

Global Governance in Trade and Investment Regime - For Protecting Free Trade Handout

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The Trans-Pacific Partnership and Japan

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Introduction

- With the Doha Round of multilateral trade negotiations at an impasse, the Trans-Pacific Partnership (TPP) has taken center stage as the most significant trade initiative of the 21st century.
- TPP is a central pathway for region-wide economic integration efforts that envisage a Free Trade Area of the Asia Pacific (FTAAP) within a decade.
- Strategic value of the TPP: helps reinforce economic and political relationships among the Asia-Pacific countries.
- The TPP would provide substantial economic and strategic benefits for Japan. Japanese participation should be approved in the near future.

TPP Participants: How Alike? How like-minded?

- Current 9 TPP participants:
 - Australia, Brunei, Chile, New Zealand, Malaysia, Peru,
 Singapore, the United States and Vietnam.
 - Japan, Canada, and Mexico in consultations to join.
- The TPP encompasses countries of varying size, level of development and priorities on sensitive issues.
- The core group has a combined GDP of \$17 trillion; the United States accounts for 85% of the total GDP.
- Total merchandise trade among the TPP participants is \$6 trillion; the United States accounts for roughly 60%.

TPP: Scope and Coverage

- The goal of the TPP is to create a trade regime that is "state of the art."
- TPP objectives:
 - Dismantle tariff and non-tariff barriers to trade in goods and services
 - Craft a new trade rulebook on issues like labor, the environment, investment, competition policy, and stateowned enterprises.
- The TPP also seeks to develop a more coherent approach across sectors with regard to regulatory policies that affect flows of trade and investment.

Japan would make the TPP a big deal

Table 1. TPP: Economic Indicators (US\$ billions)

	GDP	Exports	Imports
	2010	2010 2011	
United States	14,587	1,481	2,265
Other TPP countries	2,193	1,187	1,065
Japan	5,459	823	854
Subtotal	22,239	3,491	4,184
World total	63,257	18,217	18,381

Sources: World Development Indicators 2012 and WTO Statistics Database, 2012.

- Its GDP is more than 2.5 times larger than the combined total of the non-US participants.
- Japan's merchandise trade (exports and imports) is almost the same as the other eight countries combined.

TPP: Current Status

- In November 2011, TPP leaders issued a framework for the TPP accord and urged their negotiators to finish the deal in 2012.
- Talks have accelerated. To date 12 negotiating rounds have produced extensive text on more than 20 chapters.
- But numerous issues unresolved:
 - Market access in agriculture
 - Intellectual property rights
 - Barriers to services trade and investment
 - Rules governing state-owned enterprises
 - Investor-state dispute settlement
 - New issues related to the environment and labor.
- Given the work still to be done, the 2012 target date is over-ambitious. Negotiations will likely extend well into 2013 before an initial deal can be cut.

Japanese Interests and Objectives

- Japan's major strategic interest is in strengthening the bilateral alliance with the United States while commercial benefits accrue from deeper trade and investment ties with all the member countries.
- Working together with the US in TPP would complement and reinforce cooperation in other areas, including energy security.
- Economic objectives:
 - Reinforce efforts to reform domestic economic policies
 - Upgrade and expand bilateral and regional trade arrangements
 - Avoid discrimination from other trade pacts

US Views on Japan's Participation in the TPP

- US officials strongly favor Japanese participation in the TPP talks, which would reinforce the robust US-Japan strategic relationship.
- Japan would be a good partner in working with US officials to craft strong rules on investment and other issues.
- But ongoing US concerns:
 - Is there sufficient political support in Japan to sustain the commitment to economic reform?
 - Will Japan create problems in developing new trade rules (e.g. on state-owned enterprises)?
 - Will Japan ask for wide-ranging exceptions for agricultural products (e.g. rice, dairy)?
 - Will longstanding US industry concerns about Japanese market access barriers be adequately addressed?

Final Comments

- Japanese participation in the TPP would be good for Japan and would substantially expand the economic and political profile of the TPP in the Asia-Pacific region.
- US concerns can be substantially mitigated in the current bilateral consultations; both countries seek the same end result, namely Japanese participation in the TPP talks.
- Japan should be able to join the negotiations in the near future and be a full partner at the negotiating table when the final deal is struck.

Thank You