

Dissemination of Research Results

Publications



Website



Symposia/Seminars



Publicity Materials

The role of policy research institutes does not end with the completion of research. They have an obligation to stimulate policy debates by broadly disseminating the results of their research. RIETI actively circulates its research results via its website, issuing publications and publicity materials, and holding symposia/seminars.

PUBLIC RELATIONS ACTIVITIES ① PUBLICATIONS

RIETI's publications cover a diverse array of themes and appear under the imprint of various publishers. The contents range from studies of a high academic standard that have undergone peer review in their respective disciplines to timely policy study topics for a wider audience (http://www.rieti.go.jp/en/publications/act_rb.html).

Domain I and its relations



Economic Analysis of Labor Market Design: Enhancing the Job-Matching Function

2005/12

Written and edited by Yoshio HIGUCHI, Toshihiro KODAMA and Masahiro ABE
Toyokeizai Shimposha
¥4,600/P432



Current Issues Surrounding Women at Work and in the Family: Proposals Going Beyond This Age of Decreasing Population

2005/10

Written and edited by Toshiaki TACHIBANAKI
Minerva Shobo
¥3,500/P279



Fiscal Reform of Japan: Redesigning the Frame of the State

2004/12

Written and Edited by Masahiko AOKI and Kotaro TSURU
Toyokeizai Shimposha
¥4,800/P612



Health Care Reform

2002/2

Written by Koichi KAWABUCHI
Toyokeizai Shimposha
¥2,400/P322



Economics of Balance-Sheet Restructuring

2001/6

Written and Edited by Mitsuhiro FUKAO, Tatsuya TERAZAWA and Keiichiro KOBAYASHI
Toyokeizai Shimposha
¥2,000/P266

Domain II and its relations



Economics of the Life-cycles of Firms

2006/12

Written and edited by Toshiaki TACHIBANAKI and Takehiko YASUDA
Nakanishiya Shuppan
¥3,200/P259



Japan's National Innovation System: Rebuilding the Engine of Growth

2006/3

Written and edited by Akira GOTO and Toshihiro KODAMA
University of Tokyo Press
¥5,200/P327



Architecture-Based Analysis of Chinese Manufacturing Industries

2005/5

Written and edited by Takahiro FUJIMOTO and Junjiro SHINTAKU
Toyokeizai Shimposha
¥4,200/P353



Empirical Analysis of IT Innovation: Has IT Changed Long-Term Japanese Economic Performance?

2005/3

Written by Kazuyuki MOTOHASHI
Toyokeizai Shimposha
¥3,400/P208



Universities that Outperform Competitors

2005/2

Written and edited by Akihiro SAWA, Tatsuya TERAZAWA and Satoshi INOUE
Toyokeizai Shimposha
¥3,200/P312



Industry-Academia Cooperation: Toward Institutional Design to Cultivate Innovative Power

2003/4

Written and edited by Yuko HARAYAMA
Toyokeizai Shimposha
¥2,500/P246



Toward the Theory of Knowledge-Based Country: A New Paradigm of the Policy Process

2003/3

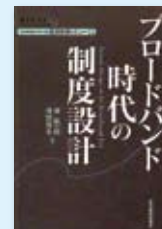
Written and edited by Ikujiro NONAKA, Hirohiko IZUMIDA and Akiya NAGATA
Toyokeizai Shimposha
¥2,800/P319



The Japanese Firm in Transition

2002/9

Written and edited by Hideshi ITOH
Toyokeizai Shimposha
¥3,600/P369



Designing Institutions in the Broadband Era

2002/4

Written and edited by Nobuo IKEDA and Koichiro HAYASHI
Toyokeizai Shimposha
¥2,500/P259

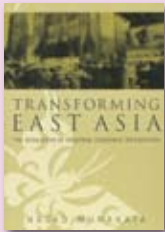


Modularity: A New Industrial Architecture

2002/3

Written and edited by Masahiko AOKI and Haruhiko ANDOH
Toyokeizai Shimposha
¥2,800/P334

Domain III and its relations



Transforming East Asia
2006/9
Written by Naoko MUNAKATA
Brookings Institution Press
\$24.95/P258



Implementation System Under the WTO Dispute Settlement Mechanism
2005/11
Written and edited by Tsuyoshi KAWASE and Ichiro ARAKI
Sanseido
¥4,500/P483



Pros and Cons of RMB Revaluation: Interests and Arguments of China, Japan and the United States
2004/10
Written and edited by C. H. KWAN and the CASS Institute of World Economics and Politics
Toyokezai Shimposha
¥2,600/P247



Agricultural Policy Reform for Japan and its Consumers: To Better Steer WTO and FTA Negotiations
2004/8
Written by Kazuhito YAMASHITA
Toyokezai Shimposha
¥4,400/P368



Safeguards under the WTO Agreement: Issues and Proposals for a More Effective Mechanism
2004/7
Written and edited by Tsuyoshi KAWASE and Ichiro ARAKI
Toyokezai Shimposha
¥3,800/P262



WTO at the Crossroads - An Analysis of Non-Trade Issue Linkages
2003/3
Written and edited by Akira KOTERA
Toyokezai Shimposha
¥3,600/P274



Transnational Civil Society
2003/2
Written by Motoko MEKATA
Toyokezai Shimposha
¥3,400/P229



A Reintroduction to the Chinese Economy
2002/10
Written by C.H. KWAN
Toyokezai Shimposha
¥1,600/P280



Turning Point of Japan-China Relations
2001/8
Written and edited by Naoko MUNAKATA
Toyokezai Shimposha
¥2,200/P220

Adjacent Basic Research Areas & others



Economics of Urban Recentralization
2006/6
Written and edited by Tatsuo HATTA
Nihon Keizai Shimbun, Inc.
¥3,800/P210



Microeconomic Modeling for Policy Analysis
2006/3
Written and edited by Yoshitsugu KANEMOTO, Katsuhito HASUIKE and Toru FUJIWARA
Toyokezai Shimposha
¥4,000/P303



The Collapse of the 1990s Bubble: Research on the Non-Performing Loan Problem
2005/3
Written and edited by Michio MURAMATSU
Toyokezai Shimposha
¥4,200/P346



Liberalizing Electricity Markets: An Economic Analysis
2004/8
Written and edited by Tatsuo HATTA and Makoto TANAKA
Toyokezai Shimposha
¥4,400/P367



Revisiting Global Warming Issues
2004/2
Written and edited by Akihiro SAWA and Soichiro SEKI
Toyokezai Shimposha
¥3,400/P328



Institutional Reforms for Enterprise-Based Welfare Provisions
2003/9
Written and edited by Toshiaki TACHIBANAKI and Yoshihiro KANEKO
Toyokezai Shimposha
¥3,600/P244



Civil Mind Civil Power NPO/NGOs as the Lead Actor in the Public Sector
2003/5
Written and edited by Akihiro SAWA, et. al
Toyokezai Shimposha
¥1,900/P259



Local Governance Reform in An Era of Change
2003/3
Written and edited by Michio MURAMATSU and Hiroaki INATSUGU
Toyokezai Shimposha
¥3,800/P339



The Political Economy of the Japanese Financial Big Bang: Institutional Change in Finance and Public Policy Making
2003/2
Written by Tetsuro TOYA
Toyokezai Shimposha
¥3,800/P400

Note: Titles and affiliations of participants are current as of the date of the events. Lists of Speakers/Panelists are in order of appearance.

RIETI Policy Symposium	
Assessing Quality and Impacts of Major Free Trade Agreements	
http://www.rieti.go.jp/en/events/07032201/info.html	
Date	March 22-23, 2007
Venue	ANA Hotel Tokyo, Galaxy Banquet Room
Summary	This two-day policy symposium contained a presentation that offered a comparative analysis of free trade agreements (FTAs) and economic partnership agreements (EPAs) in different regions including Japan, East Asia, Europe, and the United States, with a focus on the quality of FTAs and the quantitative effects of these agreements. The panel discussion saw a lively debate on the outlook for constructing FTAs covering entire regions, including obstacles and potential solutions. It recommended an in-depth study of production and trade in the region, to design FTAs capable of addressing impediments to business. The symposium recognized the challenges inherent in building any FTA for an entire region from a very complicated existing structure and noted that they are susceptible to progress in discussions at the World Trade Organization (WTO) and to political imperatives. It concluded that it is necessary to continue with discussions to deal with the numerous difficulties facing the initiative. The symposium called for a continuation of efforts.
Program	
	Opening Remarks
	Part I: Ex-ante (text-based) Assessment of the Quality of FTAs
	Session 1 Rules of Origin (ROO)
	Session 2 Liberalization of Agricultural Trade
	Session 3 Trade in Services
	Session 4 Foreign Direct Investment
	Session 5 Safeguards
	Part II: Ex-post Assessment of Actual Impacts of FTAs
	Session 1 Impacts on Trade Flows
	Session 2 Economic Impacts
	Session 3 Utilization of Preferential Treatment under FTAs
	Session 4 Ex-post Assessment of FTAs: The Case of Japan
	Part III: Panel Discussion
	In Search of Desirable FTA Policies: Implications from FTA Quality Assessment and FTA Impact Studies
	Closing Remarks
Speaker/Panelist	Ryuhei WAKASUGI (Research Counselor, RIETI/Professor, Dept. of Economics, Keio Univ./Professor Emeritus, Yokohama National Univ.)
	Shujiro URATA (FF, RIETI/Professor, Graduate School of Asia Pacific Studies, Waseda Univ.)
	Inkyo CHEONG (Professor of Economics and Director for Center on FTA Studies, Inha Univ.)
	Jungran CHO (Research Fellow, Center on FTA Studies, Inha Univ.)
	Antoni ESTEVADEORDAL (Principal Advisor, Integration and Regional Programs Dept., Inter-American Development Bank)
	Keiji OHGA (Professor, College of Bioresource Sciences, Nihon Univ.)
	Robert SCOLLAY (Director, APEC Study Centre, and Associate Professor of Economics, The Univ. of Auckland)
	Christopher FINDLAY (Head and Professor, School of Economics, The Univ. of Adelaide)
	Fukunari KIMURA (Professor, Faculty of Economics, Keio Univ.)
	Myrna AUSTRIA (Full Professor, Dept. of Economics, De La Salle Univ.)
	Akira KOTERA (FF, RIETI/Professor, Graduate School of Arts and Sciences, Univ. of Tokyo)
	Kenichi KOBAYASHI (CF, RIETI/Deputy Director, Multilateral Trade System Dept., Trade Policy Bureau, METI)
	Kazutomo ABE (Professor, School of Engineering, Tokyo Denki Univ.)
	Ken ITAKURA (Assistant Professor, Faculty of Economics, Nagoya City Univ.)
	Katsuhide TAKAHASHI (Associate Professor, Graduate School of Economics, Kobe Univ.)
	Hidehiro OKAYAMA (Deputy General Manager, International Division, Tokyo Chamber of Commerce and Industry)
	Mitsuyo ANDO (Assistant Professor, Graduate School of Economics, Hitotsubashi Univ.)
	Jeffrey J. SCHOTT (Senior Fellow, Peter G. Peterson Institute for International Economics)
	Michitaka NAKATOMI (Director-General for International Trade Policy, METI)
	Kozo OIKAWA (Chairman, RIETI)

RIETI Policy Symposium	
Metanational Management and Global Innovation: The Case of the TFT-LCD Industry	
http://www.rieti.go.jp/en/events/07031401/info.html	
Date	March 14, 2007
Venue	Palace Hotel Tokyo, Golden Room
Summary	In this policy symposium, metanational management was discussed from a number of different perspectives, using the liquid crystal display (LCD) industry as an example. Metanational management aims at securing a global advantage by making strategic use of knowledge and information on a global scale, instead of depending on the advantages of the business itself or the country where it is based. Comments heard in the panel discussion included the remark that Japanese companies faced more difficulties with metanational management than South Korean and Taiwanese firms did, and that government assistance should promote cooperation with optimal partners rather than being exclusive to overseas businesses.
Program	
	Opening Remarks
	Keynote Speech "Metanational Management in the TFT-LCD Industry"
	Overview of Main Issues
	Session 1: Presentation Innovations of TFT-LCD Industry in East Asia
	Session 2: Panel Discussion Metanational Management—Issues and Challenges for Japanese Enterprises
	Closing Remarks
Speaker/Panelist	Sadao NAGAOKA (Research Counselor, RIETI/Director and Professor, Institute of Innovation Research, Hitotsubashi Univ.)
	Thomas MURTHA (Professor of Management, College of Business Administration, Univ. of Illinois at Chicago and Carlson School of Management, Univ. of Minnesota)
	Kazuhiro ASAKAWA (FF, RIETI/Professor, Graduate School of Business Administration, Keio Univ.)
	Susumu SANBONMATSU (CF, RIETI/Senior Researcher, Organization for Small & Medium Enterprises and Regional Innovation, JAPAN/Visiting Professor, Hitotsubashi Univ.)
	Yoshio TAMURA (Senior Vice President, DisplaySearch Japan)
	Yukihiko NAKATA (Professor, Graduate School of Management, Ritsumeikan Asia Pacific Univ.)
	Jaeyong SONG (Associate Professor of Strategy & International Management, Graduate School of Business, Seoul National Univ.)
	Shwu-Jen WANG (Professor Extraordinary, Faculty of Environmental Engineering, The Univ. of Kitakyushu/Managing Director, Research Institute of EDA Technologies)
	Yoichi MATSUMOTO (Graduate School of Media and Governance, Keio Univ./Technology Information Dept., Research Office for Innovation Management, National Institute of Advanced Industrial Science and Technology [AIST])
	Yoshinobu KONOMI (Professor, Graduate School of Business Administration, Keio Univ.)
	Hidetaka FUKUDA (CEO, e Conservo/former Director, Information and Communication Electronics Division, METI)
	Mitsuru ONOZATO (Senior Vice President, FPD General Manager, FPD Div., Tokyo Electron Limited)
	Tsuneo YAHAGI (Professor, Graduate School of Business and Graduate School of Medicine, Keio Univ.)
	Kozo OIKAWA (Chairman, RIETI)

Japan-China Economic Conference 2006

<http://www.jcec.jp/>

Date	November 16-17, 2006
Venue	Osaka International Convention Center
Summary	The Japan-China Economic Conference 2006 was jointly organized by a number of organizations, including RIETI. At the general meeting on the first day, Dr. Masaru YOSHITOMI, President and CRO of RIETI, delivered a speech titled "Lessons of the Japanese Economy: Foreign Exchange Policy and Income Gap—Negative and Positive Examples to be Followed by China." The talk took an overall look at the similarities and differences between the Chinese economy as it is today (1994-2006) and the Japanese economy in its period of rapid growth (1950-1973) to identify two major issues facing the Chinese economy, namely the foreign exchange policy and the income gap, and to recommend areas of focus for China in its economic management, by referring to Japan's experience.
Program	<p>Opening Remarks</p> <p>Panel Session Deepening Interdependence between Japan and China for Mutual Benefit</p> <p>RIETI Session Lessons from Japanese Economy—Bubble, Exchange Rate and Structural Reforms</p> <p>Subcommittee Meetings</p> <p>Closing Remarks "Reconstruction of Japan-China Relations"</p>
Speaker/ Panelist	<p>Yoshihisa AKIYAMA (Chairman, Kansai Economic Federation)</p> <p>Katsuhiko MACHIDA (President, Sharp Corp.)</p> <p>Atsushi HORIBA (Chairman, President & CEO, HORIBA Ltd.)</p> <p>Yasuyuki NAMBU (President & CEO, Pasona Group)</p> <p>Houjian ZHOU (Chairman, Hisense Group)</p> <p>Fangyou ZHANG (Chairman, Guangzhou Automobile Industry Group Co., Ltd)</p> <p>Mian Mian YANG (President, Haier Group Corp.)</p> <p>Daniel SHAO Kung Chuen (Executive Director, Van Yu Holding Co., Ltd.)</p> <p>Osamu WATANABE (Chairman, JETRO)</p> <p>Masaru YOSHITOMI (President and CRO, RIETI)</p> <p>Ichiro TAKAHARA (Vice President, RIETI)</p> <p>Deren XIA (Mayor of Dalian)</p> <p>Katsuhiko HIRAI (Adviser, Toray Industries, Inc.)</p> <p>Victor CHU (Chairman, First Eastern Investment Group)</p> <p>Sachio SENMOTO (President & CEO, eAccess Ltd.)</p> <p>Yoichi FUNABASHI (Columnist and Chief Diplomatic Correspondent, Asahi Shimbun)</p> <p>Jiadong GU (Chairman, Shanghai Foreign Service Co., Ltd)</p> <p>Yoshimi ISHIKAWA (writer/President, Akita Municipal Junior College of Arts and Crafts/member, New Japan-China Friendship Committee for the 21st Century)</p>

METI-RIETI-AIST-NEDO Lecture & Symposium

Partnering for Scientific Innovation —The Los Alamos National Laboratory Experience—

<http://www.rieti.go.jp/en/events/06091301/info.html>

Date	September 13, 2006
Venue	Tokai University Kouyu-Kaikan
Summary	This special lecture and accompanying symposium were jointly organized by several institutions including METI and RIETI, after METI reached a partnership agreement with the U.S.-based Los Alamos National Laboratory (LANL) for innovation in research and development through collaboration among industrial, academic, and governmental sectors. Dr. Terry WALLACE, Principal Associate Director for Science, Technology, and Engineering of the LANL, delivered a keynote speech to examine the possibility of cooperation between the LANL and industry, and between the United States and Japan, offering some specific examples. Involving Dr. Masaru YOSHITOMI, President and CRO of RIETI, and other representative Japanese researchers, the panel discussion suggested some keys to future innovations in technical development, such as the "new combination" of basic sciences with knowledge in different industries and disciplines, human resource development and qualitative improvement in research management.
Program	<p>Opening Remarks Speech by Minister for Economy, Trade and Industry</p> <p>Keynote Speech "Partnering for Scientific Innovation"</p> <p>Panel Discussion Industry-Government-Academia Partnering for Scientific Innovation</p> <p>Closing Remarks</p>
Speaker/ Panelist	<p>Haruhiko ANDO (Director for New and Renewable Energy Division, Agency for Natural Resources and Energy, METI)</p> <p>Toshihiro NIKAI (Minister for Economy, Trade and Industry)</p> <p>Terry WALLACE (Principal Associate Director for Science, Technology & Engineering, Los Alamos National Laboratory)</p> <p>Kazuhito HASHIMOTO (Director General, Research Center for Advanced Science and Technology, Univ. of Tokyo)</p> <p>Masaru YOSHITOMI (President and CRO, RIETI)</p> <p>Hiroshi YOKOYAMA (Director, Nanotechnology Research Institute, AIST)</p> <p>Takashi TOMITA (Corporate Executive Director, Solar System Group, Sharp Corp.)</p>

RIETI Policy Symposium

Determinants of Total Factor Productivity and Japan's Potential Growth: An International Perspective

<http://www.rieti.go.jp/en/events/06072501/info.html>

Date	July 25, 2006
Venue	Shinsei Bank, Conference Hall
Summary	Japan's macroeconomic policies are shifting emphasis from a departure from deflation to supply-side policies in favor of eliminating the demand-supply gap. This symposium defined a rise in total factor productivity (TFP) as a major source of economic growth for Japan, which is assumed to experience a severe population decline in the future, and spotlighted the debate on action to stimulate TFP improvement.
Program	
Opening Remarks	
Study Report	"Determinants of TFP Growth and Potential Growth in Japan" "Can the EU Catch Up with the US in Terms of the Level of TFP?" "Japan's Potential Growth in a World Perspective" "Japan's Potential Growth from an East Asian Perspective"
Panel Discussion	
Closing Remarks	
Speaker/Panelist	Masaru YOSHITOMI (President and CRO, RIETI) Tomohiko INUI (Professor, Nihon Univ. College of Economics) Tsutomu MIYAGAWA (Former FF, RIETI/Professor, Faculty of Economics, Gakushuin Univ.) Kyoji FUKAO (FF, RIETI/Professor, Institute of Economic Research, Hitotsubashi Univ.) Marcel P. TIMMER (Assistant Professor, Dept. of Economics, Univ. of Groningen) Dale W. JORGENSON (Samuel W. Morris Univ. Professor, Dept. of Economics, Harvard Univ.) Kazuyuki MOTOHASHI (FF, RIETI/Professor, Dept. of Technology Management for Innovation, Univ. of Tokyo) Sadao NAGAOKA (Research Counselor, RIETI/Director and Professor, Institute of Innovation Research, Hitotsubashi Univ.) Hiroshi YOSHIKAWA (Research Counselor, RIETI/Professor, Faculty of Economics, Univ. of Tokyo) Masayuki MORIKAWA (Director, Industrial Structure Policy Div., Economic and Industrial Policy Bureau, METI) Hisayoshi FUWA (Corporate Vice President, General Manager for Corporate Strategic Planning Div., and General Manager for i cube Project Office of Innovation Div., Toshiba Corp.) Kozo OIKAWA (Chairman, RIETI)

OECD Tokyo Policy Forum

The Role of Advanced Nations in the Global Economy

<http://www.iist.or.jp/info/oecd-2006/index-e.html>

Date	July 21, 2006
Venue	UN University, U Thant Hall
Summary	The forum featured two keynote speeches. One was delivered by Mr. Angel GURRIA soon after he assumed the post of Secretary-General of the OECD, on "The Role of Advanced Nations in the Global Economy." The other was given in the form of a proposal from Japan by Mr. Toshihiro NIKAI, Japan's Minister of Economy, Trade and Industry, titled "A New Growth Strategy Aimed at Attaining Sustainable Growth—Surmounting the Adverse Trend of Depopulation." The forum also included a panel discussion on the subject of "Challenges for New Growth." Dr. Masaru YOSHITOMI, President and CRO of RIETI, and other experts as well as representatives from the industrial sector participated in the debate on what roles the state government and enterprises have to play.
Program	
Opening Remarks Speech by Minister for Economy, Trade and Industry	
Keynote Speech "The Role of Advanced Nations in the Global Economy"	
Panel Session Challenge Toward the New Growth	
Closing Remarks	
Speaker/Panelist	Toshihiro NIKAI (Minister for Economy, Trade and Industry, METI) Angel GURRIA (Secretary General, OECD) Junjiro SHINTAKU (Associate Professor, Univ. of Tokyo) Takao KITABATA (Vice-Minister of Economy, Trade and Industry, METI) Masaru YOSHITOMI (President and CRO, RIETI) Hidetoshi YAJIMA (Chairman, Shimadzu Corp.) Rizaburo NEZU (Senior Managing Director, Fujitsu Research Institute)

BBL seminars are held during lunch hours. We invite Japanese and foreign guest lecturers and provide a venue for candid exchanges of opinions on a variety of policy issues, transcending industry-government-academia boundaries. During fiscal 2006, 54 BBL seminars were held, and the total number of seminars exceeds 430 as of March 31, 2007 (<http://www.rieti.go.jp/en/events/bbl/index.html>).

Note: Titles and affiliations of participants are current as of the date of the events.

2007/3/27	Intellectual Property after Gowers	Speaker : Ron MARCHANT (Chief Executive, UK Patent Office)
2007/3/19	Banking System Reform in China: Remaining Challenges and Tasks Toward a Market Oriented Economy	Speaker : Kumiko OKAZAKI (International Visiting Fellow, Center for Asia Pacific Policy, RAND)
2007/3/9	Global Focus on Knowledge-Sustainability	Speaker : Katsumori MATSUSHIMA (Professor, School of Engineering, Univ. of Tokyo)
2007/2/28	Situation and Evaluation of Japanese PFI	Speaker : Hitoshi IKUMA (Executive Officer, The Japan Research Institute, Limited/Director, Center for the Strategy of Emergence)
2007/2/22	Recent Trends of M&A Laws	Speaker : Shuya NOMURA (Professor, Chuo Law School)
2007/2/14	The Impact of the Economic Integration and Enlargement of the EU on Japanese Companies	Speaker : Hideo HORIGUCHI (Visiting Professor, Ritsumeikan Univ. College of International Relations/Senior Coordinator (Europe, Russia), Planning Dept., JETRO)
2007/2/6	On Urgent and Fundamental Structural Reform of the Fisheries in Japan	Speaker : Masayuki KOMATSU (Executive Director, in charge of Marine Fisheries Research and Development Center (JAMARC), Fisheries Research Agency)
2007/2/1	Japanese SMEs and VCs: Innovation and East Asian and Global Management (New Direction of Growth for SMEs/Venture in Goods and Service Industries)	Speaker : Susumu SANBONMATSU (CF, RIETI/Researcher, Organization for Small & Medium Enterprises and Regional Innovation, JAPAN/Visiting Professor, Hitotsubashi Univ.) Speaker : Go TAKIZAWA (Deputy Director, Human Resource Policy Div., Economic and Industrial Policy Bureau, METI) Commentator : Kazuhiro ASAKAWA (FF, RIETI/Professor, Graduate School of Business Administration, Keio Univ.)
2007/1/25	Open Standards, Open Source and Open Innovation: Harnessing the Benefits of Openness	Speaker : Elliot E. MAXWELL (Fellow, the Communications Program, Johns Hopkins Univ./Distinguished Research Fellow, the eBusiness Research Center of Pennsylvania State Univ.)
2007/1/22	Japan's Diplomacy	Speaker : Hitoshi TANAKA (Senior Fellow, Japan Center for International Exchange)
2007/1/19	Towards Work-Life Balance Society	Speaker : Machiko OSAWA (Professor, Dept. of Studies on Contemporary Society, Faculty of Integrated Arts and Social Sciences, Japan Women's Univ.)
2007/1/17	North Korean Nuclear Issues	Speaker : Hideshi TAKESADA (Director, Library, The National Institute for Defense Studies (NIDS))
2006/12/15	Multilateralising Regionalism: How to Make Regionalism Less Damaging to the Multilateral Trade System	Speaker : Richard BALDWIN (Professor of International Economics, Graduate Institute of International Studies, Geneva)
2006/12/12	The Evolution of and Prospects for Economic Integration in East Asia	Speaker : Naoko MUNAKATA (Director, Textile and Clothing Div., Manufacturing Industries Bureau, METI/Former SF, RIETI/Former Visiting Fellow, Center for Northeast Asian Policy Studies, The Brookings Institution)
2006/12/4	Future of Asset Formation in Japan	Speaker : Oki MATSUMOTO (President & CEO, Monex, Inc.)
2006/11/28	Marketing Reform at Nissan Motor	Speaker : Asako HOSHINO (Corporate Vice President, Nissan Motor Co., Ltd.)
2006/11/9	DDA Negotiations—Where Are We Now and What Are Other Developments in Trade Remedies Area	Speaker : Jan WOZNOWSKI (Director, Rules Div., World Trade Organization) Commentator : Naoshi HIROSE (Director, Rules/Director, WTO Compliance and Dispute Settlement, Multilateral Trade System Dept., Trade Policy Bureau, METI)
2006/11/2	The Creation of New Businesses Led by Industry-Academia-Government Collaboration to Strengthen Japan: ZEON Corporation's New Business Development and MOT	Speaker : Masahiro YAMAZAKI (Representative Executive Managing Director, ZEON Corp.)
2006/10/30	Work-Life Balance and the Role of Management: Institutional Design and its Implementation	Speaker : Hiroki SATO (Professor, The Institute of Social Science, Univ. of Tokyo)
2006/10/27	OMRON's MOT—Global R&D Collaboration	Speaker : Zenichi KITAO (Manager, Corporate Planning HQs, Intellectual Property Dept., OMRON Corp.)
2006/10/13	Inequality in Japan	Speaker : Fumio OTAKE (Professor, Institute of Social and Economic Research, Osaka Univ.)
2006/10/2	World Economic Outlook	Speaker : Akira ARIYOSHI (Director, IMF Regional Office for Asia and the Pacific)
2006/9/25	Premature Monetary Tightening: Economic Slowdown in 2007	Speaker : Mikihiro MATSUOKA (Chief Economist, Japan, Deutsche Securities Inc.)
2006/9/15	Marital Satisfaction and Work-Life Balance: A View-Point Indispensable to Mitigating Fertility Decline	Speaker : Kazuo YAMAGUCHI (VF, RIETI/Professor of Sociology, The Univ. of Chicago)
2006/9/12	Market, Development, and Poverty Reduction in Developing Countries: A Micro-Perspective	Speaker : Yasuyuki SAWADA (FF, RIETI/Associate Professor, Graduate School of Economics, Faculty of Economics, Univ. of Tokyo)
2006/9/7	Diagnosing Public Service Value—Learning from Osaka City Government Reform Project	Speaker : Shinichi UEYAMA (Professor of Public Management, Keio Univ.) Speaker : Yasutomo INOSHITA (Manager for Project Evaluation, Reform Promotion Div., Office of City Reforms, Osaka City Government)
2006/9/5	VINNOVA and its Role in the Swedish Innovation System: Accomplishments since the Start in 2002 and Ambitions Forward	Speaker : Per ERIKSSON (Director General, VINNOVA (The Swedish Governmental Agency for Innovation Systems)) Commentator : Akira KAWAMOTO (Director of Research, RIETI)
2006/8/10	Potential Risks in Global Economy	Speaker : Keiichi KOMATSU (Senior Fellow, JETRO London/Representative, Komatsu Research & Advisory) Commentator : Kazutomo IRIE (Director-General, Planning Dept., JETRO)
2006/7/26	Corporate Governance in the Global Economy: Roles and Responsibilities of Corporate Directors	Speaker : Roger W. RABER (President & CEO, National Association of Corporate Directors)
2006/7/19	Regionalization and Institutionalization of East Asia's Finance and Trade	Speaker : Saori N. KATADA (Associate Professor, School of International Relations, Univ. of Southern California)

2006/7/13	Korea's FTA Policy: Focusing on the Japan-Korea FTA and US-Korea FTA	Speaker : Se-Young AHN (Professor, Dean, Graduate School of International Studies, Sogang Univ.)
2006/7/10	Aeon's Business Innovation—Making the Most of Information Technologies	Speaker : Atsunobu AGATA (Senior Vice President, Information Technology, AEON Co., Ltd.) Commentator : Tetsuya WATANABE (Director, Commerce and Distribution Policy Group, METI)
2006/7/7	An Approach for the Business Turnaround and its Implication	Speaker : Yasushi ANDO (Chief Investment Officer, Phoenix Capital Co., Ltd./ CEO, Horizon Holdings Co., Ltd.) Commentator : Yoshiaki ISHII (Deputy Director, Fund Planning Div., Fund Program Dept., Organization for Small & Medium Enterprises and Regional Innovation, JAPAN/Former Deputy Director, Industrial Organization Div., Economic and Industrial Policy Bureau, METI/Former CF, RIETI)
2006/7/6	Foreign Investment Protection under International Treaties	Speaker : Daniel M. PRICE (Partner, Sidley Austin LLP) Speaker : Andrew W. SHOYER (Partner, Sidley Austin LLP) Commentator : Akira KOTERA (FF, RIETI/Professor, Graduate School of Arts and Sciences, Univ. of Tokyo)
2006/6/29	White Paper on International Economy and Trade 2006—Toward Sustained Potential for Growth: Enhanced Productivity through Globalization and Japan as an Investment Powerhouse	Speaker : Shigeaki SHIRAIISHI (Director, Policy Planning and Research Div., Trade Policy Bureau, METI)
2006/6/23	On the Roadmap, Off the Roadmap, or Beyond the Roadmap? That is the Question	Speaker : Yuuko YASUNAGA (Director, Research and Development Div., Industrial Science and Technology Policy and Environment Bureau, METI)
2006/6/22	China Risks and Implications for the Global Community	Speaker : Harry HARDING (Director of Research & Analysis, Eurasia Group)
2006/6/13	Cluster-Based Industrial Development: Evidence from Wenzhou and Chongqing	Speaker : Keijiro OTSUKA (Professorial Fellow, Foundation for Advanced Studies on International Development)
2006/6/9	Current Issues in the Development of Cross-Agency Governance	Speaker : Jane E. FOUNTAIN (Director of National Center for Digital Government and Professor of Political Science and Public Policy, Univ. of Massachusetts Amherst)
2006/5/31	IT Strategy for Revitalization of SMEs	Speaker : Shigeru MATSUSHIMA (Professor, Faculty of Business Administration, Hosei Univ.)
2006/5/24	Resources Inflation and Japan's Response	Speaker : Akio SHIBATA (Chief Economist and Director, Marubeni Research Institute)
2006/5/23	The Structure of Intra-Group Ties: Innovation in Taiwanese Business Groups	Speaker : Ishtiaq MAHMOOD (Assistant Professor, National Univ. of Singapore Business School)
2006/5/15	The 2006 White Paper on Small and Medium Enterprises in Japan: Japanese Small and Medium Enterprises at a Turning Point of Deepening Crossborder Economic Interdependence and Decreasing Domestic Population	Speaker : Izuru HANAOKI (Director, Research Office, Business Environment Dept., Small and Medium Enterprise Agency, METI)
2006/5/12	Global Developments in Corporate Responsibility from a European Perspective	Speaker : George MOLENKAMP (Chairman, KPMG Global Sustainability Services)
2006/5/11	Difficulties in Value Capture due to Commoditization: Case of Digital Appliances	Speaker : Kentaro NOBEOKA (Former FF, RIETI/Professor, Research Institute for Economics & Business Administration of Kobe Univ.) Commentator : Hidehiro YOKOO (Director, Information and Communication Electronics Div., Commerce and Information Policy Bureau, METI)
2006/5/8	Are High Oil Prices Here to Stay?	Speaker : Leo P. DROLLAS (Deputy Executive Director and Chief Economist, CGES [Centre for Global Energy Studies])
2006/4/28	Fiscal Sustainability and Japan's Fiscal Reconstruction with Tax Increase: Reconsidering Broda and Weinstein's Estimate	Speaker : Takero DOI (Former FF, RIETI/Associate Professor, Faculty of Economics, Keio Univ.)
2006/4/21	The Olympic Arbitration and Contemporary Sports World	Speaker : Akira KOTERA (Former FF, RIETI/Professor, Graduate School of Arts and Sciences, Univ. of Tokyo)
2006/4/18	The Outline of the Committee, Japanesque-Modern Actions	Speaker : Hirotosugu KASHIBA (Secretary-General, The Committee Japanesque Modern) Commentator : Hisashi YOSHIKAWA (Director, Service Affairs Policy Div., Commerce and Information Policy Bureau, METI)
2006/4/14	Optimal Division of Roles between the Public and Private Sectors under a Decentralized Regime	Speaker : Nobuo AKAI (Former FF, RIETI/Associate Professor, School of Business Administration, Univ. of Hyogo) Commentator : Hiromu KATAYAMA (Former Director, Council for Decentralization Reform, Cabinet Office)
2006/4/12	The Nordic Countries Leaders in the New Economy? ICT, Innovation and Economic Performance	Speaker : Thomas ANDERSSON (President, Joenköping Univ.)
2006/4/10	U.S.-Japan Relationship: The View at Washington DC	Speaker : Yukio TADA (Chairman, Center for Professional Exchange [CEPEX])
2006/4/7	Why Basic Soft Skills for Workers? : Old but Always New Indicators	Speaker : Yoshio SUWA (Professor, Graduate School of Policy Science, Hosei Univ.) Commentator : Kouki NOHMURA (Deputy Director, Industrial Structure Policy Div., Economic and Industrial Policy Bureau, METI)
2006/4/6	New Economic Growth Strategy	Speaker : Masayuki MORIKAWA (Former CF, RIETI/Director, Industrial Structure Policy Div., Economic and Industrial Policy Bureau, METI) Speaker : Keisuke SAITO (Director, Industrial Revitalization Div., Economic and Industrial Policy Bureau, METI) Commentator : Kotaro TSURU (SF, RIETI)

Operated in three languages—Japanese, English, and Chinese—the RIETI website is a key element in our public relations activities. The number of page views for each language has been growing steadily (see table below). The website makes available to the public a range of materials offering in-depth analyses on individual policy issues, from Discussion Papers representing research results (<http://www.rieti.go.jp/en/data/index.html>) and interim reports of individual research projects, to proceedings and handout materials of policy symposia held to invigorate policy debate (<http://www.rieti.go.jp/en/events/symposium.html>).

Focusing on contents independently developed by researchers and study groups, our website offers valuable materials and information not available anywhere else. A highlight in fiscal 2006 was the publication of the Japan



Industrial Productivity Database 2006 (JIP 2006) (<http://www.rieti.go.jp/en/database/d05.html>). This is key material for analyzing Japan's economic growth and its changing industrial structure, published as part of the outcomes of the "Research Project on Industry-Level and Firm-Level Productivity in Japan," which ran for two and a half years starting in fiscal 2004. In addition, we make weekly updates to the outcomes of measuring the Asian Monetary Unit (AMU) and AMU Deviation Indicators (<http://www.rieti.go.jp/users/amu/en/index.html>). This is a result of the study on "The Optimal Exchange Rate Regime

for East Asia." Our new content titled Developing the Research Frontier in Corporate Governance Analysis (<http://www.rieti.go.jp/en/projects/cgp/index.html>) showcases the latest research findings and policy debate subjects on corporate governance.

A reader's column has been set up for timely and policy-related topics written by researchers in order to create a forum for active discussion. In enhancing the English and Chinese websites, custom-made contents are created and added for issues of special interest for overseas readers, and electronic newsletters such as "RIETI Report" (in English) and "Dianzixinxin" (in Chinese) are published to circulate Japanese policy information to RIETI's broad international audience.



Website traffic

	Approx. six years (Jan. 2002 - March 2007)	Fiscal 2006 (April 2006 - March 2007)
Japanese	2,450,337	560,761
English	214,454	51,090
Chinese	230,804	45,941

PUBLIC RELATIONS ACTIVITIES ⑤ PUBLICITY MATERIALS

To promote wide dissemination of research results and subsequent contributions that invigorate policy debate, a variety of publicity materials are available in print and downloadable from our website.

Materials for dissemination of research results

Discussion Papers

Research results which principally went through an internal referee process are professionally published as Discussion Papers.

Volume: A4, 20-100 pages
Language: JP, ENG



Research Digest (Single & Combined)

Research Digest introduces newly issued Discussion Papers by featuring underlying research motivations, principal speaking points, and policy proposals derived from them, in an easy-to-understand way, by means of interviews with the authors.

Language: JP



Single (A4, 4 pages)



Compilation of 5 Singles
(A4, 20 pages)

Symposium Proceedings

Symposium Proceedings, including summaries of each session, minutes of panel discussions, and presentation materials are released after policy symposia.

Volume: A4, 50-100 pages
Language: JP



Policy Analysis Papers (PAPs)

PAPs summarize much-specialized research results in easy-to-read executive-summary format for a non-academic audience including policy-making authorities and business leaders.

Volume: B5, ±20 pages
Language: JP



Materials for introducing RIETI

Brochures

Brochures introduce general information on RIETI such as RIETI's mission, research themes and process, access map, and organization charts.

Language: JP, ENG, CH



Annual Report

Annual Report is a concise summary of RIETI's entire activities in each fiscal year. It reports on topics such as research projects, fellows' activities, and PR activities.

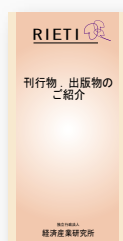
Volume: A4, ±40 pages
Language: JP, ENG, CH



Catalog for publicity materials and publications

RIETI's publicity materials and publications are listed with photos in this catalog.

Language: JP



Materials for introducing RIETI's activities

RIETI HIGHLIGHT

A bimonthly newsletter featuring RIETI's most recent activities including symposia and seminars, newly issued Discussion Papers, and interviews with newly appointed fellows.

Volume: A4, 8 pages
Language: JP



METI Journal Columns

RIETI writes two monthly columns for METI Journal, METI's monthly PR magazine.

Volume: B5, 4 pages
Language: JP



BBL Seminar Wrap-Up Reports

Wrap-up reports are released after BBL seminars.

Volume: A4, 2 pages (BF)
Language: JP

