

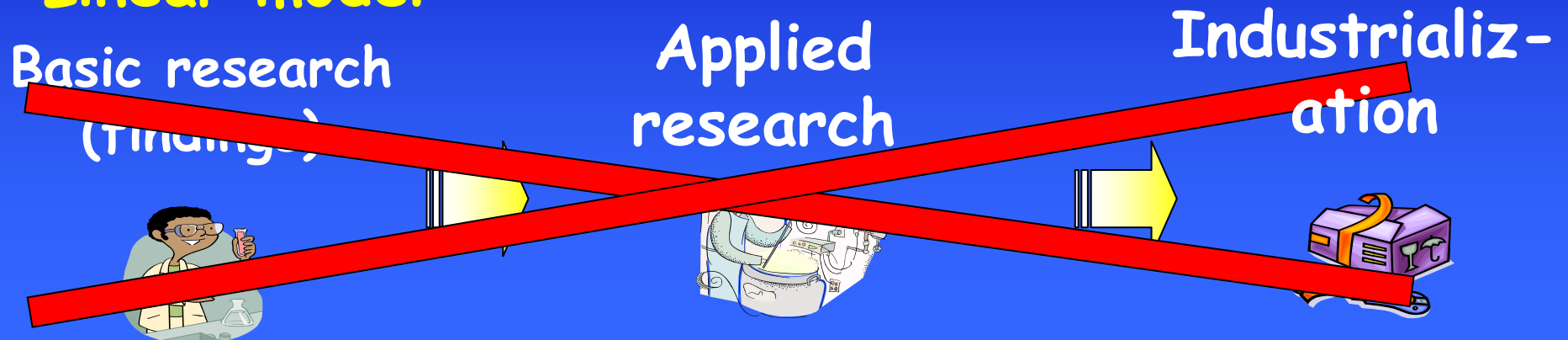
The role of academia in technology based innovation

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1. How to turn good research results obtained in academia into innovation ?
2. Role of University in Industry-Academic Collaboration

1. How to turn good research result obtained in academia into innovation ?

- Linear model



- Multi-step cycle model



1. How to turn good research results obtained in academia into innovation ?

Research cycles
to and fro



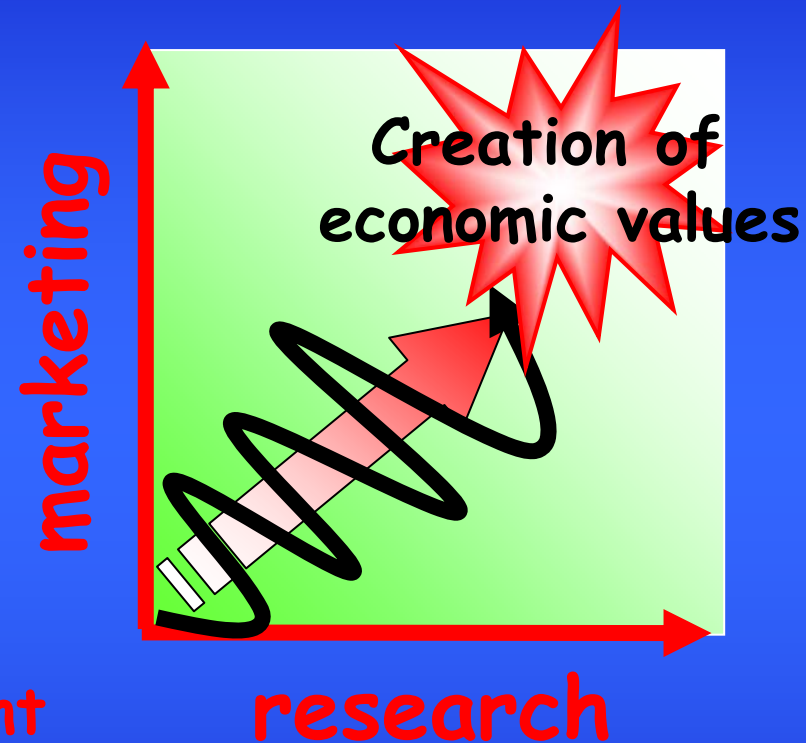
Collaboration with competent
industrial partners



Research in laboratory is not enough.

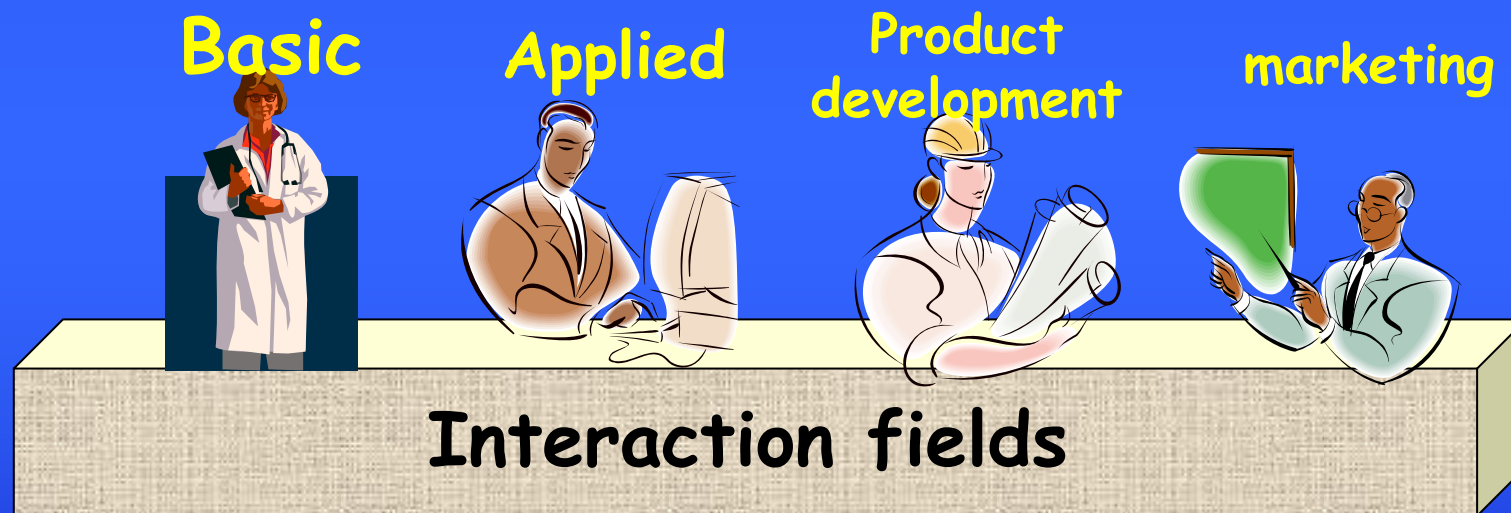


Communication with market is indispensable.



2. Role of University in Industry-Academic Collaboration

- 📍 Academia could provide a good platform for R&D community



- 📍 Academia could serve as a hub of information exchange & knowledge creation !

2. Role of University in Industry-Academic Collaboration

- 📌 Transfer of “research capability” is more important than either transfer of intellectual property or accomplished technology.
- 📌 Platform of R&D community
 - Cooperation from science to technology
 - Hub of knowledge creation
- 📌 Each industrial player benefits from learning and becomes heavy weight project leader

➡ Field for nurturing talents for technology-based innovation