |
| Electrical machinery                      | 0.69                | 0.31                    |
| Office machinery and precesion instrument | 0.88                | 0.12                    |
| Communication & Electronics               | 0.93                | 0.07                    |

#### Share of exports by FIE and non-FIE in China, 2007

Data source: Annual Survey of Industrial Firms, NBS

# III.Comment (2): Intra/Inter-firm trade

 Is the difference across industries driven by the importance of arm's length/intra-firm trade?

| industry                                  | export share of FIE | export share of non-FIE |
|---|---------------------|-------------------------|
| Transport equipment                       | 0.50                | 0.50                    |
| General equipment                         | 0.60                | 0.40                    |
| Special purpose equipment                 | 0.61                | 0.39                    |
| Electrical machinery                      | 0.69                | 0.31                    |
| Office machinery and precesion instrument | 0.88                | 0.12                    |
| Communication & Electronics               | 0.93                | 0.07                    |

#### Share of exports by FIE and non-FIE in China, 2007

Data source: Annual Survey of Industrial Firms, NBS

• General equipment and electrical machinery may not neccesarily be characterized by a high share of arm's length trade.

## III.Comment (3): Exchange Rate Volatility

• The lack of significance might be caused by the fact that exchange rate volatility lack cross-time variation.

|              | Industry-specific real exchange rate volatility: Standard deviation |                  |         |       |       |       |
|--------------|---|------------------|---------|-------|-------|-------|
| Current year | (12 months)   |                  |         |       |       |       |
| Mean         | 0.024   | 0.030            | 0.027   | 0.032 | 0.031 | 0.022 |
| S.D.         | 0.011   | 0.018            | 0.017   | 0.017 | 0.018 | 0.010 |
| Min          | 0.007   | 0.008            | 0.008   | 0.008 | 0.007 | 0.006 |
| Max          | 0.071   | 0.115            | 0.110   | 0.111 | 0.115 | 0.078 |
| Current year | and previous yea  | r (24 months)    |         |       |       |       |
| Mean         | 0.024   | 0.032            | 0.029   | 0.033 | 0.033 | 0.023 |
| S.D.         | 0.010   | 0.016            | 0.016   | 0.015 | 0.016 | 0.009 |
| Min          | 0.007   | 0.009            | 0.009   | 0.009 | 0.009 | 0.008 |
| Max          | 0.062   | 0.088            | 0.083   | 0.084 | 0.088 | 0.068 |
| Current year | and previous two  | years (36 mont   | hs)     |       |       |       |
| Mean         | 0.025   | 0.034            | 0.030   | 0.034 | 0.034 | 0.025 |
| S.D.         | 0.009   | 0.015            | 0.016   | 0.015 | 0.016 | 0.010 |
| Min          | 0.008   | 0.010            | 0.010   | 0.009 | 0.010 | 0.009 |
| Max          | 0.054   | 0.083            | 0.076   | 0.077 | 0.083 | 0.059 |
| Previous yea | r, current year an  | d next year (36) | months) |       |       |       |
| Mean         | 0.025   | 0.032            | 0.029   | 0.034 | 0.033 | 0.024 |
| S.D.         | 0.009   | 0.015            | 0.015   | 0.014 | 0.014 | 0.009 |
| Min          | 0.008   | 0.010            | 0.011   | 0.010 | 0.011 | 0.009 |
| Max          | 0.054   | 0.083            | 0.076   | 0.077 | 0.083 | 0.059 |

11/13 7 / 10

### III.Comment (3): Exchange Rate Volatility

• exchange rate volatility: lack of cross-time variation?

|   | Industry-specific real exchange rate volatility: GARCH(1,1) Model |                  |         |       |       |       |
|---|---|------------------|---------|-------|-------|-------|
| Current year                                    | (12 months)   |                  |         |       |       |       |
| Mean  | 0.025   | 0.033            | 0.030   | 0.034 | 0.034 | 0.024 |
| S.D.  | 0.009   | 0.013            | 0.013   | 0.012 | 0.013 | 0.008 |
| Min   | 0.011   | 0.012            | 0.011   | 0.013 | 0.011 | 0.009 |
| Max   | 0.057   | 0.084            | 0.080   | 0.080 | 0.084 | 0.063 |
| Current year and previous year (24 months)      |   |                  |         |       |       |       |
| Mean  | 0.025   | 0.033            | 0.030   | 0.034 | 0.034 | 0.024 |
| S.D.  | 0.009   | 0.013            | 0.013   | 0.012 | 0.013 | 0.007 |
| Min   | 0.011   | 0.013            | 0.011   | 0.013 | 0.011 | 0.011 |
| Max   | 0.056   | 0.079            | 0.079   | 0.079 | 0.079 | 0.062 |
| Current year and previous two years (36 months) |   |                  |         |       |       |       |
| Mean  | 0.025   | 0.034            | 0.030   | 0.034 | 0.034 | 0.025 |
| S.D.  | 0.008   | 0.012            | 0.013   | 0.012 | 0.013 | 0.007 |
| Min   | 0.010   | 0.013            | 0.012   | 0.014 | 0.011 | 0.011 |
| Max   | 0.050   | 0.073            | 0.072   | 0.072 | 0.074 | 0.057 |
| Previous yea                                    | r, current year an  | d next year (36) | months) |       |       |       |
| Mean  | 0.025   | 0.033            | 0.030   | 0.034 | 0.034 | 0.024 |
| S.D.  | 0.008   | 0.012            | 0.013   | 0.011 | 0.012 | 0.007 |
| Min   | 0.011   | 0.013            | 0.012   | 0.014 | 0.011 | 0.011 |
| Max   | 0.049   | 0.073            | 0.072   | 0.072 | 0.073 | 0.053 |
| Obs.  | 720   | 720              | 720     | 720   | 720   | 720   |

Mi Dai (Beijing Normal University)

11/13 8 / 10

<≣> <

- "zero trade" problem
  - A large number of countries do not trade with each other in many products.
  - Ignoring these "zero" creates bias(ignores the "extensive margin" of trade).
  - Solution: add "zero" back and specify a Heckman two-step model.
  - might not be a big issue in this paper due to the level of aggregation of the data.
- Log of gravity (Silva and Tenreyro, 2006)

- Financial dependence of the sector play a role(Hericourt and Poncet,2013)?
- GDP or GDP per capita?
- Might also try to include exchange rate itself.